

Cardiac Monitoring & Cardiac Rhythm Management Devices Market By Product CM (ECG (Holter Monitor), ILR, Event Monitor)), CRM ((Defibrillator (ICD) External (AED)), Pacemaker (CRT P, Dual Chamber Pacemaker)), End User - Global Forecast to 2025

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Abstracts

The global cardiac monitoring & cardiac rhythm management devices market is projected to reach USD 26.8 billion by 2025 from USD 22.1 billion in 2020, at a CAGR of 4.0% from 2020 to 2025. The growth of this market is driven by the increasing prevalence of cardiovascular diseases; availability of reimbursement for CM & CRM devices; launch of innovative products by market players; increasing investments, funds, and grants for research on CM & CRM devices; and the growing preference for wearable cardiac devices. Also, measures to reduce infections caused due to CIEDs to offer an opportunity for the growth of the market during the forecast period.

"ECG devices is expected to hold the largest share of the cardiac monitoring devices market in 2020"

On the basis of cardiac monitoring devices by type, the market is segmented into ECG devices, event monitors, implantable loop recorders (ILRs), cardiac output monitoring (COM) devices, mobile cardiac telemetry (MCT) devices, and smart ECG monitors. In 2019, the ECG devices segment accounted for the largest share of the cardiac monitoring devices market. The large share of this segment can be attributed to technological advancements such as the incorporation of advanced algorithms and workflow improvement features, such as simplified operations, touchscreen systems, portability, wireless features, and better connectivity with cardiovascular information systems (CVIS), electronic medical records (EMRs), and ECG management systems.



"Defibrillators is expected to hold the largest share of the cardiac rhythm management devices market in 2020"

On the basis of cardiac rhythm management devices by type, the market is segmented into defibrillators and pacemakers. In 2019, the defibrillators segment accounted for the largest market share. This segment is also projected to register the highest CAGR during the forecast period. Factors such as technological advancements in defibrillators, rising prevalence of CVD, and growing focus on providing public-access defibrillators are driving the growth of this market.

"Hospitals segment commanded the largest share of the cardiac monitoring & cardiac rhythm management devices market in 2020"

By end user, the cardiac monitoring & cardiac rhythm management devices market is segmented into hospitals; clinics, cardiac centers, and ambulatory surgery centers (ASCs); and other end users. Hospitals accounted for the largest share of the cardiac monitoring & cardiac rhythm management devices market in 2019. The large share of this segment can be attributed to factors such as the increasing prevalence of CVD, the growing number of patient visits to hospitals for diagnosis, increasing number of cardiac implant procedures, and the availability of reimbursement for these procedures across developed markets.

"North America commanded the largest share of the cardiac monitoring & cardiac rhythm management devices market in 2020."

On the basis of region, the cardiac monitoring & cardiac rhythm management devices market is segmented into North America, Europe, Asia Pacific, and Rest of the World. In 2019, North America commanded the largest share of the cardiac monitoring & cardiac rhythm management devices market. The large share of this market segment can be attributed to the increasing incidence of CVD, increasing healthcare expenditure, growing disposable income, growing healthcare awareness, and the availability of technologically advanced devices in the region.

Breakdown of supply-side primary interviews, by company type, designation, and region:

By Company Type: Tier 1 (40%), Tier 2 (30%), and Tier 3 (30%)

By Designation: C-level (27%), Director-level (18%), and Others (55%)



By Region: North America (50%), Europe (20%), AsiaPacific (15%), and RoW (15%).

The some of the major players operating in this market are Abbott Laboratories (US), Medtronic (Ireland) and Boston Scientific Corporation (US).

List of Companies Profiled in the Report

Medtronic (Ireland)

Boston Scientific Corporation (US)

Abbott Laboratories (US)

GE Healthcare (US)

BIOTRONIK (Germany)

Koninklijke Philips (Netherlands)

Asahi Kasei Corporation (Japan)

MicroPort Scientific Corporation (China)

Hill-Rom Holdings (US)

Nihon Kohden (Japan)

SCHILLER AG (Switzerland)

BioTelemetry (US)

BPL Medical Technologies (India)

ACS Diagnostics (US)

Shenzhen Mindray Bio-Medical Electronics (China)



Lepu Medical Technology (China)

Shree Pacetronix (India)

OSYPKA (Germany)

BTL (US)

Alivecor, Inc. (US)

Amiitalia (Italy)

Bexen Cardio (Spain)

Narang Medical Limited (India)

MeTrax GmbH (Germany)

Progetti Srl (Italy).

Research Coverage

This report studies the cardiac monitoring & cardiac rhythm management devices market based on cardiac monitoring devices by type, cardiac rhythm management devices by type, end user, and region. The report also analyzes factors (such as drivers, restraints, challenges, and opportunities) affecting market growth. It evaluates the opportunities and challenges in the market for stakeholders and provides details of the competitive landscape for market leaders. The report also studies micromarkets with respect to their growth trends, prospects, and contributions to the total cardiac monitoring & cardiac rhythm management devices market. The report forecasts the revenue of the market segments with respect to four major regions.

Reasons to Buy the Report:

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on cardiac monitoring & cardiac



rhythm management devices offered by the top 25 players in the cardiac monitoring & cardiac rhythm management devices market. The report analyzes the cardiac monitoring & cardiac rhythm management devices market by cardiac monitoring devices by type, cardiac rhythm management devices by type, end user, and region.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various securement devices across key geographic regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the cardiac monitoring & cardiac rhythm management devices market

Competitive Assessment: In-depth assessment of market shares and strategies of the leading players in the cardiac monitoring & cardiac rhythm management devices market

Frequently asked questions

What are the growth opportunities in the cardiac monitoring & cardiac rhythm management devices market across major regions in the future?

Where will all the advancements in products offered by various companies take the industry in the mid- to long-term?

What are the various cardiac monitoring & cardiac rhythm management devices product types and their respective market shares in the overall market?

What are the new trends and advancements in the cardiac monitoring & cardiac rhythm management devices market?

What is the impact of COVID-19 on cardiac monitoring & cardiac rhythm management devices market?



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