

Carbonated Beverage Processing Equipment Market by Equipment Type (Sugar Dissolvers, Carbonation Equipment, Blenders & Mixers, Heat Exchangers), Beverage Type (Flavored Drinks, Functional Drinks, Club Soda), and Region - Global Forecast to 2022

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Abstracts

“Carbonated beverage processing equipment market is projected to grow at a CAGR of 5.8%”

The carbonated beverage processing equipment market is projected to reach USD 7.23 billion by 2022, at a CAGR of 5.8% from 2017 to 2022. The market is driven by factors such as carbonated soft drink manufacturers' requirement for advanced equipment with multifunctional features and optimum output, and increased consumption of the carbonated soft drink due to hot and humid climatic conditions.

“Sugar dissolvers accounted for the largest market share in 2016”

Sugar dissolvers accounted for the largest market share among the different equipment types for carbonated soft drink processing, in 2016. Sugar dissolving and treatment is one of the critical stages in carbonated soft drink processing. As opposed to using ready liquid sugar, it is more economical for carbonated soft drink manufacturers to dissolve sugar crystals and then use for syrup applications. Due to this reason, the demand for sugar dissolvers is increasing.

“Flavored drinks led the market with the largest share in 2016”

On the basis of beverage types, the carbonated beverage processing equipment market is led by the flavored drinks segment followed by the club soda & sparkling water

segment. Flavored carbonated soft drinks are largely consumed carbonated soft drinks. Along with regular flavors, consumer demand is expected to increase on a large scale for more regional, authentic, and tropical flavors.

“China contributed to the highest market share in the Asia-Pacific region in 2016”

The North American region dominated the carbonated beverage processing equipment market in 2016 whereas the Asia-Pacific region is projected to grow at the highest CAGR during the forecast period. The demand for carbonated soft drinks is continuously increasing due to the improved standards of living and purchasing power in this region. This growth can be attributed to high investments by major players such as The Coca-Cola Company (U.S.), PepsiCo Inc. (U.S.), and establishment by new local players. High amount of production and consumption in countries such as Japan and China is also a contributing factor for the growth of this market in Asia-Pacific.

The figure below shows the breakdown of the primaries on the basis of company, designation, and region, conducted during the research study.

By Company Type: Tier 1 – 40%, Tier 2 – 50%, and Tier 3 – 10%

By Designation: C level – 40%, and Director level – 60%

By Region: North America – 9%, Europe – 70%, Asia-Pacific – 18%, RoW – 3%

Major players such as Tetra Laval Group (Switzerland), GEA Group Aktiengesellschaft (Germany), Alfa Laval AB (Sweden), Krones AG (Germany), SPX Flow Inc. (U.S.), and KHS GmbH (Germany) collectively accounted for a majority of the global carbonated beverage processing equipment market. Other players in the market are Statco Engineering & Fabricators Inc. (U.S.), A Due Di Squeri Donato & Cspa (Italy), Van Der Molen GmbH AG (Germany), Seppolec SL (Spain), A. Water Systems s.r.l. (Italy), and TCP Pioneer Co. Ltd (Taiwan).

RESEARCH COVERAGE:

The report focuses on carbonated beverage processing equipment manufacturing for different applications and regions. It aims at estimating the market size and future growth potential of this market across different segments—type, beverage type, and region. Furthermore, the report also includes an in-depth competitive analysis of the key

players in the market along with their company profiles, SWOT analyses, recent developments, and key market strategies.

REASONS TO BUY THIS REPORT:

To get a comprehensive overview of the global carbonated beverage processing equipment market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights of the major countries/regions in which the carbonated beverage processing equipment market is flourishing

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