

# **Camera Modules Market by Component (Image Sensor, Lens Module, Voice Coil Motor, Filters), Interface (Serial, Parallel), Pixel (>7 MP, 8-13 MP, Abstracts**

The global camera modules market was valued at USD 43.3 billion in 2023 and is estimated to reach USD 68.5 billion by 2028, registering a CAGR of 9.6% during the forecast period. The increasing demand for smartphones and other consumer electronics products with built-in cameras, growing popularity of augmented reality (AR) and virtual reality (VR) applications, which require high-resolution camera modules, increasing use of cameras in automotive applications, such as driver assistance systems and parking assistance systems as well as development of new camera technologies, such as 3D cameras and thermal cameras, which are opening up new applications for camera modules. are the major driving factors for the growth of the camera modules market.

“8 – 13 MP segment is expected to account at the largest market size during the forecast period.”

The 8 – 13 MP segment is expected to account largest market share in the camera modules market. , the 8 to 13 MP segment held the largest share of the camera modules market owing to the technological advancements in all the application areas such as consumer electronics, automotive, industrial, and security and surveillance. The growth is also attributed to the increasing trend of using multiple cameras on the rear side of smartphones. Nowadays, smartphones are likely to have dual, triple, or quadruple cameras located on the back..

“Smartphones from consumer electronics segment is projected to dominate the camera modules market.”Smartphones are highly competitive applications owing to a large number of manufacturers. Every year, improvements are seen in smartphone cameras. To differentiate their products from that of competitors and meet the demand for high-quality images, smartphone OEMs are in the continuous process of exploring innovative components to provide better quality cameras in their phones to fulfill end-user requirements. A few types can even produce sharp, high-quality photographs comparable to those captured by standalone digital cameras. The multiple-lens configuration is one reason that has pushed camera capabilities ahead. Smartphones featuring two, three, or four lenses, referred to as dual, triple, or quad cameras, are becoming more common. Furthermore, to improve the functionality and quality of

smartphones and the rising trends of front cameras, OEMs are shifting from single rear cameras to dual, triple, and quad-camera designs, which is resulting in the increasing adoption of an average number of camera modules per smartphone. The inclusion of multiple cameras in a smartphone has enabled an array of new features, including high zoom level, high dynamic range (HDR) imaging, portrait modes, 3D, and low-light photography.

“China is projected to dominate in Asia Pacific region for camera modules market”

China is having the largest market share in the camera modules market due to several factors. China has established itself as a global manufacturing hub, known for its cost-effective production capabilities and large-scale manufacturing infrastructure. China is the largest smartphone market in the world, and this is driving the demand for camera modules in smartphones. Chinese camera module manufacturers are investing heavily in research and development to develop new camera technologies, such as 3D cameras and thermal cameras. This is helping them to stay ahead of the competition and maintain their dominance in the market. China's manufacturing expertise and economies of scale enable competitive pricing and high-volume production, attracting domestic and international customers.

In-depth interviews have been conducted with chief executive officers (CEOs), Directors, and other executives from various key organizations operating in the camera module marketplace.

By Company Type: Tier 1 – 45%, Tier 2 – 35%, and Tier 3 – 20%

By Designation: C-level Executives – 35%, Directors – 25%, and Others – 40%

By Region: North America– 20%, Europe – 25%, Asia Pacific– 45% and RoW- 10%

as LG Innotek, OFILM Group Co., Ltd., Sunny Optical Technology (Group), Hon Hai Precision Inc. Co., Ltd. (Foxconn), Chicony Electronics, Sony, Intel and Samsung Electro-Mechanics and so on are some of the key players in the camera modules market.

The study includes an in-depth competitive analysis of these key players in the camera modules market, with their company profiles, recent developments, and key market

strategies.

## Research Coverage

This research report categorizes the camera modules market by component, pixel, focus type, interface, application and region, and by region (North America, Europe, Asia Pacific, and RoW). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the camera modules market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; Contracts, partnerships, agreements. new product & service launches, mergers and acquisitions, and recent developments associated with the camera modules market. Competitive analysis of upcoming startups in the camera modules market ecosystem is covered in this report.

## Reasons to buy this report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall camera modules market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- This new version of the report on the camera modules market includes the following:

- Market size from 2019 to 2028

- Average selling prices (ASPs) of camera modules calculated by the weighted average method

- Updated research assumptions and limitations

- Information related to trends/disruptions impacting businesses of customers, as well as information on the ecosystem of camera modules, trade analysis, tariff

and regulatory analyses, technology analysis, patents analysis, and case studies pertaining to the camera modules market.

Updated financial information until 2022 (depending on the availability) for each listed company, which helps in the easy analysis of the present status of the profiled companies in terms of their financial strength, profitability, key revenue-generating regions/countries, and the highest revenue-generating business segments.

Recent developments that help assess market trends and growth strategies adopted by leading market players

Key manufacturers offering camera modules; top 25 manufacturers of camera modules, which are categorized into star, pervasive, emerging leader, and participant companies based on their performance on various parameters such as product footprint, focus on product innovations, and geographic footprint.

Market share analysis of various players operating in the camera modules market for 2022

Small- and medium-sized enterprises (SME) matrix that brief some business strategies and product offerings of 15 SME players operating in the market, which are classified into four groups: progressive, dynamic, responsive companies, and starting blocks

Brief information regarding the competitive situations and trends in the camera modules market

The product, application, and geographic footprints of the top 25 manufacturers of camera modules  
Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the camera modules market

Market Development: Comprehensive information about lucrative markets – the report analyses the camera modules market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the camera modules market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like as LG Innotek, OFILM Group Co., Ltd., Sunny Optical Technology (Group), Hon Hai Precision Inc. Co., Ltd. (Foxconn), Chicony Electronics, Sony, Intel and Samsung Electro-Mechanics, among others in the camera modules market.

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