

Cables and Connectors Market for Satellite and Submarine Industries, by Components (Cable and Cable Assemblies, Connectors and Others), Application (Testing and Manufacturing), Industries and Geography- Analysis and Forecast (2012-2020)

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Abstracts

Rising internet penetration, along with the need for high speed internet connection is the major driving factor for the growth of the cables and connectors market. With the demand for bandwidth growing rapidly, there is an ever-increasing need for fiber optic interconnectivity to support the growing data traffic. In the industry category of cables and connectors, the “submarine industry” is expected to have a higher market size compared to the “satellite industry”. The major reason behind the large market size of the submarine industry is the large demand for cables & connectors. The submarine communications industry (sub-industry in the submarine industry) holds the highest market share in the cables and connectors market because of the increasing demand for sub-sea cables and connectors in the communication industry, as the government bodies are investing highly in forming fiber optic telecommunication links to connect different parts of the globe.

The global cables and connectors market is expected to reach \$43.55 billion by 2020, at a CAGR of 12.7% between 2014 and 2020.

The global cables and connectors market has been segmented into four categories that include: component segment, application, industry, and geography. The component segment includes cable & cable assemblies, electronic & mechanical connectors, and other components. The application segment includes testing and manufacturing/production. The industry segment includes satellite and submarine industries. The cables and connectors market has also been segmented on the basis of geography.

The market by geography has been classified into various regions such as the Americas, Europe, APAC, and RoW.

The major players that offer various products in the cables and connectors market are Alcatel-Lucent (France), Amphenol Corp. (U.S.), TE Connectivity Ltd. (Switzerland), Prysmian Group (Italy), Nexans S.A (France), Fujitsu (Japan), Axon Cables (France), Molex, Inc. (U.S.), Esterline Technologies Corp. (U.S.), and Huawei Technologies Co. Ltd. (China).

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 GEOGRAPHIC SCOPE
 - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY & PRICING
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of Primaries Interviews: By Company Type, Designation, and Region
- 2.2 FACTOR ANALYSIS
 - 2.2.1 INTRODUCTION
 - 2.2.2 DEMAND-SIDE ANALYSIS
 - 2.2.2.1 Demand for higher bandwidth in telecom industry
 - 2.2.2.2 Future prospects in submarine industry offshore projects
 - 2.2.3 SUPPLY-SIDE ANALYSIS
 - 2.2.3.1 Reduction in construction cost for submarine cables
 - 2.2.3.2 Customization of cables and connectors in the satellite and submarine industries
- 2.3 MARKET SIZE ESTIMATION
 - 2.3.1 BOTTOM-UP APPROACH
 - 2.3.2 TOP-DOWN APPROACH
- 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS AND LIMITATIONS
 - 2.5.1 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 INCREASING OPPORTUNITIES IN THE SATELLITE & SUBMARINE INDUSTRIES
- 4.2 CABLES & CONNECTORS MARKET: BY COMPONENT
- 4.3 APAC REGION IS EXPECTED TO BE THE FASTEST GROWING REGION DURING THE FORECAST PERIOD
- 4.4 THE EUROPEAN REGION ACCOUNTS FOR THE LARGEST MARKET SHARE IN THE GLOBAL CABLES & CONNECTORS MARKET FOR SATELLITE & SUBMARINE INDUSTRIES
- 4.5 GROWTH RATE COMPARISON BETWEEN THE MAJOR COUNTRIES BETWEEN 2014 TO 2020
- 4.6 LIFE CYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

- 5.1 MARKET SEGMENTATION
 - 5.1.1 BY COMPONENT
 - 5.1.2 BY APPLICATION
 - 5.1.3 BY INDUSTRY
 - 5.1.4 BY GEOGRAPHY
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS
 - 5.2.1.1 Satellite miniaturization
 - 5.2.1.2 Demand for high-speed connectivity
 - 5.2.2 RESTRAINTS
 - 5.2.2.1 Natural disaster & maritime threats affect submarine cables
 - 5.2.2.2 Entry barriers for start-ups and SMEs
 - 5.2.3 OPPORTUNITIES
 - 5.2.3.1 Upcoming application and services
 - 5.2.3.2 Huge investments made in offshore wind energy projects
 - 5.2.4 CHALLENGES
 - 5.2.4.1 Standardization of components
 - 5.2.4.2 Decrease in the quality of products and devices
 - 5.2.5 WINNING IMPERATIVES
 - 5.2.5.1 Increased competition among economies

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 PORTER'S FIVE FORCES ANALYSIS

6.3.1 INTENSITY OF COMPETITIVE RIVALRY

6.3.2 THREAT FROM SUBSTITUTES

6.3.3 BARGAINING POWER OF BUYERS

6.3.4 BARGAINING POWER OF SUPPLIERS

6.3.5 THREATS FROM NEW ENTRANTS

6.4 STRATEGIC BENCHMARKING

6.4.1 TECHNOLOGY INTEGRATION AND PRODUCT ENHANCEMENT

7 CABLES & CONNECTORS MARKET, BY COMPONENT

7.1 INTRODUCTION

7.2 CABLE & CABLE ASSEMBLIES

7.3 ELECTRONIC & MECHANICAL CONNECTORS

7.4 OTHER COMPONENTS

8 CABLES & CONNECTORS MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 TESTING

8.3 MANUFACTURING/PRODUCTION

9 CABLES & CONNECTORS MARKET, BY INDUSTRY

9.1 INTRODUCTION

9.2 SATELLITE INDUSTRY

9.2.1 MILITARY & DEFENSE

9.2.2 COMMERCIAL

9.2.3 CIVIL

9.2.4 GOVERNMENT

9.3 SUBMARINE INDUSTRY

9.3.1 OIL & GAS

9.3.2 ENERGY & POWER

9.3.3 SUBMARINE COMMUNICATION

9.3.4 OTHERS

10 GEOGRAPHIC ANALYSIS

- 10.1 INTRODUCTION
- 10.2 AMERICAS
- 10.3 EUROPE
- 10.4 ASIA-PACIFIC
- 10.5 REST OF THE WORLD

11 COMPETITIVE LANDSCAPE

- 11.1 OVERVIEW
- 11.2 MARKET RANKING FOR CABLES AND CONNECTORS MARKET IN SATELLITE AND SUBMARINE INDUSTRIES
- 11.3 COMPETITIVE SCENARIO
- 11.4 RECENT DEVELOPMENTS
 - 11.4.1 NEW PRODUCT LAUNCHES
 - 11.4.2 PARTNERSHIPS, AGREEMENTS, AND CONTRACTS & COLLABORATIONS
 - 11.4.3 MERGERS AND ACQUISITIONS
 - 11.4.4 EXPANSIONS
 - 11.4.5 OTHER DEVELOPMENTS

12 COMPANY PROFILES (OVERVIEW, PRODUCTS AND SERVICES, FINANCIALS, STRATEGY & DEVELOPMENT)

- 12.1 INTRODUCTION
- 12.2 ALCATEL-LUCENT
- 12.3 AMPHENOL CORP.
- 12.4 AXON CABLE
- 12.5 ESTERLINE TECHNOLOGIES CORP.
- 12.6 FUJITSU
- 12.7 HUAWEI TECHNOLOGIES CO. LTD.
- 12.8 MOLEX, INC.
- 12.9 NEXANS S.A.
- 12.10 PRYSMIAN GROUP
- 12.11 TE CONNECTIVITY LTD. (Details on Overview, Products and Services, Financials, Strategy & Development might not be Captured in case of Unlisted Companies.)

13 APPENDIX

13.1 INSIGHTS OF INDUSTRY EXPERTS

13.2 DISCUSSION GUIDE

13.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

13.4 AVAILABLE CUSTOMIZATIONS

13.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 LIST OF A FEW UPCOMING OFFSHORE PROJECTS IN THE OIL & GAS SECTOR, 2015

Table 2 DEMAND FOR HIGH-SPEED CONNECTIVITY IS PROPELLING THE GROWTH OF THE CABLES AND CONNECTORS MARKET

Table 3 REPAIRING COSTS IN SUBMARINE CABLES ACT AS A RESTRAINT FOR THE CABLES AND CONNECTORS MARKET

Table 4 GROWTH IN SATELLITE AND SUBMARINE INDUSTRIES IS A HUGE OPPORTUNITY IN THE CABLES AND CONNECTORS MARKET

Table 5 PORTER'S FIVE FORCES ANALYSIS: THREAT FROM SUBSTITUTES LIKELY TO HAVE A MINIMUM IMPACT ON THE OVERALL MARKET

Table 6 CABLES & CONNECTORS MARKET, BY COMPONENT (\$BILLION), 2012-2020

Table 7 CABLE & CABLE ASSEMBLIES MARKET, BY TYPE (\$MILLION), 2012-2020

Table 8 CABLES & CABLE ASSEMBLIES MARKET, BY APPLICATION (\$MILLION), 2012-2020

Table 9 ELECTRONIC & MECHANICAL CONNECTORS MARKET, BY TYPES, (\$MILLION), 2012-2020

Table 10 ELECTRONIC & MECHANICAL CONNECTORS MARKET, BY APPLICATION (\$MILLION), 2012-2020

Table 11 OTHER COMPONENTS MARKET, BY TYPE (\$MILLION), 2012-2020

Table 12 OTHER COMPONENTS MARKET, BY APPLICATION (\$MILLION), 2012-2020

Table 13 CABLES & CONNECTORS MARKET, BY APPLICATION (\$BILLION), 2012-2020

Table 14 CABLES & CONNECTORS TESTING MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 15 CABLES & CONNECTORS TESTING MARKET, BY COMPONENT (\$MILLION), 2012-2020

Table 16 CABLES & CONNECTORS MANUFACTURING MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 17 CABLES & CONNECTORS MANUFACTURING MARKET, BY COMPONENT (\$MILLION), 2012-2020

Table 18 CABLES & CONNECTORS MARKET, BY INDUSTRY (\$BILLION), 2012-2020

Table 19 SATELLITE INDUSTRY CABLES & CONNECTORS MARKET, BY SUB-SEGMENT (\$MILLION), 2012-2020

Table 20 CABLES & CONNECTORS SATELLITE INDUSTRY MARKET, BY APPLICATION (\$MILLION), 2012-2020

Table 21 SATELLITE INDUSTRY CABLES & CONNECTORS MARKET, BY REGION (\$MILLION), 2012-2020

Table 22 THE AMERICAS CABLES & CONNECTORS SATELLITE INDUSTRY MARKET, BY REGION (\$MILLION), 2012-2020

Table 23 NORTH AMERICAS CABLES & CONNECTORS SATELLITE INDUSTRY MARKET, BY COUNTRY (\$MILLION), 2012-2020

Table 24 EUROPEAN CABLES & CONNECTORS SATELLITE INDUSTRY MARKET, BY COUNTRY (\$MILLION), 2012-2020

Table 25 APAC CABLES & CONNECTORS SATELLITE INDUSTRY MARKET, BY COUNTRY (\$MILLION), 2012-2020

Table 26 ROW CABLES & CONNECTORS SATELLITE INDUSTRY MARKET, BY REGION (\$MILLION), 2012-2020

Table 27 SATELLITE INDUSTRY CABLES & CONNECTORS MILITARY & DEFENCE MARKET, BY REGION (\$MILLION), 2012-2020

Table 28 SATELLITE INDUSTRY CABLES & CONNECTORS COMMERCIAL MARKET, BY REGION (\$MILLION), 2012-2020

Table 29 SATELLITE INDUSTRY CABLES & CONNECTORS CIVIL MARKET, BY REGION (\$MILLION), 2012-2020

Table 30 SATELLITE INDUSTRY CABLES & CONNECTORS GOVERNMENT MARKET, BY REGION (\$MILLION), 2012-2020

Table 31 SUBMARINE INDUSTRY CABLES & CONNECTORS MARKET, BY SUB-SEGMENT (\$MILLION), 2012-2020

Table 32 CABLES & CONNECTORS SUBMARINE INDUSTRY MARKET, BY APPLICATION (\$MILLION), 2012-2020

Table 33 SUBMARINE INDUSTRY CABLES & CONNECTORS MARKET, BY REGION (\$MILLION), 2012-2020

Table 34 THE AMERICAS CABLES & CONNECTORS SUBMARINE INDUSTRY MARKET, BY REGION (\$MILLION), 2012-2020

Table 35 NORTH AMERICA CABLES & CONNECTORS SUBMARINE INDUSTRY MARKET, BY COUNTRY (\$MILLION), 2012-2020

Table 36 EUROPEAN CABLES & CONNECTORS SUBMARINE INDUSTRY MARKET, BY COUNTRY (\$MILLION), 2012-2020

Table 37 APAC CABLES & CONNECTORS SUBMARINE INDUSTRY MARKET, BY COUNTRY (\$MILLION), 2012-2020

Table 38 ROW CABLES & CONNECTORS SUBMARINE INDUSTRY MARKET, BY REGION (\$MILLION), 2012-2020

Table 39 SUBMARINE INDUSTRY CABLES & CONNECTORS OIL & GAS MARKET,

BY REGION (\$MILLION), 2012-2020

Table 40 SUBMARINE INDUSTRY CABLES & CONNECTORS ENERGY & POWER MARKET, BY REGION (\$MILLION), 2012-2020

Table 41 SUBMARINE INDUSTRY CABLES & CONNECTORS SUBMARINE COMMUNICATION MARKET, BY REGION (\$MILLION), 2012-2020

Table 42 SUBMARINE INDUSTRY CABLES AND CONNECTORS OTHERS MARKET, BY REGION (\$MILLION), 2012-2020

Table 43 GLOBAL CABLES & CONNECTORS MARKET, BY GEOGRAPHY (\$MILLION), 2012-2020

Table 44 THE AMERICAS CABLES & CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 45 GLOBAL CABLES & CONNECTORS MARKET, BY AMERICAS (\$MILLION), 2012-2020

Table 46 NORTH AMERICAN CABLES & CONNECTORS MARKET, BY COUNTRY (\$MILLION), 2012-2020

Table 47 NORTH AMERICAN CABLES & CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 48 THE U. S CABLES & CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 49 THE OTHERS REGION CABLES & CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 50 SOUTH AMERICAN CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 51 EUROPE: CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 52 EUROPE: CABLES & CONNECTORS MARKET, BY COUNTRY (\$MILLION), 2012-2020

Table 53 U.K.: CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 54 GERMANY: CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 55 FRANCE: CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 56 ITALY: CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 57 OTHERS CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 58 APAC: CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 59 APAC: CABLES & CONNECTORS MARKET, BY COUNTRY (\$MILLION), 2012-2020

Table 60 CHINA: CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 61 JAPAN: CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 62 SOUTH KOREA: CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 63 OTHERS CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 64 ROW: CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 65 ROW: CABLES & CONNECTORS MARKET, BY COUNTRY (\$MILLION), 2012-2020

Table 66 MIDDLE EAST: CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 67 AFRICA: CABLES AND CONNECTORS MARKET, BY INDUSTRY (\$MILLION), 2012-2020

Table 68 NEW PRODUCT LAUNCHES, 2013-2015

Table 69 PARTNERSHIPS, AGREEMENTS, AND CONTRACTS & COLLABORATIONS, 2013-2015

Table 70 MERGERS AND ACQUISITIONS

Table 71 EXPANSIONS

Table 72 OTHER DEVELOPMENTS

List Of Figures

LIST OF FIGURES

Figure 1 RESEARCH DESIGN & FACTOR ANALYSIS

Figure 2 WORLDWIDE INTERNATIONAL BANDWIDTH GROWTH, 2009-2013

Figure 3 WORLDWIDE OIL AND GAS OFFSHORE PROJECTS TILL DATE, 2013

Figure 4 SUBMARINE CABLE CONSTRUCTION COST ANALYSIS, (\$BILLION), 2010-2014

Figure 5 MORE DEMAND FOR CUSTOM CABLES & CONNECTORS IN BOTH THE INDUSTRIES, IN 2013

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 7 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 8 ASSUMPTIONS FOR THE RESEARCH STUDY

Figure 9 THE SUBMARINE INDUSTRY IS ESTIMATED TO ACCOUNT FOR THE HIGHEST MARKET SHARE DURING THE FORECAST PERIOD

Figure 10 THE MANUFACTURING/ PRODUCTION APPLICATION IS EXPECTED TO WITNESS HIGH GROWTH IN THE SUBMARINE MARKET DURING THE FORECAST PERIOD

Figure 11 CABLE & CABLE ASSEMBLIES ACCOUNTED FOR THE MAXIMUM SHARE OF THE CABLES & CONNECTORS COMPONENT MARKET IN 2014

Figure 12 POWER/SIGNAL DELIVERY CABLES IS EXPECTED TO GROW AT THE FASTEST CAGR BETWEEN 2014 AND 2020

Figure 13 EUROPE ACCOUNTED FOR THE LARGEST MARKET SHARE IN THE CABLES & CONNECTORS MARKET IN 2013

Figure 14 SIGNIFICANT INCREASE IN DEMAND FOR CABLES & CONNECTORS DURING THE FORECAST PERIOD

Figure 15 THE CABLE & CABLE ASSEMBLIES MARKET IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 16 CHINA IS ESTIMATED TO HOLD THE HIGHEST MARKET SHARE IN APAC TILL 2020

Figure 17 GERMANY WAS THE KEY CONTRIBUTOR WITH THE LARGEST SHARE IN THE EUROPEAN MARKET, FOLLOWED BY FRANCE

Figure 18 APAC COUNTRIES ARE PROJECTED TO GROW AT A FASTER CAGR COMPARED TO THE EUROPEAN COUNTRIES AND THE U.S.

Figure 19 THE CABLES & CONNECTORS MARKET IS CURRENTLY IN THE MATURITY STAGE IN THE APAC AND EUROPEAN REGIONS (2013)

Figure 20 CABLES & CONNECTORS MARKET: SEGMENTATION

Figure 21 MARKET SEGMENTATION: BY COMPONENT

Figure 22 MARKET SEGMENTATION: BY APPLICATION

Figure 23 MARKET SEGMENTATION: BY INDUSTRY

Figure 24 MARKET SEGMENTATION: BY GEOGRAPHY

Figure 25 DEMAND FOR HIGH-SPEED CONNECTIVITY IS EXPECTED TO SPUR THE DEMAND FOR CABLES AND CONNECTORS MARKET

Figure 26 NUMBER OF MINIATURIZED SATELLITE LAUNCHES TILL 2013

Figure 27 INVESTMENTS IN NEW SUBMARINE FIBER OPTIC PROJECTS, (\$BILLION), 2008- 2012

Figure 28 40% OF SUBMARINE CABLE DAMAGES HAS BEEN DUE TO FISHING, TILL 2014

Figure 29 INDUSTRY LIFE-CYCLE OF CABLES AND CONNECTORS IN SATELLITE AND SUBMARINE APPLICATION, 2014

Figure 30 VALUE CHAIN ANALYSIS (2014): MAJOR VALUE IS ADDED DURING THE MANUFACTURING AND ASSEMBLY PHASE

Figure 31 PORTER'S FIVE FORCES ANALYSIS (2014):

Figure 32 CABLES & CONNECTORS: PORTER'S FIVE FORCES ANALYSIS

Figure 33 INTENSITY OF COMPETITIVE RIVALRY: HIGH COMPETITION IN THE MARKET DUE TO THE PRESENCE OF A LARGE NUMBER OF PLAYERS

Figure 34 THREATS FROM SUBSTITUTES: THREATS FROM SUBSTITUTES WILL BE LOW DUE TO THE LESS AVAILABILITY OF SUBSTITUTE PRODUCTS & TECHNOLOGY

Figure 35 BARGAINING POWER OF BUYERS: AS THE ADOPTION RATE OF BUYERS IS LOW, THEY WILL HAVE A MODERATE BARGAINING POWER

Figure 36 BARGAINING POWER OF SUPPLIERS: QUALITY FACTOR WILL DRIVE THE SWITCHING OF SUPPLIERS BY BUYERS IN FUTURE

Figure 37 THREATS FROM NEW ENTRANTS: HIGHER MARKET GROWTH RATE LIKELY TO ATTRACT NEW ENTRANTS

Figure 38 STRATEGIC BENCHMARKING: KEY PLAYERS LARGELY ADOPTED INORGANIC GROWTH STRATEGIES FOR TECHNOLOGY INTEGRATION AND PRODUCT ENHANCEMENT

Figure 39 CABLES & CONNECTORS MARKET: SEGMENTATION OF COMPONENTS

Figure 40 CABLES & CONNECTORS MARKET FOR SATELLITE AND SUBMARINE INDUSTRIES 2014 – 2020

Figure 41 CABLE & CABLE ASSEMBLIES MARKET FOR SATELLITE & SUBMARINE INDUSTRIES, 2014-2020

Figure 42 ELECTRONIC & MECHANICAL CONNECTORS MARKET FOR SATELLITE & SUBMARINE INDUSTRIES, 2014-2020

Figure 43 OTHER COMPONENTS MARKET FOR SATELLITE AND SUBMARINE INDUSTRIES, 2014-2020

Figure 44 CABLES & CONNECTORS MARKET SEGMENTATION, BY APPLICATION
Figure 45 MANUFACTURING/PRODUCTION: THE FASTEST GROWING APPLICATION IN THE CABLES & CONNECTORS MARKET BETWEEN 2014 AND 2020

Figure 46 CABLES & CONNECTORS TESTING MARKET COMPARISON, BY COMPONENT, 2014 VS 2020

Figure 47 CABLES & CONNECTORS MANUFACTURING MARKET COMPARISON, BY COMPONENT, 2014 VS 2020

Figure 48 SEGMENTATION OF CABLES & CONNECTORS MARKET, BY INDUSTRY
Figure 49 SUBMARINE INDUSTRY IS EXPECTED TO HAVE THE LARGEST SHARE IN THE CABLES & CONNECTORS MARKET FROM 2014–2020

Figure 50 SATELLITE INDUSTRY CABLES & CONNECTORS MARKET: GOVERNMENT SATELLITES REGISTERED THE HIGHEST CAGR DURING THE FORECASTED PERIOD

Figure 51 SATELLITE INDUSTRY CABLES & CONNECTORS MARKET, BY REGION

Figure 52 SEGMENTATION OF SATELLITE INDUSTRY

Figure 53 SUBMARINE INDUSTRY CABLES & CONNECTORS MARKET: DEMAND IS DOMINATED BY SUBMARINE COMMUNICATION IN THE FORECASTED PERIOD

Figure 54 SUBMARINE INDUSTRY CABLES & CONNECTORS MARKET, BY REGION

Figure 55 SEGMENTATION OF SUBMARINE INDUSTRY

Figure 56 CABLES AND CONNECTORS MARKET FOR SATELLITE AND SUBMARINE INDUSTRIES, BY GEOGRAPHY

Figure 57 GEOGRAPHIC SNAPSHOT (2013)- APAC REGION IS ESTIMATED TO REGISTER THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 58 JAPAN IS ESTIMATED TO GROW AT THE HIGHEST RATE AMONG ALL COUNTRIES IN THE CABLES AND CONNECTORS MARKET BETWEEN 2014 AND 2020

Figure 59 AMERICAS MARKET SNAPSHOT: THE DEMAND WOULD BE DRIVEN BY THE INCREASE IN PROJECTS IN THE SUBMARINE INTERCONNECTIONS MARKET

Figure 60 AMERICAS CABLES & CONNECTORS MARKET COMPARISON, BY INDUSTRY, 2014 VS 2020

Figure 61 AMERICAS CABLES & CONNECTORS MARKET: SEGMENTATION

Figure 62 SOUTH AMERICAN CABLES & CONNECTORS MARKET COMPARISON, BY INDUSTRY, 2014 VS 2020

Figure 63 EUROPE MARKET SNAPSHOT: THE DEMAND WOULD BE DRIVEN BY THE MODERATE PRICING PRESSURE AMONG THE SUBMARINE INTERCONNECTIONS MARKET SUPPLIERS

Figure 64 EUROPE: CABLES & CONNECTORS MARKET: SEGMENTATION

- Figure 65 ITALY: CABLES & CONNECTORS MARKET COMPARISON, BY INDUSTRY, 2014 VS 2020
- Figure 66 APAC MARKET SNAPSHOT: THE DEMAND WOULD BE DRIVEN BY THE GROWING CHINESE ECONOMY
- Figure 67 APAC CABLES & CONNECTORS MARKET: SEGMENTATION
- Figure 68 SOUTH KOREA: CABLES & CONNECTORS MARKET COMPARISON, BY INDUSTRY, 2014 VS 2020
- Figure 69 ROW: CABLES & CONNECTORS MARKET: SEGMENTATION
- Figure 70 KEY GROWTH STRATEGIES ADOPTED BY THE TOP COMPANIES OVER THE LAST THREE YEARS, 2012-2014
- Figure 71 AMPHENOL CORP. AND PRYSMIAN GROUP GREW AT THE FASTEST RATE BETWEEN 2011 AND 2013
- Figure 72 MARKET RANKING OF THE TOP 5 PLAYERS IN THE CABLES AND CONNECTORS MARKET, 2013
- Figure 73 MARKET EVALUATION FRAMEWORK-NEW PRODUCT LAUNCHES FUELLED GROWTH AND INNOVATION IN 2013 AND 2014
- Figure 74 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCHES WAS THE KEY STRATEGY
- Figure 75 GEOGRAPHIC REVENUE MIX OF THE TOP FIVE MARKET PLAYERS
- Figure 76 ALCATEL-LUCENT: COMPANY SNAPSHOT
- Figure 77 SWOT ANALYSIS
- Figure 78 AMPHENOL CORP.: COMPANY SNAPSHOT
- Figure 79 SWOT ANALYSIS
- Figure 80 AXON CABLE: COMPANY SNAPSHOT
- Figure 81 ESTERLINE TECHNOLOGIES CORP.: COMPANY SNAPSHOT
- Figure 82 FUJITSU: COMPANY SNAPSHOT
- Figure 83 HUAWEI TECHNOLOGIES CO. LTD.: COMPANY SNAPSHOT
- Figure 84 MOLEX, INC.: COMPANY SNAPSHOT
- Figure 85 NEXANS S.A.: COMPANY SNAPSHOT
- Figure 86 SWOT ANALYSIS
- Figure 87 PRYSMIAN GROUP: COMPANY SNAPSHOT
- Figure 88 SWOT ANALYSIS
- Figure 89 TE CONNECTIVITY LTD.: COMPANY SNAPSHOT
- Figure 90 SWOT ANALYSIS

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