

BPaaS Market by Business Process (Human Resource Management, Customer Service & Support, Accounting & Finance), Deployment Model, Organization Size, Vertical (BFSI, Retail & eCommerce, Manufacturing, IT & Telecom) and Region - Global Forecast to 2028

<https://marketpublishers.com/r/BEA38B4CDD5EN.html>

Date: March 2024

Pages: 246

Price: US\$ 4,950.00 (Single User License)

ID: BEA38B4CDD5EN

Abstracts

The BPaaS market is expected to grow from USD 63.3 billion in 2023 to USD 92.2 billion by 2028 at a Compound Annual Growth Rate (CAGR) of 8.0% during the forecast period. As organizations increasingly prioritize flexibility and scalability, BPaaS emerges as a strategic enabler, enabling them to adapt to evolving market dynamics and achieve sustainable growth. The flexibility and scalability of BPaaS models allow businesses to adapt to changing market dynamics and scale their operations accordingly.

“As per the business process, the procurement, supply chain management & operations segment is expected to grow at the second highest CAGR during the forecast period. “

The BPaaS market is witnessing a rapid transformation driven by cloud-based solutions. These business processes revolutionize traditional practices by providing end-to-end support across the entire supply chain lifecycle. From procurement and sourcing to inventory management, logistics, and fulfillment, BPaaS platforms offer a suite of scalable and customizable tools. These solutions empower organizations to optimize inventory levels, streamline supplier relationships, and enhance operational efficiency by leveraging cutting-edge technologies such as artificial intelligence, machine learning, and predictive analytics. Real-time visibility into supply chain data enables agile decision-making, facilitating faster response times to market fluctuations and customer

demands. Moreover, BPaaS providers offer flexible deployment models, allowing businesses to scale their operations seamlessly while reducing capital expenditures. By embracing BPaaS in procurement, supply chain, and operations, companies gain a competitive edge through improved cost-effectiveness, risk mitigation, and the ability to drive innovation in an ever-evolving marketplace.

“As per vertical, the healthcare & life sciences vertical to grow at second highest CAGR in 2023.”

In the healthcare and life sciences sector, the BPaaS market is witnessing significant growth as organizations seek innovative solutions to optimize processes and enhance patient care. BPaaS offers tailored services to healthcare providers, pharmaceutical companies, and research institutions, enabling them to streamline administrative tasks, manage patient data securely, and comply with regulatory requirements more effectively. By leveraging cloud-based platforms, BPaaS enhances collaboration among healthcare professionals, facilitates remote patient monitoring, and accelerates clinical trials. Additionally, BPaaS solutions utilize advanced analytics and artificial intelligence to drive insights from vast amounts of healthcare data, ultimately leading to improved diagnoses, personalized treatments, and better patient outcomes.

As per region, North America will witness the largest market share during the forecast period.

BPaaS is reshaping the North American market by automating workflows, enhancing agility, and reducing costs across various industries. The impact of the North American BPaaS industry is evident in sectors like healthcare, finance, manufacturing, and retail. While creating new job opportunities, BPaaS also intensifies competition among major players like IBM, Oracle, and SAP, fostering innovation and better pricing. Security concerns persist, requiring careful selection of providers and robust measures. Small and medium-sized businesses increasingly adopt BPaaS for its affordability and ease of use, aided by the rise of cloud computing and artificial intelligence. Overall, BPaaS contributes to increased productivity, job creation, and economic growth in North America.

The breakup of the profiles of the primary participants is below:

By Company: Tier I: 40%, Tier II: 35%, and Tier III: 25%

By Designation: C-Level Executives: 45%, Director Level: 35%, and Others:

20%

By Region: North America: 35%, Europe: 25%, Asia Pacific: 30%, Rest of World: 10%

Note: Others include sales managers, marketing managers, and product managers

Note: The rest of the World consists of the Middle East & Africa, and Latin America

Note: Tier 1 companies have revenues of more than USD 100 million; tier 2 companies' revenue ranges from USD 10 million to USD 100 million; and tier 3 companies' revenue is less than 10 million

Source: Secondary Literature, Expert Interviews, and MarketsandMarkets Analysis

Some of the significant vendors offering BPaaS Solutions across the globe include.

Accenture (Ireland), Capgemini (France), Cognizant (US), IBM(US), HCL (India), TCS (India), Fujitsu (Japan), Genpact (US), Wipro (India), Tech Mahindra (India), EXL (US), DXC Technology (US), Conduent (US), Infosys BPM (India), Bizagi (US).

Research coverage:

The market study covers the BPaaS market across segments. It aims to estimate the market size and the growth potential of this market across different market segments, such as business process, deployment model, organization size, vertical, and region. It includes an in-depth competitive analysis of the key players in the market, their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Reasons to buy this report:

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall BPaaS market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (cloud adoption fuels BPaaS demand, emphasizing scalability and flexibility also cost optimization drives BPaaS exploration, seeking efficient alternatives), restraints (rising security & compliance concerns), opportunities (cloud ecosystem growth facilitates BPaaS scalability and integration), and challenges (challenges integrating BPaaS with existing system) influencing the development of the BPaaS market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the BPaaS market.

Market Development: Comprehensive information about lucrative markets – the report analyses the BPaaS market across varied regions.

Market Diversification: Exhaustive information about new products and services, untapped geographies, recent developments, and investments in the BPaaS market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and business processes offered in BPaaS of leading players like Accenture (Ireland), Capgemini (France), Cognizant (US), IBM (US), TCS (India), among others in the BPaaS market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS AND EXCLUSIONS

1.3 MARKET SCOPE

1.3.1 MARKET SEGMENTATION

FIGURE 1 BPAAS MARKET SEGMENTATION

1.3.2 REGIONS COVERED

FIGURE 2 BPAAS MARKET SEGMENTATION, BY REGION

1.3.3 YEARS CONSIDERED

1.4 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES, 2018–2022

1.5 STAKEHOLDERS

1.6 SUMMARY OF CHANGES

1.6.1 RECESSION IMPACT

2 RESEARCH METHODOLOGY

2.1 RESEARCH APPROACH

FIGURE 3 BPAAS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

2.1.2.1 Breakup of primary profiles

FIGURE 4 BREAKUP OF PRIMARY PROFILES, BY COMPANY TYPE, DESIGNATION, AND REGION

2.1.2.2 Key industry insights

FIGURE 5 BPAAS MARKET: KEY INDUSTRY INSIGHTS

2.2 MARKET SIZE ESTIMATION

FIGURE 6 BPAAS MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES

2.2.1 TOP-DOWN APPROACH

FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

2.2.2 BOTTOM-UP APPROACH

FIGURE 8 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 9 BPAAS MARKET: RESEARCH FLOW

FIGURE 10 MARKET SIZE ESTIMATION METHODOLOGY: SUPPLY-SIDE ANALYSIS

FIGURE 11 BOTTOM-UP APPROACH FROM SUPPLY SIDE: COLLECTIVE REVENUE OF VENDORS

FIGURE 12 CAGR PROJECTIONS FROM SUPPLY SIDE

FIGURE 13 DEMAND-SIDE APPROACH

2.3 MARKET FORECAST

TABLE 2 FACTOR ANALYSIS

2.4 DATA TRIANGULATION

FIGURE 14 BPAAS MARKET: DATA TRIANGULATION

2.5 IMPACT OF RECESSION ON GLOBAL BPAAS MARKET

2.6 RESEARCH ASSUMPTIONS

2.7 STUDY LIMITATIONS

3 EXECUTIVE SUMMARY

TABLE 3 BPAAS MARKET SIZE AND GROWTH, 2018–2022 (USD MILLION AND Y-O-Y)

TABLE 4 BPAAS MARKET SIZE AND GROWTH, 2023–2028 (USD MILLION AND Y-O-Y)

FIGURE 15 GLOBAL BPAAS TO WITNESS SIGNIFICANT GROWTH

FIGURE 16 FASTEST-GROWING SEGMENTS IN BPAAS MARKET, 2023–2028

FIGURE 17 BPAAS MARKET: REGIONAL SNAPSHOT, 2023–2028

4 PREMIUM INSIGHTS

4.1 OVERVIEW OF BPAAS MARKET

FIGURE 18 STREAMLINING AND OPTIMIZING BUSINESS PROCESSES THROUGH BPAAS TO RESULT IN IMPROVED CUSTOMER EXPERIENCES

4.2 BPAAS MARKET, BY BUSINESS PROCESS

FIGURE 19 HUMAN RESOURCE MANAGEMENT TO ACCOUNT FOR LARGEST MARKET SHARE AMONG BUSINESS PROCESS DURING FORECAST PERIOD

4.3 BPAAS MARKET, BY DEPLOYMENT MODEL

FIGURE 20 PUBLIC CLOUD TO ACCOUNT FOR LARGEST MARKET SHARE AMONG DEPLOYMENT MODELS DURING FORECAST PERIOD

4.4 BPAAS MARKET, BY ORGANIZATION SIZE

FIGURE 21 LARGE ENTERPRISES TO ACCOUNT FOR LARGER ADOPTION OF BPAAS MARKET DURING FORECAST PERIOD

4.5 BPAAS MARKET, BY VERTICAL

FIGURE 22 BFSI VERTICAL TO ACCOUNT FOR LARGEST MARKET SHARE IN 2023

4.6 BPAAS MARKET: REGIONAL SCENARIO

FIGURE 23 ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENT IN NEXT FIVE YEARS

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 24 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES:
BPAAS MARKET

5.2.1 DRIVERS

5.2.1.1 Cloud adoption emphasized scalability and flexibility

5.2.1.2 Cost optimization to drive need for efficient alternatives

5.2.1.3 Automation and AI enhance operational efficiency of BPaaS

5.2.1.4 Surge in industry-specific BPaaS solutions, fostering innovation and customization

5.2.1.5 Growth of BPaaS adoption among SMEs, enhancing accessibility and competitiveness

5.2.2 RESTRAINTS

5.2.2.1 Rise in security and compliance concerns

5.2.2.2 Dependency concerns on specific BPaaS providers

5.2.3 OPPORTUNITIES

5.2.3.1 Focus on multi-process business workflow

5.2.3.2 Expanding market access and inclusivity in BPaaS solutions

5.2.4 CHALLENGES

5.2.4.1 Challenges integrating BPaaS with existing systems

5.2.4.2 Navigating evolving regulations hampers growth and innovation

5.3 CASE STUDY ANALYSIS

5.3.1 ACCENTURE'S SYNOPSIS FUELED OPERATIONAL EXCELLENCE FOR LEADING OIL & GAS COMPANY

5.3.2 COGNIZANT BPAAS DROVE HEALTH PLAN TO EFFICIENCY AND REVENUE LEADERSHIP

5.3.3 INFOSYS BPM SCALED TECH LEADER'S NLP WITH IMPROVED EFFICIENCY AND SIGNIFICANT CONFLICT REDUCTION

5.3.4 GENPACT'S OPERATIONAL RESILIENCE FRAMEWORK ENABLED LEADING FINANCIAL ORGANIZATION TO ANTICIPATE AND ADAPT

5.3.5 TCS SUPPORTED OPERATIONAL EXCELLENCE THROUGH COST REDUCTION AND RISK MITIGATION FOR LARGE GLOBAL INVESTMENT BANK

5.4 VALUE CHAIN ANALYSIS

FIGURE 25 BPAAS MARKET: VALUE CHAIN ANALYSIS**5.5 ECOSYSTEM****FIGURE 26 BPAAS MARKET: ECOSYSTEM****5.6 TECHNOLOGICAL ANALYSIS****5.6.1 KEY TECHNOLOGIES**

5.6.1.1 Cloud computing

5.6.1.2 Data analytics

5.6.2 COMPLEMENTARY TECHNOLOGIES

5.6.2.1 Internet of things (IoT)

5.6.2.2 AR/VR

5.6.2.3 5G

5.6.3 ADJACENT TECHNOLOGIES

5.6.3.1 Blockchain

5.6.3.2 AI/ML

5.7 PRICING ANALYSIS

5.7.1 AVERAGE SELLING PRICE (ASP) TREND OF KEY PLAYERS, BY SERVICE

FIGURE 27 BPAAS ASP OF KEY PLAYERS, BY SERVICE (USD/MONTH)**TABLE 5 INDICATIVE PRICING ANALYSIS OF BPAAS VENDORS, BY OFFERING****5.8 PATENT ANALYSIS****FIGURE 28 NUMBER OF PATENTS PUBLISHED, 2013–2023****FIGURE 29 TOP FIVE GLOBAL PATENT OWNERS****TABLE 6 US: TOP 10 PATENT APPLICANTS****5.9 PORTER'S FIVE FORCES ANALYSIS****FIGURE 30 BPAAS MARKET: PORTER'S FIVE FORCES ANALYSIS****TABLE 7 PORTER'S FIVE FORCES IMPACT ON BPAAS MARKET**

5.9.1 THREAT OF NEW ENTRANTS

5.9.2 THREAT OF SUBSTITUTES

5.9.3 BARGAINING POWER OF SUPPLIERS

5.9.4 BARGAINING POWER OF BUYERS

5.9.5 INTENSITY OF COMPETITIVE RIVALRY

5.10 REGULATORY LANDSCAPE**5.10.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS****TABLE 8 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS****TABLE 9 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS****TABLE 10 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS**

TABLE 11 ROW: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.10.2 REGULATIONS

5.11 TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS

FIGURE 31 REVENUE SHIFT FOR BPAAS MARKET

5.12 KEY STAKEHOLDERS AND BUYING CRITERIA

5.12.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 32 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR END USERS

TABLE 12 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR END USERS

5.12.2 BUYING CRITERIA

FIGURE 33 KEY BUYING CRITERIA FOR END USERS

TABLE 13 KEY BUYING CRITERIA FOR END USERS

5.13 BUSINESS MODEL ANALYSIS

FIGURE 34 BPAAS MARKET: BUSINESS MODEL

5.14 INVESTMENT AND FUNDING SCENARIO

FIGURE 35 INVESTMENT AND FUNDING SCENARIO OF MAJOR BPAAS COMPANIES

5.15 KEY CONFERENCES AND EVENTS

TABLE 14 BPAAS MARKET: DETAILED LIST OF CONFERENCES AND EVENTS, 2024

6 BPAAS MARKET, BY BUSINESS PROCESS

6.1 INTRODUCTION

FIGURE 36 HUMAN RESOURCE MANAGEMENT TO ACCOUNT FOR LARGER MARKET SIZE DURING FORECAST PERIOD

6.1.1 BUSINESS PROCESS: BPAAS MARKET DRIVERS

TABLE 15 BPAAS MARKET, BY BUSINESS PROCESS, 2018–2022 (USD MILLION)

TABLE 16 BPAAS MARKET, BY BUSINESS PROCESS, 2023–2028 (USD MILLION)

6.2 HUMAN RESOURCE MANAGEMENT

6.2.1 OPTIMIZING RESOURCE UTILIZATION, IMPROVING OPERATIONAL EFFICIENCY, AND FOCUSING ON STRATEGIC INITIATIVES

6.2.2 PAYROLL PROCESSING

6.2.3 EMPLOYEE ONBOARDING

6.2.4 BENEFITS ADMINISTRATION

6.2.5 OTHER HUMAN RESOURCE MANAGEMENT PROCESSES

TABLE 17 BPAAS MARKET IN HUMAN RESOURCE MANAGEMENT, BY REGION,

2018–2022 (USD MILLION)

TABLE 18 BPAAS MARKET IN HUMAN RESOURCE MANAGEMENT, BY REGION,
2023–2028 (USD MILLION)

6.3 ACCOUNTING & FINANCE

6.3.1 NEED TO MITIGATE RISKS ASSOCIATED WITH FINANCIAL TRANSACTIONS

6.3.2 ACCOUNTS PAYABLE

6.3.3 GENERAL LEDGER

6.3.4 FINANCIAL REPORTING

6.3.5 OTHER ACCOUNTING & FINANCE PROCESSES

TABLE 19 BPAAS MARKET IN ACCOUNTING & FINANCE, BY REGION, 2018–2022
(USD MILLION)

TABLE 20 BPAAS MARKET IN ACCOUNTING & FINANCE, BY REGION, 2023–2028
(USD MILLION)

6.4 SALES & MARKETING

6.4.1 NEED FOR LEAD SCORING, CUSTOMER SEGMENTATION, EMAIL
MARKETING, AND SOCIAL MEDIA MANAGEMENT

6.4.2 LEAD GENERATION SERVICES

6.4.3 CUSTOMER RELATIONSHIP MANAGEMENT (CRM) SERVICES

6.4.4 OTHER SALES & MARKETING PROCESSES

TABLE 21 BPAAS MARKET IN SALES & MARKETING, BY REGION, 2018–2022 (USD
MILLION)

TABLE 22 BPAAS MARKET IN SALES & MARKETING, BY REGION, 2023–2028 (USD
MILLION)

6.5 CUSTOMER SERVICE & SUPPORT

6.5.1 GROWTH IN AWARENESS REGARDING CUSTOMER SATISFACTION AND
LOYALTY IN COMPETITIVE MARKETS

6.5.2 CALL CENTER OPERATIONS

6.5.3 HELP DESK SUPPORT

6.5.4 TICKET MANAGEMENT

6.5.5 OTHER CUSTOMER SERVICE & SUPPORT PROCESSES

TABLE 23 BPAAS MARKET IN CUSTOMER SERVICE & SUPPORT, BY REGION,
2018–2022 (USD MILLION)

TABLE 24 BPAAS MARKET IN CUSTOMER SERVICE & SUPPORT, BY REGION,
2023–2028 (USD MILLION)

6.6 PROCUREMENT, SUPPLY CHAIN MANAGEMENT, AND OPERATIONS

6.6.1 STREAMLINING PROCUREMENT AND SUPPLY CHAINS & OPERATIONS
WITH END-TO-END SUPPORT

6.6.2 VENDOR MANAGEMENT

6.6.3 PURCHASE ORDER PROCESSING

6.6.4 INVENTORY OPTIMIZATION

6.6.5 DISTRIBUTION & LOGISTICS

6.6.6 OTHER PROCUREMENT, SUPPLY CHAIN MANAGEMENT, AND OPERATION PROCESSES

TABLE 25 BPAAS MARKET IN PROCUREMENT, SUPPLY CHAIN MANAGEMENT, AND OPERATIONS, BY REGION, 2018–2022 (USD MILLION)

TABLE 26 BPAAS MARKET IN PROCUREMENT, SUPPLY CHAIN MANAGEMENT, AND OPERATIONS, BY REGION, 2023–2028 (USD MILLION)

6.7 OTHER BUSINESS PROCESSES

TABLE 27 BPAAS MARKET IN OTHER BUSINESS PROCESSES, BY REGION, 2018–2022 (USD MILLION)

TABLE 28 BPAAS MARKET IN OTHER BUSINESS PROCESSES, BY REGION, 2023–2028 (USD MILLION)

7 BPAAS MARKET, BY DEPLOYMENT MODEL

7.1 INTRODUCTION

7.1.1 DEPLOYMENT MODEL: BPAAS MARKET DRIVERS

FIGURE 37 HYBRID CLOUD DEPLOYMENT MODEL TO RECORD HIGHEST CAGR

TABLE 29 BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 30 BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

7.2 PUBLIC CLOUD

7.2.1 SCALABILITY, FLEXIBILITY, AND COST-EFFICIENCY SOUGHT BY ORGANIZATIONS

TABLE 31 PUBLIC CLOUD-BASED BPAAS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 32 PUBLIC CLOUD-BASED BPAAS MARKET, BY REGION, 2023–2028 (USD MILLION)

7.3 PRIVATE CLOUD

7.3.1 MEETING SPECIFIC WORKLOAD REQUIREMENTS TO ENSURE OPTIMAL PERFORMANCE AND USER SATISFACTION

TABLE 33 PRIVATE CLOUD-BASED BPAAS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 34 PRIVATE CLOUD-BASED BPAAS MARKET, BY REGION, 2023–2028 (USD MILLION)

7.4 HYBRID CLOUD

7.4.1 INTEROPERABILITY BETWEEN ON-PREMISES SYSTEMS AND CLOUD SERVICES TO OFFER ADDED LEVERAGE IN USING NEWER TECHNOLOGIES

TABLE 35 HYBRID CLOUD-BASED BPAAS MARKET, BY REGION, 2018–2022 (USD

MILLION)

TABLE 36 HYBRID CLOUD-BASED BPAAS MARKET, BY REGION, 2023–2028 (USD MILLION)

8 BPAAS MARKET, BY ORGANIZATION SIZE

8.1 INTRODUCTION

8.1.1 ORGANIZATION SIZE: BPAAS MARKET DRIVERS

FIGURE 38 SMALL & MEDIUM-SIZED ENTERPRISES TO RECORD HIGHER CAGR DURING FORECAST PERIOD

TABLE 37 BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 38 BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

8.2 LARGE ENTERPRISES

8.2.1 BUSINESS PROCESS SERVICES TAILORED TO NEEDS OF LARGE ENTERPRISES

TABLE 39 BPAAS MARKET FOR LARGE ENTERPRISES, BY REGION, 2018–2022 (USD MILLION)

TABLE 40 BPAAS MARKET FOR LARGE ENTERPRISES, BY REGION, 2023–2028 (USD MILLION)

8.3 SMALL & MEDIUM-SIZED ENTERPRISES

8.3.1 ECONOMICAL BUSINESS PROCESS SERVICES ALIGNING WITH NEEDS OF SMES

TABLE 41 BPAAS MARKET FOR SMALL & MEDIUM-SIZED ENTERPRISES, BY REGION, 2018–2022 (USD MILLION)

TABLE 42 BPAAS MARKET FOR SMALL & MEDIUM-SIZED ENTERPRISES, BY REGION, 2023–2028 (USD MILLION)

9 BPAAS MARKET, BY VERTICAL

9.1 INTRODUCTION

9.1.1 VERTICAL: BPAAS MARKET DRIVERS

FIGURE 39 RETAIL & ECOMMERCE VERTICAL TO RECORD HIGHER CAGR

TABLE 43 BPAAS MARKET, BY VERTICAL, 2018–2022 (USD MILLION)

TABLE 44 BPAAS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

9.2 BFSI

9.2.1 BFSI: USE CASES

9.2.1.1 Retail banking

9.2.1.2 Investment banking

9.2.2 OTHER BFSI USE CASES

TABLE 45 BPAAS MARKET IN BFSI VERTICAL, BY REGION, 2018–2022 (USD MILLION)

TABLE 46 BPAAS MARKET IN BFSI VERTICAL, BY REGION, 2023–2028 (USD MILLION)

9.3 IT & TELECOM

9.3.1 IT & TELECOM: USE CASES

9.3.1.1 Billing & invoicing

9.3.1.2 Network management

9.3.1.3 Other it & telecom use cases

TABLE 47 BPAAS MARKET IN IT & TELECOM VERTICAL, BY REGION, 2018–2022 (USD MILLION)

TABLE 48 BPAAS MARKET IN IT & TELECOM VERTICAL, BY REGION, 2023–2028 (USD MILLION)

9.4 MANUFACTURING

9.4.1 MANUFACTURING: USE CASES

9.4.1.1 Production planning & control

9.4.2 ASSET MANAGEMENT

9.4.3 OTHER MANUFACTURING USE CASES

TABLE 49 BPAAS MARKET IN MANUFACTURING VERTICAL, BY REGION, 2018–2022 (USD MILLION)

TABLE 50 BPAAS MARKET IN MANUFACTURING VERTICAL, BY REGION, 2023–2028 (USD MILLION)

9.5 RETAIL & ECOMMERCE

9.5.1 UNIFIED SHOPPING EXPERIENCE ACROSS ALL CHANNELS

9.5.2 RETAIL & ECOMMERCE: USE CASES

9.5.2.1 Order processing

9.5.2.2 Inventory management

9.5.2.3 Other Retail & eCommerce use cases

TABLE 51 BPAAS MARKET IN RETAIL & ECOMMERCE VERTICAL, BY REGION, 2018–2022 (USD MILLION)

TABLE 52 BPAAS MARKET IN RETAIL & ECOMMERCE VERTICAL, BY REGION, 2023–2028 (USD MILLION)

9.6 HEALTHCARE & LIFE SCIENCES

9.6.1 PERSONALIZED TREATMENTS TO FACILITATE BPAAS WITH PRECISE ANALYTICS

9.6.2 HEALTHCARE & LIFE SCIENCES: USE CASES

9.6.2.1 Medical billing

9.6.3 CLAIMS PROCESSING

9.6.4 OTHER HEALTHCARE & LIFE SCIENCES USE CASES

TABLE 53 BPAAS MARKET IN HEALTHCARE & LIFE SCIENCES, BY REGION, 2018–2022 (USD MILLION)

TABLE 54 BPAAS MARKET IN HEALTHCARE & LIFE SCIENCES, BY REGION, 2023–2028 (USD MILLION)

9.7 GOVERNMENT & PUBLIC SECTOR

9.7.1 SERVICES FOR PUBLIC WITH ENHANCED FINANCIAL AND SECURITY DRIVEN BY BPAAS

9.7.2 GOVERNMENT & PUBLIC SECTOR: USE CASES

9.7.2.1 Regulatory Compliance

9.7.2.2 Public Finance & Budgeting

9.7.2.3 Other government & public sector use cases

TABLE 55 BPAAS MARKET IN GOVERNMENT & PUBLIC SECTOR VERTICAL, BY REGION, 2018–2022 (USD MILLION)

TABLE 56 BPAAS MARKET IN GOVERNMENT & PUBLIC SECTOR VERTICAL, BY REGION, 2023–2028 (USD MILLION)

9.8 OTHER VERTICALS

TABLE 57 BPAAS MARKET IN OTHER VERTICALS, BY REGION, 2018–2022 (USD MILLION)

TABLE 58 BPAAS MARKET IN OTHER VERTICALS, BY REGION, 2023–2028 (USD MILLION)

10 BPAAS MARKET, BY REGION

10.1 INTRODUCTION

FIGURE 40 NORTH AMERICA TO ACCOUNT FOR LARGEST SHARE IN BPAAS MARKET

TABLE 59 BPAAS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 60 BPAAS MARKET, BY REGION, 2023–2028 (USD MILLION)

10.2 NORTH AMERICA

10.2.1 NORTH AMERICA: BPAAS MARKET DRIVERS

10.2.2 NORTH AMERICA: RECESSION IMPACT

FIGURE 41 NORTH AMERICA: BPAAS MARKET SNAPSHOT

TABLE 61 NORTH AMERICA: BPAAS MARKET, BY BUSINESS PROCESS, 2018–2022 (USD MILLION)

TABLE 62 NORTH AMERICA: BPAAS MARKET, BY BUSINESS PROCESS, 2023–2028 (USD MILLION)

TABLE 63 NORTH AMERICA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 64 NORTH AMERICA: BPAAS MARKET, BY DEPLOYMENT MODEL,

2023–2028 (USD MILLION)

TABLE 65 NORTH AMERICA: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 66 NORTH AMERICA: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 67 NORTH AMERICA: BPAAS MARKET, BY VERTICAL, 2018–2022 (USD MILLION)

TABLE 68 NORTH AMERICA: BPAAS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 69 NORTH AMERICA: BPAAS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 70 NORTH AMERICA: BPAAS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

10.2.3 US

10.2.3.1 Huge cloud adoption with industry-specific BPaaS offerings

TABLE 71 US: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 72 US: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 73 US: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 74 US: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.2.4 CANADA

10.2.4.1 Prioritizing AI and RPA integration for enhanced automation and efficiency with high concentration of SMEs

TABLE 75 CANADA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 76 CANADA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 77 CANADA: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 78 CANADA: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.3 EUROPE

10.3.1 EUROPEAN BPAAS MARKET DRIVERS

10.3.2 EUROPE: RECESSION IMPACT

TABLE 79 EUROPE: BPAAS MARKET, BY BUSINESS PROCESS, 2018–2022 (USD MILLION)

TABLE 80 EUROPE: BPAAS MARKET, BY BUSINESS PROCESS, 2023–2028 (USD MILLION)

TABLE 81 EUROPE: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 82 EUROPE: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 83 EUROPE: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 84 EUROPE: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 85 EUROPE: BPAAS MARKET, BY VERTICAL, 2018–2022 (USD MILLION)

TABLE 86 EUROPE: BPAAS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 87 EUROPE: BPAAS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 88 EUROPE: BPAAS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

10.3.3 UK

10.3.3.1 Growing adoption of advanced technologies to increase demand for BPaaS

TABLE 89 UK: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 90 UK: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 91 UK: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 92 UK: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.3.4 GERMANY

10.3.4.1 Rise in emphasis on enhancing customer experience using BPaaS solutions

TABLE 93 GERMANY: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 94 GERMANY: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 95 GERMANY: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 96 GERMANY: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.3.5 FRANCE

10.3.5.1 Rise in adoption of cloud-based BPaaS solutions

TABLE 97 FRANCE: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 98 FRANCE: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

MILLION)

TABLE 99 FRANCE: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 100 FRANCE: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.3.6 ITALY

10.3.6.1 Increase in adoption of BPaaS in SMEs

TABLE 101 ITALY: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 102 ITALY: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 103 ITALY: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 104 ITALY: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.3.7 REST OF EUROPE

TABLE 105 REST OF EUROPE: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 106 REST OF EUROPE: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 107 REST OF EUROPE: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 108 REST OF EUROPE: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.4 ASIA PACIFIC

10.4.1 ASIA PACIFIC: BPAAS MARKET DRIVERS

10.4.2 ASIA PACIFIC: RECESSION IMPACT

FIGURE 42 ASIA PACIFIC: BPAAS MARKET SNAPSHOT

TABLE 109 ASIA PACIFIC: BPAAS MARKET, BY BUSINESS PROCESS, 2018–2022 (USD MILLION)

TABLE 110 ASIA PACIFIC: BPAAS MARKET, BY BUSINESS PROCESS, 2023–2028 (USD MILLION)

TABLE 111 ASIA PACIFIC: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 112 ASIA PACIFIC: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 113 ASIA PACIFIC: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 114 ASIA PACIFIC: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028

(USD MILLION)

TABLE 115 ASIA PACIFIC: BPAAS MARKET, BY VERTICAL, 2018–2022 (USD MILLION)

TABLE 116 ASIA PACIFIC: BPAAS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 117 ASIA PACIFIC: BPAAS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 118 ASIA PACIFIC: BPAAS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

10.4.3 CHINA

10.4.3.1 Rapid adoption of cloud-based services due to rise in work-from-home operations

TABLE 119 CHINA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 120 CHINA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 121 CHINA: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 122 CHINA: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.4.4 JAPAN

10.4.4.1 Growth in need to standardize or customize services

TABLE 123 JAPAN: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 124 JAPAN: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 125 JAPAN: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 126 JAPAN: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.4.5 AUSTRALIA & NEW ZEALAND

10.4.5.1 Enhanced efficiency across organizations with BPaaS

TABLE 127 AUSTRALIA & NEW ZEALAND: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 128 AUSTRALIA & NEW ZEALAND: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 129 AUSTRALIA & NEW ZEALAND: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 130 AUSTRALIA & NEW ZEALAND: BPAAS MARKET, BY ORGANIZATION

SIZE, 2023–2028 (USD MILLION)

10.4.6 REST OF ASIA PACIFIC

TABLE 131 REST OF ASIA PACIFIC: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 132 REST OF ASIA PACIFIC: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 133 REST OF ASIA PACIFIC: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 134 REST OF ASIA PACIFIC: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.5 MIDDLE EAST & AFRICA

10.5.1 MIDDLE EAST & AFRICA: BPAAS MARKET DRIVERS

10.5.2 MIDDLE EAST & AFRICA: RECESSION IMPACT

TABLE 135 MIDDLE EAST & AFRICA: BPAAS MARKET, BY BUSINESS PROCESS, 2018–2022 (USD MILLION)

TABLE 136 MIDDLE EAST & AFRICA: BPAAS MARKET, BY BUSINESS PROCESS, 2023–2028 (USD MILLION)

TABLE 137 MIDDLE EAST & AFRICA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 138 MIDDLE EAST & AFRICA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 139 MIDDLE EAST & AFRICA: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 140 MIDDLE EAST & AFRICA: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 141 MIDDLE EAST & AFRICA: BPAAS MARKET, BY VERTICAL, 2018–2022 (USD MILLION)

TABLE 142 MIDDLE EAST & AFRICA: BPAAS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 143 MIDDLE EAST & AFRICA: BPAAS MARKET, BY COUNTRY/REGION, 2018–2022 (USD MILLION)

TABLE 144 MIDDLE EAST & AFRICA: BPAAS MARKET, BY COUNTRY/REGION, 2023–2028 (USD MILLION)

10.5.3 GCC

10.5.3.1 Huge demand for outsourcing critical processes

TABLE 145 GCC: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 146 GCC: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 147 GCC: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 148 GCC: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 149 GCC: BPAAS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 150 GCC: BPAAS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

10.5.3.2 Saudi Arabia

10.5.3.3 UAE

10.5.3.4 Rest of GCC

10.5.4 SOUTH AFRICA

10.5.4.1 Increase in use of cloud services that offer cost optimization

TABLE 151 SOUTH AFRICA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 152 SOUTH AFRICA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 153 SOUTH AFRICA: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 154 SOUTH AFRICA: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.5.5 REST OF MIDDLE EAST & AFRICA

TABLE 155 REST OF MIDDLE EAST & AFRICA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 156 REST OF MIDDLE EAST & AFRICA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 157 REST OF MIDDLE EAST & AFRICA: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 158 REST OF MIDDLE EAST & AFRICA: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.6 LATIN AMERICA

10.6.1 LATIN AMERICA: BPAAS MARKET DRIVERS

10.6.2 LATIN AMERICA: RECESSION IMPACT

TABLE 159 LATIN AMERICA: BPAAS MARKET, BY BUSINESS PROCESS, 2018–2022 (USD MILLION)

TABLE 160 LATIN AMERICA: BPAAS MARKET, BY BUSINESS PROCESS, 2023–2028 (USD MILLION)

TABLE 161 LATIN AMERICA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 162 LATIN AMERICA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 163 LATIN AMERICA: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 164 LATIN AMERICA: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 165 LATIN AMERICA: BPAAS MARKET, BY VERTICAL, 2018–2022 (USD MILLION)

TABLE 166 LATIN AMERICA: BPAAS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 167 LATIN AMERICA: BPAAS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 168 LATIN AMERICA: BPAAS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

10.6.3 BRAZIL

10.6.3.1 Development of IT industry

TABLE 169 BRAZIL: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 170 BRAZIL: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 171 BRAZIL: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 172 BRAZIL: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.6.4 MEXICO

10.6.4.1 Higher focus on improving business operations with remote access to skilled professionals

TABLE 173 MEXICO: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 174 MEXICO: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 175 MEXICO: BPAAS MARKET, BY ORGANIZATION SIZE, 2018–2022 (USD MILLION)

TABLE 176 MEXICO: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.6.5 REST OF LATIN AMERICA

TABLE 177 REST OF LATIN AMERICA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2018–2022 (USD MILLION)

TABLE 178 REST OF LATIN AMERICA: BPAAS MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 179 REST OF LATIN AMERICA: BPAAS MARKET, BY ORGANIZATION SIZE,

2018–2022 (USD MILLION)

TABLE 180 REST OF LATIN AMERICA: BPAAS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 KEY PLAYER STRATEGIES/RIGHT TO WIN

TABLE 181 OVERVIEW OF STRATEGIES ADOPTED BY KEY BPAAS VENDORS

11.3 REVENUE ANALYSIS

FIGURE 43 REVENUE ANALYSIS OF KEY PLAYERS IN PAST FIVE YEARS (USD BILLION)

11.4 MARKET SHARE ANALYSIS

FIGURE 44 SHARE OF LEADING COMPANIES IN BPAAS MARKET, 2022

TABLE 182 BPAAS MARKET: DEGREE OF COMPETITION

11.5 PRODUCT/BRAND COMPARISON

TABLE 183 VENDOR PRODUCTS/BRANDS COMPARISON

11.6 COMPANY EVALUATION MATRIX FOR KEY PLAYERS

11.6.1 STARS

11.6.2 EMERGING LEADERS

11.6.3 PERVASIVE PLAYERS

11.6.4 PARTICIPANTS

FIGURE 45 BPAAS MARKET: COMPANY EVALUATION MATRIX FOR KEY PLAYERS, 2022

11.6.5 COMPANY FOOTPRINT FOR KEY PLAYERS

FIGURE 46 COMPANY FOOTPRINT

TABLE 184 REGION FOOTPRINT

TABLE 185 BUSINESS PROCESS FOOTPRINT

TABLE 186 DEPLOYMENT MODEL FOOTPRINT

TABLE 187 ORGANIZATION SIZE FOOTPRINT

TABLE 188 VERTICAL FOOTPRINT

11.7 COMPANY EVALUATION MATRIX FOR STARTUPS/SMES

11.7.1 PROGRESSIVE COMPANIES

11.7.2 RESPONSIVE COMPANIES

11.7.3 DYNAMIC COMPANIES

11.7.4 STARTING BLOCKS

FIGURE 47 BPAAS MARKET: COMPANY EVALUATION MATRIX FOR STARTUPS/SMES, 2022

11.7.5 COMPETITIVE BENCHMARKING OF STARTUPS/SMES

TABLE 189 BPAAS MARKET: DETAILED LIST OF KEY STARTUPS/SMES, 2023

TABLE 190 BPAAS MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

11.8 COMPANY FINANCIAL METRICS

FIGURE 48 COMPANY FINANCIAL METRICS, 2024

11.9 KEY MARKET DEVELOPMENTS

11.9.1 PRODUCT LAUNCHES & PRODUCT ENHANCEMENTS

TABLE 191 BPAAS MARKET: PRODUCT LAUNCHES & ENHANCEMENTS, SEPTEMBER 2020–NOVEMBER 2023

11.9.2 DEALS

TABLE 192 BPAAS MARKET: DEALS, FEBRUARY 2023–JANUARY 2024

12 COMPANY PROFILES

12.1 KEY PLAYERS

(Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View)*

12.1.1 ACCENTURE

TABLE 193 ACCENTURE: BUSINESS OVERVIEW

FIGURE 49 ACCENTURE: COMPANY SNAPSHOT

TABLE 194 ACCENTURE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 195 ACCENTURE: PRODUCT LAUNCHES & ENHANCEMENTS

TABLE 196 ACCENTURE: DEALS

12.1.2 CAPGEMINI

TABLE 197 CAPGEMINI: COMPANY OVERVIEW

FIGURE 50 CAPGEMINI: COMPANY SNAPSHOT

TABLE 198 CAPGEMINI: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 199 CAPGEMINI: PRODUCT LAUNCHES & ENHANCEMENTS

TABLE 200 CAPGEMINI: DEALS

12.1.3 COGNIZANT

TABLE 201 COGNIZANT: BUSINESS OVERVIEW

FIGURE 51 COGNIZANT: COMPANY SNAPSHOT

TABLE 202 COGNIZANT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 203 COGNIZANT: PRODUCT LAUNCHES & ENHANCEMENTS

TABLE 204 COGNIZANT DEALS

12.1.4 IBM

TABLE 205 IBM: BUSINESS OVERVIEW

FIGURE 52 IBM: COMPANY SNAPSHOT

TABLE 206 IBM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 207 IBM: PRODUCT LAUNCHES & ENHANCEMENTS

TABLE 208 IBM: DEALS

12.1.5 HCL

TABLE 209 HCL: BUSINESS OVERVIEW

FIGURE 53 HCL: COMPANY SNAPSHOT

TABLE 210 HCL: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 211 HCL: PRODUCT LAUNCHES & ENHANCEMENTS

TABLE 212 HCL: DEALS

12.1.6 TCS

TABLE 213 TCS: COMPANY OVERVIEW

FIGURE 54 TCS: COMPANY SNAPSHOT

TABLE 214 TCS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 215 TCS: DEALS

12.1.7 FUJITSU

TABLE 216 FUJITSU: COMPANY OVERVIEW

FIGURE 55 FUJITSU: COMPANY SNAPSHOT

TABLE 217 FUJITSU: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 218 FUJITSU: PRODUCT LAUNCHES & ENHANCEMENTS

TABLE 219 FUJITSU: DEALS

12.1.8 GENPACT

TABLE 220 GENPACT: COMPANY OVERVIEW

FIGURE 56 GENPACT: COMPANY SNAPSHOT

TABLE 221 GENPACT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 222 GENPACT: DEALS

12.1.9 WIPRO

TABLE 223 WIPRO: COMPANY OVERVIEW

FIGURE 57 WIPRO: COMPANY SNAPSHOT

TABLE 224 WIPRO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 225 WIPRO: DEALS

12.1.10 TECH MAHINDRA

TABLE 226 TECH MAHINDRA: COMPANY OVERVIEW

FIGURE 58 TECH MAHINDRA: COMPANY SNAPSHOT

TABLE 227 TECH MAHINDRA: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 228 TECH MAHINDRA: PRODUCT LAUNCHES & ENHANCEMENTS

TABLE 229 TECH MAHINDRA: DEALS

*Details on Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View might not be captured

I would like to order

Product name: BPaaS Market by Business Process (Human Resource Management, Customer Service & Support, Accounting & Finance), Deployment Model, Organization Size, Vertical (BFSI, Retail & eCommerce, Manufacturing, IT & Telecom) and Region - Global Forecast to 2028

Product link: <https://marketpublishers.com/r/BEA38B4CDD5EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BEA38B4CDD5EN.html>