

Brazil Biomaterial Market (2010 – 2015)

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Abstracts

Report Description:

The Brazil market for biomaterials is expected to reach \$1.7 billion in 2015 from \$550.2 million in 2008 with a CAGR of 19.5% from 2010 to 2015. In 2009, the orthopedic biomaterial market recorded revenues of \$236.5 million or 37.5% of the total biomaterial products market. This is mainly because of increasing application areas and introduction of sophisticated technologies in the biomaterials market. However, the orthopedic biomaterial market is estimated to grow at a CAGR of 17.2% from 2010 to 2015. Cardiovascular biomaterial products market is the second-highest market, contributing 36% of the total biomaterial products market.

Aging population (population above 60 years is expected to reach 24 million by 2012), higher life expectancy, and increase in the incidences of 'lifestyle and chronic diseases' such as cardiovascular diseases has influenced the growth of biomaterial products. According to the World Health Organization, 32% of the total mortality in Brazil is due to cardiovascular diseases. Such a high incidence of diseases will increase the demand for cardiovascular biomaterial products such as cardiac stents.

The biomaterial products market in Brazil is expected to grow from \$690 million in 2010 to \$1.7 billion in 2015 at an estimated CAGR of 19.5%. The wound care biomaterial segment is expected to grow at a CAGR of 24.3% from 2010 to 2015. Of all the application areas of biomaterial in Brazil, surgical appliances and supplies account for the largest share; i.e. 39% of the total applications of biomaterial. With the technological advancements in orthopedic and prosthetic applications, there is an increase in demand for biomaterials in surgical appliances and supplies.

Markets covered

This research report categorizes the biomaterials market into the following:

Biomaterial market, by products: Orthopedic, cardiovascular, wound care, gastrointestinal, urological, plastic surgery and others.

Biomaterial market, by materials: Metals, polymers, ceramics, and composites.

Biomaterial market, by application: General surgery, surgical appliances and supplies, surgical and medical instruments, dental products, electro medical equipment, and other applications.

The report provides market estimates and forecasts for the Brazil biomaterial market. Plus, the report offers a detailed analysis of the market trends, opportunities, and the factors influencing the growth of each segment of the biomaterials market. The report also draws a competitive landscape, analyzing core competencies of major players and strategies adopted to expand their market presence.

Stakeholders

The targeted audience for this report includes:

Pharmaceutical and biotech companies

Medical devices manufacturers

Pharma-research labs

Doctors, physicians, and hospitals

Medical/pharma associations

Retailers and super-retailers

Technology providers

Research and development (R&D) companies

Research methodology

Secondary research is carried out using proprietary databases (both paid and public), company websites, and news articles etc. The primary research involves interviews with specialists, CEO's, managers, and directors working with major market players (key industry participants) and subject matter experts from research institutes. Data and analytic output from secondary research such as markets drivers, restraints, growth opportunities, market forecasts, and others have been validated with primary research. Market size of the segments was calculated using the bottom-up approach and figures thus derived were added to yield the biomaterial market revenues.

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