

Cellulose Fiber Market by Fiber Type [Natural Cellulose Fibers (Cotton, Jute & Others), Man-Made Cellulose Fibers (Viscose, Lyocell, Modal & Others), by Application (Apparel, Home Textile, Industrial, and Others) & by Region - Trends & Forecast to 2020

<https://marketpublishers.com/r/CF20AAD91D2EN.html>

Date: September 2015

Pages: 130

Price: US\$ 5,650.00 (Single User License)

ID: CF20AAD91D2EN

Abstracts

Cellulose fibers are high-performing fibers that have properties such as abrasion resistance, moisture absorbency, and so on. These unique properties enable cellulose fibers to find usage in application such as apparel, home textile, industrial, and others.

The cellulose fibers market size, in terms of value, is projected to reach around USD 36,968.8 million by 2020 and is expected to witness a CAGR of 9.49% between 2015 and 2020. Major market applications which are expected to drive this market are apparel and home textile.

The market demand for the use of cellulose fibers is increasing across a wide spectrum of applications and sustained growth is expected for cellulose fibers in the industrial application over the next five years. Good absorbing capacity and eco-friendly nature of the fiber are boosting the penetration of cellulose fibers in these applications. The report analyzes the cellulose fibers market trends and forecasts till 2020. The market size has been provided in terms of market volume (kiloton) and value (USD million). The report also identifies prominent players and provides analysis for each player in terms of company overview, financials, products & services offered recent developments, and company strategy. The report is segmented on the bases of fiber type and application. Fiber type includes natural cellulose fibers (cotton, jute and others) and man-made cellulose fibers (viscose, lyocell, modal, and others). Application segment includes apparel, home textile, industrial, and others.

The cellulose fibers market in the apparel and home textile application segment is expected to witness CAGRs of 9.66% and 9.62%, respectively. This application segments constitutes a significant part of the overall cellulose fibers market. The cellulose fibers industry is focusing towards investment for the implementation of new technologies to produce new and high-quality products. The companies involved in this market are extensively into research and new product developments. All these factors, along with the growing population will continue to drive the demand for cellulose fibers.

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.3 MARKETS SCOPE

1.3.1 MARKETS COVERED (SUB-SEGMENTS INCLUDING GEO SEGMENTATION)

1.3.2 YEARS CONSIDERED IN THE REPORT

1.4 CURRENCY & PRICING

1.5 PACKAGE SIZE

1.6 LIMITATIONS

1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Key industry insights

2.1.2.3 Breakdown of primaries

2.2 MARKET SIZE ESTIMATION

2.2.1 BOTTOM-UP APPROACH

2.2.2 TOP-DOWN APPROACH

2.3 MARKET BREAKDOWN & DATA TRIANGULATION

2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE CELLULOSE FIBERS MARKET

4.2 CELLULOSE FIBERS MARKET – NATURAL FIBER SEGMENTS

4.3 CELLULOSE FIBERS – VISCOSE FIBER ACCOUNTS FOR A MAJORITY MARKET SHARE

4.4 CELLULOSE FIBERS MARKET ATTRACTIVENESS, BY COUNTRY

4.5 APPLICATION INDUSTRY GROWTH MATRIX

4.6 CELLULOSE FIBERS MARKET, DEVELOPING VS. DEVELOPED COUNTRIES

4.7 LIFE CYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Surging demand from textile industry

5.3.1.2 Widening natural cellulose fiber demand-supply gap

5.3.1.3 Increasing demand from industrial application

5.3.2 RESTRAINTS

5.3.2.1 Capital intensive industry

5.3.2.2 Stringent environmental regulation

5.3.3 OPPORTUNITIES

5.3.3.1 Increasing usage of skin friendly textile

5.3.3.2 Budding demand from Asia-Pacific

5.3.4 CHALLENGES

5.3.4.1 Reducing cost of production

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 RAW MATERIAL ANALYSIS OF CELLULOSE FIBERS

6.3.1 WOOD PULP

6.3.2 COTTON

6.4 PORTER'S FIVE FORCES ANALYSIS

6.4.1 THREAT OF NEW ENTRANTS

6.4.2 THREAT OF SUBSTITUTES

6.4.3 BARGAINING POWER OF BUYERS

6.4.4 BARGAINING POWER OF SUPPLIERS

6.4.5 INTENSITY OF RIVALRY

6.5 STRATEGIC BENCHMARKING

6.5.1 EXPANSION: MOST PREFERRED DEVELOPMENT STRATEGY

7 CELLULOSE FIBERS MARKET, BY FIBER TYPE

- 7.1 INTRODUCTION
- 7.2 MAN-MADE CELLULOSE FIBER
 - 7.2.1 VISCOSE FIBER
 - 7.2.2 LYOCELL FIBER
 - 7.2.3 MODAL FIBER
 - 7.2.4 OTHER FIBERS
- 7.3 NATURAL CELLULOSE FIBERS
 - 7.3.1 COTTON FIBER
 - 7.3.2 JUTE FIBER
 - 7.3.3 OTHERS

8 CELLULOSE FIBERS MARKET, BY APPLICATION

- 8.1 INTRODUCTION
- 8.2 APPAREL
- 8.3 HOME TEXTILE
- 8.4 INDUSTRIAL
- 8.5 OTHER APPLICATIONS

9 CELLULOSE FIBERS MARKET, BY REGION

- 9.1 INTRODUCTION
- 9.2 NORTH AMERICA
 - 9.2.1 U.S.
 - 9.2.2 CANADA
 - 9.2.3 MEXICO
- 9.3 ASIA-PACIFIC
 - 9.3.1 CHINA
 - 9.3.2 JAPAN
 - 9.3.3 INDIA
- 9.4 EUROPE
 - 9.4.1 TURKEY
 - 9.4.2 GERMANY
 - 9.4.3 U.K.
 - 9.4.4 FRANCE
 - 9.4.5 ITALY
- 9.5 ROW
 - 9.5.1 BRAZIL
 - 9.5.2 SOUTH AFRICA

10 COMPETITIVE LANDSCAPE

10.1 INTRODUCTION

10.2 EXPANSION: THE MOST POPULAR GROWTH STRATEGY

10.3 MAXIMUM DEVELOPMENTS IN 2013

10.4 LENZING AG IS THE MOST ACTIVE PARTICIPANT

10.5 KEY GROWTH STRATEGIES

10.5.1 EXPANSION

10.5.2 MERGERS & ACQUISITIONS

10.5.3 NEW PRODUCT LAUNCHES/DEVELOPMENTS

10.5.4 PARTNERSHIP, CONTRACTS, AGREEMENTS & COLLABORATIONS

11 COMPANY PROFILES

(Overview, Financial*, Products & Services, Strategy, and Developments)

11.1 INTRODUCTION

11.2 LENZING AG

11.3 GRASIM INDUSTRIES LIMITED

11.4 SATERI HOLDINGS LIMITED

11.5 SHANDONG HELON TEXTILES SCI. & TECH. CO., LTD.

11.6 TANGSHAN SANYOU XINGDA CHEMICAL FIBER CO., LTD.

11.7 WEYERHAEUSER COMPANY

11.8 EASTMAN CHEMICAL COMPANY

11.9 ZHEJIANG FULIDA CO., LTD.

11.10 DAICEL CORPORATION

11.11 KELHEIM FIBRES

*Details might not be captured in case of unlisted companies.

12 APPENDIX

12.1 INSIGHTS FROM INDUSTRY EXPERTS

12.2 DISCUSSION GUIDE

12.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

12.4 AVAILABLE CUSTOMIZATIONS

12.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 CELLULOSE FIBERS MARKET SIZE, BY VALUE (USD MILLION) & VOLUME (KT), 2013-2020

Table 2 IMPACT OF CELLULOSE FIBERS MARKET DRIVERS (2015–2020)

Table 3 IMPACT OF CELLULOSE FIBERS MARKET RESTRAINTS (2015–2020)

Table 4 IMPACT OF CELLULOSE FIBERS MARKET OPPORTUNITIES (2015–2020)

Table 5 CELLULOSE FIBERS MARKET SIZE, BY FIBER TYPE, 2013–2020 (USD MILLION)

Table 6 CELLULOSE FIBERS MARKET SIZE, BY FIBER TYPE, 2013–2020 (KILOTON)

Table 7 MAN-MADE CELLULOSE FIBER MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 8 MAN-MADE CELLULOSE FIBER MARKET SIZE, BY TYPE, 2013–2020 (KILOTON)

Table 9 NATURAL CELLULOSE FIBERS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 10 NATURAL CELLULOSE FIBERS MARKET SIZE, BY TYPE, 2013–2020 (KILOTON)

Table 11 CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 12 CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 13 CELLULOSE FIBERS MARKET SIZE IN APPAREL APPLICATION, BY REGION, 2013–2020 (USD MILLION)

Table 14 CELLULOSE FIBERS MARKET SIZE IN APPAREL APPLICATION, BY REGION, 2013–2020 (KILOTON)

Table 15 CELLULOSE FIBERS MARKET SIZE IN HOME TEXTILE APPLICATION, BY REGION, 2013–2020 (USD MILLION)

Table 16 CELLULOSE FIBERS MARKET SIZE IN HOME TEXTILE APPLICATION, BY REGION, 2013–2020 (KILOTON)

Table 17 CELLULOSE FIBERS MARKET SIZE IN INDUSTRIAL APPLICATION, BY REGION, 2013–2020 (USD MILLION)

Table 18 CELLULOSE FIBERS MARKET SIZE IN INDUSTRIAL APPLICATION, BY REGION, 2013–2020 (KILOTON)

Table 19 CELLULOSE FIBERS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2013–2020 (USD MILLION)

Table 20 CELLULOSE FIBERS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2013–2020 (KILOTON)

Table 21 CELLULOSE FIBERS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 22 CELLULOSE FIBERS MARKET SIZE, BY REGION, 2013–2020 (KILOTON)

Table 23 NORTH AMERICA: CELLULOSE FIBERS MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 24 NORTH AMERICA: CELLULOSE FIBERS MARKET SIZE, BY COUNTRY, 2013–2020 (KILOTON)

Table 25 NORTH AMERICA: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 26 NORTH AMERICA: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 27 U.S.: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 28 U.S.: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 29 CANADA: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 30 CANADA: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 31 MEXICO: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 32 MEXICO: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 33 ASIA-PACIFIC: CELLULOSE FIBERS MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 34 ASIA-PACIFIC: CELLULOSE FIBERS MARKET SIZE, BY COUNTRY, 2013–2020 (KILOTON)

Table 35 ASIA-PACIFIC: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 36 ASIA-PACIFIC: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 37 CHINA: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 38 CHINA: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 39 JAPAN: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 40 JAPAN: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 41 INDIA: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 42 INDIA: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 43 EUROPE: CELLULOSE FIBERS MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 44 EUROPE: CELLULOSE FIBERS MARKET SIZE, BY COUNTRY, 2013–2020 (KILOTON)

Table 45 EUROPE: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 46 EUROPE: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 47 TURKEY: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 48 TURKEY: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 49 GERMANY: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 50 GERMANY: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 51 U.K.: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 52 U.K.: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 53 FRANCE: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 54 FRANCE: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 55 ITALY: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 56 ITALY: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 57 ROW: CELLULOSE FIBERS MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 58 ROW: CELLULOSE FIBERS MARKET SIZE, BY COUNTRY, 2013–2020 (KILOTON)

Table 59 ROW: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020

(USD MILLION)

Table 60 ROW: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION, 2013–2020
(KILOTON)

Table 61 BRAZIL: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION,
2013–2020 (USD MILLION)

Table 62 BRAZIL: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION,
2013–2020 (KILOTON)

Table 63 SOUTH AFRICA: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION,
2013–2020 (USD MILLION)

Table 64 SOUTH AFRICA: CELLULOSE FIBERS MARKET SIZE, BY APPLICATION,
2013–2020 (KILOTON)

Table 65 EXPANSION, 2010-2015

Table 66 MERGERS & ACQUISITIONS

Table 67 PRODUCT LAUNCHES/DEVELOPMENTS, 2010-2015

Table 68 PARTNERSHIPS, CONTRACTS, AGREEMENTS & COLLABORATION,
2010-2015

List Of Figures

LIST OF FIGURES

Figure 1 CELLULOSE FIBERS MARKET SEGMENTATION

Figure 2 CELLULOSE FIBERS MARKET: RESEARCH DESIGN

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 5 DATA TRIANGULATION METHODOLOGY

Figure 6 MAN-MADE CELLULOSE FIBERS MARKET SNAPSHOT, BY TYPE:
VISCOSE FIBER TO REGISTER HIGHEST CAGR

Figure 7 CELLULOSE FIBERS MARKET RANKING, BY COUNTRY, 2014

Figure 8 CELLULOSE FIBERS MARKET SHARE

Figure 9 ATTRACTIVE OPPORTUNITIES IN THE CELLULOSE FIBERS MARKET

Figure 10 JUTE FIBER PROJECTED TO BE THE FASTEST-GROWING SEGMENT
AMONG THE MAJOR FIBER TYPES, 2015–2020

Figure 11 ASIA-PACIFIC IS THE BIGGEST MARKET FOR CELLULOSE FIBERS, IN
TERMS OF VOLUME (2014)

Figure 12 INDIA PROJECTED TO BE THE FASTEST-GROWING MARKET DURING
FORECAST PERIOD

Figure 13 APPAREL APPLICATION EXPECTED TO WITNESS HIGHEST GROWTH
RATE BETWEEN 2015 AND 2020

Figure 14 DEVELOPING COUNTRIES TO REGISTER FASTER GROWTH THAN
DEVELOPED ONES

Figure 15 ROW MARKET IS EXPECTED TO EXPERIENCE EXPONENTIAL GROWTH

Figure 16 OVERVIEW OF MARKET FORCES GOVERNING CELLULOSE FIBERS
MARKET

Figure 17 OVERVIEW OF MAN-MADE CELLULOSE FIBERS VALUE CHAIN

Figure 18 PORTER'S FIVE FORCES ANALYSIS OF CELLULOSE FIBERS MARKET

Figure 19 KEY MARKET PLAYERS ADOPTED ORGANIC GROWTH STRATEGY FOR
ENHANCING GLOBAL PRESENCE

Figure 20 TYPES OF CELLULOSE FIBERS

Figure 21 NATURAL CELLULOSE FIBERS TO HAVE HIGHEST MARKET SIZE IN
CELLULOSE FIBERS MARKET (VALUE), 2015–2020

Figure 22 JUTE FIBER TO WITNESS HIGHEST CAGR, IN TERMS OF VOLUME,
2015–2020

Figure 23 APPAREL APPLICATION PROJECTED TO GROW AT HIGHEST CAGR
AMONG TOP 4 APPLICATIONS, 2015–2020

Figure 24 RISING DEMAND FOR SKIN FRIENDLY CLOTHING WILL BOOST THE

GROWTH OF APPAREL APPLICATION, 2015 VS. 2020

Figure 25 DEMAND FOR CELLULOSE FIBERS IN HOME TEXTILE APPLICATION, 2015 VS. 2020

Figure 26 USAGE OF CELLULOSE FIBERS IS ESTIMATED TO GROW IN THE FORECAST PERIOD

Figure 27 RISING DEMAND FOR LOW WEIGHT FIBERS TO PROPEL THE GROWTH IN OTHER APPLICATIONS, 2015 VS. 2020

Figure 28 INDIA PROJECTED TO DRIVE THE CELLULOSE FIBERS MARKET WITH HIGHEST CAGR, 2015–2020

Figure 29 APPAREL APPLICATION HELD HIGHEST MARKET SHARE IN TOP FIVE COUNTRIES IN 2014

Figure 30 U.S. IS THE KEY MARKET FOR CELLULOSE FIBERS IN NORTH AMERICA

Figure 31 ASIA-PACIFIC CELLULOSE FIBERS MARKET OVERVIEW- CHINA IS THE MOST LUCRATIVE MARKET

Figure 32 TURKEY PROJECTED TO BE FASTEST-GROWING MARKET IN EUROPE, 2015–2020

Figure 33 COMPANIES ADOPTED EXPANSION AS THE KEY GROWTH STRATEGY IN THE LAST FIVE YEARS (2010–2015)

Figure 34 DEVELOPMENTS IN CELLULOSE FIBERS MARKET, 2010–2015

Figure 35 ACTIVE PARTICIPANTS-BASED ON NO OF DEVELOPMENTS, 2010-2015

Figure 36 REGIONAL REVENUE MIX OF KEY MARKET PLAYERS

Figure 37 LENZING AG: COMPANY SNAPSHOT

Figure 38 LENZING AG: SWOT ANALYSIS

Figure 39 GRASIM INDUSTRIES LIMITED: COMPANY SNAPSHOT

Figure 40 GRASIM INDUSTRIES LIMITED: SWOT ANALYSIS

Figure 41 SATERI HOLDINGS LIMITED: COMPANY SNAPSHOT

Figure 42 SATERI HOLDINGS LIMITED: SWOT ANALYSIS

Figure 43 SHANDONG HELON TEXTILE SCI. & TECH. CO., LTD.: SWOT ANALYSIS

Figure 44 WEYERHAEUSER COMPANY: COMPANY SNAPSHOT

Figure 45 WEYERHAEUSER COMPANY: SWOT ANALYSIS

Figure 46 EASTMAN CHEMICAL COMPANY: COMPANY SNAPSHOT

Figure 47 EASTMAN CHEMICAL COMPANY: SWOT ANALYSIS

Figure 48 DAICEL CORPORATION: COMPANY SNAPSHOT

Figure 49 DAICEL CORPORATION: SWOT ANALYSIS

I would like to order

Product name: Cellulose Fiber Market by Fiber Type [Natural Cellulose Fibers (Cotton, Jute & Others), Man-Made Cellulose Fibers (Viscose, Lyocell, Modal & Others), by Application (Apparel, Home Textile, Industrial, and Others) & by Region - Trends & Forecast to 2020

Product link: <https://marketpublishers.com/r/CF20AAD91D2EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF20AAD91D2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970