

# **Breast Reconstruction Market by Product (Breast implant, Tissue Expander, Acellular Dermal Matrix), Procedure (Immediate, Delayed, Revision), Type (Unilateral, Bilateral), End User (Hospitals, Cosmetology Clinics) - Global Forecast to 2026**

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## **Abstracts**

The global breast reconstruction market size is projected to reach USD 647 million by 2026 from USD 567 million in 2021, at a CAGR of 2.7%. Growth in this industry is driven by the rising incidences of breast cancer, increasing awareness, and the availability of reimbursements. However, clinical risks and complications associated with breast reconstruction restrain the market growth.

“The acellular dermal matrix segment is anticipated to grow at the fastest growth rate during the forecast period.”

The breast reconstruction market, by product, is categorized into breast implants, tissue expanders, and acellular dermal matrix. The acellular dermal matrix segment is expected to register the highest CAGR during the forecast period. The growth of this segment is mainly driven by the rising incidences of breast cancer, increasing number of mastectomies, and growing use usage of acellular dermal matrices.

“The immediate procedure segment is estimated to grow at a rapid rate during the forecast period.”

On the basis of procedure, the breast reconstruction market is segmented into immediate, delayed, and revision procedures. Immediate procedures are expected to remain the fastest-growing segment of the global breast reconstruction market during the breast reconstruction period. Factors such as the increasing number of surgeries

post-mastectomy and rising awareness are driving the market.

“Asia Pacific is estimated to register the highest CAGR during the study period.”

Geographically, the breast reconstruction market is dominated by North America and Europe. However, the Asia Pacific market is estimated to grow at the fastest rate during the forecast period.

#### Breakdown of Profiles of Primary Participants:

By Company Type: Tier 1: 32%, Tier 2: 44%, and Tier 3: 24%

By Designation: C-level: 30%, Director-level: 34%, and Others: 36%

By Region: North America: 40%, Europe: 28%, Asia Pacific: 20%, and the Rest of the World: 12%

The key players in the breast reconstruction market include Mentor Worldwide LLC (Johnson & Johnson) (US), Allergan Aesthetics (An AbbVie Company) (US), Ideal Implant Incorporated (US), Sebbin (France), GC Aesthetics (Ireland), POLYTECH Health & Aesthetics (Germany), and Sientra (US).

#### Research Coverage:

The report analyzes the breast reconstruction market by product, procedure, type, end user, and region. Apart from comprehensive geographic product analysis and market sizing, the report also provides a competitive landscape that covers the growth strategies adopted by market players over the last three years. In addition, the company profiles include the product portfolios, developments, and strategies adopted by prominent market players to maintain and increase their shares in the market. Market research data, current market size, and forecast of future trends will help key market players and new entrants to make the necessary decisions regarding product offerings, geographic focus, changes in strategic approach, and levels of output to remain successful in the market.

#### Key Benefits of Buying the Report:

This report will enable both established firms and new entrants/smaller firms to gauge

the pulse of the market, which, in turn, will help these firms garner greater market shares. Firms purchasing the report can use either or a combination of the below-mentioned five strategies for strengthening their market shares.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on the products of the top players in the breast reconstruction market

**Competitive Assessment:** In-depth assessment of market strategies, geographic and business segments, and product portfolios of the leading players in the breast reconstruction market

**Market Development:** Detailed information about emerging markets

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the breast reconstruction market

## Contents

### 1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS & EXCLUSIONS OF THE STUDY

1.3 MARKET SCOPE

1.3.1 MARKETS COVERED

1.3.2 YEARS CONSIDERED FOR THE STUDY

1.4 CURRENCY

TABLE 1 EXCHANGE RATES UTILIZED FOR THE CONVERSION TO USD

1.5 LIMITATIONS

1.6 STAKEHOLDERS

1.7 SUMMARY OF CHANGES

### 2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Secondary sources

2.1.2 PRIMARY DATA

FIGURE 2 PRIMARY SOURCES

2.1.2.1 Key data from primary sources

2.1.2.2 Key industry insights

2.1.2.3 Breakdown of primary interviews: By company type, designation, and region

2.2 MARKET SIZE ESTIMATION

FIGURE 3 REVENUE SHARE ANALYSIS ILLUSTRATION: SIENRA.

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH (SUPPLY SIDE): COLLECTIVE REVENUE OF BREAST RECONSTRUCTION PRODUCTS AND SERVICES

FIGURE 5 CAGR PROJECTIONS: SUPPLY-SIDE ANALYSIS

FIGURE 6 TOP-DOWN APPROACH

2.3 MARKET BREAKDOWN & DATA TRIANGULATION

FIGURE 7 DATA TRIANGULATION METHODOLOGY

2.4 MARKET SHARE ANALYSIS

2.5 ASSUMPTIONS FOR THE STUDY

2.6 LIMITATIONS

- 2.6.1 METHODOLOGY-RELATED LIMITATIONS
- 2.7 RISK ASSESSMENT
- TABLE 2 RISK ASSESSMENT: BREAST RECONSTRUCTION MARKET
- 2.8 COVID-19 HEALTH ASSESSMENT
- 2.9 COVID-19 ECONOMIC ASSESSMENT
- 2.10 ASSESSMENT OF THE IMPACT OF COVID-19 ON THE ECONOMIC SCENARIO
- FIGURE 8 CRITERIA IMPACTING THE GLOBAL ECONOMY
- FIGURE 9 RECOVERY SCENARIO OF THE GLOBAL ECONOMY

### **3 EXECUTIVE SUMMARY**

- FIGURE 10 BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021 VS. 2026 (USD MILLION)
- FIGURE 11 BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021 VS. 2026 (USD MILLION)
- FIGURE 12 BREAST RECONSTRUCTION MARKET, BY TYPE, 2021 VS. 2026 (USD MILLION)
- FIGURE 13 BREAST RECONSTRUCTION MARKET, BY END USER, 2021 VS. 2026 (USD MILLION)
- FIGURE 14 BREAST RECONSTRUCTION MARKET, BY REGION, 2021 VS. 2026 (USD MILLION)

### **4 PREMIUM INSIGHTS**

- 4.1 BREAST RECONSTRUCTION MARKET OVERVIEW
- FIGURE 15 RISING INCIDENCES OF BREAST CANCER EXPECTED TO DRIVE THE GROWTH OF THE MARKET DURING THE FORECAST PERIOD
- 4.2 BREAST RECONSTRUCTION BREAST IMPLANTS MARKET, BY TYPE, 2021 VS. 2026 (USD MILLION)
- FIGURE 16 SILICONE IMPLANT SEGMENT TO GROW AT A CAGR DURING HE FORECAST PERIOD
- 4.3 NORTH AMERICA: BREAST RECONSTRUCTION MARKET, BY PRODUCT AND COUNTRY (2020)
- FIGURE 17 BREAST IMPLANTS ACCOUNTED FOR THE LARGEST MARKET SHARE IN 2020
- 4.4 BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026
- FIGURE 18 IMMEDIATE PROCEDURE SEGMENT TO WITNESS THE HIGHEST GROWTH DURING THE FORECAST PERIOD (2021-2026)
- 4.5 BREAST RECONSTRUCTION MARKET: GEOGRAPHIC GROWTH

## OPPORTUNITIES

FIGURE 19 THE BREAST RECONSTRUCTION MARKET IN CHINA EXPECTED TO WITNESS THE HIGHEST GROWTH DURING THE FORECAST PERIOD

## 5 MARKET OVERVIEW

### 5.1 INTRODUCTION

### 5.2 MARKET DYNAMICS

FIGURE 20 BREAST RECONSTRUCTION MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, & CHALLENGES

#### 5.2.1 DRIVERS

5.2.1.1 Increasing incidence of breast cancer

TABLE 3 TOP 10 COUNTRIES WITH THE HIGHEST INCIDENCE OF BREAST CANCER, 2020

TABLE 4 INCIDENCE OF BREAST CANCER, 2018 VS. 2020 VS. 2025

5.2.1.2 Growing aging population

5.2.1.3 Increasing awareness regarding breast reconstruction treatment

5.2.1.4 Improving reimbursements for breast reconstruction procedures

TABLE 5 CPT CODES FOR BREAST RECONSTRUCTION

#### 5.2.2 RESTRAINTS

5.2.2.1 Clinical risks and complications of breast reconstruction procedures

5.2.2.2 Alternative non-surgical methods

#### 5.2.3 OPPORTUNITIES

#### 5.2.4 HIGH MARKET GROWTH POTENTIAL IN EMERGING ECONOMIES

5.2.4.1 Development of 3D-printed implants

5.2.4.2 Rise in preference for biological products

#### 5.2.5 CHALLENGES

5.2.5.1 Product failures and recalls

5.2.5.2 Dearth of trained professionals

#### 5.2.6 COVID-19 IMPACT ON THE BREAST RECONSTRUCTION MARKET

### 5.3 RANGES/SCENARIOS

#### 5.3.1 BREAST RECONSTRUCTION MARKET

FIGURE 21 PESSIMISTIC SCENARIO

FIGURE 22 OPTIMISTIC SCENARIO

FIGURE 23 REALISTIC SCENARIO

### 5.4 TARIFF AND REGULATORY LANDSCAPE

#### 5.4.1 NORTH AMERICA

##### 5.4.1.1 US

TABLE 6 US FDA: MEDICAL DEVICE CLASSIFICATION

**TABLE 7 US: MEDICAL DEVICE REGULATORY APPROVAL PROCESS**

## 5.4.1.2 Canada

**TABLE 8 CANADA: MEDICAL DEVICE REGULATORY APPROVAL PROCESS****TABLE 9 BREAST LESION LOCALIZATION DEVICES CLASSIFICATION****ACCORDING TO THE GOVERNMENT OF CANADA**

## 5.4.2 EUROPE

**FIGURE 24 EUROPE: CLASS III MEDICAL DEVICES**

## 5.4.3 ASIA PACIFIC

## 5.4.3.1 Japan

**TABLE 10 JAPAN: CLASSIFICATION OF MEDICAL DEVICES AND THE REVIEWING BODY**

## 5.4.3.2 China

**TABLE 11 NMPA MEDICAL DEVICES CLASSIFICATION**

## 5.4.3.3 India

**5.5 PORTER'S FIVE FORCES ANALYSIS****TABLE 12 BREAST RECONSTRUCTION MARKET: PORTER'S FIVE FORCES ANALYSIS**

## 5.5.1 INTENSITY OF COMPETITIVE RIVALRY

## 5.5.2 BARGAINING POWER OF SUPPLIERS

## 5.5.3 BARGAINING POWER OF BUYERS

## 5.5.4 THREAT OF SUBSTITUTES

## 5.5.5 THREAT OF NEW ENTRANTS

**5.6 TECHNOLOGY ANALYSIS****5.7 VALUE CHAIN ANALYSIS****FIGURE 25 VALUE CHAIN ANALYSIS FOR THE BREAST RECONSTRUCTION MARKET****5.8 SUPPLY CHAIN ANALYSIS****FIGURE 26 DISTRIBUTION—A STRATEGY PREFERRED BY PROMINENT COMPANIES****5.9 PATENT ANALYSIS**

## 5.9.1 PATENT GRANTED TRENDS FOR BREAST RECONSTRUCTION

**FIGURE 27 PATENT GRANTED TRENDS OF BREAST IMPLANTS, JANUARY 2011–FEBRUARY 2022****FIGURE 28 PATENT GRANTED TRENDS OF ACELLULAR DERMAL MATRIX, JANUARY 2011– FEBRUARY 2022**

## 5.9.2 JURISDICTION AND TOP APPLICANT ANALYSIS

**FIGURE 29 TOP APPLICANTS & OWNERS (COMPANIES/INSTITUTIONS) FOR BREAST IMPLANTS PATENTS, JANUARY 2011—FEBRUARY 2022****FIGURE 30 TOP APPLICANTS & OWNERS (COMPANIES/INSTITUTIONS) FOR**

ACELLULAR DERMAL MATRIX, JANUARY 2011—FEBRUARY 2022

#### 5.10 TRADE ANALYSIS

TABLE 13 IMPORT DATA FOR HS CODE 902190 - ARTICLES AND APPLIANCES, WHICH ARE WORN OR CARRIED, OR IMPLANTED IN THE BODY, TO COMPENSATE FOR A DEFECT OR DISABILITY (EXCLUDING ARTIFICIAL PARTS OF THE BODY, COMPLETE HEARING AIDS, AND COMPLETE PACEMAKERS FOR STIMULATING HEART MUSCLES), BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 14 EXPORT DATA FOR HS CODE 902190 - ARTICLES AND APPLIANCES, WHICH ARE WORN OR CARRIED, OR IMPLANTED IN THE BODY, TO COMPENSATE FOR A DEFECT OR DISABILITY (EXCLUDING ARTIFICIAL PARTS OF THE BODY, COMPLETE HEARING AIDS, AND COMPLETE PACEMAKERS FOR STIMULATING HEART MUSCLES), BY COUNTRY, 2016–2020 (USD MILLION)

#### 5.11 PRICING ANALYSIS

TABLE 15 PRICE OF BREAST RECONSTRUCTION PRODUCTS (USD)

TABLE 16 AVERAGE COST OF BREAST RECONSTRUCTION SURGERY USING IMPLANTS (USD)

#### 5.12 KEY CONFERENCES & EVENTS IN 2022-2023

TABLE 17 BREAST RECONSTRUCTION MARKET: DETAILED LIST OF CONFERENCES & EVENTS

#### 5.13 ECOSYSTEM ANALYSIS

FIGURE 31 ECOSYSTEM OF THE BREAST HEALTH INDUSTRY

##### 5.13.1 ROLE IN THE ECOSYSTEM

FIGURE 32 KEY PLAYERS IN THE BREAST RECONSTRUCTION ECOSYSTEM

#### 5.14 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

5.14.1 REVENUE SHIFT & REVENUE POCKETS FOR BREAST RECONSTRUCTION PRODUCTS MANUFACTURERS OR SERVICE PROVIDERS  
FIGURE 33 REVENUE SHIFT FOR BREAST RECONSTRUCTION PRODUCTS

## 6 BREAST RECONSTRUCTION MARKET, BY PRODUCT

### 6.1 INTRODUCTION

TABLE 18 US: PRODUCTS USED FOR BREAST RECONSTRUCTION PROCEDURES, 2020

TABLE 19 BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 20 BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

### 6.2 BREAST IMPLANT

TABLE 21 US: TYPES OF BREAST IMPLANTS USED FOR BREAST



**RECONSTRUCTION PROCEDURES, 2020****TABLE 22 BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANT, BY REGION, 2018–2020 (USD MILLION)****TABLE 23 BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANT, BY REGION, 2021–2026 (USD MILLION)****6.2.1 BREAST IMPLANTS MARKET, BY TYPE****TABLE 24 BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANT, BY TYPE, 2018–2020 (USD MILLION)****TABLE 25 BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANT, BY TYPE, 2021–2026 (USD MILLION)****6.2.1.1 Silicone implants****6.2.1.1.1 Silicone breast implants expected to dominate the breast implants market due to their benefits****TABLE 26 SILICONE BREAST IMPLANTS MARKET, BY REGION, 2018–2020 (USD MILLION)****TABLE 27 SILICONE BREAST IMPLANTS MARKET, BY REGION, 2021–2026 (USD MILLION)****6.2.1.2 Saline Implants****6.2.1.2.1 Low cost of implants to drive market growth****TABLE 28 SALINE IMPLANTS MARKET, BY REGION, 2018–2020 (USD MILLION)****TABLE 29 SALINE IMPLANTS MARKET, BY REGION, 2021–2026 (USD MILLION)****6.2.2 BREAST IMPLANTS MARKET, BY SHAPE****TABLE 30 BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)****TABLE 31 BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)****6.2.2.1 Round implants****6.2.2.1.1 Round implants show the highest end-user demand and market growth**  
**TABLE 32 ROUND BREAST IMPLANT MARKET, BY REGION, 2018–2020 (USD MILLION)****TABLE 33 ROUND BREAST IMPLANT MARKET, BY REGION, 2021–2026 (USD MILLION)****6.2.2.2 Anatomical implants****6.2.2.2.1 Increasing implant-based breast reconstruction procedures will support the market growth****TABLE 34 ANATOMICAL BREAST IMPLANT MARKET, BY REGION, 2018–2020 (USD MILLION)****TABLE 35 ANATOMICAL BREAST IMPLANT MARKET, BY REGION, 2021–2026 (USD MILLION)**

## 6.3 TISSUE EXPANDER

6.3.1 RISING NUMBER OF BREAST RECONSTRUCTION PROCEDURES WILL SUPPORT MARKET GROWTH

TABLE 36 BREAST RECONSTRUCTION MARKET FOR TISSUE EXPANDER, BY REGION, 2018–2020 (USD MILLION)

TABLE 37 BREAST RECONSTRUCTION MARKET FOR TISSUE EXPANDER, BY REGION, 2021–2026 (USD MILLION)

## 6.4 ACELLULAR DERMAL MATRIX

6.4.1 RISING NUMBER OF ACELLULAR DERMAL MATRIX BREAST RECONSTRUCTION PROCEDURES WILL SUPPORT MARKET GROWTH

TABLE 38 BREAST RECONSTRUCTION MARKET FOR ACELLULAR DERMAL MATRIX, BY REGION, 2018–2020 (USD MILLION)

TABLE 39 BREAST RECONSTRUCTION MARKET FOR ACELLULAR DERMAL MATRIX, BY REGION, 2021–2026 (USD MILLION)

## 7 BREAST RECONSTRUCTION MARKET, BY PROCEDURE

### 7.1 INTRODUCTION

TABLE 40 US: IMMEDIATE AND DELAYED BREAST RECONSTRUCTION PROCEDURES PERFORMED, 2020

TABLE 41 BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 42 BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

### 7.2 IMMEDIATE PROCEDURES

7.2.1 IMMEDIATE PROCEDURES WAS THE LARGEST MARKET SEGMENT

TABLE 43 IMMEDIATE BREAST RECONSTRUCTION PROCEDURES MARKET, BY REGION, 2018–2020 (USD MILLION)

TABLE 44 IMMEDIATE BREAST RECONSTRUCTION PROCEDURES MARKET, BY REGION, 2021–2026 (USD MILLION)

### 7.3 DELAYED PROCEDURES

7.3.1 RISING AWARENESS WILL SUPPORT MARKET GROWTH

TABLE 45 DELAYED BREAST RECONSTRUCTION PROCEDURES MARKET, BY REGION, 2018–2020 (USD MILLION)

TABLE 46 DELAYED BREAST RECONSTRUCTION PROCEDURES MARKET, BY REGION, 2021–2026 (USD MILLION)

### 7.4 REVISION PROCEDURES

7.4.1 DISSATISFACTION AND AESTHETIC ISSUES DRIVE DEMAND FOR REVISION

TABLE 47 REVISION BREAST RECONSTRUCTION PROCEDURES MARKET, BY REGION, 2018–2020 (USD MILLION)

TABLE 48 REVISION BREAST RECONSTRUCTION PROCEDURES MARKET, BY REGION, 2021–2026 (USD MILLION)

## **8 BREAST RECONSTRUCTION MARKET, BY TYPE**

### 8.1 INTRODUCTION

TABLE 49 US: UNILATERAL AND BILATERAL BREAST RECONSTRUCTION PROCEDURES PERFORMED, 2020

TABLE 50 BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 51 BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

### 8.2 UNILATERAL BREAST RECONSTRUCTION

#### 8.2.1 UNILATERAL RECONSTRUCTION DOMINATES THE MARKET, BY TYPE

TABLE 52 UNILATERAL BREAST RECONSTRUCTION MARKET, BY REGION, 2018–2020 (USD MILLION)

TABLE 53 UNILATERAL BREAST RECONSTRUCTION MARKET, BY REGION, 2021–2026 (USD MILLION)

### 8.3 BILATERAL

#### 8.3.1 APAC TO SHOW HIGHEST GROWTH IN THE MARKET FOR BILATERAL BREAST RECONSTRUCTION

TABLE 54 BILATERAL BREAST RECONSTRUCTION MARKET, BY REGION, 2018–2020 (USD MILLION)

TABLE 55 BILATERAL BREAST RECONSTRUCTION MARKET, BY REGION, 2021–2026 (USD MILLION)

## **9 BREAST RECONSTRUCTION MARKET, BY END USER**

### 9.1 INTRODUCTION

TABLE 56 BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 57 BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

### 9.2 HOSPITALS

#### 9.2.1 HOSPITALS TO DOMINATE THE BREAST RECONSTRUCTION MARKET DURING THE FORECAST PERIOD

TABLE 58 BREAST RECONSTRUCTION MARKET FOR HOSPITALS, BY REGION,

2018–2020 (USD MILLION)

TABLE 59 BREAST RECONSTRUCTION MARKET FOR HOSPITALS, BY REGION,  
2021–2026 (USD MILLION)

9.3 COSMETOLOGY CLINICS & AMBULATORY SURGICAL CENTERS

9.3.1 GROWING PREFERENCE FOR OUTPATIENT TREATMENT AND  
PROCEDURES OVER HOSPITAL CARE DRIVES MARKET GROWTH

TABLE 60 BREAST RECONSTRUCTION MARKET FOR COSMETOLOGY CLINICS &  
AMBULATORY SURGICAL CENTERS, BY REGION, 2018–2020 (USD MILLION)

TABLE 61 BREAST RECONSTRUCTION MARKET FOR COSMETOLOGY CLINICS &  
AMBULATORY SURGICAL CENTERS, BY REGION, 2021–2026 (USD MILLION)

9.4 COVID-19 ANALYSIS

## **10 BREAST RECONSTRUCTION MARKET, BY REGION**

10.1 INTRODUCTION

TABLE 62 BREAST RECONSTRUCTION MARKET, BY REGION, 2018–2020 (USD  
MILLION)

TABLE 63 BREAST RECONSTRUCTION MARKET, BY REGION, 2021–2026 (USD  
MILLION)

10.2 NORTH AMERICA

FIGURE 34 NORTH AMERICA: BREAST RECONSTRUCTION MARKET SNAPSHOT

TABLE 64 NORTH AMERICA: BREAST RECONSTRUCTION MARKET, BY  
COUNTRY, 2018–2020 (USD MILLION)

TABLE 65 NORTH AMERICA: BREAST RECONSTRUCTION MARKET, BY  
COUNTRY, 2021–2026 (USD MILLION)

TABLE 66 NORTH AMERICA: BREAST RECONSTRUCTION MARKET, BY  
PRODUCT, 2018–2020 (USD MILLION)

TABLE 67 NORTH AMERICA: BREAST RECONSTRUCTION MARKET, BY  
PRODUCT, 2021–2026 (USD MILLION)

TABLE 68 NORTH AMERICA: BREAST RECONSTRUCTION MARKET FOR BREAST  
IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 69 NORTH AMERICA: BREAST RECONSTRUCTION MARKET FOR BREAST  
IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 70 NORTH AMERICA: BREAST RECONSTRUCTION MARKET FOR BREAST  
IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 71 NORTH AMERICA: BREAST RECONSTRUCTION MARKET FOR BREAST  
IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 72 NORTH AMERICA: BREAST RECONSTRUCTION MARKET, BY  
PROCEDURE, 2018–2020 (USD MILLION)

TABLE 73 NORTH AMERICA: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 74 NORTH AMERICA: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 75 NORTH AMERICA: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 76 NORTH AMERICA: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 77 NORTH AMERICA: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

#### 10.2.1 US

10.2.1.1 The US dominates the North American breast reconstruction market

TABLE 78 US: BREAST RECONSTRUCTIVE PROCEDURES PERFORMED IN 2020, BY TYPE

TABLE 79 US: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 80 US: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 81 US: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 82 US: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 83 US: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 84 US: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 85 US: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 86 US: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 87 US: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 88 US: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 89 US: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 90 US: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

#### 10.2.2 CANADA

10.2.2.1 Increasing incidence of breast cancer will drive market growth in Canada

TABLE 91 CANADA: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 92 CANADA: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 93 CANADA: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 94 CANADA: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 95 CANADA: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 96 CANADA: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 97 CANADA: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 98 CANADA: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 99 CANADA: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 100 CANADA: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 101 CANADA: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 102 CANADA: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

### 10.3 EUROPE

TABLE 103 INCIDENCE OF BREAST CANCER IN EUROPEAN COUNTRIES, 2020 VS. 2040

TABLE 104 MASTECTOMY SURGERIES PERFORMED IN EUROPE, BY COUNTRY, 2019

TABLE 105 EUROPE: BREAST RECONSTRUCTION MARKET, BY COUNTRY, 2018–2020 (USD MILLION)

TABLE 106 EUROPE: BREAST RECONSTRUCTION MARKET, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 107 EUROPE: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 108 EUROPE: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 109 EUROPE: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 110 EUROPE: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 111 EUROPE: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 112 EUROPE: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 113 EUROPE: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 114 EUROPE: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 115 EUROPE: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 116 EUROPE: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 117 EUROPE: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 118 EUROPE: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

### 10.3.1 GERMANY

10.3.1.1 Germany dominates the European breast reconstruction market

TABLE 119 GERMANY: BREAST CANCER INCIDENCE, 2018 VS. 2025

TABLE 120 GERMANY: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 121 GERMANY: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 122 GERMANY: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 123 GERMANY: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 124 GERMANY: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 125 GERMANY: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 126 GERMANY: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 127 GERMANY: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 128 GERMANY: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 129 GERMANY: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 130 GERMANY: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 131 GERMANY: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

### 10.3.2 FRANCE

#### 10.3.2.1 Rising geriatric population will drive market growth

TABLE 132 FRANCE: BREAST CANCER INCIDENCE, 2018 VS. 2025

TABLE 133 FRANCE: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 134 FRANCE: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 135 FRANCE: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 136 FRANCE: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 137 FRANCE: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 138 FRANCE: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 139 FRANCE: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 140 FRANCE: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 141 FRANCE: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 142 FRANCE: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 143 FRANCE: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 144 FRANCE: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

### 10.3.3 UK

#### 10.3.3.1 Rising incidences of breast cancer will support market growth

TABLE 145 UK: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)



TABLE 146 UK: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 147 UK: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 148 UK: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 149 UK: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 150 UK: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 151 UK: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 152 UK: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 153 UK: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 154 UK: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 155 UK: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 156 UK: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

#### 10.3.4 ITALY

##### 10.3.4.1 Rising geriatric population in Italy to drive the market

TABLE 157 ITALY: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 158 ITALY: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 159 ITALY: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 160 ITALY: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 161 ITALY: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 162 ITALY: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 163 ITALY: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 164 ITALY: BREAST RECONSTRUCTION MARKET, BY PROCEDURE,

2021–2026 (USD MILLION)

TABLE 165 ITALY: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 166 ITALY: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 167 ITALY: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 168 ITALY: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

#### 10.3.5 SPAIN

10.3.5.1 Silicone implants show high acceptance in Spain

TABLE 169 SPAIN: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 170 SPAIN: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 171 SPAIN: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 172 SPAIN: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 173 SPAIN: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 174 SPAIN: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 175 SPAIN: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 176 SPAIN: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 177 SPAIN: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 178 SPAIN: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 179 SPAIN: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 180 SPAIN: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

#### 10.3.6 REST OF EUROPE

TABLE 181 ROE: BREAST CANCER INCIDENCE, BY COUNTRY, 2020 VS. 2040

TABLE 182 ROE: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 183 ROE: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 184 ROE: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 185 ROE: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 186 ROE: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 187 ROE: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 188 ROE: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 189 ROE: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 190 ROE: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 191 ROE: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 192 ROE: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 193 ROE: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

#### 10.4 ASIA PACIFIC

FIGURE 35 ASIA PACIFIC: BREAST RECONSTRUCTION MARKET SNAPSHOT

TABLE 194 APAC: BREAST RECONSTRUCTION MARKET, BY COUNTRY, 2018–2020 (USD MILLION)

TABLE 195 APAC: BREAST RECONSTRUCTION MARKET, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 196 APAC: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 197 APAC: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 198 APAC: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 199 APAC: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 200 APAC: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 201 APAC: BREAST RECONSTRUCTION MARKET FOR BREAST

IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 202 APAC: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 203 APAC: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 204 APAC: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 205 APAC: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 206 APAC: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 207 APAC: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

#### 10.4.1 CHINA

10.4.1.1 China accounts for the largest share of the APAC market

TABLE 208 CHINA: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 209 CHINA: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 210 CHINA: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 211 CHINA: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 212 CHINA: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 213 CHINA: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 214 CHINA: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 215 CHINA: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 216 CHINA: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 217 CHINA: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 218 CHINA: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 219 CHINA: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

## 10.4.2 JAPAN

10.4.2.1 Growing awareness of cosmetic surgery to drive the market in Japan

TABLE 220 JAPAN: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 221 JAPAN: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 222 JAPAN: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 223 JAPAN: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 224 JAPAN: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 225 JAPAN: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 226 JAPAN: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 227 JAPAN: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 228 JAPAN: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 229 JAPAN: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 230 JAPAN: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 231 JAPAN: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

## 10.4.3 INDIA

10.4.3.1 Market growth in India is primarily driven by the rising incidence of breast cancer

TABLE 232 INDIA: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 233 INDIA: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 234 INDIA: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 235 INDIA: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 236 INDIA: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 237 INDIA: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 238 INDIA: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 239 INDIA: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 240 INDIA: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 241 INDIA: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 242 INDIA: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 243 INDIA: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

#### 10.4.4 REST OF ASIA PACIFIC

TABLE 244 ROAPAC: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 245 ROAPAC: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 246 ROAPAC: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 247 ROAPAC: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 248 ROAPAC: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 249 ROAPAC: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 250 ROAPAC: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 251 ROAPAC: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 252 ROAPAC: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 253 ROAPAC: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 254 ROAPAC: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 255 ROAPAC: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

## 10.5 REST OF THE WORLD

TABLE 256 ROW: BREAST CANCER INCIDENCE, BY COUNTRY, 2020 VS. 2040

TABLE 257 ROW: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2018–2020 (USD MILLION)

TABLE 258 ROW: BREAST RECONSTRUCTION MARKET, BY PRODUCT, 2021–2026 (USD MILLION)

TABLE 259 ROW: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2018–2020 (USD MILLION)

TABLE 260 ROW: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY TYPE, 2021–2026 (USD MILLION)

TABLE 261 ROW: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2018–2020 (USD MILLION)

TABLE 262 ROW: BREAST RECONSTRUCTION MARKET FOR BREAST IMPLANTS, BY SHAPE, 2021–2026 (USD MILLION)

TABLE 263 ROW: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2018–2020 (USD MILLION)

TABLE 264 ROW: BREAST RECONSTRUCTION MARKET, BY PROCEDURE, 2021–2026 (USD MILLION)

TABLE 265 ROW: BREAST RECONSTRUCTION MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 266 ROW: BREAST RECONSTRUCTION MARKET, BY TYPE, 2021–2026 (USD MILLION)

TABLE 267 ROW: BREAST RECONSTRUCTION MARKET, BY END USER, 2018–2020 (USD MILLION)

TABLE 268 ROW: BREAST RECONSTRUCTION MARKET, BY END USER, 2021–2026 (USD MILLION)

## 11 COMPETITIVE LANDSCAPE

### 11.1 OVERVIEW

#### 11.2 KEY PLAYER STRATEGIES/RIGHT TO WIN

TABLE 269 OVERVIEW OF THE STRATEGIES ADOPTED BY KEY PLAYERS IN THE BREAST RECONSTRUCTION MARKET

#### 11.3 REVENUE SHARE ANALYSIS

FIGURE 36 REVENUE SHARE ANALYSIS OF KEY PLAYERS IN THE BREAST RECONSTRUCTION MARKET

#### 11.4 MARKET SHARE ANALYSIS

FIGURE 37 BREAST RECONSTRUCTION MARKET SHARE ANALYSIS, BY KEY PLAYER, 2020

TABLE 270 BREAST RECONSTRUCTION MARKET: DEGREE OF COMPETITION  
11.5 COMPETITIVE LEADERSHIP MAPPING

FIGURE 38 BREAST RECONSTRUCTION MARKET: COMPETITIVE LEADERSHIP  
MAPPING (2020)

11.6 COMPETITIVE LEADERSHIP MAPPING FOR SMES/START-UPS

FIGURE 39 BREAST RECONSTRUCTION MARKET: COMPETITIVE LEADERSHIP  
MAPPING FOR SMES & START-UPS (2020)

11.7 COMPANY FOOTPRINT

TABLE 271 COMPANY FOOTPRINT

TABLE 272 COMPANY PRODUCT FOOTPRINT

TABLE 273 COMPANY REGIONAL FOOTPRINT

11.8 COMPETITIVE BENCHMARKING

TABLE 274 BREAST RECONSTRUCTION MARKET: DETAILED LIST OF KEY START-  
UPS/SMES

11.9 COMPETITIVE SCENARIO

TABLE 275 KEY PRODUCT LAUNCHES & APPROVALS, JANUARY 2018–  
FEBRUARY 2022

TABLE 276 KEY DEALS, JANUARY 2018– FEBRUARY 2022

TABLE 277 OTHER KEY DEVELOPMENTS, JANUARY 2018– FEBRUARY 2022

## **12 COMPANY PROFILES**

### **12.1 KEY PLAYERS**

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))\*

#### **12.1.1 MENTOR WORLDWIDE LLC (JOHNSON & JOHNSON)**

TABLE 278 MENTOR WORLDWIDE LLC (JOHNSON & JOHNSON): BUSINESS  
OVERVIEW

FIGURE 40 MENTOR WORLDWIDE LLC (JOHNSON & JOHNSON): COMPANY  
SNAPSHOT (2020)

#### **12.1.2 ALLERGAN AESTHETICS (AN ABBVIE COMPANY)**

TABLE 279 ALLERGAN AESTHETICS (AN ABBVIE COMPANY): BUSINESS  
OVERVIEW

FIGURE 41 ALLERGAN AESTHETICS (AN ABBVIE COMPANY):  
COMPANY SNAPSHOT (2020)

#### **12.1.3 RECENT DEVELOPMENTS**

#### **12.1.4 SIENRA**

TABLE 280 SIENRA: BUSINESS OVERVIEW



**FIGURE 42 SIENTRA: COMPANY SNAPSHOT (2020)**

## 12.1.5 POLYTECH HEALTH &amp; AESTHETICS GMBH

**TABLE 281 POLYTECH HEALTH & AESTHETICS: BUSINESS OVERVIEW**

## 12.1.6 RECENT DEVELOPMENTS

## 12.1.7 GC AESTHETICS

**TABLE 282 GC AESTHETICS: BUSINESS OVERVIEW**

## 12.1.8 SEBBIN

**TABLE 283 SEBBIN: BUSINESS OVERVIEW**

## 12.1.9 ESTABLISHMENT LABS S.A.

**TABLE 284 ESTABLISHMENT LABS HOLDINGS: BUSINESS OVERVIEW****FIGURE 43 ESTABLISHMENT LABS HOLDINGS: COMPANY SNAPSHOT (2020)**

## 12.1.10 INTEGRA LIFESCIENCES

**TABLE 285 INTEGRA LIFESCIENCES: BUSINESS OVERVIEW****FIGURE 44 INTEGRA LIFESCIENCES: COMPANY SNAPSHOT (2020)**

## 12.1.11 RTI SURGICAL HOLDINGS

**TABLE 286 RTI SURGICAL HOLDINGS: BUSINESS OVERVIEW****FIGURE 45 RTI SURGICAL HOLDINGS: COMPANY SNAPSHOT (2018)**

## 12.1.12 IDEAL IMPLANT INCORPORATED

**TABLE 287 IDEAL IMPLANT INCORPORATED: BUSINESS OVERVIEW**

## 12.1.13 LABORATORIES ARION

**TABLE 288 LABORATORIES ARION: BUSINESS OVERVIEW**

## 12.1.14 SILIMED

**TABLE 289 SILIMED: BUSINESS OVERVIEW**

## 12.1.15 GUANGZHOU WANHE PLASTIC MATERIALS CO. LTD.

**TABLE 290 GUANGZHOU WANHE PLASTIC MATERIALS CO. LTD.: BUSINESS OVERVIEW**

## 12.1.16 CEREPLAS

**TABLE 291 CEREPLAS: BUSINESS OVERVIEW**

## 12.1.17 HANSBIOMED

**TABLE 292 HANSBIOMED: BUSINESS OVERVIEW**

## 12.1.18 PRODUCTS OFFERED

**12.2 OTHER PLAYERS**

## 12.2.1 SHANGHAI KANGNING MEDICAL DEVICE

## 12.2.2 PMT CORPORATION

## 12.2.3 PFM MEDICAL

\*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

## **13 APPENDIX**

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.3 AVAILABLE CUSTOMIZATIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

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