

Busbar Market by Power Rating (Low, Medium, and High), End User (Utilities, Industrial, Residential, and Others) & by Region (North America, South America, Europe, Asia-Pacific, Middle East & Africa) - Global Trends & Forecasts to 2020

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Abstracts

This report estimates the busbar market in terms of value in \$million. The overall busbar market is expected to grow at a CAGR of 5.41% from 2015 to 2020. The market has been classified on the basis of power rating, end-user, and region, which has been further divided on the basis of countries.

Busbar is an integral part of the power network system right from generation to transmission and distribution in the power market. It is an electro-mechanical device used for transferring electric power in short range of distances, such as connecting a generator to a step-up transformer or connecting a transformer to switchgear. They are selected according to their power ratings such as high, medium, and low power applications and according to the system frequency.

The power sector offers a promising future, with growing demands for electricity following increasing urbanization in the developing nations. Busbar forms a crucial part in the sector across various segments including power generation, transmission and distribution, and equipment protection. The market is segmented on the basis of the application, in which the utilities are estimated to dominate the market, while other categories taken into consideration contribute a considerable value to the market.

Busbars are preferred more over its substitute cables as they are more energy efficient, reliable, and compact which is very important in setting up the circuit in its normal functions. Moreover, they help in saving electricity and operational costs in the long run.

The study has profiled leading players of the industry, along with their recent developments and other strategic industry activities. Some of the key companies' profiles include ABB Ltd. (Switzerland), Eaton Corporation (Ireland), Schneider Electric SE (France), Siemens AG (Germany), Legrand (France), and others.

Asia-Pacific leads the busbar market globally with the biggest market share and is expected to grow with a high CAGR among the other regions. This growth is attributed to the growing industrialization and urbanization in the market. There is also a good grid modernization market for the busbars in the developed regions like North America and Europe.

The market is projected to be promising for utilities owing to upgrades in transmission and distribution utilities in developed regions. Industries are second most growing application for Busbar. Residential and other applications, which include commercial and transportation sector, have a considerable combined share in the market.

This study estimates the busbar market, in terms of region, application, and type till 2020. The busbar market is also analyzed with respect to Porter's Five Force model. Analysis of the sector's value chain and the various factors affecting the stages of the chain has been tracked to assess and evaluate the model. The report also describes the competitive landscape of major market players that includes new product developments, mergers and acquisition, facility expansion, agreements and collaborations, and contracts signed. Key developments have been mapped against the market players involved to determine the growth strategies implemented by the leaders within the segment. The report also classifies and defines the value of busbar industry. The study provides a comprehensive review of major market drivers, restraints, opportunities, winning imperatives, and key burning issues in the busbar market.

In the methodology various secondary sources have been used such as encyclopedias, directories, and databases to identify and collect information that was useful for this extensive commercial study of the busbar market. Primary sources such as experts, manufacturers, and service providers from the industry have all been interviewed to obtain and verify critical information as well as assess future prospects of the busbar market.

The report provides a geographical segmentation into various regions such as North America, Europe, Asia-Pacific, South America, the Middle East, and Africa. Moreover, there is an in-depth regional country analysis based on the type and the applications in

the market. The country analysis provides the market size in terms of revenue and the expenditure in the regions for the various segments undertaken in the study. This analysis offers market insights based on the power rating and end-users of busbar at country level.

Scope of the Report:

The global busbar market is analyzed in terms of revenue (\$million) for the following power rating, end-users, and regions.

By Power Rating

High

Medium

Low

By End-user

Utilities

Industries

Residential

Others including commercial transportation sectors

By Region

North America

South America

Europe

Asia-Pacific

Middle East & Africa

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