

Cellular Concrete Market by Application (Building Material, Road Sub-bases, Concrete Pipes, Void Filling, Roof Insulation, Bridge Abutment, and others), by End-user (Residential Building, Commercial Building, Infrastructure, Others) - Global Forecasts to 2020

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Abstracts

“Replacing traditional materials in end-use application and easy availability of the material drive the cellular concrete market.”

The global cellular concrete market size is projected to grow from USD 337.6 million in 2015 to reach USD 449.8 million by 2020, at a projected CAGR of 5.9%. The cellular concrete market is driven by the easy availability of the material used in the applications and replacing traditional material especially in end-use application.

“The use of cellular concrete market in the infrastructure sector is projected to increase during the forecast period.”

The infrastructure sector is projected to be the fastest-growing end-use sector in the next five years. The rising demand for new construction across the world and the increasing concern of maintaining the roads, highways, and developing townships/rural areas are expected to drive the infrastructure cellular concrete market.

“Asia-Pacific is projected to be the fastest-growing region for the market during the forecast period”

The main driving forces in Asia-Pacific realm are tremendous industrialization, extensive

growth in population, and more importantly growth in the spending capacity. Countries such as India and China are transforming their economies from being agriculture-based to manufacturing and other industry-based economies. Emerging economies are focusing on rapid industrialization over the last few decades. Increasing urbanized population in China and India and growth in disposable income are driving the cellular concrete market in Asia-Pacific.

Breakdown of Primaries:

Primary interviews were conducted with a number of industry experts to collect data related to different aspects of the cellular concrete market. Estimates reached after analyzing secondary sources were validated through these interviews. Primary sources include professionals such as cellular concrete manufacturers, contractors, and end-use industries. The following figure provides a breakdown of the type of companies to which the primary sources belong, the number of primaries by designation, and their regional break-up.

By Company Type – Tier 1 – 37%, Tier 2 – 50% and Tier 3 – 13%

By Designation - C level – 50%, Director level – 31% and Others – 19%

By Region - North America – 31%, Europe – 38%, Asia-Pacific – 25% and RoW – 6%

Various key cellular concrete companies profiled in the report are as follows:

1. Saint Gobain (France),
2. Xella Group (Germany),
3. Cellucrete (U.S.),
4. Cematrix (Canada),
5. Litebuilt (Australia),
6. Laston Italiana S.P.A (Italy),
7. Cellular Concrete Technologies (U.S.),
8. Aerix Industries (U.S.),
9. ACICO (Kuwait),
10. Shirke (India),
11. Broco Industries (Indonesia),
12. Aircrete Europe (Netherlands).

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the cellular concrete market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the sub-segments across different verticals and regions.
2. The report helps stakeholders to understand the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand their competitors and gain more insights about their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, agreements, partnerships and joint ventures, and acquisitions.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SCOPE
 - 1.2.1 MARKET DEFINITION
 - 1.2.1.1 BY REGION
 - 1.2.2 YEARS CONSIDERED FOR THE STUDY
 - 1.2.3 CURRENCY
 - 1.2.4 PACKAGE SIZE
 - 1.2.5 LIMITATIONS
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 KEY DATA FROM SECONDARY SOURCES
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 KEY DATA FROM PRIMARY SOURCES
 - 2.1.2.2 KEY INDUSTRY INSIGHTS
 - 2.1.2.3 BREAKDOWN OF PRIMARY INTERVIEWS
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE CELLULAR CONCRETE MARKET
- 4.2 CELLULAR CONCRETE MARKET, BY REGION
- 4.3 GLOBAL CELLULAR CONCRETE MARKET, BY END USER AND REGION
- 4.4 LIFECYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.2.1 BY APPLICATION

5.2.2 BY END USER

5.2.3 BY REGION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Cellular concrete replacing traditional materials in end-use applications

5.3.1.2 Growth of application markets

5.3.2 RESTRAINTS

5.3.2.1 Availability of alternatives

5.3.3 OPPORTUNITIES

5.3.3.1 Increasing demand from emerging markets

5.3.4 CHALLENGES

5.3.4.1 Cellular concrete can be replaced easily

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 PORTER'S FIVE FORCES

6.3.1 THREAT OF NEW ENTRANTS

6.3.2 THREAT OF SUBSTITUTES

6.3.3 BARGAINING POWER OF BUYERS

6.3.4 BARGAINING POWER OF SUPPLIERS

6.3.5 INTENSITY OF COMPETITIVE RIVALRY

6.4 STRATEGIC BENCHMARKING

6.4.1 GROWTH IN CELLULAR CONCRETE MARKET

7 CELLULAR CONCRETE MARKET, BY APPLICATION

7.1 INTRODUCTION

7.2 BUILDING MATERIALS

7.3 ROAD SUB-BASES

7.4 CONCRETE PIPES

7.5 VOID FILLING

7.6 ROOF INSULATION

7.7 BRIDGE ABUTMENT

7.8 OTHERS

8 CELLULAR CONCRETE MARKET, BY END USER

8.1 INTRODUCTION

8.2 RESIDENTIAL BUILDING

8.3 COMMERCIAL BUILDING

8.4 INFRASTRUCTURE

8.5 OTHERS

9 CELLULAR CONCRETE MARKET, BY REGION

9.1 INTRODUCTION

9.2 NORTH AMERICA

9.2.1 U.S.

9.2.2 CANADA

9.2.3 MEXICO

9.3 EUROPE

9.3.1 U.K.

9.3.2 GERMANY

9.3.3 FRANCE

9.3.4 RUSSIA

9.3.5 REST OF EUROPE

9.4 ASIA-PACIFIC

9.4.1 CHINA

9.4.2 INDIA

9.4.3 JAPAN

9.4.4 AUSTRALIA

9.4.5 REST OF ASIA-PACIFIC

9.5 ROW

9.5.1 SOUTH AMERICA

9.5.2 MIDDLE EAST & AFRICA

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 SUPPLY CONTRACT: MOST POPULAR GROWTH STRATEGY BETWEEN 2011 AND 2015

- 10.2.1 NEW PRODUCT LAUNCH
- 10.2.2 CONTRACTS, AGREEMENTS, & JOINT VENTURES
- 10.2.3 ACQUISITIONS
- 10.2.4 EXPANSIONS

11 COMPANY PROFILE

(Overview, Financial*, Products & Services, Strategy, and Developments)

- 11.1 INTRODUCTION
- 11.2 CEMATRIX CORPORATION
- 11.3 SAINT GOBAIN
- 11.4 XELLA GROUP
- 11.5 CELLUCRETE
- 11.6 LITEBUILT
- 11.7 ACICO
- 11.8 AIRCRETE EUROPE
- 11.9 LASTON ITALIANA SPA
- 11.10 CELLULAR CONCRETE TECHNOLOGIES, LLC
- 11.11 AERIX INDUSTRIES
- 11.12 SHIRKE
- 11.13 BROCO INDUSTRIES

*Details might not be captured in case of unlisted companies.

12 APPENDIX

- 12.1 OTHER DEVELOPMENTS
- 12.2 INSIGHTS OF INDUSTRY EXPERTS
- 12.3 DISCUSSION GUIDE
- 12.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 12.5 AVAILABLE CUSTOMIZATIONS
- 12.6 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 CELLULAR CONCRETE MARKET, BY APPLICATION

Table 2 CELLULAR CONCRETE MARKET, BY END USER

Table 3 CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 4 CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 5 CELLULAR CONCRETE MARKET SIZE IN BUILDING MATERIALS, BY REGION, 2013–2020 ('000 CUBIC METER)

Table 6 CELLULAR CONCRETE MARKET SIZE IN BUILDING MATERIALS, BY REGION, 2013–2020 (USD MILLION)

Table 7 CELLULAR CONCRETE MARKET SIZE IN ROAD SUB-BASES, BY REGION, 2013–2020 ('000 CUBIC METER)

Table 8 CELLULAR CONCRETE MARKET SIZE IN ROAD SUB-BASES, BY REGION 2013–2020 (USD MILLION)

Table 9 CELLULAR CONCRETE MARKET SIZE IN CONCRETE PIPES, BY REGION, 2013–2020 ('000 CUBIC METER)

Table 10 CELLULAR CONCRETE MARKET SIZE IN CONCRETE PIPES, BY REGION, 2013–2020 (USD MILLION)

Table 11 CELLULAR CONCRETE MARKET SIZE IN VOID FILLING, BY REGION, 2013–2020 ('000 CUBIC METER)

Table 12 CELLULAR CONCRETE MARKET SIZE IN VOID FILLING, BY REGION 2013–2020 (USD MILLION)

Table 13 CELLULAR CONCRETE MARKET SIZE IN ROOF INSULATION, BY REGION, 2013–2020 ('000 CUBIC METER)

Table 14 CELLULAR CONCRETE MARKET SIZE IN ROOF INSULATION, BY REGION 2013–2020 (USD MILLION)

Table 15 CELLULAR CONCRETE MARKET SIZE IN BRIDGE ABUTMENT, BY REGION, 2013–2020 ('000 CUBIC METER)

Table 16 CELLULAR CONCRETE MARKET SIZE IN BRIDGE ABUTMENT, BY REGION, 2013–2020 (USD MILLION)

Table 17 CELLULAR CONCRETE MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2013–2020 ('000 CUBIC METER)

Table 18 CELLULAR CONCRETE MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2013–2020 (USD MILLION)

Table 19 CELLULAR CONCRETE MARKET SIZE, BY END USER, 2013–2020 ('000

CUBIC METER)

Table 20 CELLULAR CONCRETE MARKET SIZE, BY END-USER, 2013–2020 (USD MILLION)

Table 21 CELLULAR CONCRETE MARKET SIZE IN RESIDENTIAL BUILDING, BY REGION, 2013–2020 ('000 CUBIC METER)

Table 22 CELLULAR CONCRETE MARKET SIZE IN RESIDENTIAL BUILDING, BY REGION, 2013–2020 (USD MILLION)

Table 23 CELLULAR CONCRETE MARKET SIZE IN COMMERCIAL BUILDING, BY REGION, 2013–2020 ('000 CUBIC METER)

Table 24 CELLULAR CONCRETE MARKET SIZE IN COMMERCIAL BUILDING, BY REGION, 2013–2020 (USD MILLION)

Table 25 CELLULAR CONCRETE MARKET SIZE IN INFRASTRUCTURE, BY REGION 2013–2020 ('000 CUBIC METER)

Table 26 CELLULAR CONCRETE MARKET SIZE IN INFRASTRUCTURE, BY REGION, 2013–2020 (USD MILLION)

Table 27 CELLULAR CONCRETE MARKET SIZE IN OTHER END-USERS, BY REGION 2013–2020 ('000 CUBIC METER)

Table 28 CELLULAR CONCRETE MARKET SIZE IN OTHER END USERS, BY REGION, 2013–2020 (USD MILLION)

Table 29 CELLULAR CONCRETE MARKET SIZE, BY REGION, 2013–2020 ('000 CUBIC METER)

Table 30 CELLULAR CONCRETE MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 31 NORTH AMERICA: CELLULAR CONCRETE MARKET SIZE, BY COUNTRY, 2013–2020 ('000 CUBIC METER)

Table 32 NORTH AMERICA: CELLULAR CONCRETE MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 33 NORTH AMERICA: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 34 NORTH AMERICA: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 35 NORTH AMERICA: CELLULAR CONCRETE MARKET SIZE, BY END USER, 2013–2020 ('000 CUBIC METER)

Table 36 NORTH AMERICA: CELLULAR CONCRETE MARKET SIZE, BY END-USER, 2013–2020 (USD MILLION)

Table 37 U.S.: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 38 U.S.: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 39 CANADA: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 40 CANADA: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 41 MEXICO: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 42 MEXICO: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 43 EUROPE: CELLULAR CONCRETE MARKET SIZE, BY COUNTRY, 2013–2020 ('000 CUBIC METER)

Table 44 EUROPE: CELLULAR CONCRETE MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 45 EUROPE: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 46 EUROPE: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 47 EUROPE: CELLULAR CONCRETE MARKET SIZE, BY END-USER, 2013–2020 ('000 CUBIC METER)

Table 48 EUROPE: CELLULAR CONCRETE MARKET SIZE, BY END-USER, 2013–2020 (USD MILLION)

Table 49 U.K.: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 50 U.K.: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 51 GERMANY: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 52 GERMANY: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 53 FRANCE: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 54 FRANCE: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 55 RUSSIA: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 56 RUSSIA: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 57 REST OF EUROPE: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 58 REST OF EUROPE: CELLULAR CONCRETE MARKET SIZE, BY

APPLICATION, 2013–2020 (USD MILLION)

Table 59 ASIA-PACIFIC: CELLULAR CONCRETE MARKET SIZE, BY COUNTRY, 2013–2020 ('000 CUBIC METER)

Table 60 ASIA-PACIFIC: CELLULAR CONCRETE MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 61 ASIA-PACIFIC: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 62 ASIA-PACIFIC: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 63 ASIA-PACIFIC: CELLULAR CONCRETE MARKET SIZE, BY END-USER, 2013–2020 ('000 CUBIC METER)

Table 64 ASIA-PACIFIC: CELLULAR CONCRETE MARKET SIZE, BY END-USER, 2013–2020 (USD MILLION)

Table 65 CHINA: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 66 CHINA: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 67 INDIA: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 68 INDIA: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 69 JAPAN: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 70 JAPAN: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 71 AUSTRALIA: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 72 AUSTRALIA: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 73 REST OF ASIA-PACIFIC: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 74 REST OF ASIA-PACIFIC: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 75 ROW: CELLULAR CONCRETE MARKET SIZE, BY COUNTRY, 2013–2020 ('000 CUBIC METER)

Table 76 ROW: CELLULAR CONCRETE MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 77 ROW: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION, 2013–2020 ('000 CUBIC METER)

Table 78 ROW: CELLULAR CONCRETE MARKET SIZE, BY APPLICATION,
2013–2020 (USD MILLION)

Table 79 ROW: CELLULAR CONCRETE MARKET SIZE, BY END-USER, 2013–2020
(‘000 CUBIC METER)

Table 80 ROW: CELLULAR CONCRETE MARKET SIZE, BY END-USER, 2013–2020
(USD MILLION)

Table 81 SOUTH AMERICA: CELLULAR CONCRETE MARKET SIZE, BY
APPLICATION, 2013–2020 (‘000 CUBIC METER)

Table 82 SOUTH AMERICA: CELLULAR CONCRETE MARKET SIZE, BY
APPLICATION, 2013–2020 (USD MILLION)

Table 83 MIDDLE EAST & AFRICA: CELLULAR CONCRETE MARKET SIZE, BY
APPLICATION, 2013–2020 (‘000 CUBIC METER)

Table 84 MIDDLE EAST & AFRICA: CELLULAR CONCRETE MARKET SIZE, BY
APPLICATION, 2013–2020 (USD MILLION)

Table 85 NEW PRODUCT LAUNCH

Table 86 CONTRACTS, AGREEMENTS, & JOINT VENTURES

Table 87 ACQUISITIONS

Table 88 EXPANSIONS

List Of Figures

LIST OF FIGURES

Figure 1 CELLULAR CONCRETE MARKET BY TYPE, APPLICATION, AND REGION

Figure 2 RESEARCH METHODOLOGY

Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS

Figure 4 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 5 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

Figure 6 DATA TRIANGULATION: CELLULAR CONCRETE MARKET

Figure 7 BUILDING MATERIAL TO DRIVE THE CELLULAR CONCRETE MARKET DURING THE FORECAST PERIOD

Figure 8 INFRASTRUCTURE TO DOMINATE THE CELLULAR CONCRETE MARKET BETWEEN 2015 AND 2020

Figure 9 EUROPE LED THE CELLULAR CONCRETE MARKET IN TERMS OF VOLUME IN 2014

Figure 10 ASIA-PACIFIC IS THE FASTEST GROWING REGION IN CELLULAR CONCRETE MARKET IN TERMS OF VOLUME DURING THE FORECAST PERIOD

Figure 11 CELLULAR CONCRETE MARKET TO REGISTER HIGH GROWTH BETWEEN 2015 AND 2020

Figure 12 THE MARKET IN ASIA-PACIFIC AND ROW ARE PROJECTED TO REGISTER THE HIGHEST GROWTH RATE, BETWEEN 2015 AND 2020

Figure 13 EUROPE TO ACCOUNT FOR THE LARGEST SHARE OF THE GLOBAL CELLULAR CONCRETE MARKET, BY END-USE INDUSTRY

Figure 14 ASIA-PACIFIC TO REGISTER THE HIGHEST GROWTH IN THE CELLULAR CONCRETE MARKET

Figure 15 CELLULAR CONCRETE MARKET, BY REGION

Figure 16 DRIVERS, RESTRAINTS, OPPORTUNITIES AND CHALLENGES IN THE CELLULAR CONCRETE MARKET

Figure 17 VALUE CHAIN ANALYSIS: MAJOR VALUE IS ADDED DURING THE MANUFACTURING PROCESS

Figure 18 PORTER'S FIVE FORCES ANALYSIS

Figure 19 INORGANIC GROWTH STRATEGIES

Figure 20 CELLULAR CONCRETE MARKET, BY APPLICATION

Figure 21 BUILDING AND MATERIALS TO BE THE LARGEST SEGMENT, 2015–2020

Figure 22 EUROPE ACCOUNTED FOR THE LARGEST SHARE IN THE BUILDING MATERIALS APPLICATION IN 2014

Figure 23 ASIA-PACIFIC TO GROW AT THE HIGHEST RATE DURING THE PROJECTED PERIOD

Figure 24 CONCRETE PIPES LED THE CELLULAR CONCRETE MARKET IN ASIA-PACIFIC

Figure 25 EUROPE DOMINATED THE VOID FILLING SEGMENT IN 2014

Figure 26 ASIA-PACIFIC PROJECTED TO BE THE FASTEST-GROWING MARKET IN THE ROOF INSULATION SEGMENT, 2015–2020

Figure 27 ASIA PACIFIC TO PRESENT THE HIGHEST GROWTH POTENTIAL

Figure 28 CELLULAR CONCRETE MARKET, BY END USER

Figure 29 INFRASTRUCTURE SEGMENT ACCOUNTED FOR THE LARGEST SHARE IN 2014

Figure 30 EUROPE ACCOUNTED FOR LARGEST MARKET SHARE IN 2015

Figure 31 ASIA-PACIFIC TO BE THE FASTEST-GROWING MARKET IN COMMERCIAL BUILDING SEGMENT

Figure 32 EUROPE ACCOUNTED FOR THE LARGEST SHARE IN 2015

Figure 33 GEOGRAPHIC SNAPSHOT (2015–2020): INDIA IS PROJECTED TO REGISTER THE HIGHEST GROWTH RATE IN TERMS OF VALUE

Figure 34 EUROPE DOMINATED THE CELLULAR CONCRETE MARKET IN TERMS OF VALUE, IN 2014

Figure 35 U.S. TO DOMINATE NORTH AMERICA'S CELLULAR CONCRETE MARKET, 2014

Figure 36 GERMANY TO DOMINATE EUROPE'S CELLULAR CONCRETE MARKET, 2014

Figure 37 CHINA TO LEAD ASIA-PACIFIC CELLULAR CONCRETE MARKET, 2014

Figure 38 THE MIDDLE EAST & AFRICA TO LEAD ROW CELLULAR CONCRETE MARKET, 2014

Figure 39 TO MEET THE GROWING DEMAND OF CELLULAR CONCRETE COMPANIES ADOPTED PARTNERSHIP AS THEIR KEY GROWTH STRATEGY (2011 - 2015)

Figure 40 TOP COMPANIES ADOPTED SUPPLY CONTRACT AS THE KEY GROWTH STRATEGY BETWEEN 2011 AND 2015

Figure 41 MAJOR GROWTH STRATEGIES FOR ACQUIRING MARKET SHARE, 2011–2015

Figure 42 CEMATRIX: COMPANY SNAPSHOT

Figure 43 CEMATRIX: SWOT ANALYSIS

Figure 44 SAINT GOBAIN: COMPANY SNAPSHOT

Figure 45 SAINT GOBAIN: SWOT ANALYSIS

Figure 46 XELLA GROUP: COMPANY SNAPSHOT

Figure 47 XELLA: SWOT ANALYSIS

Figure 48 CELLUCRETE: SWOT ANALYSIS

Figure 49 LITEBUILT: SWOT ANALYSIS

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