

Breast Augmentation Market by Product (Silicone Breast Implant, Saline Breast Implant), Shape (Anatomical, Round), Surface (Smooth, Textured), Procedure (Inframammary Fold, Trans-axillary), End User, and Region - Global Forecast to 2025

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Abstracts

“The breast augmentation market is projected to grow at CAGR of 13.4% from 2020 to 2025”

The global breast augmentation market size is projected to reach USD 1,692 million by 2025 from USD 900 million in 2020, at a CAGR of 13.4% from 2020 to 2025. Growth in this market is driven by the increasing number of breast augmentation procedures and rising awareness of cosmetic surgery. On the other hand, the social and ethical issues associated with cosmetic surgery is a major market challenge.

“Silicone implant segment to witness the highest growth during the forecast period.”

Based on the product, the breast augmentation market is segmented into silicone breast implant and saline breast implant. The silicone breast implant segment is projected to grow at the highest CAGR during the forecast period. The increasing number of breast augmentation procedures is the major factor supporting the growth of this segment.

“Smooth surface segment to register the highest growth in the breast augmentation market during the forecast period.”

Based on the surface, the breast augmentation market is segmented into smooth and textured surface. The smooth surface segment is projected to witness the highest growth in the breast augmentation market during the forecast period. The increasing

number of breast augmentation procedures and increasing awareness of cosmetic procedures are the major factors supporting the growth of this segment.

“Asia Pacific is estimated to register the highest CAGR during the forecast period.”

In this report, the breast augmentation market is segmented into four major regional segments, namely, North America, Europe, Asia Pacific, and the Rest of the World (RoW). The market in Asia Pacific is projected to register the highest growth rate during the forecast period. The growth in this market is primarily driven by the increasing number of breast augmentation procedures, rising awareness of cosmetic procedures, and medical tourism.

Breakdown of supply-side primary interviews, by company type, designation, and region:

By Company Type: Tier 1 (32%) , Tier 2 (44%), and Tier 3 (24%)

By Designation: C-level (30%), Director-level (34%), and Others (36%)

By Region: North America (50%), Europe (32%), AsiaPacific (10%), and Rest of the World(8%)

List of Companies Profiled in the Report

Johnson & Johnson (US)

Allergan (Ireland)

Ideal Implant Incorporated (US)

Sebbin (France)

GC Aesthetics (Ireland)

POLYTECH Health & Aesthetics (Germany)

Sientra (US)

Establishment Labs S.A. (Costa Rica)

Silimed (Brazil)

Laboratories Arion (France)

Guangzhou Wanhe Plastic Materials (China)

CEREPLAS (France)

HansBiomed (South Korea)

Shanghai Kangning Medical Device Co. (China)

Research Coverage

This report studies the breast augmentation market based on product, shape, surface, procedure, end user, and region. The report also analyzes factors (such as drivers, restraints, opportunities, and challenges) affecting the market growth. It evaluates the opportunities and challenges in the market for stakeholders and provides details of the competitive landscape for market leaders. The report also studies micromarkets with respect to their growth trends, prospects, and contributions to the total breast augmentation market. The report forecasts the revenue of the market segments with respect to four major regions.

Reasons to Buy the Report:

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on breast augmentation products offered by the top 14 players in the breast augmentation market. The report analyzes the breast augmentation market by product, shape, surface, procedure, end user, and region.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various securement devices across key geographic regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the breast augmentation market

Competitive Assessment: In-depth assessment of market shares and strategies of the leading players in the breast augmentation market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - FIGURE 1 RESEARCH DESIGN
- 2.2 SECONDARY DATA
 - 2.2.1 SECONDARY SOURCES
- 2.3 PRIMARY DATA
 - 2.3.1 KEY DATA FROM PRIMARY SOURCES
 - FIGURE 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
- 2.4 MARKET SIZE ESTIMATION
 - 2.4.1 BOTTOM-UP APPROACH
 - FIGURE 3 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH
 - 2.4.2 GROWTH FORECAST
 - 2.4.3 TOP-DOWN APPROACH
 - FIGURE 4 TOP-DOWN APPROACH
 - 2.4.3.1 Breast augmentation market estimation based on the number of procedures
- 2.5 MARKET BREAKDOWN AND DATA TRIANGULATION
 - FIGURE 5 DATA TRIANGULATION METHODOLOGY
- 2.6 ASSUMPTIONS FOR THE STUDY

3 EXECUTIVE SUMMARY

- FIGURE 6 BREAST AUGMENTATION MARKET, BY PRODUCT, 2020 VS. 2025 (USD MILLION)
- FIGURE 7 BREAST AUGMENTATION MARKET, BY SHAPE, 2020 VS. 2025 (USD

Breast Augmentation Market by Product (Silicone Breast Implant, Saline Breast Implant), Shape (Anatomical, Rou...

MILLION)

FIGURE 8 BREAST AUGMENTATION MARKET, BY SURFACE, 2020 VS. 2025 (USD MILLION)

FIGURE 9 BREAST AUGMENTATION MARKET, BY PROCEDURE, 2020 VS. 2025 (USD MILLION)

FIGURE 10 BREAST AUGMENTATION MARKET, BY END USER, 2020 VS. 2025 (USD MILLION)

FIGURE 11 BREAST AUGMENTATION MARKET, BY REGION, 2020 VS. 2025 (USD MILLION)

4 PREMIUM INSIGHTS

4.1 BREAST AUGMENTATION MARKET OVERVIEW

FIGURE 12 INCREASING NUMBER OF BREAST AUGMENTATION PROCEDURES DRIVES THE GROWTH OF THE MARKET

4.2 NORTH AMERICA: BREAST AUGMENTATION MARKET, BY PRODUCT, 2019

FIGURE 13 SILICONE BREAST IMPLANTS ACCOUNTED FOR THE LARGEST MARKET SHARE IN 2019

4.3 GEOGRAPHICAL SNAPSHOT OF THE BREAST AUGMENTATION MARKET

FIGURE 14 GERMANY TO REGISTER THE HIGHEST GROWTH DURING THE FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 15 BREAST AUGMENTATION MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, & CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Increasing number of breast augmentation procedures

FIGURE 16 NUMBER OF BREAST AUGMENTATION PROCEDURES PERFORMED GLOBALLY, 2014–2018

TABLE 1 NUMBER OF BREAST AUGMENTATION PROCEDURES PERFORMED IN 2018, BY COUNTRY

5.2.1.2 Increasing awareness of cosmetic surgery

5.2.2 RESTRAINTS

5.2.2.1 Clinical risks and complications associated with breast augmentation procedures

5.2.2.2 Alternative non-surgical methods

5.2.3 OPPORTUNITIES

5.2.3.1 Growth opportunities in emerging markets

TABLE 2 PLASTIC SURGEONS IN EMERGING COUNTRIES—SHARE OF THE TOTAL AVAILABLE WORKFORCE, 2018

5.2.3.2 Development of 3D-printed implants

5.2.4 CHALLENGES

5.2.4.1 Social and ethical issues associated with cosmetic surgery

5.2.5 IMPACT OF COVID-19 ON THE BREAST AUGMENTATION MARKET

5.3 PRICING ANALYSIS

TABLE 3 PRICE OF BREAST AUGMENTATION PRODUCTS (IN USD)

5.4 VALUE CHAIN ANALYSIS

FIGURE 17 VALUE CHAIN ANALYSIS FOR BREAST AUGMENTATION MARKET

5.5 ECOSYSTEM OF THE BREAST HEALTH INDUSTRY

FIGURE 18 ECOSYSTEM OF THE BREAST HEALTH INDUSTRY

6 BREAST AUGMENTATION MARKET, BY PRODUCT

6.1 INTRODUCTION

TABLE 4 BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 5 BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025 (USD MILLION)

6.2 SILICONE IMPLANTS

6.2.1 SILICONE BREAST IMPLANTS TO DOMINATE THE BREAST AUGMENTATION MARKET DURING THE FORECAST PERIOD

TABLE 6 BREAST AUGMENTATION MARKET FOR SILICONE IMPLANTS, BY REGION, 2016–2019 (USD MILLION)

TABLE 7 BREAST AUGMENTATION MARKET FOR SILICONE IMPLANTS, BY REGION, 2020–2025 (USD MILLION)

6.3 SALINE IMPLANTS

6.3.1 LOW COST OF IMPLANTS TO DRIVE MARKET GROWTH

TABLE 8 BREAST AUGMENTATION MARKET FOR SALINE IMPLANTS, BY REGION, 2016–2019 (USD MILLION)

TABLE 9 BREAST AUGMENTATION MARKET FOR SALINE IMPLANTS, BY REGION, 2020–2025 (USD MILLION)

7 BREAST AUGMENTATION MARKET, BY SHAPE

7.1 INTRODUCTION

TABLE 10 BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019 (USD MILLION)

TABLE 11 BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025 (USD MILLION)

7.2 ROUND IMPLANTS

7.2.1 ROUND BREAST IMPLANTS ACCOUNTED FOR THE LARGEST SHARE OF THE BREAST AUGMENTATION MARKET

TABLE 12 BREAST AUGMENTATION MARKET FOR ROUND IMPLANTS, BY REGION, 2016–2019 (USD MILLION)

TABLE 13 BREAST AUGMENTATION MARKET FOR ROUND IMPLANTS, BY REGION, 2020–2025 (USD MILLION)

7.3 ANATOMICAL IMPLANTS

7.3.1 AESTHETICS AND CLOSE MATCH TO NATURAL TISSUE HAVE DRIVEN DEMAND FOR ANATOMICAL/TEARDROP IMPLANTS

TABLE 14 BREAST AUGMENTATION MARKET FOR ANATOMICAL IMPLANTS, BY REGION, 2016–2019 (USD MILLION)

TABLE 15 BREAST AUGMENTATION MARKET FOR ANATOMICAL IMPLANTS, BY REGION, 2020–2025 (USD MILLION)

8 BREAST AUGMENTATION MARKET, BY SURFACE

8.1 INTRODUCTION

TABLE 16 BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019 (USD MILLION)

TABLE 17 BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025 (USD MILLION)

8.2 SMOOTH IMPLANTS

8.2.1 SMOOTH IMPLANTS ACCOUNT FOR THE LARGEST SHARE OF THE BREAST AUGMENTATION MARKET

TABLE 18 BREAST AUGMENTATION MARKET FOR SMOOTH IMPLANTS, BY REGION, 2016–2019 (USD MILLION)

TABLE 19 BREAST AUGMENTATION MARKET FOR SMOOTH IMPLANTS, BY REGION, 2020–2025 (USD MILLION)

8.3 TEXTURED IMPLANTS

8.3.1 POSSIBLE RISKS OF USING TEXTURED IMPLANTS MAY AFFECT MARKET GROWTH

TABLE 20 BREAST AUGMENTATION MARKET FOR TEXTURED IMPLANTS, BY REGION, 2016–2019 (USD MILLION)

TABLE 21 BREAST AUGMENTATION MARKET FOR TEXTURED IMPLANTS, BY

REGION, 2020–2025 (USD MILLION)

9 BREAST AUGMENTATION MARKET, BY PROCEDURE

9.1 INTRODUCTION

TABLE 22 BREAST AUGMENTATION MARKET, BY PROCEDURE, 2016–2019 (USD MILLION)

TABLE 23 BREAST AUGMENTATION MARKET, BY PROCEDURE, 2020–2025 (USD MILLION)

9.2 INFRAMAMMARY FOLD BREAST AUGMENTATION

9.2.1 INFRAMAMMARY FOLD BREAST AUGMENTATION DOMINATES OVERALL MARKET

TABLE 24 INFRAMAMMARY FOLD BREAST AUGMENTATION PROCEDURES MARKET, BY REGION, 2016–2019 (USD MILLION)

TABLE 25 INFRAMAMMARY FOLD BREAST AUGMENTATION PROCEDURES MARKET, BY REGION, 2020–2025 (USD MILLION)

9.3 TRANS-AXILLARY BREAST AUGMENTATION

9.3.1 ADVANTAGE OF TRANS-AXILLARY PROCEDURES TO DRIVE THE MARKET

TABLE 26 TRANS-AXILLARY BREAST AUGMENTATION PROCEDURES MARKET, BY REGION, 2016–2019 (USD MILLION)

TABLE 27 TRANS-AXILLARY BREAST AUGMENTATION PROCEDURES MARKET, BY REGION, 2020–2025 (USD MILLION)

9.4 PERIAREOLAR BREAST AUGMENTATION

9.4.1 GROWING VOLUME OF BREAST AUGMENTATION PROCEDURES TO BOOST THE MARKET GROWTH

TABLE 28 PERIAREOLAR BREAST AUGMENTATION PROCEDURES MARKET, BY REGION, 2016–2019 (USD MILLION)

TABLE 29 PERIAREOLAR BREAST AUGMENTATION PROCEDURES MARKET, BY REGION, 2020–2025 (USD MILLION)

9.5 TRANS-UMBILICAL BREAST AUGMENTATION

9.5.1 WHILE NEW, TUBA PROVIDES A LESS-INVASIVE AND RAPID PROCEDURE

TABLE 30 TRANS-UMBILICAL BREAST AUGMENTATION PROCEDURES MARKET, BY REGION, 2016–2019 (USD MILLION)

TABLE 31 TRANS-UMBILICAL BREAST AUGMENTATION PROCEDURES MARKET, BY REGION, 2020–2025 (USD MILLION)

10 BREAST AUGMENTATION MARKET, BY END USER

10.1 INTRODUCTION

TABLE 32 BREAST AUGMENTATION MARKET, BY END USER, 2016–2019 (USD MILLION)

TABLE 33 BREAST AUGMENTATION MARKET, BY END USER, 2020–2025 (USD MILLION)

10.2 HOSPITALS

10.2.1 HOSPITALS TO DOMINATE THE BREAST AUGMENTATION MARKET DURING THE FORECAST PERIOD

TABLE 34 BREAST AUGMENTATION MARKET FOR HOSPITALS, BY REGION, 2016–2019 (USD MILLION)

TABLE 35 BREAST AUGMENTATION MARKET FOR HOSPITALS, BY REGION, 2020–2025 (USD MILLION)

10.3 COSMETOLOGY CLINICS & AMBULATORY SURGICAL CENTERS

10.3.1 GROWING PREFERENCE FOR OUTPATIENT TREATMENT AND PROCEDURES OVER HOSPITAL CARE DRIVES MARKET GROWTH

TABLE 36 BREAST AUGMENTATION MARKET FOR COSMETOLOGY CLINICS & AMBULATORY SURGICAL CENTERS, BY REGION, 2016–2019 (USD MILLION)

TABLE 37 BREAST AUGMENTATION MARKET FOR COSMETOLOGY CLINICS & AMBULATORY SURGICAL CENTERS, BY REGION, 2020–2025 (USD MILLION)

10.4 COVID-19 ANALYSIS

11 BREAST AUGMENTATION MARKET, BY REGION

11.1 INTRODUCTION

TABLE 38 BREAST AUGMENTATION MARKET, BY REGION, 2016–2019 (USD MILLION)

TABLE 39 BREAST AUGMENTATION MARKET, BY REGION, 2020–2025 (USD MILLION)

11.2 NORTH AMERICA

FIGURE 19 NORTH AMERICA: BREAST AUGMENTATION MARKET SNAPSHOT

TABLE 40 NORTH AMERICA: BREAST AUGMENTATION MARKET, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 41 NORTH AMERICA: BREAST AUGMENTATION MARKET, BY COUNTRY, 2020–2025 (USD MILLION)

TABLE 42 NORTH AMERICA: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 43 NORTH AMERICA: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025 (USD MILLION)

TABLE 44 NORTH AMERICA: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019 (USD MILLION)

TABLE 45 NORTH AMERICA: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025 (USD MILLION)

TABLE 46 NORTH AMERICA: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019 (USD MILLION)

TABLE 47 NORTH AMERICA: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025 (USD MILLION)

TABLE 48 NORTH AMERICA: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2016–2019 (USD MILLION)

TABLE 49 NORTH AMERICA: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2020–2025 (USD MILLION)

TABLE 50 NORTH AMERICA: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019 (USD MILLION)

TABLE 51 NORTH AMERICA: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025 (USD MILLION)

11.2.1 US

11.2.1.1 The US dominates the North American breast augmentation market

TABLE 52 US: PRODUCT LAUNCHES, 2017–2018

TABLE 53 US: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019 (THOUSAND UNITS)

TABLE 54 US: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 55 US: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025 (USD MILLION)

TABLE 56 US: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019 (USD MILLION)

TABLE 57 US: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025 (USD MILLION)

TABLE 58 US: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019 (USD MILLION)

TABLE 59 US: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025 (USD MILLION)

TABLE 60 US: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2016–2019 (USD MILLION)

TABLE 61 US: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2020–2025 (USD MILLION)

TABLE 62 US: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019 (USD MILLION)

TABLE 63 US: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025 (USD MILLION)

11.2.2 CANADA

11.2.2.1 Increasing incidence of breast cancer will drive market growth in Canada

TABLE 64 CANADA: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019
(USD MILLION)

TABLE 65 CANADA: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025
(USD MILLION)

TABLE 66 CANADA: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019
(USD MILLION)

TABLE 67 CANADA: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025
(USD MILLION)

TABLE 68 CANADA: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019
(USD MILLION)

TABLE 69 CANADA: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025
(USD MILLION)

TABLE 70 CANADA: BREAST AUGMENTATION MARKET, BY PROCEDURE,
2016–2019 (USD MILLION)

TABLE 71 CANADA: BREAST AUGMENTATION MARKET, BY PROCEDURE,
2020–2025 (USD MILLION)

TABLE 72 CANADA: BREAST AUGMENTATION MARKET, BY END USER,
2016–2019 (USD MILLION)

TABLE 73 CANADA: BREAST AUGMENTATION MARKET, BY END USER,
2020–2025 (USD MILLION)

11.3 EUROPE

TABLE 74 EUROPE: BREAST AUGMENTATION MARKET, BY COUNTRY,
2016–2019 (THOUSAND UNITS)

TABLE 75 EUROPE: BREAST AUGMENTATION MARKET, BY COUNTRY,
2016–2019 (USD MILLION)

TABLE 76 EUROPE: BREAST AUGMENTATION MARKET, BY COUNTRY,
2020–2025 (USD MILLION)

TABLE 77 EUROPE: BREAST AUGMENTATION MARKET, BY PRODUCT,
2016–2019 (USD MILLION)

TABLE 78 EUROPE: BREAST AUGMENTATION MARKET, BY PRODUCT,
2020–2025 (USD MILLION)

TABLE 79 EUROPE: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019
(USD MILLION)

TABLE 80 EUROPE: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025
(USD MILLION)

TABLE 81 EUROPE: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019
(USD MILLION)

TABLE 82 EUROPE: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025 (USD MILLION)

TABLE 83 EUROPE: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2016–2019 (USD MILLION)

TABLE 84 EUROPE: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2020–2025 (USD MILLION)

TABLE 85 EUROPE: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019 (USD MILLION)

TABLE 86 EUROPE: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025 (USD MILLION)

11.3.1 GERMANY

11.3.1.1 Germany dominates the European breast augmentation market

FIGURE 20 BREAST AUGMENTATION PROCEDURES PERFORMED IN GERMANY, 2015–2018

TABLE 87 GERMANY: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 88 GERMANY: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025 (USD MILLION)

TABLE 89 GERMANY: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019 (USD MILLION)

TABLE 90 GERMANY: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025 (USD MILLION)

TABLE 91 GERMANY: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019 (USD MILLION)

TABLE 92 GERMANY: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025 (USD MILLION)

TABLE 93 GERMANY: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2016–2019 (USD MILLION)

TABLE 94 GERMANY: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2020–2025 (USD MILLION)

TABLE 95 GERMANY: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019 (USD MILLION)

TABLE 96 GERMANY: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025 (USD MILLION)

11.3.2 FRANCE

11.3.2.1 Rising number of breast augmentation procedures will drive market growth

TABLE 97 FRANCE: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 98 FRANCE: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025

(USD MILLION)

TABLE 99 FRANCE: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019

(USD MILLION)

TABLE 100 FRANCE: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025

(USD MILLION)

TABLE 101 FRANCE: BREAST AUGMENTATION MARKET, BY SURFACE,
2016–2019 (USD MILLION)

TABLE 102 FRANCE: BREAST AUGMENTATION MARKET, BY SURFACE,
2020–2025 (USD MILLION)

TABLE 103 FRANCE: BREAST AUGMENTATION MARKET, BY PROCEDURE,
2016–2019 (USD MILLION)

TABLE 104 FRANCE: BREAST AUGMENTATION MARKET, BY PROCEDURE,
2020–2025 (USD MILLION)

TABLE 105 FRANCE: BREAST AUGMENTATION MARKET, BY END USER,
2016–2019 (USD MILLION)

TABLE 106 FRANCE: BREAST AUGMENTATION MARKET, BY END USER,
2020–2025 (USD MILLION)

11.3.3 UK

11.3.3.1 Rising awareness of breast augmentation procedures will support market growth

TABLE 107 UK: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019
(USD MILLION)

TABLE 108 UK: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025
(USD MILLION)

TABLE 109 UK: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019 (USD
MILLION)

TABLE 110 UK: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025 (USD
MILLION)

TABLE 111 UK: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019
(USD MILLION)

TABLE 112 UK: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025
(USD MILLION)

TABLE 113 UK: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2016–2019
(USD MILLION)

TABLE 114 UK: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2020–2025
(USD MILLION)

TABLE 115 UK: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019
(USD MILLION)

TABLE 116 UK: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025

(USD MILLION)

11.3.4 ITALY

11.3.4.1 Increasing breast augmentation procedures in Italy to drive the market

FIGURE 21 BREAST AUGMENTATION PROCEDURES PERFORMED IN ITALY, 2015–2018

TABLE 117 ITALY: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 118 ITALY: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025 (USD MILLION)

TABLE 119 ITALY: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019 (USD MILLION)

TABLE 120 ITALY: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025 (USD MILLION)

TABLE 121 ITALY: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019 (USD MILLION)

TABLE 122 ITALY: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025 (USD MILLION)

TABLE 123 ITALY: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2016–2019 (USD MILLION)

TABLE 124 ITALY: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2020–2025 (USD MILLION)

TABLE 125 ITALY: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019 (USD MILLION)

TABLE 126 ITALY: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025 (USD MILLION)

11.3.5 SPAIN

11.3.5.1 Silicone implants show high acceptance in Spain

TABLE 127 SPAIN: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 128 SPAIN: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025 (USD MILLION)

TABLE 129 SPAIN: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019 (USD MILLION)

TABLE 130 SPAIN: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025 (USD MILLION)

TABLE 131 SPAIN: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019 (USD MILLION)

TABLE 132 SPAIN: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025 (USD MILLION)

TABLE 133 SPAIN: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2016–2019 (USD MILLION)

TABLE 134 SPAIN: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2020–2025 (USD MILLION)

TABLE 135 SPAIN: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019 (USD MILLION)

TABLE 136 SPAIN: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025 (USD MILLION)

11.3.6 REST OF EUROPE

TABLE 137 ROE: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 138 ROE: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025 (USD MILLION)

TABLE 139 ROE: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019 (USD MILLION)

TABLE 140 ROE: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025 (USD MILLION)

TABLE 141 ROE: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019 (USD MILLION)

TABLE 142 ROE: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025 (USD MILLION)

TABLE 143 ROE: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2016–2019 (USD MILLION)

TABLE 144 ROE: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2020–2025 (USD MILLION)

TABLE 145 ROE: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019 (USD MILLION)

TABLE 146 ROE: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025 (USD MILLION)

11.4 ASIA PACIFIC

FIGURE 22 ASIA PACIFIC: BREAST AUGMENTATION MARKET SNAPSHOT

TABLE 147 ASIA PACIFIC: BREAST AUGMENTATION MARKET, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 148 ASIA PACIFIC: BREAST AUGMENTATION MARKET, BY COUNTRY, 2020–2025 (USD MILLION)

TABLE 149 ASIA PACIFIC: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 150 ASIA PACIFIC: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025 (USD MILLION)

TABLE 151 ASIA PACIFIC: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019 (USD MILLION)

TABLE 152 ASIA PACIFIC: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025 (USD MILLION)

TABLE 153 ASIA PACIFIC: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019 (USD MILLION)

TABLE 154 ASIA PACIFIC: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025 (USD MILLION)

TABLE 155 ASIA PACIFIC: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2016–2019 (USD MILLION)

TABLE 156 ASIA PACIFIC: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2020–2025 (USD MILLION)

TABLE 157 ASIA PACIFIC: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019 (USD MILLION)

TABLE 158 ASIA PACIFIC: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025 (USD MILLION)

11.4.1 CHINA

11.4.1.1 China accounts for the largest share of the APAC market

TABLE 159 CHINA: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 160 CHINA: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025 (USD MILLION)

TABLE 161 CHINA: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019 (USD MILLION)

TABLE 162 CHINA: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025 (USD MILLION)

TABLE 163 CHINA: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019 (USD MILLION)

TABLE 164 CHINA: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025 (USD MILLION)

TABLE 165 CHINA: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2016–2019 (USD MILLION)

TABLE 166 CHINA: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2020–2025 (USD MILLION)

TABLE 167 CHINA: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019 (USD MILLION)

TABLE 168 CHINA: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025 (USD MILLION)

11.4.2 JAPAN

11.4.2.1 Growing awareness of cosmetic surgery to drive the market in Japan

TABLE 169 JAPAN: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019
(USD MILLION)

TABLE 170 JAPAN: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025
(USD MILLION)

TABLE 171 JAPAN: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019
(USD MILLION)

TABLE 172 JAPAN: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025
(USD MILLION)

TABLE 173 JAPAN: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019
(USD MILLION)

TABLE 174 JAPAN: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025
(USD MILLION)

TABLE 175 JAPAN: BREAST AUGMENTATION MARKET, BY PROCEDURE,
2016–2019 (USD MILLION)

TABLE 176 JAPAN: BREAST AUGMENTATION MARKET, BY PROCEDURE,
2020–2025 (USD MILLION)

TABLE 177 JAPAN: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019
(USD MILLION)

TABLE 178 JAPAN: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025
(USD MILLION)

11.4.3 INDIA

11.4.3.1 Market growth in India is primarily driven by the increasing number of breast augmentation procedures

TABLE 179 INDIA: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019
(USD MILLION)

TABLE 180 INDIA: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025
(USD MILLION)

TABLE 181 INDIA: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019
(USD MILLION)

TABLE 182 INDIA: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025
(USD MILLION)

TABLE 183 INDIA: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019
(USD MILLION)

TABLE 184 INDIA: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025
(USD MILLION)

TABLE 185 INDIA: BREAST AUGMENTATION MARKET, BY PROCEDURE,
2016–2019 (USD MILLION)

TABLE 186 INDIA: BREAST AUGMENTATION MARKET, BY PROCEDURE,

2020–2025 (USD MILLION)

TABLE 187 INDIA: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019 (USD MILLION)

TABLE 188 INDIA: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025 (USD MILLION)

11.4.4 REST OF ASIA PACIFIC

TABLE 189 ROAPAC: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 190 ROAPAC: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025 (USD MILLION)

TABLE 191 ROAPAC: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019 (USD MILLION)

TABLE 192 ROAPAC: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025 (USD MILLION)

TABLE 193 ROAPAC: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019 (USD MILLION)

TABLE 194 ROAPAC: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025 (USD MILLION)

TABLE 195 ROAPAC: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2016–2019 (USD MILLION)

TABLE 196 ROAPAC: BREAST AUGMENTATION MARKET, BY PROCEDURE, 2020–2025 (USD MILLION)

TABLE 197 ROAPAC: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019 (USD MILLION)

TABLE 198 ROAPAC: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025 (USD MILLION)

11.5 REST OF THE WORLD

TABLE 199 ROW: BREAST AUGMENTATION MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 200 ROW: BREAST AUGMENTATION MARKET, BY PRODUCT, 2020–2025 (USD MILLION)

TABLE 201 ROW: BREAST AUGMENTATION MARKET, BY SHAPE, 2016–2019 (USD MILLION)

TABLE 202 ROW: BREAST AUGMENTATION MARKET, BY SHAPE, 2020–2025 (USD MILLION)

TABLE 203 ROW: BREAST AUGMENTATION MARKET, BY SURFACE, 2016–2019 (USD MILLION)

TABLE 204 ROW: BREAST AUGMENTATION MARKET, BY SURFACE, 2020–2025 (USD MILLION)

TABLE 205 ROW: BREAST AUGMENTATION MARKET, BY PROCEDURE,
2016–2019 (USD MILLION)

TABLE 206 ROW: BREAST AUGMENTATION MARKET, BY PROCEDURE,
2020–2025 (USD MILLION)

TABLE 207 ROW: BREAST AUGMENTATION MARKET, BY END USER, 2016–2019
(USD MILLION)

TABLE 208 ROW: BREAST AUGMENTATION MARKET, BY END USER, 2020–2025
(USD MILLION)

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

FIGURE 23 KEY DEVELOPMENTS OF MAJOR PLAYERS FROM 2017 TO JUNE
2020

FIGURE 24 MARKET EVALUATION FRAMEWORK 2017 TO 2020

12.2 MARKET SHARE ANALYSIS, 2019

FIGURE 25 BREAST AUGMENTATION MARKET SHARE ANALYSIS, BY KEY
PLAYER, 2019

12.3 COMPETITIVE SCENARIO

12.3.1 KEY PRODUCT LAUNCHES & APPROVALS

12.3.2 KEY PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS

12.3.3 KEY EXPANSIONS

12.3.4 KEY ACQUISITIONS

12.3.5 OTHER KEY DEVELOPMENTS

12.4 COMPETITIVE LEADERSHIP MAPPING (2019)

12.4.1 VISIONARY LEADERS

12.4.2 INNOVATORS

12.4.3 DYNAMIC DIFFERENTIATORS

12.4.4 EMERGING COMPANIES

FIGURE 26 VENDOR COMPARISON MATRIX: BREAST AUGMENTATION MARKET

13 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, MnM View)*

13.1 JOHNSON & JOHNSON

FIGURE 27 JOHNSON & JOHNSON: COMPANY SNAPSHOT (2019)

13.2 ALLERGAN

FIGURE 28 ALLERGAN: COMPANY SNAPSHOT (2019)

13.3 SIENTRA

FIGURE 29 SIENTRA: COMPANY SNAPSHOT (2019)

13.4 POLYTECH HEALTH & AESTHETICS GMBH

13.5 GC AESTHETICS

13.6 SEBBIN

13.7 IDEAL IMPLANT INCORPORATED

13.8 ESTABLISHMENT LABS S.A.

FIGURE 30 ESTABLISHMENT LABS: COMPANY SNAPSHOT (2019)

13.9 LABORATORIES ARION

13.10 SILIMED

13.11 GUANGZHOU WANHE PLASTIC MATERIALS

13.12 CEREPLAS

13.13 HANSBIOMED

13.14 SHANGHAI KANGNING MEDICAL DEVICE

*Business Overview, Products Offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

14 ADJACENT MARKETS

14.1 INTRODUCTION

14.2 MEDICAL AESTHETICS MARKET

14.2.1 MARKET DEFINITION

14.2.2 LIMITATIONS

14.2.3 MARKET OVERVIEW

14.2.3.1 INTRODUCTION

14.2.3.2 GROWING ADOPTION OF MINIMALLY INVASIVE AND NON-INVASIVE
AESTHETIC PROCEDURES14.2.3.3 AVAILABILITY OF TECHNOLOGICAL ADVANCEMENT AND USER-
FRIENDLY PRODUCTS

14.3 MEDICAL AESTHETICS MARKET, BY PRODUCT

TABLE 209 MEDICAL AESTHETICS MARKET, BY PRODUCT, 2016-2023 (USD
MILLION)

14.4 MEDICAL AESTHETICS MARKET, BY END USER

TABLE 210 MEDICAL AESTHETICS MARKET, BY END USER, 2016-2023 (USD
MILLION)

14.5 MEDICAL AESTHETICS MARKET, BY REGION

TABLE 211 MEDICAL AESTHETICS MARKET, BY REGION, 2016–2023 (USD
MILLION)**15 APPENDIX**

15.1 INSIGHTS OF INDUSTRY EXPERTS

15.2 DISCUSSION GUIDE

15.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

15.4 AVAILABLE CUSTOMIZATIONS

15.5 RELATED REPORTS

15.6 AUTHOR DETAILS

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