

Cable Blowing Equipment Market by Power Type (Hydraulically Powered, Pneumatically Powered, Electric, Drill-driven), Cable Type (Microduct, Normal Cable) and Region (North America, Europe, Asia Pacific & RoW) - Global Forecast to 2028

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Abstracts

The cable blowing equipment market is projected to grow from USD 108 million in 2023 and is projected to reach USD 136 million by 2028; it is expected to grow at a CAGR of 4.7% from 2023 to 2028. Expansion of fiber optic networks to connect data centers, and emergence and rapid adoption of 5G technology are the factors expected to fuel the growth of the cable blowing equipment market.

“Pneumatically Powered segment of the cable blowing equipment market to witness high market share during the forecast period.”

The pneumatically powered cable blowing equipment segment dominates the market with its simplicity, durability, and cost-effectiveness. Widely utilized across diverse applications, pneumatic systems provide reliable power for cable installation processes. The segment's efficiency and versatility contribute to its sustained market share, especially in industries emphasizing rapid and efficient cable deployment. Fiber cable blowing devices are extremely useful in this situation as they help blow fiber cables into high-density polyethylene (HDPE) pipes. Highly reliable deployment of optical fiber and small coaxial and multipair cables into preinstalled ducts to drive the pneumatically powered cable blowing equipment segment over the forecast period.

“Normal Cable segment to witness significant growth for cable blowing equipment market during the forecast period.”

The normal cable blowing equipment continues to play a vital role, particularly in traditional infrastructure projects. The reliability and cost-effectiveness of normal cable systems make them a preferred choice for various applications, such as power distribution and basic communication networks. Although facing competition from advanced technologies, the normal cable segment maintains a steady market share due to its established presence in legacy systems. The growth in this segment is expected to be moderate, driven by ongoing infrastructure projects and the need for reliable connectivity in diverse industries, ensuring its relevance alongside the surging demand for more advanced microduct solutions.

“Europe to hold a major market share of the cable blowing equipment market during the forecast period” Europe is expected to hold a major market share for cable blowing equipment market during the forecast period. The region’s dominance in the market is particularly pronounced due to the unprecedented surge in Fiber-to-the-Home (FTTH) connections. The relentless pursuit of high-speed internet and the ever-growing demand for seamless connectivity drive the need for extensive fiber optic network deployment, propelling the cable blowing equipment market. European nations are at the forefront of FTTH adoption, spurred by ambitious digital agendas and initiatives to enhance broadband accessibility. According to April 2023 statistics by FTTH Council Europe, seven countries—Iceland, Spain, Portugal, Sweden, Norway, Romania, and France—passed the 50% penetration rate mark of FTTH connections. This emphasis on FTTH deployment not only underscores the region's commitment to technological advancement but also establishes Europe as a key market for cable blowing equipment, providing the essential tools to efficiently and rapidly deploy the critical fiber optic networks integral to realizing the FTTH vision.

Extensive primary interviews were conducted with key industry experts in the cable blowing equipment market space to determine and verify the market size for various segments and subsegments gathered through secondary research. The break-up of primary participants for the report has been shown below:

The break-up of the profile of primary participants in the cable blowing equipment market:

- By Company Type: Tier 1 – 10%, Tier 2 – 40%, and Tier 3 – 50%
- By Designation: C-level Executives – 40%, Managers – 30%, Others-30%
- By Region: North America – 50%, Europe – 20%, Asia Pacific – 20%, ROW- 10%

The report profiles key players in the cable blowing equipment market with their respective market ranking analysis. Prominent players profiled in this report are Plumettaz S.A. (Switzerland), Condux International, Inc. (US), CBS Products (KT), Ltd. (UK), Fremco (Denmark), LANCIER CABLE GmbH (Germany), SKYFIBERTECH (Turkey), Jakob Thaler GmbH (Germany), NINGBO MARSHINE POWER TECHNOLOGY CO., LTD. (China), Upcom Telekomunikasyon (Turkey), and Adishwar Tele Networks (India).

Apart from this, Genius Engineers (India), Jetting AB (Sweden), Blue Dragon Jet (Poland), Shenzhen Fongko Communication Equipment Co., Ltd (China), NBDF (China), Prayaag Technologies (India), Gabe's Construction (US), KNET (South Korea), Hexatronic Group (Sweden), Katimex Cielker GmbH (Germany), Sumitomo Electric Lightwave, Inc. (US), Ningbo Eastern Grid Power CO., LTD. (China), Anfkom Telecom (China), KOSMAK (Turkey), Bagela Baumaschinen GmbH & Co. KG (Germany) are among a few emerging companies in the cable blowing equipment market.

Research Coverage: This research report categorizes the cable blowing equipment market on the basis of power type, cable type, and region. The report describes the major drivers, restraints, challenges, and opportunities pertaining to the cable blowing equipment market and forecasts the same till 2028. Apart from these, the report also consists of leadership mapping and analysis of all the companies included in the cable blowing equipment ecosystem.

Key Benefits of Buying the Report The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall cable blowing equipment market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Rise in demand for throughput and reliable internet connectivity, Emergence and rapid adoption of 5G technology, Expansion of telecommunications infrastructure in emerging economies, Expansion of fiber optic networks to connect data centers, Upgrading aging cable networks with fiber optics networks), restraints (High cost of FTTH/P network installation

equipment and lack of skilled workforce, Technical limitations in older infrastructure), opportunities (Increasing penetration of FTTH/FTTB networks, Significant growth opportunities for fiber optic infrastructure in fixed broadband networks, Rising demand for smart city infrastructure, Expanding internet penetration in rural areas) and challenges (Lack of project management and multiple administrative challenges, Diverse geography and environmental issues causing delays in fiber optic deployment, Compatibility of cable blowing equipment with diverse cable types) influencing the growth of the cable blowing equipment market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the cable blowing equipment market.

Market Development: Comprehensive information about lucrative markets – the report analysis the cable blowing equipment market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the cable blowing equipment market

Competitive Assessment: In-depth assessment of market shares, growth strategies and product offerings of leading players like Plumettaz S.A. (Switzerland), Condux International, Inc. (US), CBS Products (KT), Ltd. (UK), Fremco (Denmark), LANCIER CABLE GmbH (Germany), among others in the cable blowing equipment market.

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*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

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