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CDN Security Market by Type (DDOS Protection, Web Application Firewall, Bot Mitigation & Screen Scraping Protection, Data Security, and DNS Protection), Organization Size, Vertical, Region - Global Forecast to 2022

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Abstracts

“Increasing demand for CDN security to protect content against rising security attacks/threats is the key factor to drive the CDN security market.”

The Content Delivery Network (CDN) security market is projected to grow from USD 1.93 billion in 2017 to USD 7.63 billion by 2022, at a CAGR of 31.6% during the forecast period. Factors such as rapidly rising instances of DDoS and application layer security attacks; and increasing preferences for cloud-based service are expected to drive the CDN security market. However, various security issues due to the complexity of CDN; as well as high security and operational costs associated with CDN security are anticipated to restrain the growth of the market.

“Based on type, the DDoS protection segment is estimated to lead the CDN security market in 2017.”

Based on type, the DDoS protection segment is estimated to account for the largest market share of CDN security market in 2017. The need to mitigate increasing DDoS attacks and growing penetration of connected things & enterprise mobility trends among enterprises are the major factors driving growth for DDoS protection in the market.

“Based on organization size, the SMEs segment of the CDN security market is expected to grow at a high rate from 2017 to 2022.”

Based on organization size, the SMEs segment of the CDN security market is projected to grow at the high rate the forecast period. Weak cyber-security and budget constraints make SMEs more susceptible to advanced cyber-attacks, such as DDoS and bot attacks. Hence, SMEs majorly demand customized CDN security, which is best fit for their budget. Hence, the adoption rate of customized CDN security is considered to be high in SMEs.

“North America is estimated to account for the largest share of the CDN security market in 2017.”

North America is estimated to account for the largest share of the CDN security market in 2017. The presence of key companies, such as Akamai Technologies, Amazon Web Services, Cloudflare, Limelight Networks, StackPath, Microsoft, and Arbor Networks in this region is one of the key factors for the growth of the CDN security market in North America during the forecast period.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, innovation and technology directors, and executives from various key organizations operating in the CDN security market.

By Company Type: Tier 1: 47%, Tier 2: 36%, and Tier 3: 17%

By Designation: C-Level: 57%, Director Level: 34%, and Others: 9%

By Region: North America: 62%, Europe: 19%, Asia Pacific:14%, Rest of the World: 5%

Key vendors profiled in the report are as follows:

1. Akamai Technologies (US)
2. Amazon Web Services (US)
3. Arbor Networks (US)
4. ChinaCache (China)
5. Cloudflare (US)
6. Distil Networks (US)
7. Limelight Networks (US)
8. Microsoft (US)
9. Nexusguard (US)

10. Radware (Israel)
11. StackPath (US)
12. Verizon Digital Media Services (US)

Research Coverage

The CDN security market has been segmented on the basis of type, organization size, vertical, and region. Based on type, the CDN security market has been segmented into DDoS protection, web application firewall, bot mitigation & screen scraping protection, data security, and DNS protection. The data security segment is further subsegmented into TLS/SSL, and HTTP/2. Based on organization size, the market has been segmented into large enterprises and Small & Medium-sized Enterprises (SMEs). Based on vertical, the CDN security market has been segmented into media, entertainment, and gaming; e-commerce, retail & consumer goods; IT & telecommunication; BFSI, public sector, manufacturing & automotive, healthcare & pharmaceutical, travel & tourism, and others (education, power, electricity & utility). Based on region, the CDN security market has been segmented into North America, Europe, Asia Pacific, the Middle East & Africa, and Latin America.

Key Benefits of Buying the Report:

The report will help market leaders and new entrants in the CDN security market in the following way:

The report will help market leaders/new entrants in this market by providing them the closest approximations of revenues of the CDN security market and its subsegments. This report will also help stakeholders better understand the competitor landscape, gain more insight to better the position of their businesses, and implement suitable go-to-market strategies. The report will help stakeholders understand the trend in the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

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