

**Bromine & Its Derivatives Market by Derivatives
(Organobromines, Clear Brine Fluids, And Hydrogen
Bromide), Application (Flame Retardants, Oil & Gas
Drilling, Biocides, Medicinal, Hbr Flow Battery,
Plasma Etching, PTA Synthesis) & Geography -
Global Trends & Forecasts 2018**



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The report on bromine & its derivatives captures its global market by volume and revenue. The global market for bromine & its derivatives is growing at a rapid pace in Asia-Pacific, and ROW regions. The demand for bromine & its derivatives is driven by end-user industries such as oil & gas, textile, electronics, automotive, water treatment, agricultural, furnishing, shipbuilding, pharmaceutical, and construction. Currently, the market for bromine & its derivatives is increasing owing to the following factors:

- Strict environmental policies and favourable regulations encouraging the use of bromine & its derivatives in coal fired power plants to reduce mercury elements
- Increasing consumption of brine fluids due to increasing demand and production of oil & gas
- Increasing demand for biocides in agricultural and water treatment industry

About the market

The global market for bromine & its derivatives has grown significantly during the last few years, and it is expected to grow at a rapid pace in the next five years, mainly driven by a growing consumption in the Asia-Pacific region.

Currently, Asia-Pacific is the largest market for bromine followed by North America, ROW, and Europe. In addition, Asia-Pacific is currently the largest importer of bromine. Asia-Pacific is the fastest growing market for bromine & its derivatives across the world. It is expected to grow at a CAGR of 3.27% in the next five years. ROW is the second fastest growing market for bromine & its derivatives followed by Europe and North America. It was observed that manufacturers prefer to establish manufacturing facilities in proximity of raw material source; thus, securing an uninterrupted supply of raw materials.

This report aims to estimate the global market for bromine & its derivatives for 2013 and to project the expected demand of the same by 2018. This market research study provides a detailed qualitative and quantitative analysis of the global bromine & its derivatives market. It provides a comprehensive review of major market drivers, restraints, opportunities, winning imperatives, challenges, and key issues in the market. Opportunities for new entrants in light of market forces such as consumers' bargaining strength, raw material sourcing, and market penetration threshold are analyzed using Porter's model. The global bromine & its derivatives market is segmented into four major geographies including North America, Europe, Asia-Pacific, and ROW. The major markets in these geographies such as the U.S., Mexico, Canada, Germany, Russia, U.K., France, China, Japan, India, South Korea, Israel, Egypt, and Jordan are estimated and forecasted. The market is also segmented by various applications of bromine & its derivatives. Various secondary sources, such as encyclopedia, directories, and subscribed databases to identify and collect information useful for this extensive commercial study of bromine & its derivatives market, have been used. The primary sources—experts from related industries and suppliers—have been interviewed to obtain & verify critical information as well as to assess the future prospects of bromine & its derivatives.

The competitive scenarios of the top players in the bromine & its derivatives market are discussed in detail. We have also profiled leading players of this industry with their recent developments and other strategic industry activities. These include Albemarle Corporation (U.S.), Chemtura Corporation (U.S.), Tosoh Corporation (Japan), Tata Chemicals Limited (India), Israel Chemicals Limited (Israel), Jordan Bromine

Company Limited (Jordan), Tetra Technologies Inc. (U.S.), Hindustan Salts Limited (India), Sanofi S.A. (France), and so on.

The report “Bromine & its derivatives” classifies the market for bromine on the basis of its derivatives (organobromines, clear brine fluid and hydrogen bromide), applications (flame retardants, biocides, drilling fluids, HBr flow batteries and pharmaceutical formulations), and geography (North America, Europe, Asia-Pacific and ROW). The report estimates the current market for bromine & its derivatives by volume and value and forecasts the same till 2018.

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