

Botanical Extracts Market by Source (Spices, Herbs, Flowers, Tea leaves), Application (Food: Bakery & Confectionery and Sauces & Dressings, Beverages: Alcoholic Beverages, Carbonated Soft Drinks, Ice Tea), Form, and Region - Global Forecast to 2022

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Abstracts

“The botanical extracts market is projected to grow at a significant rate”

The botanical extracts market is projected to grow at a CAGR of 9.0% from 2017, to reach USD 6.03 billion by 2022. The demand for botanical extracts is projected to be on the rise, owing to increase in demand for convenience food, rise in demand for clean label trend across food & beverage industry, and growth in awareness about the side effects of synthetic flavors among consumers. Increase in acceptance of international cuisines is another significant driver for the global botanical extracts market. However, the availability of substitute products in the form of synthetic flavors is the main restraint to the market.

“The beverage application is projected to be the faster-growing in the botanical extracts market”

The beverage segment is projected to grow at a higher rate between 2017 and 2022, in terms of both volume and value, among all other applications. Manufacturers are replacing ingredients that consumers perceive to be “artificial”, “unhealthy”, or “processed” with the clean label trend progressively becoming the new standard for many soft drink creators. There has been a significant change in trend among consumers, who have begun focusing on the right balance between health and taste. Extracts are used for flavoring, as consumers are seeking reduced sugar content in beverages without compromising on taste.

“Europe is estimated to be the fastest-growing region in the market”

Europe is estimated to be the fastest-growing region, in terms of both value and volume, in the global botanical extracts market, in 2017. It comprises developed economies such as Germany, France, the U.K., and some countries, which include Spain, Italy, Poland, Russia, and Sweden, which are the fastest-growing markets for botanical extracts in the region. Some of the major players in the region includes D?hler GmbH (Germany) and Ransom Naturals (U.K.). Ransom Naturals’ product offerings are in line with the U.K.’s food & beverage trend. North America will be the largest market for botanical extracts in the forecasted period.

Break-up of primaries:

By Company Type: Tier 1 – 55 %, Tier 2 – 20%, and Tier 3 – 25%

By Designation: C level – 65%, Directors – 10%, and Manager Level – 25%

By Region: North America - 25%, Europe – 25%, Asia-Pacific – 30%, and RoW – 20%

Research Coverage

The botanical extracts market has been segmented on the basis of source, application, form, and region. In terms of insights, this research report has focused on various levels of analyses—industry analysis, market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging & high-growth segments of the global botanical extracts market, high-growth regions, countries, and their respective regulatory policies, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to buy this report:

To get an overview of the global botanical extracts market

To get an overview of the key players of the botanical extracts industry and product portfolios & key strategies adopted by key players to gain market presence

To gain insights of the major regions in which the botanical extracts market is growing

To gain knowledge about the development of various botanical extracts

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 PERIODIZATION CONSIDERED
- 1.4 CURRENCY CONSIDERED
- 1.5 UNITS CONSIDERED
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.4.1 ASSUMPTIONS
 - 2.4.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 MARKET OPPORTUNITIES FOR BOTANICAL EXTRACT MANUFACTURERS
- 4.2 BOTANICAL EXTRACTS MARKET, BY REGION
- 4.3 BOTANICAL EXTRACTS MARKET, BY SOURCE & REGION
- 4.4 BOTANICAL EXTRACTS MARKET ATTRACTIVENESS

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS

5.2.1.1 Increase in the demand for convenience food

5.2.1.2 Rise in awareness regarding the side-effects of synthetic flavors

5.2.1.3 Growth of the clean label trend across food & beverage markets

5.2.1.4 Increase in application of botanical extracts

5.2.2 RESTRAINTS

5.2.2.1 Availability of substitutes

5.2.3 OPPORTUNITIES

5.2.3.1 Identifying and marketing new spices and herbs in accordance with the changing consumption trends

5.2.4 CHALLENGES

5.2.4.1 Limited or inadequate supply and varying prices of herbs & spices

5.3 REGULATIONS AND STANDARDIZATION IN BOTANICAL EXTRACT MARKET

5.3.1 INTRODUCTION

5.3.2 NORTH AMERICA

5.3.2.1 U.S. food and drug administration

5.3.3 EUROPE

5.3.3.1 European food safety authority

5.3.4 ASIA-PACIFIC

5.3.4.1 Food standards Australia New Zealand

5.3.4.2 Food safety and standards authority of India

6 BOTANICAL EXTRACTS MARKET, BY SOURCE

6.1 INTRODUCTION

6.1.1 SPICES

6.1.2 HERBS

6.1.3 FLOWERS

6.1.4 TEA LEAVES

7 BOTANICAL EXTRACTS MARKET, BY FORM

7.1 INTRODUCTION

7.1.1 POWDER

7.1.2 LIQUID

8 BOTANICAL EXTRACTS MARKET, BY APPLICATION

8.1 INTRODUCTION

8.1.1 FOOD

- 8.1.1.1 Bakery & confectionery
- 8.1.1.2 Sauces & dressings
- 8.1.2 BEVERAGES
 - 8.1.2.1 Alcoholic beverages
 - 8.1.2.2 Carbonated soft drinks
 - 8.1.2.3 Ice tea
 - 8.1.2.4 Flavored dairy products

9 BOTANICAL EXTRACTS MARKET, BY REGION

- 9.1 INTRODUCTION
- 9.2 NORTH AMERICA
 - 9.2.1 U.S.
 - 9.2.2 CANADA
 - 9.2.3 MEXICO
- 9.3 EUROPE
 - 9.3.1 GERMANY
 - 9.3.2 FRANCE
 - 9.3.3 U.K.
 - 9.3.4 REST OF EUROPE
- 9.4 ASIA-PACIFIC
 - 9.4.1 CHINA
 - 9.4.2 JAPAN
 - 9.4.3 INDIA
 - 9.4.4 AUSTRALIA & NEW ZEALAND
 - 9.4.5 REST OF ASIA-PACIFIC
- 9.5 REST OF THE WORLD (ROW)
 - 9.5.1 SOUTH AMERICA
 - 9.5.2 THE MIDDLE EAST
 - 9.5.3 AFRICA

10 COMPETITIVE LANDSCAPE

- 10.1 INTRODUCTION
- 10.2 VENDOR DIVE ANALYSIS
 - 10.2.1 VANGUARD
 - 10.2.2 INNOVATOR
 - 10.2.3 DYNAMIC
 - 10.2.4 EMERGING

10.3 COMPETITIVE BENCHMARKING

10.3.1 PRODUCT OFFERING SCORECARD (FOR 25 PLAYERS)

10.3.2 BUSINESS STRATEGY SCORECARD (FOR 25 PLAYERS)

*Top 25 companies analyzed for this study are – Frutarom Ltd. (Israel), Blue Sky Botanics (U.K), Ransom Naturals Ltd (U.K), Prinova Group LLC, Pt. Indesso Aroma (Indonesia), Synergy Flavors (U.S.), Haldin Natural (Indonesia), Kalsec Inc (U.S.), Synthite Industries (India), D?hler GmbH (Germany), BI Nutraceuticals (U.S.), Nutra Green Biotechnology (China), Kuber Impex Ltd (India), Greenvit (Poland), MB-Holding GmbH & Co. KG (Germany), Inovia International (U.K), Green Source Organics (U.S.), Changsha Botaneix, Inc (China), Organic Herb Inc (China), Arjuna Natural Extracts Ltd (India), Nexira (France), Jairamdass Khushiram Impex Pvt. Ltd (India), FutureCeuticals, Inc. (U.S.), Fytosan (France), Acumen Life Sciences (India)

11 COMPANY PROFILES

(Business Overview, Products offered & Services strategies, Key Insights, Recent Developments, MnM View)*

11.1 INTRODUCTION

11.2 FRUTAROM INDUSTRIES LTD.

11.3 BLUE SKY BOTANICS LTD

11.4 RANSOM NATURALS LTD

11.5 PRINOVA GROUP LLC.

11.6 PT. INDESSO AROMA

11.7 SYNERGY FLAVORS

11.8 HALDIN NATURAL

11.9 KALSEC INC.

11.10 SYNTHITE INDUSTRIES LTD.

11.11 D?HLER GMBH

11.12 BI NUTRACEUTICALS

11.13 NUTRA GREEN BIOTECHNOLOGY CO., LTD

11.14 KUBER IMPEX LTD.

11.15 MB-HOLDING GMBH & CO. KG

*Details on Business Overview, Products offered & Services strategies, Key Insights, Recent Developments, MnM View might not be captured in case of unlisted companies.

12 APPENDIX

12.1 INSIGHTS OF INDUSTRY EXPERTS

12.2 DISCUSSION GUIDE

12.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

12.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

12.5 AVAILABLE CUSTOMIZATIONS

12.6 RELATED REPORTS

12.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 BOTANICAL EXTRACTS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 2 BOTANICAL EXTRACTS MARKET SIZE, BY SOURCE, 2015–2022 (TONS)

Table 3 BOTANICAL EXTRACTS MARKET SIZE, BY FORM, 2015–2022 (USD MILLION)

Table 4 BOTANICAL EXTRACTS MARKET SIZE, BY FORM, 2015–2022 (TONS)

Table 5 BOTANICAL EXTRACTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 6 BOTANICAL EXTRACTS MARKET SIZE, BY APPLICATION, 2015–2022 (TONS)

Table 7 BOTANICAL EXTRACTS MARKET SIZE, BY FOOD SUB-APPLICATION, 2015–2022 (USD MILLION)

Table 8 BOTANICAL EXTRACTS MARKET SIZE, BY FOOD SUB-APPLICATION, 2015–2022 (TONS)

Table 9 BOTANICAL EXTRACTS MARKET SIZE, BY BEVERAGE SUB-APPLICATION, 2015–2022 (USD MILLION)

Table 10 BOTANICAL EXTRACTS MARKET SIZE, BY BEVERAGE SUB-APPLICATION, 2015–2022 (TONS)

Table 11 BOTANICAL EXTRACTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 12 BOTANICAL EXTRACTS MARKET SIZE, BY REGION, 2015–2022 (TONS)

Table 13 NORTH AMERICA: BOTANICAL EXTRACTS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 14 NORTH AMERICA: BOTANICAL EXTRACTS MARKET SIZE, BY COUNTRY, 2015–2022 (TONS)

Table 15 NORTH AMERICA: BOTANICAL EXTRACTS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 16 NORTH AMERICA: BOTANICAL EXTRACTS MARKET SIZE, BY SOURCE, 2015–2022 (TONS)

Table 17 NORTH AMERICA: BOTANICAL EXTRACTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 18 NORTH AMERICA: BOTANICAL EXTRACTS MARKET SIZE, BY APPLICATION, 2015–2022 (TONS)

Table 19 NORTH AMERICA: BOTANICAL EXTRACTS MARKET SIZE, BY FOOD SUB-APPLICATION, 2015–2022 (USD MILLION)

Table 20 NORTH AMERICA: BOTANICAL EXTRACTS MARKET SIZE, BY FOOD SUB-APPLICATION, 2015–2022 (TONS)

Table 21 NORTH AMERICA: BOTANICAL EXTRACTS MARKET SIZE, BY BEVERAGE SUB-APPLICATION, 2015–2022 (USD MILLION)

Table 22 NORTH AMERICA: BOTANICAL EXTRACTS MARKET SIZE, BY BEVERAGE SUB-APPLICATION, 2015–2022 (TONS)

Table 23 NORTH AMERICA: BOTANICAL EXTRACTS MARKET SIZE, BY FORM, 2015–2022 (USD MILLION)

Table 24 NORTH AMERICA: BOTANICAL EXTRACTS MARKET SIZE, BY FORM, 2015–2022 (TONS)

Table 25 EUROPE: BOTANICAL EXTRACTS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 26 EUROPE: BOTANICAL EXTRACTS MARKET SIZE, BY COUNTRY, 2015–2022 (TONS)

Table 27 EUROPE: BOTANICAL EXTRACTS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 28 EUROPE: BOTANICAL EXTRACTS MARKET SIZE, BY SOURCE, 2015–2022 (TONS)

Table 29 EUROPE: BOTANICAL EXTRACTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 30 EUROPE: BOTANICAL EXTRACTS MARKET SIZE, BY APPLICATION, 2015–2022 (TONS)

Table 31 EUROPE: BOTANICAL EXTRACTS MARKET SIZE, BY FOOD SUB-APPLICATION, 2015–2022 (USD MILLION)

Table 32 EUROPE: BOTANICAL EXTRACTS MARKET SIZE, BY FOOD SUB-APPLICATION, 2015–2022 (TONS)

Table 33 EUROPE: BOTANICAL EXTRACTS MARKET SIZE, BY BEVERAGE SUB-APPLICATION, 2015–2022 (USD MILLION)

Table 34 EUROPE: BOTANICAL EXTRACTS MARKET SIZE, BY BEVERAGE SUB-APPLICATION, 2015–2022 (TONS)

Table 35 EUROPE: BOTANICAL EXTRACTS MARKET SIZE, BY FORM, 2015–2022 (USD MILLION)

Table 36 EUROPE: BOTANICAL EXTRACTS MARKET SIZE, BY FORM, 2015–2022 (TONS)

Table 37 ASIA-PACIFIC: BOTANICAL EXTRACTS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 38 ASIA-PACIFIC: BOTANICAL EXTRACTS MARKET SIZE, BY COUNTRY, 2015–2022 (TONS)

Table 39 ASIA-PACIFIC: BOTANICAL EXTRACTS MARKET SIZE, BY SOURCE,

2015–2022 (USD MILLION)

Table 40 ASIA-PACIFIC: BOTANICAL EXTRACTS MARKET SIZE, BY SOURCE, 2015–2022 (TONS)

Table 41 ASIA-PACIFIC: BOTANICAL EXTRACTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 42 ASIA-PACIFIC: BOTANICAL EXTRACTS MARKET SIZE, BY APPLICATION, 2015–2022 (TONS)

Table 43 ASIA-PACIFIC: BOTANICAL EXTRACTS MARKET SIZE, BY FOOD SUB-APPLICATION, 2015–2022 (USD MILLION)

Table 44 ASIA-PACIFIC: BOTANICAL EXTRACTS MARKET SIZE, BY FOOD SUB-APPLICATION, 2015–2022 (TONS)

Table 45 ASIA-PACIFIC: BOTANICAL EXTRACTS MARKET SIZE, BY BEVERAGE SUB-APPLICATION, 2015–2022 (USD MILLION)

Table 46 ASIA-PACIFIC: BOTANICAL EXTRACTS MARKET SIZE, BY BEVERAGE SUB-APPLICATION, 2015–2022 (TONS)

Table 47 ASIA-PACIFIC: BOTANICAL EXTRACTS MARKET SIZE, BY FORM, 2015–2022 (USD MILLION)

Table 48 ASIA-PACIFIC: BOTANICAL EXTRACTS MARKET SIZE, BY FORM, 2015–2022 (TONS)

Table 49 ROW: BOTANICAL EXTRACTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 50 ROW: BOTANICAL EXTRACTS MARKET SIZE, BY REGION, 2015–2022 (TONS)

Table 51 ROW: BOTANICAL EXTRACTS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 52 ROW: BOTANICAL EXTRACTS MARKET SIZE, BY SOURCE, 2015–2022 (TONS)

Table 53 ROW: BOTANICAL EXTRACTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 54 ROW: BOTANICAL EXTRACTS MARKET SIZE, BY APPLICATION, 2015–2022 (TONS)

Table 55 ROW: BOTANICAL EXTRACTS MARKET SIZE, BY FOOD SUB-APPLICATION, 2015–2022 (USD MILLION)

Table 56 ROW: BOTANICAL EXTRACTS MARKET SIZE, BY FOOD SUB-APPLICATION, 2015–2022 (TONS)

Table 57 ROW: BOTANICAL EXTRACTS MARKET SIZE, BY BEVERAGE SUB-APPLICATION, 2015–2022 (USD MILLION)

Table 58 ROW: BOTANICAL EXTRACTS MARKET SIZE, BY BEVERAGE SUB-APPLICATION, 2015–2022 (TONS)

Table 59 ROW: BOTANICAL EXTRACTS MARKET SIZE, BY FORM, 2015–2022 (USD MILLION)

Table 60 ROW: BOTANICAL EXTRACTS MARKET SIZE, BY FORM, 2015–2022 (TONS)

List Of Figures

LIST OF FIGURES

Figure 1 BOTANICAL EXTRACTS MARKET SEGMENTATION

Figure 2 BOTANICAL EXTRACTS MARKET: REGIONAL SEGMENTATION

Figure 3 BOTANICAL EXTRACTS MARKET: RESEARCH DESIGN

Figure 4 BREAKDOWN OF PRIMARIES, BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 7 DATA TRIANGULATION & METHODOLOGY

Figure 8 BEVERAGES SEGMENT PROJECTED TO BE THE FASTEST-GROWING

Figure 9 BOTANICAL EXTRACTS SNAPSHOT (2017 VS. 2022): SPICES SEGMENT, BY SOURCE, PROJECTED TO BE THE LARGEST DURING THE FORECAST PERIOD

Figure 10 BOTANICAL EXTRACTS SNAPSHOT (2017 VS. 2022): POWDER SEGMENT PROJECTED TO BE RELATIVELY LARGER

Figure 11 NORTH AMERICA DOMINATED THE BOTANICAL EXTRACTS MARKET IN 2016

Figure 12 ATTRACTIVE GROWTH OPPORTUNITIES IN THE BOTANICAL EXTRACTS MARKET FOR MANUFACTURERS BETWEEN 2017 & 2022

Figure 13 BOTANICAL EXTRACTS MARKET: EUROPE TO GROW AT THE HIGHEST RATE FROM 2017 TO 2022

Figure 14 SPICE EXTRACTS SEGMENT DOMINATED THE BOTANICAL EXTRACTS MARKET ACROSS ALL REGIONS IN 2017, IN TERMS OF VALUE

Figure 15 JAPAN IS PROJECTED TO BE THE FASTEST-GROWING COUNTRY-LEVEL MARKET

Figure 16 BOTANICAL EXTRACTS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 17 BOTANICAL EXTRACTS MARKET SIZE, BY SOURCE, 2017–2022 (USD MILLION)

Figure 18 BOTANICAL EXTRACTS MARKET SIZE, BY FORM, 2017–2022 (USD MILLION)

Figure 19 BOTANICAL EXTRACTS MARKET SIZE, BY APPLICATION, 2017–2022 (USD MILLION)

Figure 20 GEOGRAPHIC SNAPSHOT: U.K. PROJECTED TO GROW AT THE HIGHEST RATE IN THE EUROPEAN BOTANICAL EXTRACTS MARKET, 2017–2022

Figure 21 NORTH AMERICAN BOTANICAL EXTRACTS MARKET SNAPSHOT: U.S.

ACCOUNTED FOR THE LARGEST MARKET SHARE

Figure 22 EUROPEAN BOTANICAL EXTRACTS MARKET SNAPSHOT: GERMANY

ACCOUNTED FOR THE LARGEST SHARE

Figure 23 DIVE CHART

Figure 24 FRUTAROM INDUSTRIES LTD.: COMPANY SNAPSHOT

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