

Calcium Propionate Market by Application (Food (Bakery Products, Dairy & Frozen Desserts, Meat, Fish & Seafood Products), Feed), Form (Dry and Liquid), and Region (North America, Europe, Asia Pacific and RoW) - Global Forecast to 2023

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Abstracts

“The calcium propionate market is projected to grow at a CAGR of 5.6%.”

The market for calcium propionate is estimated at USD 277.1 million in 2018 and is projected to reach USD 363.3 million by 2023, at a CAGR of 5.6%. The growth of the calcium propionate market is driven by factors such as an increase in demand for clean-label food products with extended shelf life and the cost-effectiveness of calcium propionate as compared to other preservatives. Stringent legislation and regulations with respect to food safety and shelf life have made it difficult for food and feed processing industries to getting the right formulation of ingredients along with preservatives without affecting the product quality, which acts as a major restraint for the calcium propionate market.

“The demand for dry calcium propionate is exhibiting steady growth.”

On the basis of form, the dry segment is projected to exhibit a higher CAGR from 2018 to 2023. The dry segment led the market for calcium propionate. The growth of dry calcium propionate is attributed to factors such as ease of mixing and better dispersion throughout the food matrix; additionally, dry calcium propionate does not affect the leavening action of baking powder in bakery products.

“Asia Pacific is projected to witness the highest growth rate during the forecast period.”

Asia Pacific is projected to be the fastest-growing market for calcium propionate during the forecast period. The consumption is driven by rapid urbanization, economic growth, and rise in purchasing power of the middle-class population, leading to increased bakery & convenience food purchases in the region. The region is an emerging market for calcium propionate, with investments from several multinational manufacturers, especially in countries such as China, India, Japan, Australia, and New Zealand.

Break-up of Primaries:

By Company Type: Tier 1 - 45 %, Tier 2 - 33%, and Tier 3 - 22%

By Designation: C-level - 33%, D-level - 45%, and Others - 22%

By Region: North America - 11%, Europe - 11%, Asia Pacific - 45%, and RoW - 33%

Others include sales managers, marketing managers, and product managers.

Leading players profiled in this report:

Niacet (US)

Impextraco (Belgium)

ADDCON (Germany)

Kemin Industries (US)

Macco Organiques (Canada)

Associated British Foods plc (ABF) (UK)

Shandong Tong Tai Wei Run Chemical Co., Ltd. (TTWR) (China)

Bell Chem (US)

Krishna Chemicals (India)

AM Food Chemicals (China)

Fine Organics (UK)

Real S.A.S. (Columbia)

Research Coverage:

The report categorizes the calcium propionate market on the basis of application, form, and region. In terms of insights, this report has focused on various levels of analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss views on the emerging & high-growth segments of the global calcium propionate, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to buy this report:

To get a comprehensive overview of the calcium propionate market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights about the major countries/regions in which the calcium propionate market is flourishing

Contents

1 INTRODUCTION

- 1.1 MARKET DEFINITION
- 1.2 STUDY SCOPE
- 1.3 PERIODIZATION CONSIDERED
- 1.4 CURRENCY CONSIDERED
- 1.5 UNIT CONSIDERED
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
- 2.3 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS
- 2.5 RESEARCH LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE CALCIUM PROPIONATE MARKET
- 4.2 CALCIUM PROPIONATE MARKET, BY APPLICATION
- 4.3 CALCIUM PROPIONATE MARKET, BY APPLICATION (KT)
- 4.4 NORTH AMERICA: CALCIUM PROPIONATE MARKET, BY APPLICATION & COUNTRY
- 4.5 FOOD: CALCIUM PROPIONATE MARKET, BY TYPE & REGION
- 4.6 CALCIUM PROPIONATE MARKET, BY FORM & REGION
- 4.7 CALCIUM PROPIONATE MARKET, BY REGION

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
 - 5.1.1 KEY FEATURES OF CALCIUM PROPIONATE

5.1.1.1 Acts as an antimicrobial agent

5.1.1.2 Acts as a feed supplement

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Functional potential of calcium propionate in new product lines

5.2.1.2 Cost-effective preservation solution

5.2.1.3 Increasing health concerns of consumers in the food industry

5.2.2 RESTRAINTS

5.2.2.1 Increasing demand for food products devoid of synthetic preservatives

5.2.2.2 Stringent regulations

5.2.3 OPPORTUNITIES

5.2.3.1 Untapped emerging markets

5.2.3.2 Technological advancements to develop new product lines

5.2.3.3 R&D & innovations to strengthen demand

5.2.4 CHALLENGES

5.2.4.1 Competition from substitutes

5.3 SUPPLY CHAIN

5.4 VALUE CHAIN

5.5 REGULATORY FRAMEWORK

5.5.1 FOOD

5.5.1.1 The delaney clause

5.5.1.2 Food preservatives regulation by the food and agricultural organization in the US

5.5.1.3 Food preservatives regulation by the european commission's scientific committee

5.5.1.4 European food safety authority (EFSA): safety evaluation of additives in Europe

5.5.1.5 Codex alimentarius commission: global food safety & standard for world trade

5.5.1.6 Amendment for calcium propionate

5.5.2 FEED

5.5.2.1 North America

5.5.2.1.1 US

5.5.2.1.2 CANADA

5.5.2.2 Europe

5.5.2.3 South America

5.5.2.3.1 BRAZIL

5.5.2.4 Asia Pacific

5.5.2.4.1 JAPAN

5.5.2.4.2 CHINA

5.5.2.5 South Africa

6 CALCIUM PROPIONATE MARKET, BY APPLICATION

6.1 INTRODUCTION

6.2 FOOD

6.2.1 BAKERY PRODUCTS

6.2.2 DAIRY & FROZEN DESSERTS

6.2.3 MEAT, FISH, AND SEAFOOD PRODUCTS

6.2.4 OTHERS

6.3 FEED

6.4 OTHERS

7 CALCIUM PROPIONATE MARKET, BY FORM

7.1 INTRODUCTION

7.2 DRY

7.3 LIQUID

8 CALCIUM PROPIONATE MARKET, BY REGION

8.1 INTRODUCTION

8.2 NORTH AMERICA

8.2.1 US

8.2.2 CANADA

8.2.3 MEXICO

8.3 EUROPE

8.3.1 ITALY

8.3.2 SPAIN

8.3.3 NETHERLANDS

8.3.4 UK

8.3.5 FRANCE

8.3.6 GERMANY

8.3.7 REST OF EUROPE

8.4 ASIA PACIFIC

8.4.1 CHINA

8.4.2 INDIA

8.4.3 JAPAN

8.4.4 AUSTRALIA & NEW ZEALAND

- 8.4.5 REST OF ASIA PACIFIC
- 8.5 REST OF THE WORLD (ROW)
 - 8.5.1 SOUTH AMERICA
 - 8.5.2 MIDDLE EAST & AFRICA

9 COMPANY LANDSCAPE

- 9.1 INTRODUCTION
- 9.2 CALCIUM PROPIONATE MARKET RANKING, BY KEY PLAYER, 2017
 - 9.2.1 EXPANSIONS
 - 9.2.2 ACQUISITIONS
 - 9.2.3 CERTIFICATIONS
 - 9.2.4 PARTNERSHIPS

10 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments)*

- 10.1 NIACET (SK CAPITAL)
- 10.2 IMPEXTRACO
- 10.3 ADDCON
- 10.4 KEMIN INDUSTRIES
- 10.5 MACCO ORGANIQUES
- 10.6 REAL S.A.S.
- 10.7 ASSOCIATED BRITISH FOODS PLC (ABF)
- 10.8 SHANDONG TONG TAI WEI RUN CHEMICAL CO., LTD. (TTWR)
- 10.9 BELL CHEM
- 10.10 KRISHNA CHEMICALS
- 10.11 A.M FOOD CHEMICALS
- 10.12 FINE ORGANICS

*Business Overview, Products Offered, Recent Developments, might not be captured in case of unlisted companies.

11 APPENDIX

- 11.1 DISCUSSION GUIDE
- 11.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 11.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

11.4 AVAILABLE CUSTOMIZATIONS

11.5 RELATED REPORTS

11.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 US DOLLAR EXCHANGE RATE, 2014–2016

Table 2 CALCIUM PROPIONATE: PHYSICAL & CHEMICAL PROPERTIES

Table 3 CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 4 CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (KT)

Table 5 FOOD: CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 6 FOOD: CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (KT)

Table 7 CALCIUM PROPIONATE MARKET SIZE, BY FOOD APPLICATION, 2016–2023 (USD MILLION)

Table 8 FEED: CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 9 FEED: CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (KT)

Table 10 OTHER APPLICATIONS: CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 11 OTHER APPLICATIONS: CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (KT)

Table 12 CALCIUM PROPIONATE MARKET SIZE, BY FORM, 2016–2023 (USD MILLION)

Table 13 CALCIUM PROPIONATE MARKET SIZE, BY FORM, 2016–2023 (KT)

Table 14 DRY CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 15 DRY CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (KT)

Table 16 LIQUID CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 17 LIQUID CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (KT)

Table 18 CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 19 CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (KT)

Table 20 NORTH AMERICA: CALCIUM PROPIONATE MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 21 NORTH AMERICA: CALCIUM PROPIONATE MARKET SIZE, BY COUNTRY, 2016–2023 (KT)

Table 22 NORTH AMERICA: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 23 NORTH AMERICA: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (KT)

Table 24 NORTH AMERICA: CALCIUM PROPIONATE MARKET SIZE FOR FOOD, BY TYPE, 2016–2023 (USD MILLION)

Table 25 NORTH AMERICA: CALCIUM PROPIONATE MARKET SIZE, BY FORM, 2016–2023 (USD MILLION)

Table 26 NORTH AMERICA: CALCIUM PROPIONATE MARKET SIZE, BY FORM, 2016–2023 (KT)

Table 27 US: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 28 CANADA: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 29 MEXICO: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 30 EUROPE: CALCIUM PROPIONATE MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 31 EUROPE: CALCIUM PROPIONATE MARKET SIZE, BY COUNTRY, 2016–2023 (KT)

Table 32 EUROPE: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 33 EUROPE: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (KT)

Table 34 EUROPE: FOOD CALCIUM PROPIONATE MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 35 EUROPE: CALCIUM PROPIONATE MARKET SIZE, BY FORM, 2016–2023 (USD MILLION)

Table 36 EUROPE: CALCIUM PROPIONATE MARKET SIZE, BY FORM, 2016–2023 (KT)

Table 37 ITALY: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 38 SPAIN: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 39 NETHERLANDS: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 40 UK: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 41 FRANCE: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION,

2016–2023 (USD MILLION)

Table 42 GERMANY: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 43 REST OF EUROPE: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 44 ASIA PACIFIC: CALCIUM PROPIONATE MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 45 ASIA PACIFIC: CALCIUM PROPIONATE MARKET SIZE, BY COUNTRY, 2016–2023 (KT)

Table 46 ASIA PACIFIC: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 47 ASIA PACIFIC: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (KT)

Table 48 ASIA PACIFIC: CALCIUM PROPIONATE MARKET SIZE FOR FOOD, BY TYPE, 2016–2023 (USD MILLION)

Table 49 ASIA PACIFIC: CALCIUM PROPIONATE MARKET SIZE, BY FORM, 2016–2023 (USD MILLION)

Table 50 ASIA PACIFIC: CALCIUM PROPIONATE MARKET SIZE, BY FORM, 2016–2023 (KT)

Table 51 CHINA: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 52 INDIA: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 53 JAPAN: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 54 AUSTRALIA & NEW ZEALAND: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 55 REST OF ASIA PACIFIC: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 56 ROW: CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 57 ROW: CALCIUM PROPIONATE MARKET SIZE, BY REGION, 2016–2023 (KT)

Table 58 ROW: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 59 ROW: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (KT)

Table 60 ROW: CALCIUM PROPIONATE MARKET SIZE FOR FOOD, BY TYPE, 2016–2023 (USD MILLION)

Table 61 ROW: CALCIUM PROPIONATE MARKET SIZE, BY FORM, 2016–2023 (USD MILLION)

Table 62 ROW: CALCIUM PROPIONATE MARKET SIZE, BY FORM, 2016–2023 (KT)

Table 63 SOUTH AMERICA: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 64 MIDDLE EAST & AFRICA: CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 65 EXPANSIONS, 2015–2017

Table 66 ACQUISITIONS, 2013–2018

Table 67 CERTIFICATIONS, 2014

Table 68 PARTNERSHIPS, 2017

List Of Figures

LIST OF FIGURES

Figure 1 CALCIUM PROPIONATE MARKET SEGMENTATION

Figure 2 REGIONAL SEGMENTATION

Figure 3 CALCIUM PROPIONATE: RESEARCH DESIGN

Figure 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 7 DATA TRIANGULATION METHODOLOGY

Figure 8 CALCIUM PROPIONATE MARKET SIZE, BY APPLICATION, 2018 VS. 2023

Figure 9 BAKERY PRODUCTS SUBSEGMENT TO GROW AT THE HIGHEST CAGR, 2018–2023

Figure 10 DRY FORM HELD A LARGER SHARE OF THE MARKET IN 2017

Figure 11 NORTH AMERICA: LARGEST MARKET FOR CALCIUM PROPIONATE IN 2017

Figure 12 FUNCTIONAL POTENTIAL OF CALCIUM PROPIONATE IN NEW PRODUCT LINES IS EXPECTED TO DRIVE ITS GROWTH

Figure 13 FEED SEGMENT TO GROW AT THE HIGHEST CAGR FROM 2018 TO 2023

Figure 14 FOOD SEGMENT TO LEAD THE MARKET FROM 2018 TO 2023

Figure 15 FOOD SEGMENT IS ESTIMATED TO DOMINATE THE NORTH AMERICAN MARKET IN 2018

Figure 16 BAKERY PRODUCTS SEGMENT IS ESTIMATED TO HOLD THE LARGEST SHARE ACROSS ALL REGIONS IN 2018

Figure 17 DRY SEGMENT IS ESTIMATED TO DOMINATE THE MARKET ACROSS ALL REGIONS IN 2018

Figure 18 NORTH AMERICA TO DOMINATE THE MARKET FOR CALCIUM PROPIONATE THROUGH 2023

Figure 19 MARKET DYNAMICS: CALCIUM PROPIONATE MARKET

Figure 20 SUPPLY CHAIN OF THE CALCIUM PROPIONATE MARKET

Figure 21 VALUE CHAIN OF THE CALCIUM PROPIONATE MARKET

Figure 22 FOOD SEGMENT TO DOMINATE THE CALCIUM PROPIONATE MARKET THROUGH 2023

Figure 23 DRY SEGMENT TO DOMINATE THE CALCIUM PROPIONATE MARKET THROUGH 2023

Figure 24 GEOGRAPHIC SNAPSHOT (2018–2023): FAST-GROWING MARKETS ARE

EMERGING AS NEW HOT SPOTS

Figure 25 NORTH AMERICA: CALCIUM PROPIONATE MARKET SNAPSHOT

Figure 26 ASIA PACIFIC: CALCIUM PROPIONATE MARKET SNAPSHOT

Figure 27 KEY DEVELOPMENTS BY CALCIUM PROPIONATE COMPANIES IN THE
LAST FIVE YEARS

Figure 28 EXPANSIONS & ACQUISITIONS: THE KEY STRATEGY, 2012 TO
JANUARY 2018

Figure 29 ASSOCIATED BRITISH FOODS PLC: COMPANY SNAPSHOT

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