

Casino Management Systems Market by Component (Solutions and Services), Application (Accounting, Security and Surveillance, Player Tracking, Hotel and Hospitality, Analytics, and Digital Content Management), End User, and Region - Global Forecast to 2025

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Abstracts

The casino management systems market is projected to grow from USD 6.4 billion in 2020 to USD 13.7 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 16.4% during the forecast period. The evolving lifestyle and societal concerns and increasing use of cashless slot machines and server based gaming to drive the market growth.

By component, services segment to grow at a higher CAGR during the forecast period. The services include the support offered by casino management system vendors to assist their customers in using and maintaining casino management system efficiently. Vendors offer different services, such as consulting, deployment and integration, support and maintenance to the end users. The services segment has witnessed tremendous growth in recent years due to the increasing need for replacing legacy casino infrastructure in the casinos and resorts. Therefore, services segment registers the highest growth rate during the forecast period.

By application, the security and surveillance segment to register the highest growth rate during the forecast period

Today's demanding business environments require proficient handling of processes by implementing CMS solutions across casinos. Over the time, video surveillance has been proved to be an effective tool to create a secure and healthy environment in the gambling industry. Most of the casinos are deploying new generation of cameras and networking equipment, security and surveillance systems not only captures a player's

actions, but it also helps to store it for future references. CCTV cameras are now being replaced by IP cameras, since IP cameras require less hardware. Security and surveillance software would have more deployments in future. Therefore, the security and surveillance segment holds the highest growth rate during the forecast period.

Asia Pacific to register the highest growth rate during the forecast period

Asia Pacific (APAC) has witnessed an advanced and dynamic adoption of new technologies and is expected to record the highest CAGR in the global Casino management system market during the forecast period. APAC constitutes major economies, such as China, Japan, Singapore, and Australia and New Zealand, which are expected to register high growth rates in the casino management system market. In recent years, the APAC region has undergone tremendous economic growth, political transformations, and social changes. India, Japan, and Singapore, and Australia are the new casino heavens for gamblers and are attracting new casinos in the region. These new casinos are attracting installations of more deployment of IT solution and systems. Post-pandemic the APAC has become new revenue generating regional market and will lead in next couple of years in terms of revenues. China is the largest manufacturer and exporter of security components such as video surveillance cameras, biometric devices, and communication equipment. Companies operating in APAC would benefit from the flexible economic conditions, industrialization-motivated policies of the governments, as well as from the growing digitalization, which is expected to have a significant impact on the business community.

- By Company Type: Tier 1 – 40%, Tier 2 – 32%, and Tier 3 – 28%
- By Designation: C-level – 35%, D-level – 28%, and Others – 37%
- By Region: North America – 40%, Europe – 31%, Asia Pacific – 19%, MEA – 7%, Latin America- 3%

Major vendors offering Casino management system solutions include Novomatic (Austria), Konami Gaming (Japan), Agilysys (US), Scientific Games (US), Oracle (US), Winsystems (Spain), Panasonic (Japan), Ensico Gaming (Slovenia), Apex Pro Gaming (Czechia), Amatic Industries (Austria), Honeywell (US), Dallmeier (Germany), HCL (India), Playtech (UK), Cyrun (US), IGT (UK), LGS (US), Wavestore (UK), Tangam Systems (US), Advansys (Slovenia), Avigilon (Canada), Casinfo Systems (US), RNGplay (India), FunFair (Ireland), Gaming Analytics (US), Delta Casino Systems (US), DAObet (Singapore), CasinoFlex Systems (Bulgaria), Omnigo (US), NtechLab (Russia), Nelysis (US), and Bateleur Systems (India).

Research Coverage

The market study covers the casino management system market size across segments. It aims at estimating the market size and the growth potential of this market across different segments by component, by application, by end user, and region. The study

also includes an in-depth competitive analysis of the key market players, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall casino management system market and its sub segments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and to plan suitable go-to-market strategies. The report will also help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

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