

BOPP Films Market by Type (Wraps, Bags & Pouches, Tapes, Labels), Thickness (Below 15 Microns, 15-30 Microns, 30-45 Microns, More Than 45 Microns), Production Process (Tenter, Tubular), Application, and Region - Global Forecast to 2025

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Abstracts

“Growing demand from the food & beverage sector is projected to drive the overall growth of the BOPP films market across the globe from 2020 to 2025.”

The global BOPP films market size is projected to grow from USD 24.26 billion in 2020 to USD 31.42 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 5.3%. The BOPP films market has been growing in tandem with the growth in the packaging industry. Food, beverages, and medical packaging are the largest end users of these films. With the growth in the packaging market in the developing nations, the demand for bi-axially oriented films has increased. It is the most preferred material for food & pharmaceutical products packaging owing to its non-toxic and cost-effectiveness. It also acts as a barrier to external agents which might contaminate the product inside.

“In terms of both volume, bags & pouches segment to lead the BOPP films market by 2025.”

BOPP bags & pouches are water resistant and have the capacity to print high resolution graphics on them. They perform extremely well with paper bag filling equipment. The acceptance of BOPP bags & pouches is rising in as they are cost-effective and 100% recyclable, which makes them environment friendly. BOPP bags & pouches offer high aesthetic value that adds an extra promotional feature to the products packaged in them. These bags & pouches can be stacked easily and have high tensile strength and barrier properties. BOPP bags & pouches primarily find applications in the packaging of

cereal & pulses, pet food, grass seed, animal nutrition, fertilizers, beverages, dairy products, and cosmetics.

“In terms of both value and volume, tenter production process is projected to be the fastest-growing segment from 2020 to 2025, for BOPP films.”

The BOPP film thickness produced by the tenter process ranges from 8-50 micro meters while the line output is in the range 100–550 kg/hour. The double bubble method process relatively unique film structures, which is not easily possible by the standard tenter frame process. This results in balanced film properties by simultaneous stretching of a cooled and reheated bubble. Thus, film properties are similar in both orientation directions, an effect which is not realizable with standard tenter frame technologies. Tenter frame processes have much higher output than the tubular process. It is predominantly used to make BOPP and BOPET films.

“The food segment is projected to be the fastest-growing application in the BOPP films market from 2020 to 2025.”

The food segment is projected to be the fastest-growing segment in the BOPP films market. BOPP films are made of highly sterilized materials. These materials help in protecting the products from contamination, making them ideal for usage in food & beverage packaging. The key driver for the BOPP films market in food packaging is the growing demand for compact and lightweight packaging in baby food and pet food. BOPP films are also available for single-time use. In the food industry, BOPP films wraps and pouches are widely used in the packaging of sauces, pet food, ready-to-eat/frozen meal, candies, chocolates, snacks, dried fruits & nuts, and confectionery products.

“In terms of both value and volume, the Asia Pacific BOPP films market is projected to grow at the highest CAGR during the forecast period.”

In terms of value and volume, the Asia Pacific region is projected to grow at the highest CAGR from 2020 to 2025 due to the strong demand from countries such as China, India, and Japan. the growing population in these countries presents a huge customer base for FMCG products and food & beverages, which in turn, is expected to lead to the growth of the BOPP films market. Changes in packaging styles, innovations in flexible packaging designs, and increase in demand for personal care products due to the rise in the young population are expected to drive the market for BOPP films in this region.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the BOPP films market.

By Department: Sales/Export/Marketing: 62%, Production: 26%, and CXOs: 12%

By Designation: Managers: 55%, CXOs: 15%, and Executives: 30%

By Region: North America: 18%, Europe: 14%, Asia Pacific: 42%, Middle East & Africa: 22%, and South America: 4%

The global BOPP films market comprises major manufacturers, such as Cosmo Films (India), Taghleef Industries (UAE), CCL Industries (Canada), Jindal Poly Films (India), Inteplast Group (US), and Polibak (Turkey).

Research Coverage

The market study covers the BOPP films market across various segments. It aims at estimating the market size and the growth potential of this market across different segments based on type, thickness, production process, application, and region. The study also includes an in-depth competitive analysis of key players in the market, along with their company profiles, key observations related to their products and business offerings, recent developments undertaken by them, and key growth strategies adopted by them to enhance their position in the BOPP films market.

Key Benefits of Buying the Report

The report is projected to help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers of the overall BOPP films market and its segments and sub-segments. This report is projected to help stakeholders understand the competitive landscape of the market and gain insights to improve the position of their businesses and plan suitable go-to-market strategies. The report also aims at helping stakeholders understand the pulse of the market and provides them with information on the key market drivers, challenges, and opportunities.

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*Details on Business Overview, financial assessment, operational assessment, Products Offered, Recent Developments, SWOT Analysis, right to win might not be captured in case of unlisted companies.

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