

CBCT/Cone Beam Imaging Market by Application (Dental (Oral and Maxillofacial Surgery, Implantology, Orthodontics, Endodontics), Patient Position (Standing/Sitting, Seated, Supine), End User (Hospital, Private Practice) - Global Forecast to 2021

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Abstracts

The global CBCT/Cone beam imaging market is expected to reach USD 801.2 million by 2021 from USD 494.4 million in 2016, at a CAGR of 10.1% during the forecast period (2016-2021). Growth of this market is primarily driven by increasing prevalence of dental disorders, growth in geriatric population, growing demand for cosmetic dentistry, and expanding applications of CBCT systems. However, the high cost of CBCT systems is likely to create a negative impact on the growth of this market.

According to Federation Dentaire International (FDI), annually 30-40 million American avoid dental treatments due to anxiety. This is expected to increase the prevalence and severity of oral problems, which, if left untreated, could result in tooth loss. Such dental problems are very common in the geriatric population. According to the U.S. Census Bureau, in 2014 the U.S. is expected to witness significant growth in the elderly population (aged 65 and above), which is estimated to reach 83.7 million by 2050 from 43.1 million in 2012. Edentulism is very common among the elderly population. In the U.S. geriatric population, the ratio of edentulous individuals is 2:1. About 23 million individuals are completely edentulous in one arch (Source: American College of Prosthodontists). Thus, rapid growth in the geriatric population coupled with high probability of edentulism will create a demand for advanced imaging systems for diagnosis and treatment planning, such as CBCT.

The CBCT/ cone beam imaging market is segmented on the basis of application, patient position and end user. Based on patient position, the CBCT systems market is

segmented into standing/seated, seated, and supine positions. The seated position segment is expected to grow at the highest CAGR of from 2016 to 2021. The growth in this segment is driven by the growing preference of CBCT systems for seated position among physicians owing to advantages such as patient comfort and reduced patient movement at the time of scanning.

The market in Asia is expected to register the highest CAGR during the forecast period. This can be attributed to growing awareness of dental healthcare, growth in geriatric population, increasing prevalence of orthopedic disorders, partnerships/collaborations among key players, growing medical tourism, improving healthcare infrastructure, and growing disposable income. In addition to this, the expansion of key players in developing Asian economies further supports the growth of the Asian market.

Research Coverage:

This market is categorized on the basis of technology, application, patient care setting, and region. Apart from the comprehensive regional analysis, product analysis, and market sizing, the report also provides a competitive landscape that covers growth strategies adopted by industry players over the last three years. The company profiles comprise basic views on key players and their product portfolios, developments, and strategies adopted. The above-mentioned market research data, current market sizes, and forecast of future trends will help key players and new entrants make informed decisions regarding product offerings, geographical focus, changes in strategic approach, R&D investments, and levels of output in order to remain successful.

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms garner a greater market share. Firms purchasing the report can use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the product portfolios of the top players in the CBCT/cone beam imaging market. The report analyzes the CBCT/Cone beam imaging market by application, patient positioning, end user,

and region

Product Development/Innovation: Detailed insights on upcoming technologies, R&D activities, and new product launches in the Global CBCT/Cone beam imaging market.

Market Development: Comprehensive information about Global CBCT/Cone beam imaging market across countries.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the Global CBCT/Cone beam imaging market.

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