Cables and Connectors Market for Satellite and Submarine Industries, by Components (Cable and Cable Assemblies, Connectors and Others), Application (Testing and Manufacturing), Industries and Geography- Analysis and Forecast (2012-2020)

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Abstracts

Rising internet penetration, along with the need for high speed internet connection is the major driving factor for the growth of the cables and connectors market. With the demand for bandwidth growing rapidly, there is an ever-increasing need for fiber optic interconnectivity to support the growing data traffic. In the industry category of cables and connectors, the “submarine industry” is expected to have a higher market size compared to the “satellite industry”. The major reason behind the large market size of the submarine industry is the large demand for cables & connectors. The submarine communications industry (sub-industry in the submarine industry) holds the highest market share in the cables and connectors market because of the increasing demand for sub-sea cables and connectors in the communication industry, as the government bodies are investing highly in forming fiber optic telecommunication links to connect different parts of the globe.

The global cables and connectors market is expected to reach $43.55 billion by 2020, at a CAGR of 12.7% between 2014 and 2020.

The global cables and connectors market has been segmented into four categories that include: component segment, application, industry, and geography. The component segment includes cable & cable assemblies, electronic & mechanical connectors, and other components. The application segment includes testing and manufacturing/ production. The industry segment includes satellite and submarine industries. The cables and connectors market has also been segmented on the basis of geography.

The market by geography has been classified into various regions such as the Americas, Europe, APAC, and RoW.

The major players that offer various products in the cables and connectors market are Alcatel-Lucent (France), Amphenol Corp. (U.S.), TE Connectivity Ltd. (Switzerland), Prysmian Group (Italy), Nexans S.A (France), Fujitsu (Japan), Axon Cables (France), Molex, Inc. (U.S.), Esterline Technologies Corp. (U.S.), and Huawei Technologies Co. Ltd. (China).

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