

Bronchoscopy Market by Product Bronchoscopes (Flexible, Rigid, EBUS), Imaging Systems (Video Processors), Accessories (Cytology Brushes), Application (Bronchial Treatment), Usability (Reusable), & End Users (Hospital, ACSs/Clinic) - Global Forecast to 2027

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Abstracts

The global bronchoscopy market is projected to reach USD 3.7 Billion by 2027 from USD 2.5 Billion in 2022, at a CAGR of 7.9% during the forecasted period (2022 to 2027). Market growth is largely driven by the rising prevalence of respiratory diseases, the growing demand for minimally invasive surgeries, growing hospital investments in bronchoscopy facilities, and technological advancements in bronchoscopes. On the other hand, the dearth of trained physicians and pulmonologists is a major challenge to the growth of this market.

“The Bronchoscopes are accounted to hold the largest share of the bronchoscopy market, by product in 2021.”

Based on product, the bronchoscopy equipment market is segmented into bronchoscopes, imaging systems, accessories, and other bronchoscopy equipment. The bronchoscopes segment accounted for the largest share of the bronchoscopy equipment market in 2021. The large share of this segment can be attributed to the high cost of bronchoscopes compared to imaging systems and accessories, the increasing prevalence of lung cancer, and technological advancements

“The Bronchial treatment are accounted to hold the largest share of the bronchoscopy market, by application in 2021.”

Based on application, the bronchoscopy equipment market is segmented into bronchial treatment and bronchial diagnosis. In 2021, the bronchial treatment segment accounted for the largest share of the market. The large share of this segment can be attributed to the rising prevalence of target diseases.

“North America commanded the largest share of the bronchoscopy in 2021.”

Based on region, the bronchoscopy equipment market is segmented into North America, Europe, Asia Pacific, and the Rest of the World. In 2021, North America has the largest share of the bronchoscopy equipment market. The large share of the North American market can be attributed to the increasing incidence and prevalence of chronic respiratory diseases, favorable reimbursement scenario in the US, the rising incidence of lung cancer in Canada, rapid increase in healthcare expenditure, easy accessibility to advanced technologies, and the strong presence of market players in the region.

Breakdown of supply-side primary interviews, by company type, designation, and region:

By Company Type: Tier 1 (20%) , Tier 2 (45%), and Tier 3 (35%)

By Designation: C-level Executives (30%), Directors (20%), and Others (50%)

By Region: North America (33%), Europe (24%), AsiaPacific (27%), and Rest of the World (16%)

Some of the major players operating in this market Olympus Corporation (Japan), KARL STORZ (Germany), Ambu A/S (Denmark), Boston Scientific Corporation (US), and FUJIFILM Holdings Corporation (Japan),

List of Companies Profiled in the Report

Olympus Corporation (Japan)

KARL STORZ (Germany)

Ambu A/S (Denmark)

Boston Scientific Corporation (US)

Ethicon (US)

FUJIFILM Holdings Corporation (Japan)

Medtronic (Ireland)

HOYA Corporation (Japan)

Richard Wolf GmbH (Germany)

Cook Medical (US)

Broncus Medical Inc. (China)

CONMED (US)

Roper Technologies (US)

Teleflex Incorporated (US)

Laborie Medical Technologies Corp. (Canada)

EFER Endoscopy (France)

EMOS Technology GmbH (Germany)

VBM Medizintechnik GmbH (Germany)

Hunan Vathin Medical Instrument Co. Ltd. (China)

Machida Endoscope Co. Ltd. (China)

Research Coverage

This report studies the bronchoscopy equipment market based on product, application,

Bronchoscopy Market by Product Bronchoscopes (Flexible, Rigid, EBUS), Imaging Systems (Video Processors), Acce...

usability, patient and region. The report also analyzes factors (such as drivers, restraints, challenges, and opportunities) affecting market growth. It evaluates the opportunities and challenges in the market for stakeholders and provides details of the competitive landscape for market leaders. The report also studies micromarkets with respect to their growth trends, prospects, and contributions to the total bronchoscopy equipment market. The report forecasts the revenue of the market segments with respect to four major regions.

Reasons to Buy the Report:

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on bronchoscopy equipment offered by the top 20 players in the bronchoscopy equipment market. The report analyzes the bronchoscopy market product, application, usability, patient and region.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various securement devices across key geographic regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the bronchoscopy equipment market

Competitive Assessment: In-depth assessment of market shares and strategies of the leading players in the bronchoscopy market

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
 - 1.2.1 INCLUSIONS AND EXCLUSIONS
- 1.3 MARKET SCOPE
 - 1.3.1 MARKET SEGMENTATION
 - 1.3.2 GEOGRAPHIC SCOPE
 - 1.3.3 YEARS CONSIDERED
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS
- 1.7 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - FIGURE 1 RESEARCH DESIGN
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - FIGURE 2 PRIMARY SOURCES
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: SUPPLY-SIDE AND DEMAND-SIDE PARTICIPANTS
 - FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
- 2.2 MARKET SIZE ESTIMATION
 - FIGURE 5 REVENUE SHARE ANALYSIS ILLUSTRATION
 - FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY – BOTTOM-UP APPROACH (SUPPLY SIDE): COLLECTIVE REVENUE OF BRONCHOSCOPY EQUIPMENT MARKET
 - FIGURE 7 CAGR PROJECTIONS: SUPPLY-SIDE ANALYSIS
 - FIGURE 8 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
 - FIGURE 9 DATA TRIANGULATION METHODOLOGY

2.4 MARKET SHARE ANALYSIS

2.5 STUDY ASSUMPTIONS

2.6 RISK ASSESSMENT/FACTOR ANALYSIS

TABLE 1 RISK ANALYSIS

3 EXECUTIVE SUMMARY

FIGURE 10 BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2022 VS. 2027 (USD MILLION)

FIGURE 11 BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2022 VS. 2027 (USD MILLION)

FIGURE 12 BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2022 VS. 2027 (USD MILLION)

FIGURE 13 BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2022 VS. 2027 (USD MILLION)

FIGURE 14 BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2022 VS. 2027 (USD MILLION)

FIGURE 15 BRONCHOSCOPY EQUIPMENT MARKET, BY REGION, 2022 VS. 2027 (USD MILLION)

4 PREMIUM INSIGHTS

4.1 BRONCHOSCOPY EQUIPMENT MARKET OVERVIEW

FIGURE 16 RISING PREVALENCE OF RESPIRATORY DISEASES TO DRIVE MARKET

4.2 ASIA PACIFIC: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT AND COUNTRY (2021)

FIGURE 17 BRONCHOSCOPES SEGMENT ACCOUNTED FOR LARGEST MARKET SHARE IN 2021

4.3 GEOGRAPHICAL SNAPSHOT OF BRONCHOSCOPY EQUIPMENT MARKET

FIGURE 18 CHINA TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 19 BRONCHOSCOPY EQUIPMENT MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Rising prevalence of respiratory diseases

5.2.1.2 Increasing cases of lung cancer

TABLE 2 LUNG CANCER INCIDENCE, BY COUNTRY, 2020

5.2.1.3 Growing demand for minimally invasive surgeries

5.2.1.4 Growing hospital investments in bronchoscopy facilities

5.2.1.5 Technological advancements

5.2.2 RESTRAINTS

5.2.2.1 High overhead cost of bronchoscopy procedures

TABLE 3 AGE, NUMBER OF REPAIRS, AVERAGE REPAIR COST PER BREAKAGE, RANGE OF REPAIR COST, AND TOTAL REPAIR COST BY SCOPE OVER A 3-YEAR PERIOD (MAY 2018–APRIL 2021)

5.2.2.2 Risks associated with bronchoscopy

5.2.3 OPPORTUNITIES

5.2.3.1 Growing healthcare market in emerging economies

FIGURE 20 GROWTH IN CURRENT HEALTHCARE EXPENDITURE PER CAPITA IN BRICS COUNTRIES, 2012–2019

5.2.4 CHALLENGES

5.2.4.1 Dearth of trained physicians and pulmonologists

5.2.5 BURNING ISSUES

5.2.5.1 Product recalls

TABLE 4 LIST OF PRODUCT RECALLS

5.3 RANGES/SCENARIOS

FIGURE 21 REALISTIC SCENARIO

FIGURE 22 PESSIMISTIC SCENARIO

FIGURE 23 OPTIMISTIC SCENARIO

5.4 REGULATORY ANALYSIS

TABLE 5 LIST OF REGULATORY AUTHORITIES

5.4.1 NORTH AMERICA

5.4.1.1 US

TABLE 6 US: FDA MEDICAL DEVICE CLASSIFICATION

TABLE 7 US: MEDICAL DEVICE REGULATORY APPROVAL PROCESS

5.4.1.2 Canada

TABLE 8 CANADA: MEDICAL DEVICE REGULATORY APPROVAL PROCESS

5.4.2 EUROPE

5.4.3 ASIA PACIFIC

5.4.3.1 Japan

TABLE 9 JAPAN: CLASSIFICATION OF MEDICAL DEVICES

5.4.3.2 China

TABLE 10 CHINA: CLASSIFICATION OF MEDICAL DEVICES

5.4.3.3 India

5.5 PORTER'S FIVE FORCES ANALYSIS

5.5.1 THREAT OF NEW ENTRANTS

5.5.1.1 High capital requirement

5.5.1.2 High preference for products from well-established brands

5.5.2 THREAT OF SUBSTITUTES

5.5.2.1 Substitute therapies for bronchoscopy

5.5.3 BARGAINING POWER OF SUPPLIERS

5.5.3.1 Presence of several raw material suppliers

5.5.3.2 Supplier switching cost

5.5.4 BARGAINING POWER OF BUYERS

5.5.4.1 Few companies offer premium products at global level

5.5.5 INTENSITY OF COMPETITIVE RIVALRY

5.5.5.1 Increasing demand for high-quality and innovative products

5.5.5.2 Lucrative growth potential in emerging markets

5.6 SUPPLY CHAIN ANALYSIS

FIGURE 24 DIRECT DISTRIBUTION—PREFERRED STRATEGY OF PROMINENT COMPANIES

5.7 VALUE CHAIN ANALYSIS

FIGURE 25 VALUE CHAIN ANALYSIS: MAJOR VALUE ADDED DURING MANUFACTURING AND ASSEMBLY PHASES

5.8 ECOSYSTEM ANALYSIS

FIGURE 26 ECOSYSTEM ANALYSIS OF BRONCHOSCOPY EQUIPMENT MARKET

5.8.1 ROLE IN ECOSYSTEM

FIGURE 27 KEY PLAYERS IN BRONCHOSCOPY EQUIPMENT MARKET ECOSYSTEM

5.9 TECHNOLOGY ANALYSIS

5.10 KEY CONFERENCES AND EVENTS IN 2022–2023

TABLE 11 BRONCHOSCOPY EQUIPMENT MARKET: DETAILED LIST OF CONFERENCES AND EVENTS

5.11 PATENT ANALYSIS

5.11.1 PATENT TRENDS FOR BRONCHOSCOPY EQUIPMENT

FIGURE 28 PATENT TRENDS FOR BRONCHOSCOPES, JANUARY 2011–AUGUST 2022

5.11.2 JURISDICTION AND TOP APPLICANT ANALYSIS

FIGURE 29 TOP APPLICANTS AND OWNERS (COMPANIES/INSTITUTES) FOR BRONCHOSCOPES PATENTS, JANUARY 2011—AUGUST 2022

5.12 TRADE ANALYSIS

TABLE 12 IMPORT DATA FOR HS CODE 901890, BY COUNTRY, 2017–2021 (USD

MILLION)

TABLE 13 EXPORT DATA FOR HS CODE 901890, BY COUNTRY, 2017–2021 (USD MILLION)

5.13 PRICING ANALYSIS

TABLE 14 AVERAGE SELLING PRICE OF BRONCHOSCOPES

TABLE 15 COST OF BRONCHOSCOPY EQUIPMENT

5.14 KEY STAKEHOLDERS AND BUYING CRITERIA

5.14.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 30 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR END USERS

TABLE 16 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR END USERS

5.14.2 BUYING CRITERIA

FIGURE 31 KEY BUYING CRITERIA FOR END USERS OF BRONCHOSCOPY EQUIPMENT

TABLE 17 KEY BUYING CRITERIA FOR END USERS OF BRONCHOSCOPY EQUIPMENT

5.15 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

5.15.1 REVENUE POCKETS FOR BRONCHOSCOPY EQUIPMENT MANUFACTURERS

FIGURE 32 REVENUE SHIFT FOR BRONCHOSCOPY EQUIPMENT

6 BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT

6.1 INTRODUCTION

TABLE 18 BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

6.2 BRONCHOSCOPES

TABLE 19 FLEXIBLE VS. RIGID BRONCHOSCOPY

TABLE 20 INDICATIONS FOR FLEXIBLE AND RIGID BRONCHOSCOPY

TABLE 21 BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 22 BRONCHOSCOPES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.2.1 BY TYPE

6.2.1.1 Flexible bronchoscopes

6.2.1.1.1 Most widely adopted bronchoscopes

TABLE 23 ADVANTAGES AND DISADVANTAGES OF FLEXIBLE BRONCHOSCOPES

TABLE 24 FLEXIBLE BRONCHOSCOPES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.2.1.2 Rigid bronchoscopes

6.2.1.2.1 Complications associated with rigid bronchoscopy to limit adoption

TABLE 25 ADVANTAGES AND DISADVANTAGES OF RIGID BRONCHOSCOPES

TABLE 26 RIGID BRONCHOSCOPES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.2.1.3 EBUS bronchoscopes

6.2.1.3.1 EBUS bronchoscopes to register steady growth during forecast period

TABLE 27 EBUS BRONCHOSCOPES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.2.2 BY WORKING CHANNEL DIAMETER

TABLE 28 BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

6.2.2.1 2.8 mm

6.2.2.1.1 2.8 mm segment to account for largest market share

TABLE 29 2.8 MM-DIAMETER BRONCHOSCOPES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.2.2.2 2.2 mm

6.2.2.2.1 2.2 mm bronchoscopes mainly used in pediatric patients

TABLE 30 2.2 MM-DIAMETER BRONCHOSCOPES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.2.2.3 3.0 mm

6.2.2.3.1 Patient discomfort associated with 3.0 mm diameters limits market growth

TABLE 31 3.0 MM-DIAMETER BRONCHOSCOPES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.2.2.4 Other working channel diameters

TABLE 32 BRONCHOSCOPES MARKET FOR OTHER WORKING CHANNEL DIAMETERS, BY REGION, 2020–2027 (USD MILLION)

6.3 IMAGING SYSTEMS

TABLE 33 BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 34 BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY REGION, 2020–2027 (USD MILLION)

6.3.1 VIDEO PROCESSORS

6.3.1.1 Video processors to register highest growth during forecast period

TABLE 35 VIDEO PROCESSORS MARKET, BY REGION, 2020–2027 (USD MILLION)

6.3.2 LIGHT SOURCES

6.3.2.1 Light sources essential components of bronchoscopy visualization systems

TABLE 36 LIGHT SOURCES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.3.3 CAMERA HEADS

6.3.3.1 Technological advancements support market growth

6.3.3.2 Single-chip cameras

6.3.3.3 3-chip cameras

6.3.3.4 HD cameras

6.3.3.5 3D cameras

6.3.3.6 4K camera heads

TABLE 37 CAMERA HEADS MARKET, BY REGION, 2020–2027 (USD MILLION)

6.3.4 WIRELESS DISPLAYS AND MONITORS

6.3.4.1 Essential in diagnostic and therapeutic procedures

TABLE 38 WIRELESS DISPLAYS AND MONITORS MARKET, BY REGION, 2020–2027 (USD MILLION)

6.3.5 OTHER COMPONENTS

TABLE 39 OTHER COMPONENTS MARKET, BY REGION, 2020–2027 (USD MILLION)

6.4 ACCESSORIES

TABLE 40 BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 41 BRONCHOSCOPY ACCESSORIES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.4.1 CYTOLOGY BRUSHES

6.4.1.1 Used to collect cell samples from bronchus

TABLE 42 CYTOLOGY BRUSHES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.4.2 TRANSBRONCHIAL ASPIRATION NEEDLES

6.4.2.1 Transbronchial aspiration needles projected to witness highest growth during forecast period

TABLE 43 TRANSBRONCHIAL ASPIRATION NEEDLES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.4.3 BIOPSY FORCEPS

6.4.3.1 Biopsy forceps aid in diagnosing malignant and nonmalignant disorders

TABLE 44 BIOPSY FORCEPS MARKET, BY REGION, 2020–2027 (USD MILLION)

6.4.4 BIOPSY VALVES

6.4.4.1 Biopsy valves designed for one-time use

TABLE 45 BIOPSY VALVES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.4.5 CLEANING BRUSHES

6.4.5.1 Stringent regulations for cleaning bronchoscopes to drive market

TABLE 46 CLEANING BRUSHES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.4.6 MOUTHPIECES

6.4.6.1 Growing number of bronchoscopy procedures performed to support adoption of mouthpieces

TABLE 47 MOUTHPIECES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.4.7 OTHER ACCESSORIES

TABLE 48 OTHER ACCESSORIES MARKET, BY REGION, 2020–2027 (USD MILLION)

6.5 OTHER BRONCHOSCOPY EQUIPMENT

TABLE 49 OTHER BRONCHOSCOPY EQUIPMENT MARKET, BY REGION, 2020–2027 (USD MILLION)

7 BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION

7.1 INTRODUCTION

TABLE 50 DIAGNOSTIC AND THERAPEUTIC APPLICATIONS OF BRONCHOSCOPY

TABLE 51 BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

7.2 BRONCHIAL TREATMENT

7.2.1 LARGEST AND FASTEST-GROWING MARKET SEGMENT

TABLE 52 BRONCHOSCOPY EQUIPMENT MARKET FOR BRONCHIAL TREATMENT, BY REGION, 2020–2027 (USD MILLION)

7.3 BRONCHIAL DIAGNOSIS

7.3.1 INCREASING NUMBER OF DIAGNOSTIC PROCEDURES TO DRIVE MARKET

TABLE 53 NUMBER OF DIAGNOSTIC BRONCHOSCOPY PROCEDURES WITH OR WITHOUT BIOPSY, BY COUNTRY, 2014–2018

TABLE 54 BRONCHOSCOPY EQUIPMENT MARKET FOR BRONCHIAL DIAGNOSIS, BY REGION, 2020–2027 (USD MILLION)

8 BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY

8.1 INTRODUCTION

TABLE 55 BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

8.2 REUSABLE EQUIPMENT

8.2.1 REUSABLE EQUIPMENT OFFERS HIGH IMAGE QUALITY

TABLE 56 REUSABLE BRONCHOSCOPY EQUIPMENT MARKET, BY REGION, 2020–2027 (USD MILLION)

8.3 DISPOSABLE EQUIPMENT

8.3.1 DISPOSABLE EQUIPMENT SEGMENT TO REGISTER HIGHEST GROWTH DURING FORECAST PERIOD

TABLE 57 DISPOSABLE BRONCHOSCOPY EQUIPMENT MARKET, BY REGION, 2020–2027 (USD MILLION)

9 BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT

9.1 INTRODUCTION

TABLE 58 BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

9.2 ADULT PATIENTS

9.2.1 HIGH PREVALENCE OF CHRONIC RESPIRATORY DISEASES IN ADULT PATIENTS MAJOR FACTOR DRIVING MARKET GROWTH

TABLE 59 BRONCHOSCOPY EQUIPMENT MARKET FOR ADULT PATIENTS, BY REGION, 2020–2027 (USD MILLION)

9.3 PEDIATRIC PATIENTS

9.3.1 IMPROVING HEALTHCARE INFRASTRUCTURE IN EMERGING COUNTRIES TO SUPPORT MARKET GROWTH

TABLE 60 RIGID BRONCHOSCOPE SIZES FOR CHILDREN

TABLE 61 BRONCHOSCOPY EQUIPMENT MARKET FOR PEDIATRIC PATIENTS, BY REGION, 2020–2027 (USD MILLION)

10 BRONCHOSCOPY EQUIPMENT MARKET, BY END USER

10.1 INTRODUCTION

TABLE 62 MEDICARE NATIONAL AVERAGE COVERAGE FOR BRONCHOSCOPY PROCEDURES AT HOSPITALS, AMBULATORY SURGERY CENTERS, AND IN-OFFICE FACILITIES, 2019

TABLE 63 BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

10.2 HOSPITALS

10.2.1 LARGE PATIENT VOLUME IN HOSPITALS TO INCREASE DEMAND FOR BRONCHOSCOPY EQUIPMENT

TABLE 64 BRONCHOSCOPY EQUIPMENT MARKET FOR HOSPITALS, BY REGION, 2020–2027 (USD MILLION)

10.3 AMBULATORY SURGERY CENTERS/CLINICS

10.3.1 COST-EFFECTIVENESS OF ASCS TO DRIVE MARKET

TABLE 65 US: NUMBER OF MEDICARE-CERTIFIED AMBULATORY SURGERY CENTERS, 2013–2017

TABLE 66 US: AMBULATORY SURGERY CENTER PROCEDURES, 2015–2021 (MILLION)

TABLE 67 US: AMBULATORY SURGERY CENTERS, BY STATE, 2019

TABLE 68 BRONCHOSCOPY EQUIPMENT MARKET FOR AMBULATORY SURGERY

CENTERS/CLINICS, BY REGION, 2020–2027 (USD MILLION)

11 BRONCHOSCOPY EQUIPMENT MARKET, BY REGION

11.1 INTRODUCTION

TABLE 69 LUNG CANCER CASES, BY REGION, 2020

TABLE 70 DEATHS DUE TO LUNG CANCER, BY REGION, 2020

TABLE 71 FIVE-YEAR PREVALENCE OF LUNG CANCER, BY REGION, 2020

TABLE 72 BRONCHOSCOPY EQUIPMENT MARKET, BY REGION, 2020–2027 (USD MILLION)

11.2 NORTH AMERICA

FIGURE 33 NORTH AMERICA: BRONCHOSCOPY EQUIPMENT MARKET SNAPSHOT

TABLE 73 NORTH AMERICA: BRONCHOSCOPY EQUIPMENT MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 74 NORTH AMERICA: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 75 NORTH AMERICA: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 76 NORTH AMERICA: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 77 NORTH AMERICA: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 78 NORTH AMERICA: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 79 NORTH AMERICA: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 80 NORTH AMERICA: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 81 NORTH AMERICA: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 82 NORTH AMERICA: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.2.1 US

11.2.1.1 Largest market for bronchoscopy equipment due to high healthcare spending

TABLE 83 US: LUNG CANCER INCIDENCE, 2020 VS. 2040

TABLE 84 US: KEY MACROINDICATORS

TABLE 85 MEDICARE COVERAGE FOR BRONCHOSCOPY PROCEDURES

TABLE 86 US: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 87 US: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 88 US: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 89 US: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 90 US: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 91 US: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 92 US: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 93 US: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 94 US: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.2.2 CANADA

11.2.2.1 Long waiting period for bronchoscopy procedures to restrain market growth

TABLE 95 CANADA: LUNG CANCER INCIDENCE, 2018 VS. 2025

TABLE 96 CANADA: KEY MACROINDICATORS

TABLE 97 CANADA: MEDIAN PATIENT WAITING PERIODS FOR TREATMENT AFTER APPOINTMENT WITH SPECIALISTS FOR BRONCHOSCOPY (2018)

TABLE 98 CANADA: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 99 CANADA: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 100 CANADA: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 101 CANADA: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 102 CANADA: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 103 CANADA: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 104 CANADA: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 105 CANADA: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 106 CANADA: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.3 EUROPE

TABLE 107 EUROPE: ESTIMATED AGE-STANDARDIZED INCIDENCE RATE OF LUNG CANCER, BY COUNTRY, 2020

TABLE 108 EUROPE: BRONCHOSCOPY EQUIPMENT MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 109 EUROPE: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 110 EUROPE: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 111 EUROPE: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 112 EUROPE: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 113 EUROPE: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 114 EUROPE: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 115 EUROPE: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 116 EUROPE: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 117 EUROPE: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.3.1 GERMANY

11.3.1.1 Germany dominates European bronchoscopy equipment market

TABLE 118 GERMANY: LUNG CANCER INCIDENCE, 2018 VS. 2025

TABLE 119 GERMANY: KEY MACROINDICATORS

TABLE 120 GERMANY: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 121 GERMANY: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 122 GERMANY: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 123 GERMANY: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 124 GERMANY: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 125 GERMANY: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 126 GERMANY: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 127 GERMANY: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 128 GERMANY: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.3.2 UK

11.3.2.1 Supportive reimbursement policies to drive market

TABLE 129 UK: KEY MACROINDICATORS

TABLE 130 REIMBURSEMENT FOR BRONCHOSCOPY PROCEDURES IN THE UK

TABLE 131 UK: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 132 UK: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 133 UK: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 134 UK: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 135 UK: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 136 UK: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 137 UK: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 138 UK: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 139 UK: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.3.3 FRANCE

11.3.3.1 Favorable health insurance system to drive market for bronchoscopy equipment

TABLE 140 FRANCE: LUNG CANCER INCIDENCE, 2020 VS. 2040

TABLE 141 FRANCE: KEY MACROINDICATORS

TABLE 142 FRANCE: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 143 FRANCE: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 144 FRANCE: BRONCHOSCOPES MARKET, BY WORKING CHANNEL

DIAMETER, 2020–2027 (USD MILLION)

TABLE 145 FRANCE: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 146 FRANCE: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 147 FRANCE: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 148 FRANCE: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 149 FRANCE: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 150 FRANCE: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.3.4 SPAIN

11.3.4.1 Well-organized and efficient healthcare system to offer growth opportunities

TABLE 151 SPAIN: LUNG CANCER INCIDENCE, 2018 VS. 2025

TABLE 152 SPAIN: KEY MACROINDICATORS

TABLE 153 SPAIN: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 154 SPAIN: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 155 SPAIN: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 156 SPAIN: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 157 SPAIN: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 158 SPAIN: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 159 SPAIN: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 160 SPAIN: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 161 SPAIN: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.3.5 ITALY

11.3.5.1 Growing medical tourism and rising geriatric population key factors driving market

TABLE 162 ITALY: LUNG CANCER INCIDENCE, 2018 VS. 2025

TABLE 163 ITALY: KEY MACROINDICATORS

TABLE 164 ITALY: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 165 ITALY: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 166 ITALY: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 167 ITALY: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 168 ITALY: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 169 ITALY: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 170 ITALY: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 171 ITALY: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 172 ITALY: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.3.6 REST OF EUROPE

TABLE 173 REST OF EUROPE: LUNG CANCER INCIDENCE, 2020 VS. 2040

TABLE 174 REST OF EUROPE: HEALTHCARE EXPENDITURE, BY COUNTRY, 2010 VS. 2020 (% OF GDP)

TABLE 175 REST OF EUROPE: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 176 REST OF EUROPE: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 177 REST OF EUROPE: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 178 REST OF EUROPE: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 179 REST OF EUROPE: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 180 REST OF EUROPE: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 181 REST OF EUROPE: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 182 REST OF EUROPE: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 183 REST OF EUROPE: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.4 ASIA PACIFIC

TABLE 184 ASIA PACIFIC: ESTIMATED AGE-STANDARDIZED INCIDENCE RATE FOR LUNG CANCER, BY COUNTRY, 2020

FIGURE 34 ASIA PACIFIC: BRONCHOSCOPY EQUIPMENT MARKET SNAPSHOT

TABLE 185 ASIA PACIFIC: BRONCHOSCOPY EQUIPMENT MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 186 ASIA PACIFIC: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 187 ASIA PACIFIC: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 188 ASIA PACIFIC: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 189 ASIA PACIFIC: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 190 ASIA PACIFIC: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 191 ASIA PACIFIC: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 192 ASIA PACIFIC: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 193 ASIA PACIFIC: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 194 ASIA PACIFIC: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.4.1 CHINA

11.4.1.1 Large patient population to favor market growth

TABLE 195 CHINA: KEY MACROINDICATORS

TABLE 196 CHINA: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 197 CHINA: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 198 CHINA: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 199 CHINA: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 200 CHINA: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 201 CHINA: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 202 CHINA: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 203 CHINA: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 204 CHINA: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.4.2 JAPAN

11.4.2.1 Growing geriatric population to support market growth

TABLE 205 JAPAN: LUNG CANCER INCIDENCE, 2020 VS. 2040

TABLE 206 JAPAN: KEY MACROINDICATORS

TABLE 207 JAPAN: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 208 JAPAN: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 209 JAPAN: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 210 JAPAN: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 211 JAPAN: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 212 JAPAN: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 213 JAPAN: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 214 JAPAN: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 215 JAPAN: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.4.3 INDIA

11.4.3.1 Healthcare infrastructural development and favorable government initiatives key factors supporting market growth

TABLE 216 INDIA: LUNG CANCER INCIDENCE, 2018 VS. 2025

TABLE 217 INDIA: KEY MACROINDICATORS

TABLE 218 INDIA: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 219 INDIA: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 220 INDIA: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 221 INDIA: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 222 INDIA: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 223 INDIA: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 224 INDIA: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 225 INDIA: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 226 INDIA: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.4.4 AUSTRALIA

11.4.4.1 High prevalence of cancer to drive demand for bronchoscopy

TABLE 227 AUSTRALIA: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 228 AUSTRALIA: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 229 AUSTRALIA: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 230 AUSTRALIA: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 231 AUSTRALIA: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 232 AUSTRALIA: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 233 AUSTRALIA: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 234 AUSTRALIA: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 235 AUSTRALIA: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.4.5 REST OF ASIA PACIFIC

TABLE 236 REST OF ASIA PACIFIC: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 237 REST OF ASIA PACIFIC: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 238 REST OF ASIA PACIFIC: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 239 REST OF ASIA PACIFIC: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 240 REST OF ASIA PACIFIC: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 241 REST OF ASIA PACIFIC: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 242 REST OF ASIA PACIFIC: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 243 REST OF ASIA PACIFIC: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 244 REST OF ASIA PACIFIC: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.5 REST OF THE WORLD

TABLE 245 REST OF THE WORLD: ESTIMATED AGE-STANDARDIZED INCIDENCE RATE FOR LUNG CANCER, BY COUNTRY, 2020

TABLE 246 REST OF THE WORLD: BRONCHOSCOPY EQUIPMENT MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 247 REST OF THE WORLD: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 248 REST OF THE WORLD: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 249 REST OF THE WORLD: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 250 ROW: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 251 ROW: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 252 REST OF THE WORLD: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 253 REST OF THE WORLD: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 254 REST OF THE WORLD: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 255 REST OF THE WORLD: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.5.1 LATIN AMERICA

11.5.1.1 Increasing purchasing power and healthcare affordability to favor market

growth

TABLE 256 LUNG CANCER INCIDENCE FOR KEY LATIN AMERICAN COUNTRIES, 2018 VS. 2025

TABLE 257 LATIN AMERICA: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 258 LATIN AMERICA: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 259 LATIN AMERICA: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 260 LATIN AMERICA: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 261 LATIN AMERICA: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 262 LATIN AMERICA: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 263 LATIN AMERICA: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 264 LATIN AMERICA: BRONCHOSCOPY EQUIPMENT MARKET, BY PATIENT, 2020–2027 (USD MILLION)

TABLE 265 LATIN AMERICA: BRONCHOSCOPY EQUIPMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

11.5.2 MIDDLE EAST AND AFRICA

11.5.2.1 Healthcare infrastructural development to drive market

TABLE 266 AFRICA: LUNG CANCER INCIDENCE, 2018 VS. 2025

TABLE 267 MIDDLE EAST AND AFRICA: BRONCHOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 268 MIDDLE EAST AND AFRICA: BRONCHOSCOPES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 269 MIDDLE EAST AND AFRICA: BRONCHOSCOPES MARKET, BY WORKING CHANNEL DIAMETER, 2020–2027 (USD MILLION)

TABLE 270 MIDDLE EAST AND AFRICA: BRONCHOSCOPY IMAGING SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 271 MIDDLE EAST AND AFRICA: BRONCHOSCOPY ACCESSORIES MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 272 MIDDLE EAST AND AFRICA: BRONCHOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 273 MIDDLE EAST AND AFRICA: BRONCHOSCOPY EQUIPMENT MARKET, BY USABILITY, 2020–2027 (USD MILLION)

TABLE 274 MIDDLE EAST AND AFRICA: BRONCHOSCOPY EQUIPMENT MARKET,

BY PATIENT, 2020–2027 (USD MILLION)

TABLE 275 MIDDLE EAST & AFRICA: BRONCHOSCOPY EQUIPMENT MARKET, BY
END USER, 2020–2027 (USD MILLION)

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 STRATEGIES ADOPTED BY KEY PLAYERS/RIGHT TO WIN

TABLE 276 OVERVIEW OF STRATEGIES ADOPTED BY KEY MANUFACTURERS

12.3 REVENUE ANALYSIS

FIGURE 35 REVENUE ANALYSIS OF KEY PLAYERS IN BRONCHOSCOPY
EQUIPMENT MARKET

12.4 MARKET SHARE ANALYSIS

FIGURE 36 BRONCHOSCOPY EQUIPMENT MARKET SHARE ANALYSIS, 2021

TABLE 277 BRONCHOSCOPY EQUIPMENT MARKET: DEGREE OF COMPETITION

12.5 COMPANY EVALUATION MATRIX (KEY PLAYERS)

12.5.1 STARS

12.5.2 EMERGING LEADERS

12.5.3 PARTICIPANTS

12.5.4 PERVASIVE PLAYERS

FIGURE 37 BRONCHOSCOPY EQUIPMENT MARKET: COMPETITIVE LEADERSHIP
MAPPING, 2021

12.6 COMPETITIVE LEADERSHIP MAPPING (STARTUPS AND SMES)

12.6.1 PROGRESSIVE COMPANIES

12.6.2 STARTING BLOCKS

12.6.3 RESPONSIVE COMPANIES

12.6.4 DYNAMIC COMPANIES

FIGURE 38 BRONCHOSCOPY EQUIPMENT MARKET: COMPETITIVE LEADERSHIP
MAPPING FOR SMES/STARTUPS, 2021

12.7 COMPETITIVE BENCHMARKING

TABLE 278 BRONCHOSCOPY EQUIPMENT MARKET: DETAILED LIST OF KEY
SMES/STARTUPS

TABLE 279 BRONCHOSCOPY EQUIPMENT MARKET: COMPETITIVE
BENCHMARKING OF SMES/STARTUPS

12.8 COMPANY FOOTPRINT ANALYSIS

TABLE 280 OVERALL FOOTPRINT OF COMPANIES

TABLE 281 PRODUCT FOOTPRINT OF COMPANIES

TABLE 282 REGIONAL FOOTPRINT OF COMPANIES

12.9 COMPETITIVE SCENARIO AND TRENDS

12.9.1 PRODUCT LAUNCHES AND APPROVALS

TABLE 283 PRODUCT LAUNCHES AND APPROVALS, JANUARY 2019–JULY 2022

12.9.2 DEALS

TABLE 284 DEALS, JANUARY 2019–JULY 2022

12.9.3 OTHER DEVELOPMENTS

TABLE 285 OTHER DEVELOPMENTS, JANUARY 2019–JULY 2022

13 COMPANY PROFILES

13.1 KEY PLAYERS

(Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments)*

13.1.1 OLYMPUS CORPORATION

TABLE 286 OLYMPUS CORPORATION: BUSINESS OVERVIEW

FIGURE 39 OLYMPUS CORPORATION: COMPANY SNAPSHOT (2021)

13.1.2 AMBU A/S

TABLE 287 AMBU A/S: BUSINESS OVERVIEW

FIGURE 40 AMBU A/S: COMPANY SNAPSHOT (2021)

13.1.3 BOSTON SCIENTIFIC CORPORATION

TABLE 288 BOSTON SCIENTIFIC CORPORATION: BUSINESS OVERVIEW

FIGURE 41 BOSTON SCIENTIFIC CORPORATION: COMPANY SNAPSHOT (2021)

13.1.4 ETHICON (SUBSIDIARY OF JOHNSON & JOHNSON)

TABLE 289 JOHNSON & JOHNSON: BUSINESS OVERVIEW

FIGURE 42 JOHNSON & JOHNSON: COMPANY SNAPSHOT (2021)

13.1.5 MEDTRONIC

TABLE 290 MEDTRONIC: BUSINESS OVERVIEW

FIGURE 43 MEDTRONIC: COMPANY SNAPSHOT (2021)

13.1.6 FUJIFILM HOLDINGS CORPORATION

TABLE 291 FUJIFILM HOLDINGS CORPORATION: BUSINESS OVERVIEW

FIGURE 44 FUJIFILM HOLDINGS CORPORATION: COMPANY SNAPSHOT (2021)

13.1.7 KARL STORZ

TABLE 292 KARL STORZ: BUSINESS OVERVIEW

13.1.8 HOYA CORPORATION

TABLE 293 HOYA CORPORATION: BUSINESS OVERVIEW

FIGURE 45 HOYA CORPORATION: COMPANY SNAPSHOT (2020)

13.1.9 RICHARD WOLF GMBH

TABLE 294 RICHARD WOLF GMBH: BUSINESS OVERVIEW

13.1.10 COOK MEDICAL

TABLE 295 COOK MEDICAL: BUSINESS OVERVIEW

13.1.11 CONMED

TABLE 296 CONMED: BUSINESS OVERVIEW

FIGURE 46 CONMED: COMPANY SNAPSHOT (2021)

13.1.12 ROPER TECHNOLOGIES

TABLE 297 ROPER TECHNOLOGIES: BUSINESS OVERVIEW

FIGURE 47 ROPER TECHNOLOGIES: COMPANY SNAPSHOT (2021)

13.1.13 TELEFLEX INCORPORATED

TABLE 298 TELEFLEX INCORPORATED: BUSINESS OVERVIEW

FIGURE 48 TELEFLEX INCORPORATED: COMPANY SNAPSHOT (2021)

13.1.14 LABORIE MEDICAL TECHNOLOGIES CORP.

TABLE 299 LABORIE MEDICAL TECHNOLOGIES CORP.: BUSINESS OVERVIEW

13.1.15 EFER ENDOSCOPY

TABLE 300 EFER ENDOSCOPY: BUSINESS OVERVIEW

13.1.16 BRONCUS MEDICAL INC.

TABLE 301 BRONCUS MEDICAL INC.: BUSINESS OVERVIEW

*Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments might not be captured in case of unlisted companies.

13.2 OTHER PLAYERS

13.2.1 EMOS TECHNOLOGY GMBH

13.2.2 VBM MEDIZINTECHNIK GMBH

13.2.3 HUNAN VATHIN MEDICAL INSTRUMENT CO., LTD.

13.2.4 MACHIDA ENDOSCOPE CO., LTD.

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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