

Cell Line Development Market by Product (Equipment, Media and Reagents), Source, type & by Application (Bioproduction, Tissue Engineering & Regenerative medicine, Toxicity Testing, Research, Drug Discovery) - Analysis & Global Forecast to 2019

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Abstracts

Over the years, the cell line development market has witnessed various technological advancements in order to cater to the growing demand for stable and high-yielding cell lines. These advancements have led to growth in a number of applications of cell lines such as bioproduction, tissue engineering and regenerative medicine, toxicity testing, research, and drug discovery.

Cell line development media and reagents account for the largest share in the global cell line development market, as they have numerous applications in areas such as bioproduction, tissue engineering and regenerative medicine, toxicity testing, research, and drug discovery. The reagents segment accounted for the maximum share of the cell line development media and reagents market. The bioproduction segment accounted for the largest share of the cell line development application market, as cell lines are extensively used in diagnostics, vaccine production, and in manufacturing of recombinant protein therapeutics.

North America accounted for the largest share of the global cell line development market, followed by Europe, Asia, and the Rest of the World (RoW). In the coming years, the cell line development market is expected to experience the highest growth rate in the Asian region, with emphasis on India, China, and Japan. These countries are expected to serve as revenue pockets for cell line manufacturers.

The global cell line development market witnesses high competitive intensity as there

are several big and many small firms with similar product offerings. These companies adopt various strategies (innovations, acquisitions, and geographical expansions) to increase their market shares and to establish a strong foothold in the global market.

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn helps the firms garner a greater market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the product portfolios and services offered by the top players in the cell line development market. The report analyzes cell line development products by equipment and media and reagents

Product Development/Innovation: Detailed insights on the upcoming technologies, research and development activities, and new product launches in the cell line development market

Market Development: Comprehensive information about the lucrative emerging markets. The report analyzes the markets for various cell line development technologies across geographies

Market Diversification: Exhaustive information about new products and services, untapped geographies, recent developments, and investments in the cell line development market

Competitive Assessment: In-depth assessment of the market shares, strategies, products and services, distribution networks, and manufacturing capabilities of the leading players in the cell line development market

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