

# Carboxymethyl Cellulose Market by Application (Food & Beverages, Pharmaceutical & Cosmetics, Oil & Gas, Paper, Detergents, and Others (Mining, Textiles Processing, Ceramics, Paints, Construction, and Adhesives)) - Trends & Forecasts to 2020

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# **Abstracts**

The market for carboxymethyl cellulose is estimated at \$1,151.7 in 2014 and is projected to grow at a CAGR of 4.2% between 2015 and 2020. Carboxymethyl cellulose is used as binder, thickening agent, suspention agent, and bulking agent in variety of application such as food & beverages, pharmaceutical & cosmetics, oil & gas, paper, detergents and others. This report on carboxymethyl cellulose market covers all major regions such as Asia-Pacific, Europe, North America, and Rest of the World. The report analyzes market trends and forecasts from 2013 to 2020. Market estimations have been provided in terms of consumption volume (kilotons) and value (USD).

The report analyzes the market dynamics such as drivers, restraints, and opportunities, and winning imperatives. Major companies such as Akzo Nobel N.V., CP Kelco U.S., Inc., (A Subsidiary Of J.M. Huber Corporation Company), Ugur Seluloz Kimya A.S, Quimica Amtex S.A. De C.V, The Dow Chemical Company, DKS Co. Ltd., Nippon Paper Industries Co. Ltd, Daicel Corporation, Ashland Inc., and Lamberti S.P.A. The report also provide the analysis of competitive landscape based on the recent developments in the market.

For this report, various secondary sources such as chemical magazines, encyclopedia, directories, technical handbooks, company annual reports, industry association publications, articles, trade websites, and databases have been referred to identify and collect information useful for this extensive commercial study of global scarboxymethyl cellulose market. The primary sources - experts from related industries and suppliers –



have been interviewed to obtain and verify critical information as well as to assess the future prospects and market estimations.

The carboxymethyl cellulose market which is highly fragmented with presence of large number of global and regional manufacturers. The production of CMC is largely concertrated in Asia-Pacific and Europe. The countries of North America and Rest of the World largely depends on these regions for import of CMC to meet their internal demand. Currently, CP Kelco and Ugur Seluloz are the top two largest manufacturers of CMC in the world. The production of CMC has been shifting to Asia-Pacific, particularly China, owing to the low cost of raw materials and cheap labor costs in the region.

The applications of carboxymethyl cellulose are food & beverages, pharmaceutical & cosmetics, oil & gas, paper, detergents, and others(mining, textiles processing, ceramics, paints, construction, and adhesives). The growth of processed food industry is the major factor driving the global CMC market. The market for CMC in the food & beverages segment in 2014 was approximately 31.0% of the total market in terms of volume. Asia-Pacific is the largest consumer of carboxymethyl cellulose in food & beverages segment.



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