

Bowel Management Systems Market by Product (Irrigation Systems, Nerve Modulation Devices, Colostomy Bags, and Accessories), Patient Type (Adult and Pediatric), End User (Home Care and Hospitals, Ambulatory Surgery Center) - Global Forecast to 2023

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Abstracts

“The bowel management systems market is projected to grow at a CAGR of 3.5%.”

The global bowel management systems market is projected to reach USD 2.07 billion by 2023 from USD 1.74 billion in 2018, at a CAGR of 3.5%. Expanding target patient population, rapidly growing geriatric population, availability of technologically advanced bowel management products, and favorable reimbursement scenario in developed countries are expected to drive the demand for bowel management systems during the study period. On the other hand, factors such as discomfort associated with the use of bowel management devices and patient preference for noninvasive clinical management of FI are restraining the growth of the bowel management systems market.

“The adult patient is expected to dominate the bowel management systems market in 2018”

The market is segmented into adult and pediatric patients on the basis of patient type. The adult patients segment is expected to account for the largest share in the bowel management systems market in 2018. The significant prevalence of FI among adults, increased public-private initiatives to enhance patient awareness related to effective FI management, availability of advanced bowel management products, and the availability

of reimbursement in developed countries are expected to drive the growth of this market segment during the study period.

“The home care segment to dominate the bowel management systems market in 2018”

The market is segmented into home care and hospitals & ambulatory surgery centers on the basis of end user. The home care segment is expected to account for the largest share of the bowel management systems market in 2018. Factors such as the significant usage and growing adoption of bowel management products in home care settings, need for device replacement on a regular basis, and rising incidence of chronic disorders are expected to drive the growth of the home care segment in the coming years.

“RoW is expected to register the highest growth rate in the bowel management systems market”

Geographically, the bowel management systems market is segmented into North America, Europe, Asia Pacific, and the RoW. The RoW is projected to be the fastest-growing regional segment in the bowel management systems market. The Rest of the World (RoW) comprises Latin America (including Brazil, Mexico, Peru, and Chile), the Middle East (including Egypt, Iran, Turkey, and Iraq), and Africa (including South Africa, Egypt, Ghana, and Nigeria). The growing target patient population, ongoing expansion of healthcare infrastructure, and initiatives to enhance patient awareness are the factors expected to drive the growth of the market in the RoW region.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, innovation and technology directors, and executives from various key organizations operating in the market.

By Company Type: Tier I: 45%, Tier II: 34%, and Tier III: 21%

By Designation: C-Level: 14%, Director-Level: 10%, and Others: 76%

By Region: North America: 40%, Europe: 32%, APAC: 20%, and RoW: 8%

Some of the major players operating in the bowel management systems market are Coloplast (Denmark), Medtronic (Ireland), 3M (US), B. Braun (Germany), C.R. Bard (US), Consure Medical (India), Cogentix Medical (US), Aquaflush Medical Limited (UK),

Axonics Modulation Technologies (US), ConvaTec (UK), Hollister (US), MBH-International A/S (Denmark), Mederi Therapeutics Inc. (US), Welland Medical limited (UK), and Wellspect HealthCare (Sweden).

Research Coverage

This report studies the bowel management systems market based on product, patient type, end user, and region. The report also studies factors affecting market growth, it analyzes opportunities and challenges in the market and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micromarkets with respect to their individual growth trends. The report forecasts the revenue of market segments with respect to the four key regions and respective countries.

Reasons to Buy the Report:

From an insights perspective, this research report has focused on various levels of analysis— market ranking and share analysis of top players and company profiles, which together comprise and discuss basic views on the competitive landscape; emerging segments of the bowel management systems market; and high-growth regions and their drivers, restraints, challenges, and opportunities. The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms garner greater market shares.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY USED FOR THE STUDY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 SECONDARY RESEARCH
 - 2.2.1 KEY DATA FROM SECONDARY SOURCES
- 2.3 PRIMARY RESEARCH
 - 2.3.1 KEY DATA FROM PRIMARY SOURCES
 - 2.3.1.1 Breakdown of primary interviews
- 2.4 MARKET SIZE ESTIMATION
 - 2.4.1 PRODUCT-BASED MARKET ESTIMATION
 - 2.4.2 END-USER BASED MARKET ESTIMATION
 - 2.4.3 PRIMARY RESEARCH VALIDATION
- 2.5 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.6 RESEARCH ASSUMPTIONS
- 2.7 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 BOWEL MANAGEMENT SYSTEMS: MARKET OVERVIEW
- 4.2 BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT
- 4.3 BOWEL MANAGEMENT SYSTEMS MARKET, BY PATIENT TYPE
- 4.4 BOWEL MANAGEMENT SYSTEMS MARKET, BY END USER
- 4.5 GEOGRAPHIC SNAPSHOT OF THE BOWEL MANAGEMENT SYSTEMS MARKET

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 MARKET DRIVERS

5.2.1.1 Expanding target patient population

5.2.1.2 Rapidly growing geriatric population

5.2.1.3 Availability of technologically advanced bowel management products

5.2.1.4 Favorable reimbursement scenario in developed countries

5.2.2 MARKET RESTRAINTS

5.2.2.1 Discomfort associated with the use of bowel management devices

5.2.2.2 Patient preference for non-invasive clinical management of FI

5.2.3 MARKET CHALLENGES

5.2.3.1 Underreporting of FI

5.2.3.2 Disparities in reimbursement for bowel management products in emerging countries

6 BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT

6.1 INTRODUCTION

6.2 IRRIGATION SYSTEMS

6.3 COLOSTOMY BAGS

6.4 NERVE MODULATION DEVICES (NMD)

6.5 OTHER PRODUCTS AND ACCESSORIES

7 BOWEL MANAGEMENT SYSTEMS MARKET, BY PATIENT TYPE

7.1 INTRODUCTION

7.2 ADULT PATIENTS

7.3 PEDIATRIC PATIENTS

8 BOWEL MANAGEMENT SYSTEMS MARKET, BY END USER

8.1 INTRODUCTION

8.2 HOME CARE

8.3 HOSPITALS & AMBULATORY SURGERY CENTERS

9 BOWEL MANAGEMENT SYSTEMS MARKET, BY REGION

9.1 INTRODUCTION

9.2 NORTH AMERICA

9.2.1 US

9.2.2 CANADA

9.3 EUROPE

9.3.1 GERMANY

9.3.2 UK

9.3.3 FRANCE

9.3.4 REST OF EUROPE

9.4 ASIA PACIFIC

9.4.1 JAPAN

9.4.2 CHINA

9.4.3 INDIA

9.4.4 REST OF ASIA PACIFIC

9.5 REST OF THE WORLD

9.5.1 LATIN AMERICA

9.5.2 MIDDLE EAST AND AFRICA

10 COMPETITIVE LANDSCAPE

10.1 INTRODUCTION

10.2 GLOBAL BOWEL MANAGEMENT SYSTEMS MARKET RANKING, 2017

10.2.1 KEY PLAYERS IN BOWEL MANAGEMENT SYSTEMS MARKET

10.3 COMPETITIVE SCENARIO

10.3.1 MERGERS AND ACQUISITIONS (2015-2018)

10.3.2 PRODUCT LAUNCHES AND APPROVALS (2015-2018)

10.3.3 EXPANSIONS (2015-2018)

10.3.4 AGREEMENT (2015-2018)

10.3.5 OTHER DEVELOPMENTS (2015-2018)

11 COMPANY PROFILES

(Introduction, Products & Services, Strategy, & Analyst Insights, Developments, MnM View)*

11.1 AQUAFLUSH MEDICAL LIMITED

11.2 AXONICS MODULATION TECHNOLOGIES

11.3 B. BRAUN

11.4 C. R. BARD (NOW PART OF BECTON DICKINSON)

- 11.5 COGENTIX MEDICAL
- 11.6 COLOPLAST
- 11.7 CONSURE
- 11.8 CONVATEC
- 11.9 HOLLISTER INCORPORATED
- 11.10 MBH-INTERNATIONAL A/S
- 11.11 MEDERI THERAPEUTICS INC.
- 11.12 MEDTRONIC
- 11.13 WELLAND MEDICAL LIMITED (PART OF CLINIMED GROUP)
- 11.14 WELLSPECT HEALTHCARE (PART OF DENTSPLY SIRONA COMPANY)
- 11.15 3M

*Details on MarketsandMarkets view, Introduction, Product & Services, Strategy, & Analyst Insights, New Developments might not be captured in case of unlisted companies.

12 APPENDIX

- 12.1 DISCUSSION GUIDE
- 12.2 KNOWLEDGE STORE: MARKETSSANDMARKETS' SUBSCRIPTION PORTAL
- 12.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 12.4 AVAILABLE CUSTOMIZATIONS
- 12.5 RELATED REPORTS
- 12.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 LIST OF RECENTLY LAUNCHED TECHNOLOGICALLY ADVANCED BOWEL MANAGEMENT SYSTEMS

Table 2 BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT, 2016–2023 (USD MILLION)

Table 3 BOWEL MANAGEMENT SYSTEMS MARKET FOR IRRIGATION SYSTEMS, BY REGION, 2016–2023 (USD MILLION)

Table 4 NORTH AMERICA: BOWEL MANAGEMENT SYSTEMS MARKET FOR IRRIGATION SYSTEMS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 5 EUROPE: BOWEL MANAGEMENT SYSTEMS MARKET FOR IRRIGATION SYSTEMS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 6 APAC: BOWEL MANAGEMENT SYSTEMS MARKET FOR IRRIGATION SYSTEMS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 7 ROW: BOWEL MANAGEMENT SYSTEMS MARKET FOR IRRIGATION SYSTEMS, BY REGION, 2016–2023 (USD MILLION)

Table 8 BOWEL MANAGEMENT SYSTEMS MARKET FOR IRRIGATION SYSTEMS, BY END USER, 2016–2023 (USD MILLION)

Table 9 BOWEL MANAGEMENT SYSTEMS MARKET FOR COLOSTOMY BAGS, BY REGION, 2016–2023 (USD MILLION)

Table 10 NORTH AMERICA: BOWEL MANAGEMENT SYSTEMS MARKET FOR COLOSTOMY BAGS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 11 EUROPE: BOWEL MANAGEMENT SYSTEMS MARKET FOR COLOSTOMY BAGS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 12 APAC: BOWEL MANAGEMENT SYSTEMS MARKET FOR COLOSTOMY BAGS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 13 ROW: BOWEL MANAGEMENT SYSTEMS MARKET FOR COLOSTOMY BAGS, BY REGION, 2016–2023 (USD MILLION)

Table 14 BOWEL MANAGEMENT SYSTEMS MARKET FOR COLOSTOMY BAGS, BY END USER, 2016–2023 (USD MILLION)

Table 15 BOWEL MANAGEMENT SYSTEMS MARKET FOR NERVE MODULATION DEVICES, BY REGION, 2016–2023 (USD MILLION)

Table 16 NORTH AMERICA: BOWEL MANAGEMENT SYSTEMS MARKET FOR NERVE MODULATION DEVICES, BY COUNTRY, 2016–2023 (USD MILLION)

Table 17 EUROPE: BOWEL MANAGEMENT SYSTEMS MARKET FOR NERVE MODULATION DEVICES, BY COUNTRY, 2016–2023 (USD MILLION)

Table 18 APAC: BOWEL MANAGEMENT SYSTEMS MARKET FOR NERVE

MODULATION DEVICES, BY COUNTRY, 2016–2023 (USD MILLION)

Table 19 ROW: BOWEL MANAGEMENT SYSTEMS MARKET FOR NERVE

MODULATION DEVICES, BY REGION, 2016–2023 (USD MILLION)

Table 20 BOWEL MANAGEMENT SYSTEMS MARKET FOR NERVE MODULATION DEVICES, BY END USER, 2016–2023 (USD MILLION)

Table 21 BOWEL MANAGEMENT SYSTEMS MARKET FOR OTHER PRODUCTS AND ACCESSORIES, BY REGION, 2016–2023 (USD MILLION)

Table 22 NORTH AMERICA: BOWEL MANAGEMENT SYSTEMS MARKET FOR OTHER PRODUCTS AND ACCESSORIES, BY COUNTRY, 2016–2023 (USD MILLION)

Table 23 EUROPE: BOWEL MANAGEMENT SYSTEMS MARKET FOR OTHER PRODUCTS AND ACCESSORIES, BY COUNTRY, 2016–2023 (USD MILLION)

Table 24 APAC: BOWEL MANAGEMENT SYSTEMS MARKET FOR OTHER PRODUCTS AND ACCESSORIES, BY COUNTRY, 2016–2023 (USD MILLION)

Table 25 ROW: BOWEL MANAGEMENT SYSTEMS MARKET FOR OTHER PRODUCTS AND ACCESSORIES, BY REGION, 2016–2023 (USD MILLION)

Table 26 BOWEL MANAGEMENT SYSTEMS MARKET FOR OTHER PRODUCTS AND ACCESSORIES, BY END USER, 2016–2023 (USD MILLION)

Table 27 BOWEL MANAGEMENT SYSTEMS MARKET, BY PATIENT TYPE, 2016–2023 (USD MILLION)

Table 28 BOWEL MANAGEMENT SYSTEMS MARKET FOR ADULT PATIENTS, BY REGION, 2016–2023 (USD MILLION)

Table 29 BOWEL MANAGEMENT SYSTEMS MARKET FOR PEDIATRIC PATIENTS, BY REGION, 2016–2023 (USD MILLION)

Table 30 BOWEL MANAGEMENT SYSTEMS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 31 BOWEL MANAGEMENT SYSTEMS MARKET FOR HOME CARE, BY REGION, 2016–2023 (USD MILLION)

Table 32 BOWEL MANAGEMENT SYSTEMS MARKET FOR HOSPITALS & AMBULATORY SURGERY CENTERS, BY REGION, 2016–2023 (USD MILLION)

Table 33 BOWEL MANAGEMENT SYSTEMS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 34 NORTH AMERICA: BOWEL MANAGEMENT SYSTEMS MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 35 NORTH AMERICA: BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT, 2016–2023 (USD MILLION)

Table 36 NORTH AMERICA: BOWEL MANAGEMENT SYSTEMS MARKET, BY PATIENT TYPE, 2016–2023 (USD MILLION)

Table 37 NORTH AMERICA: BOWEL MANAGEMENT SYSTEMS MARKET, BY END

USER, 2016–2023 (USD MILLION)

Table 38 US: BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT,
2016–2023 (USD MILLION)

Table 39 CANADA: BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT,
2016–2023(USD MILLION)

Table 40 EUROPE: BOWEL MANAGEMENT SYSTEMS MARKET, BY COUNTRY,
2016–2023 (USD MILLION)

Table 41 EUROPE: BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT,
2016–2023 (USD MILLION)

Table 42 EUROPE: BOWEL MANAGEMENT SYSTEMS MARKET, BY PATIENT
TYPE, 2016–2023 (USD MILLION)

Table 43 EUROPE: BOWEL MANAGEMENT SYSTEMS MARKET, BY END USER,
2016–2023 (USD MILLION)

Table 44 GERMANY: BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT,
2016–2023 (USD MILLION)

Table 45 UK: BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT,
2016–2023 (USD MILLION)

Table 46 FRANCE: BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT,
2016–2023 (USD MILLION)

Table 47 ROE: BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT,
2016–2023 (USD MILLION)

Table 48 ASIA PACIFIC: BOWEL MANAGEMENT SYSTEMS MARKET, BY
COUNTRY, 2016–2023 (USD MILLION)

Table 49 ASIA PACIFIC: BOWEL MANAGEMENT SYSTEMS MARKET, BY
PRODUCT, 2016–2023(USD MILLION)

Table 50 ASIA PACIFIC: BOWEL MANAGEMENT SYSTEMS MARKET, BY PATIENT
TYPE, 2016–2023 (USD MILLION)

Table 51 ASIA PACIFIC: BOWEL MANAGEMENT SYSTEMS MARKET, BY END
USER, 2016–2023 (USD MILLION)

Table 52 JAPAN: BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT,
2016–2023 (USD MILLION)

Table 53 CHINA: BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT,
2016–2023 (USD MILLION)

Table 54 INDIA: BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT,
2016–2023 (USD MILLION)

Table 55 ROAPAC: BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT,
2016–2023 (USD MILLION)

Table 56 ROW: BOWEL MANAGEMENT SYSTEMS MARKET, BY REGION,
2016–2023 (USD MILLION)

Table 57 ROW: BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT,
2016–2023 (USD MILLION)

Table 58 ROW: BOWEL MANAGEMENT SYSTEMS MARKET, BY PATIENT TYPE,
2016–2023 (USD MILLION)

Table 59 ROW: BOWEL MANAGEMENT SYSTEMS MARKET, BY END USER,
2016–2023 (USD MILLION)

Table 60 LATIN AMERICA: BOWEL MANAGEMENT SYSTEMS MARKET, BY
PRODUCT, 2016–2023 (USD MILLION)

Table 61 MIDDLE EAST AND AFRICA: BOWEL MANAGEMENT SYSTEMS MARKET,
BY PRODUCT, 2016–2023 (USD MILLION)

List Of Figures

LIST OF FIGURES

Figure 1 BOWEL MANAGEMENT SYSTEMS MARKET: RESEARCH DESIGN

Figure 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, & REGION

Figure 3 MARKET SIZE ESTIMATION: BOWEL MANAGEMENT SYSTEMS MARKET

Figure 4 DATA TRIANGULATION METHODOLOGY

Figure 5 BOWEL MANAGEMENT SYSTEMS MARKET, BY PRODUCT, 2018

Figure 6 BOWEL MANAGEMENT SYSTEMS MARKET, BY PATIENT TYPE (USD MILLION), 2018

Figure 7 BOWEL MANAGEMENT SYSTEMS MARKET, BY END USER, 2018

Figure 8 EUROPE IS ESTIMATED TO ACCOUNT FOR THE LARGEST SHARE IN 2018

Figure 9 GROWING AVAILABILITY OF MEDICAL REIMBURSEMENTS FOR BOWEL MANAGEMENT SYSTEMS IS DRIVING MARKET GROWTH

Figure 10 COLOSTOMY BAGS WILL CONTINUE TO DOMINATE THE MARKET IN 2023

Figure 11 ADULT PATIENT SEGMENT TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

Figure 12 HOME CARE SEGMENT TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

Figure 13 REST OF THE WORLD TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 14 BOWEL MANAGEMENT SYSTEMS MARKET: DRIVERS, RESTRAINTS, & CHALLENGES

Figure 15 ABSOLUTE NUMBER OF PEOPLE SUFFERING FROM COLORECTAL CANCER, BY COUNTRY AND AGE (2012 VS. 2015 VS. 2020)

Figure 16 COLOSTOMY BAGS SEGMENT TO WITNESS THE HIGHEST GROWTH DURING THE FORECAST PERIOD

Figure 17 ADULT PATIENTS SEGMENT TO GROW AT THE HIGHEST RATE IN THE BOWEL MANAGEMENT SYSTEMS MARKET

Figure 18 HOME CARE SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 19 NORTH AMERICA: BOWEL MANAGEMENT SYSTEMS MARKET SNAPSHOT

Figure 20 EUROPE: BOWEL MANAGEMENT SYSTEMS MARKET SNAPSHOT

Figure 21 ASIA PACIFIC: BOWEL MANAGEMENT SYSTEMS MARKET SNAPSHOT

Figure 22 KEY DEVELOPMENTS BY LEADING MARKET PLAYERS IN THE BOWEL MANAGEMENT SYSTEMS MARKET, 2015–2018

Figure 23 BOWEL MANAGEMENT SYSTEMS MARKET RANKING, BY KEY PLAYERS, (2017)

Figure 24 PRODUCT LAUNCHES AND APPROVALS WERE WIDELY ADOPTED BY KEY PLAYERS DURING 2015 TO 2018

Figure 25 B. BRAUN MELSUNGEN AG: COMPANY SNAPSHOT (2017)

Figure 26 BECTON DICKINSON: COMPANY SNAPSHOT (2017)

Figure 27 COGENTIX MEDICAL: COMPANY SNAPSHOT (2017)

Figure 28 COLOPLAST A/S: COMPANY SNAPSHOT (2017)

Figure 29 CONVATEC GROUP PLC: COMPANY SNAPSHOT (2017)

Figure 31 DENTSPLY SIRONA: COMPANY SNAPSHOT (2017)

Figure 32 3M COMPANY: COMPANY SNAPSHOT (2017)

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