

# **Cellulose Fiber Market by Fiber Type [Natural Cellulose Fibers (Cotton, Jute & Others), Man-Made Cellulose Fibers (Viscose, Lyocell, Modal & Others), by Application (Apparel, Home Textile, Industrial, and Others) & by Region - Trends & Forecast to 2020**

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## **Abstracts**

Cellulose fibers are high-performing fibers that have properties such as abrasion resistance, moisture absorbency, and so on. These unique properties enable cellulose fibers to find usage in application such as apparel, home textile, industrial, and others.

The cellulose fibers market size, in terms of value, is projected to reach around USD 36,968.8 million by 2020 and is expected to witness a CAGR of 9.49% between 2015 and 2020. Major market applications which are expected to drive this market are apparel and home textile.

The market demand for the use of cellulose fibers is increasing across a wide spectrum of applications and sustained growth is expected for cellulose fibers in the industrial application over the next five years. Good absorbing capacity and eco-friendly nature of the fiber are boosting the penetration of cellulose fibers in these applications. The report analyzes the cellulose fibers market trends and forecasts till 2020. The market size has been provided in terms of market volume (kiloton) and value (USD million). The report also identifies prominent players and provides analysis for each player in terms of company overview, financials, products & services offered recent developments, and company strategy. The report is segmented on the bases of fiber type and application. Fiber type includes natural cellulose fibers (cotton, jute and others) and man-made cellulose fibers (viscose, lyocell, modal, and others). Application segment includes apparel, home textile, industrial, and others.

The cellulose fibers market in the apparel and home textile application segment is expected to witness CAGRs of 9.66% and 9.62%, respectively. This application segments constitutes a significant part of the overall cellulose fibers market. The cellulose fibers industry is focusing towards investment for the implementation of new technologies to produce new and high-quality products. The companies involved in this market are extensively into research and new product developments. All these factors, along with the growing population will continue to drive the demand for cellulose fibers.

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