

Bookbinding Materials Market by Binding Type (Adhesive Bonded, Mechanically Bonded), Material Type (Paper Cover Materials, Leather, Adhesives, Cloth/Fabric/Spine Reinforcing Materials, Cover Boards), Application, & Region - Global Forecast to 2028

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Abstracts

The bookbinding materials market size is projected to reach USD 9.5 billion by 2028 at a CAGR of 2.3% from USD 8.5 billion in 2023. Asia Pacific is estimated to account for the largest share in terms of value of the bookbinding materials market in 2022.

“ Europe is likely to account for the second largest share of bookbinding materials market in terms of value.”

The region's established publishing industry, marked by a rich literary heritage and a strong emphasis on educational development, drives the demand for high-quality and durable bookbinding materials. The sustained demand for printed materials, including textbooks, literature, and academic publications, continues to fuel the market for bookbinding materials across various European countries. Europe's strong focus on environmental sustainability and eco-friendly practices has led to a growing preference for recyclable and biodegradable bookbinding materials, stimulating further innovation and development within the industry. The region's robust manufacturing infrastructure and technological advancements further contribute to its significance in the global bookbinding materials market.

The presence of key players and industry leaders in the bookbinding materials sector, along with an increasing focus on research and development initiatives, ensures the

continuous growth and competitiveness of the European market.

“ Education books is projected to be the fastest growing application segment of bookbinding materials market.”

The growth is primarily fueled by the increasing emphasis on literacy and educational development worldwide, leading to a growing demand for high-quality textbooks, workbooks, and reference materials. As educational institutions and publishing houses continue to invest in the production of durable and visually appealing educational resources, the need for reliable and innovative bookbinding materials is expected to surge. The rapid digitalization of educational content has amplified the importance of printed materials that offer a tactile and immersive learning experience, further driving the demand for robust bookbinding solutions. The development of specialized educational materials catering to diverse learning needs and age groups is also contributing to the accelerated growth of the education books segment within the bookbinding materials market.

“China, by country is forecasted to be the largest market of bookbinding materials during the forecast period.”

The country's rapidly expanding publishing industry, driven by a significant emphasis on education and literacy, has led to a substantial demand for high-quality books, textbooks, and educational resources. This has consequently fueled the need for durable and visually appealing bookbinding materials to support the flourishing publishing sector. China's position as a global manufacturing hub, particularly in sectors such as electronics, textiles, and packaging, has stimulated the demand for specialized adhesives, coatings, and binding materials. The country's robust industrial infrastructure and technological advancements further contribute to its dominance in the bookbinding materials market. The country's massive population, coupled with the increasing disposable income and evolving consumer preferences, has significantly bolstered the demand for a diverse range of printed materials, including magazines, books, and catalogs.

Breakdown of Primary Interviews:

By Company Type: Tier 1 – 33%, Tier 2 – 40%, and Tier 3 – 27%

By Designation: C Level – 33%, D Level – 27%, and Others – 40%

By Region: North America – 27%, Europe – 20%, Asia Pacific – 33%, Middle East & Africa – 7% and South America – 13%

The key companies profiled in this report are Henkel AG (Germany), H.B. Fuller (US), Arkema (US), The Dow Chemical Company (US), and UPM Global (Finland).

Research Coverage:

The bookbinding materials market has been segmented based on Binding Type (Adhesive Bonded, Mechanically Bonded), Application (Education Books, Hardcover and Softcover Books, Magazines and Catalogs, Diploma Covers and Yearbooks, Journals, and Others), Material Type (Paper Cover Materials, Leather, Adhesives, Cloth/Fabric/Spine Reinforcing Materials, End sheets, Cover Boards, and Others), and by Region (Asia Pacific, North America, Europe, Middle East & Africa, and South America).

This report provides insights on the following pointers:

Analysis of key drivers (Increase in demand for physical books, High demand in DIY applications) restraints (Availability of online resource for educational purpose), opportunities (Growing Publishing and education sector), and challenges (Volatility in raw material prices) influencing the growth of the bookbinding materials market.

Product Development/Innovation: Detailed insight of upcoming technologies, research & development activities, and new product launch in the bookbinding materials market.

Market Development: Comprehensive information about markets – the report analyses the bookbinding materials market across varied regions.

Market Diversification: Exclusive information about the new products & service untapped geographies, recent developments, and investments in bookbinding materials market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Henkel AG (Germany), H.B. Fuller (US), Arkema

(US), The Dow Chemical Company (US), and UPM Global (Finland) among other in the bookbinding materials market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS AND EXCLUSIONS

1.2.2 DEFINITION AND INCLUSIONS, BY MATERIAL TYPE

1.2.3 DEFINITION AND INCLUSIONS, BY BINDING TYPE

1.2.4 DEFINITION AND INCLUSIONS, BY APPLICATION

1.3 STUDY SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 MARKET SEGMENTATION

1.3.2 REGIONS COVERED

FIGURE 2 REGIONAL SCOPE

1.4 YEARS CONSIDERED

1.5 CURRENCY CONSIDERED

1.6 LIMITATIONS

1.7 STAKEHOLDERS

1.8 RECESSION IMPACT

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 3 BOOKBINDING MATERIALS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Breakdown of interviews with experts

2.1.2.3 Primary data sources

2.1.2.4 Key industry insights

2.2 MARKET SIZE ESTIMATION APPROACH

2.2.1 TOP-DOWN APPROACH

FIGURE 4 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

FIGURE 5 BOOKBINDING MATERIALS MARKET SIZE ESTIMATION, BY REGION

FIGURE 6 BOOKBINDING MATERIALS MARKET, BY BINDING TYPE

FIGURE 7 BOOKBINDING MATERIALS MARKET, BY MATERIAL TYPE

2.2.2 BOTTOM-UP APPROACH

FIGURE 8 BOOKBINDING MATERIALS MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH, BY APPLICATION

FIGURE 9 BOOKBINDING MATERIALS MARKET SIZE ESTIMATION, BY END-USE INDUSTRY

2.3 MARKET FORECAST

2.3.1 SUPPLY-SIDE FORECAST

FIGURE 10 BOOKBINDING MATERIALS MARKET: SUPPLY-SIDE FORECAST

FIGURE 11 METHODOLOGY FOR SUPPLY-SIDE SIZING OF BOOKBINDING MATERIALS MARKET

2.4 FACTOR ANALYSIS

FIGURE 12 GLOBAL IMPACT ON BOOKBINDING MATERIALS MARKET

2.5 DATA TRIANGULATION

FIGURE 13 BOOKBINDING MATERIALS MARKET: DATA TRIANGULATION

2.6 ASSUMPTIONS AND LIMITATIONS

TABLE 1 ASSUMPTIONS

TABLE 2 LIMITATIONS

2.7 GROWTH RATE ASSUMPTIONS

2.8 RISK ASSESSMENT

TABLE 3 BOOKBINDING MATERIALS MARKET: RISK ASSESSMENT

2.9 RECESSION IMPACT

3 EXECUTIVE SUMMARY

TABLE 4 BOOKBINDING MATERIALS MARKET SNAPSHOT, 2023 VS. 2028

FIGURE 14 ADHESIVE BONDED SEGMENT TO DOMINATE MARKET IN 2023

FIGURE 15 MAGAZINES AND CATALOGS APPLICATION TO LEAD MARKET DURING FORECAST PERIOD

FIGURE 16 PAPER COVER MATERIALS TO LEAD MARKET DURING FORECAST PERIOD

FIGURE 17 ASIA PACIFIC TO BE FASTEST-GROWING BOOKBINDING MATERIALS MARKET

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN BOOKBINDING MATERIALS MARKET

FIGURE 18 INCREASING DEMAND FROM ASIA PACIFIC TO DRIVE MARKET DURING FORECAST PERIOD

4.2 BOOKBINDING MATERIALS MARKET, BY BINDING TYPE

FIGURE 19 ADHESIVE BONDED TO BE LARGER SEGMENT FROM 2023 TO 2028
4.3 ASIA PACIFIC: BOOKBINDING MATERIALS MARKET, BY APPLICATION AND COUNTRY, 2023

FIGURE 20 MAGAZINES AND CATALOGS SEGMENT AND CHINA ACCOUNTED FOR LARGEST SHARES IN 2023

4.4 BOOKBINDING MATERIALS MARKET: DEVELOPED VS. DEVELOPING COUNTRIES

FIGURE 21 EMERGING ECONOMIES TO WITNESS HIGHER GROWTH

4.5 BOOKBINDING MATERIALS MARKET: BY MAJOR COUNTRIES

FIGURE 22 MEXICO TO RECORD HIGHEST GROWTH DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 23 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN BOOKBINDING MATERIALS MARKET

5.2.1 DRIVERS

5.2.1.1 Increase in demand for physical books

5.2.1.2 High use in DIY applications

5.2.2 RESTRAINTS

5.2.2.1 Availability of online resources for educational purpose

5.2.3 OPPORTUNITIES

5.2.3.1 Growing publishing and education sectors

5.2.4 CHALLENGES

5.2.4.1 Volatility in raw material prices

5.3 PORTER'S FIVE FORCES ANALYSIS

FIGURE 24 BOOKBINDING MATERIALS MARKET: PORTER'S FIVE FORCES ANALYSIS

TABLE 5 BOOKBINDING MATERIALS MARKET: PORTER'S FIVE FORCES ANALYSIS

5.3.1 THREAT OF NEW ENTRANTS

5.3.2 BARGAINING POWER OF BUYERS

5.3.3 THREAT OF SUBSTITUTES

5.3.4 BARGAINING POWER OF SUPPLIERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

5.4 MACROECONOMIC INDICATORS

5.4.1 INTRODUCTION

5.4.2 GDP TREND AND FORECAST

TABLE 6 GDP PERCENTAGE CHANGE OF KEY COUNTRIES, 2020–2028

5.4.3 TREND AND FORECAST OF GLOBAL BOOK INDUSTRY

FIGURE 25 NUMBER OF BOOKS DEPOSITED IN LEGAL REPOSITORIES, 2018–2021

FIGURE 26 DISTRIBUTION OF BOOKS DEPOSITED IN LEGAL REPOSITORIES, BY REGION, 2021

FIGURE 27 NUMBER OF BOOKS DEPOSITED AT SELECTED LEGAL REPOSITORIES, 2021

TABLE 7 TOTAL PUBLISHING INDUSTRY REVENUE, BY SECTOR (USD MILLION), 2021

FIGURE 28 DISTRIBUTION OF PUBLISHING INDUSTRY REVENUE BY FORMAT, 2021

FIGURE 29 CHILDREN'S BOOKS REVENUE (USD MILLION), 2021

6 INDUSTRY TRENDS

6.1 SUPPLY CHAIN ANALYSIS

FIGURE 30 BOOKBINDING MATERIALS MARKET: SUPPLY CHAIN ANALYSIS

TABLE 8 BOOKBINDING MATERIALS MARKET: SUPPLY CHAIN ANALYSIS

6.2 TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS

FIGURE 31 TRENDS IN END-USE INDUSTRIES IMPACTING BUSINESS OF BOOKBINDING MATERIAL MANUFACTURERS

6.3 ECOSYSTEM

FIGURE 32 ADHESIVE & SEALANT ECOSYSTEM

6.4 CASE STUDY

6.5 TECHNOLOGY OVERVIEW

6.6 KEY STAKEHOLDERS & BUYING CRITERIA

6.6.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 33 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS

TABLE 9 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP APPLICATIONS (%)

6.6.2 BUYING CRITERIA

FIGURE 34 KEY BUYING CRITERIA FOR BOOKBINDING MATERIALS

TABLE 10 KEY BUYING CRITERIA FOR BOOKBINDING MATERIALS

6.7 INDICATIVE PRICING ANALYSIS

FIGURE 35 ADHESIVES AVERAGE SELLING PRICE TREND, BY REGION, 2022

FIGURE 36 ADHESIVES AVERAGE SELLING PRICE TREND, BY COMPANY

6.8 TRADE ANALYSIS

- 6.8.1 IMPORT SCENARIO OF OUTER COVER OF BOOKS
- TABLE 11 COUNTRY-WISE IMPORT DATA (USD THOUSAND)
- 6.8.2 EXPORT SCENARIO OF OUTER COVER OF BOOKS
- TABLE 12 COUNTRY-WISE EXPORT DATA (USD THOUSAND)
- 6.9 GLOBAL ECONOMIC SCENARIO AFFECTING MARKET GROWTH
 - 6.9.1 RECESSION IMPACT
 - 6.9.2 RUSSIA-UKRAINE WAR
 - 6.9.3 EUROPE RECESSION IMPACT
 - 6.9.4 EUROPE ENERGY CRISIS
 - 6.9.5 ASIA PACIFIC RECESSION IMPACT
- 6.10 TARIFF AND REGULATORY LANDSCAPE
 - 6.10.1 REGULATIONS
 - 6.10.2 REGULATORY BODIES, GOVERNMENT AGENCIES & OTHER ORGANIZATIONS
 - TABLE 13 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
 - TABLE 14 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
- 6.11 KEY CONFERENCES AND EVENTS, 2023–2024
- TABLE 15 BOOKBINDING MATERIALS MARKET: KEY CONFERENCES AND EVENTS, 2023–2024
- 6.12 PATENT ANALYSIS
 - 6.12.1 METHODOLOGY
 - 6.12.2 PUBLICATION TRENDS
 - FIGURE 37 PUBLICATION TRENDS, 2018–2023
 - 6.12.3 INSIGHTS
 - 6.12.4 JURISDICTION ANALYSIS
 - FIGURE 38 JURISDICTION ANALYSIS OF REGISTERED PATENTS, 2018–2023
 - 6.12.5 TOP APPLICANTS
 - FIGURE 39 NUMBER OF PATENTS, BY COMPANY (2018–2023)

7 BOOKBINDING MATERIALS MARKET, BY BINDING TYPE

- 7.1 INTRODUCTION
- FIGURE 40 ADHESIVE BONDED SEGMENT TO LEAD BOOKBINDING MATERIALS MARKET BETWEEN 2023 AND 2028
- TABLE 16 BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)
- 7.2 ADHESIVE BONDED

7.2.1 COST-EFFECTIVENESS AND OPERATIONAL EFFICIENCY MAKING IT PERFECT CATALYST TO DRIVE DEMAND

TABLE 17 ADHESIVE BONDED: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

7.3 MECHANICALLY BONDED

7.3.1 ENHANCED DURABILITY AND STRUCTURAL INTEGRITY TO DRIVE DEMAND

TABLE 18 MECHANICALLY BONDED: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

8 BOOKBINDING MATERIALS MARKET, BY MATERIAL TYPE

8.1 INTRODUCTION

FIGURE 41 PAPER COVER MATERIALS SEGMENT TO LEAD BOOKBINDING MATERIALS MARKET BETWEEN 2023 AND 2028

TABLE 19 BOOKBINDING MATERIALS MARKET, BY MATERIAL TYPE, 2021–2028 (USD MILLION)

8.2 PAPER COVER MATERIALS

8.2.1 DURABILITY AND COST-EFFECTIVENESS TO DRIVE MARKET

TABLE 20 PAPER COVER MATERIALS: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

8.3 LEATHER

8.3.1 STRUCTURAL INTEGRITY TO DRIVE DEMAND

TABLE 21 LEATHER: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

8.4 ADHESIVES

8.4.1 IMPARTING HIGH STRENGTH AND STABILITY TO COVERS TO DRIVE DEMAND

TABLE 22 ADHESIVE: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

8.5 CLOTH/FABRIC/SPINE REINFORCING MATERIALS

8.5.1 INCREASING STRUCTURAL ROBUSTNESS AND LIFESPAN OF BOOKS TO DRIVE MARKET

TABLE 23 CLOTH/FABRIC/SPINE REINFORCING MATERIALS: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

8.6 END SHEETS

8.6.1 ENHANCED STRUCTURAL INTEGRITY OF BOOKS TO DRIVE MARKET

TABLE 24 END SHEETS: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

8.7 COVER BOARDS

8.7.1 STRUCTURAL SUPPORT AND RIGIDITY OF BOOK TO DRIVE DEMAND

TABLE 25 COVER BOARDS: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

8.8 OTHERS

TABLE 26 OTHER MATERIALS: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

9 BOOKBINDING MATERIALS MARKET, BY APPLICATION

9.1 INTRODUCTION

FIGURE 42 MAGAZINES AND CATALOGS SEGMENT TO LEAD BOOKBINDING MATERIALS MARKET BETWEEN 2023 AND 2028

TABLE 27 BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

9.2 EDUCATION BOOKS

9.2.1 INCREASING NUMBER OF STUDENTS AND EDUCATIONAL INSTITUTES TO DRIVE MARKET

TABLE 28 EDUCATION BOOKS: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

9.3 HARDCOVER AND SOFTCOVER BOOKS

9.3.1 SOLID READER BASE TO DRIVE SEGMENT

TABLE 29 HARDCOVER AND SOFTCOVER BOOKS: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

9.4 MAGAZINES AND CATALOGS

9.4.1 HIGH DEMAND FOR BOOKS IN EMERGING ECONOMIES TO DRIVE MARKET

TABLE 30 MAGAZINES AND CATALOGS: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

9.5 DIPLOMA COVERS AND YEARBOOKS

9.5.1 GROWTH IN EDUCATION SECTOR TO DRIVE DEMAND

TABLE 31 DIPLOMA COVERS AND YEARBOOKS: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

9.6 JOURNALS

9.6.1 RISING DEMAND FOR DIGITAL FORMATS TO HAMPER MARKET GROWTH

TABLE 32 JOURNALS: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

9.7 OTHERS

TABLE 33 OTHERS: BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028

(USD MILLION)

10 BOOKBINDING MATERIALS MARKET, BY REGION

10.1 INTRODUCTION

FIGURE 43 ASIA PACIFIC TO BE THE FASTEST-GROWING BOOKBINDING MATERIALS MARKET BY 2028

TABLE 34 BOOKBINDING MATERIALS MARKET, BY REGION, 2021–2028 (USD MILLION)

TABLE 35 BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 36 BOOKBINDING MATERIALS MARKET, BY MATERIAL TYPE, 2021–2028 (USD MILLION)

TABLE 37 BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.2 ASIA PACIFIC

10.2.1 RECESSION IMPACT ON ASIA PACIFIC

FIGURE 44 ASIA PACIFIC: BOOKBINDING MATERIALS MARKET SNAPSHOT

TABLE 38 ASIA PACIFIC: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 39 ASIA PACIFIC: BOOKBINDING MATERIALS MARKET, BY MATERIAL TYPE, 2021–2028 (USD MILLION)

TABLE 40 ASIA PACIFIC: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 41 ASIA PACIFIC: BOOKBINDING MATERIALS, BY COUNTRY, 2021–2028 (USD MILLION)

10.2.2 CHINA

10.2.2.1 Sustained demand for physical books to drive market

TABLE 42 CHINA: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 43 CHINA: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.2.3 JAPAN

10.2.3.1 Printed books to continue dominate market

TABLE 44 JAPAN: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 45 JAPAN: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.2.4 SOUTH KOREA

10.2.4.1 Growth in publishing industry to fuel market

TABLE 46 SOUTH KOREA: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 47 SOUTH KOREA: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.2.5 INDIA

10.2.5.1 Government initiatives to boost economy to contribute to market growth

TABLE 48 INDIA: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 49 INDIA: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.2.6 MALAYSIA

10.2.6.1 Decline in number of bookstores to affect bookbinding materials market

TABLE 50 MALAYSIA: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 51 MALAYSIA: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.2.7 REST OF ASIA PACIFIC

TABLE 52 REST OF ASIA PACIFIC: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 53 REST OF ASIA PACIFIC: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.3 NORTH AMERICA

10.3.1 RECESSION IMPACT ON NORTH AMERICA

FIGURE 45 NORTH AMERICA: BOOKBINDING MATERIALS MARKET SNAPSHOT

TABLE 54 NORTH AMERICA: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 55 NORTH AMERICA: BOOKBINDING MATERIALS MARKET, BY MATERIAL TYPE, 2021–2028 (USD MILLION)

TABLE 56 NORTH AMERICA: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 57 NORTH AMERICA: BOOKBINDING MATERIALS, BY COUNTRY, 2021–2028 (USD MILLION)

10.3.2 US

10.3.2.1 Need to reduce screen time and eye strain to drive demand

TABLE 58 US: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 59 US: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.3.3 CANADA

10.3.3.1 Growth in softcover book industry to drive market

TABLE 60 CANADA: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 61 CANADA: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.3.4 MEXICO

10.3.4.1 Increasing demand for e-books and e-magazines to adversely impact market growth

TABLE 62 MEXICO: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 63 MEXICO: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.4 EUROPE

10.4.1 RECESSION IMPACT ON EUROPE

FIGURE 46 EUROPE: BOOKBINDING MATERIALS MARKET SNAPSHOT

TABLE 64 EUROPE: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 65 EUROPE: BOOKBINDING MATERIALS MARKET, BY MATERIAL TYPE, 2021–2028 (USD MILLION)

TABLE 66 EUROPE: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 67 EUROPE: BOOKBINDING MATERIALS, BY COUNTRY, 2021–2028 (USD MILLION)

10.4.2 GERMANY

10.4.2.1 High demand for physical books to drive market

TABLE 68 GERMANY: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 69 GERMANY: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.4.3 FRANCE

10.4.3.1 Decline in printed book production to hamper market growth

TABLE 70 FRANCE: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 71 FRANCE: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.4.4 ITALY

10.4.4.1 Demand from major end-use industries to drive market

TABLE 72 ITALY: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE,

2021–2028 (USD MILLION)

TABLE 73 ITALY: BOOKBINDING MATERIALS MARKET, BY APPLICATION,
2021–2028 (USD MILLION)

10.4.5 UK

10.4.5.1 Physical books reading habit to drive demand

TABLE 74 UK: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028
(USD MILLION)

TABLE 75 UK: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028
(USD MILLION)

10.4.6 SPAIN

10.4.6.1 Investment in book translation industry to drive market

TABLE 76 SPAIN: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE,
2021–2028 (USD MILLION)

TABLE 77 SPAIN: BOOKBINDING MATERIALS MARKET, BY APPLICATION,
2021–2028 (USD MILLION)

10.4.7 TURKEY

10.4.7.1 Moderate demand from end-use industries to drive market

TABLE 78 TURKEY: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE,
2021–2028 (USD MILLION)

TABLE 79 TURKEY: BOOKBINDING MATERIALS MARKET, BY APPLICATION,
2021–2028 (USD MILLION)

10.4.8 REST OF EUROPE

TABLE 80 REST OF EUROPE: BOOKBINDING MATERIALS MARKET, BY BINDING
TYPE, 2021–2028 (USD MILLION)

TABLE 81 REST OF EUROPE: BOOKBINDING MATERIALS MARKET, BY
APPLICATION, 2021–2028 (USD MILLION)

10.5 SOUTH AMERICA

10.5.1 RECESSION IMPACT ON SOUTH AMERICA

FIGURE 47 SOUTH AMERICA: BOOKBINDING MATERIALS MARKET SNAPSHOT

TABLE 82 SOUTH AMERICA: BOOKBINDING MATERIALS MARKET, BY BINDING
TYPE, 2021–2028 (USD MILLION)

TABLE 83 SOUTH AMERICA: BOOKBINDING MATERIALS MARKET, BY MATERIAL
TYPE, 2021–2028 (USD MILLION)

TABLE 84 SOUTH AMERICA: BOOKBINDING MATERIALS MARKET, BY
APPLICATION, 2021–2028 (USD MILLION)

TABLE 85 SOUTH AMERICA: BOOKBINDING MATERIALS, BY COUNTRY,
2021–2028 (USD MILLION)

10.5.2 BRAZIL

10.5.2.1 High demand for physical books to drive market

TABLE 86 BRAZIL: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 87 BRAZIL: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.5.3 ARGENTINA

10.5.3.1 Decline in book exports to slow down market growth

TABLE 88 ARGENTINA: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 89 ARGENTINA: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.5.4 REST OF SOUTH AMERICA

TABLE 90 REST OF SOUTH AMERICA: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 91 REST OF SOUTH AMERICA: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.6 MIDDLE EAST & AFRICA

10.6.1 RECESSION IMPACT ON MIDDLE EAST

FIGURE 48 MIDDLE EAST & AFRICA: BOOKBINDING MATERIALS MARKET SNAPSHOT

TABLE 92 MIDDLE EAST & AFRICA: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 93 MIDDLE EAST & AFRICA: BOOKBINDING MATERIALS MARKET, BY MATERIAL TYPE, 2021–2028 (USD MILLION)

TABLE 94 MIDDLE EAST & AFRICA: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 95 MIDDLE EAST & AFRICA: BOOKBINDING MATERIALS, BY COUNTRY, 2021–2028 (USD MILLION)

10.6.2 SAUDI ARABIA

10.6.2.1 Increase in printed book sales to drive market

TABLE 96 SAUDI ARABIA: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 97 SAUDI ARABIA: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.6.3 UAE

10.6.3.1 Focus on improving access to quality education to drive market

TABLE 98 UAE: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 99 UAE: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.6.4 REST OF MIDDLE EAST & AFRICA

TABLE 100 REST OF MIDDLE EAST & AFRICA: BOOKBINDING MATERIALS MARKET, BY BINDING TYPE, 2021–2028 (USD MILLION)

TABLE 101 REST OF MIDDLE EAST & AFRICA: BOOKBINDING MATERIALS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 STRATEGIES ADOPTED BY KEY PLAYERS

TABLE 102 STRATEGIES ADOPTED BY KEY MANUFACTURERS IN BOOKBINDING MATERIALS MARKET

11.3 MARKET RANKING ANALYSIS

FIGURE 49 RANKING OF KEY PLAYERS

11.4 MARKET SHARE ANALYSIS

FIGURE 50 MARKET SHARE ANALYSIS OF KEY ADHESIVES' PLAYERS, 2022

TABLE 103 BOOKBINDING MATERIALS MARKET: DEGREE OF COMPETITION

11.5 REVENUE ANALYSIS OF KEY COMPANIES

FIGURE 51 REVENUE ANALYSIS FOR KEY COMPANIES DURING PAST TWO YEARS

11.6 COMPANY EVALUATION MATRIX

11.6.1 STARS

11.6.2 EMERGING LEADERS

11.6.3 PERVASIVE PLAYERS

11.6.4 PARTICIPANTS

FIGURE 52 BOOKBINDING MATERIALS MARKET: COMPANY EVALUATION MATRIX, 2022

11.6.5 COMPANY FOOTPRINT

TABLE 104 COMPANY APPLICATION FOOTPRINT

TABLE 105 COMPANY REGION FOOTPRINT

TABLE 106 COMPANY FOOTPRINT

11.7 START-UP/SME EVALUATION MATRIX

11.7.1 PROGRESSIVE COMPANIES

11.7.2 RESPONSIVE COMPANIES

11.7.3 DYNAMIC COMPANIES

11.7.4 STARTING BLOCKS

FIGURE 53 BOOKBINDING MATERIALS MARKET: START-UPS/SMES EVALUATION MATRIX, 2022

11.7.5 COMPETITIVE BENCHMARKING

TABLE 107 BOOKBINDING MATERIALS MARKET: DETAILED LIST OF KEY START-UPS/SMES

TABLE 108 BOOKBINDING MATERIALS MARKET: COMPETITIVE BENCHMARKING OF KEY PLAYERS

11.8 COMPETITIVE SITUATIONS AND TRENDS

11.8.1 BOOKBINDING MATERIALS MARKET: DEALS, 2016–2023

TABLE 109 BOOKBINDING MATERIALS MARKET: DEALS, 2016–2023

11.8.2 BOOKBINDING MATERIALS MARKET: OTHERS, 2016–2023

TABLE 110 BOOKBINDING MATERIALS MARKET: OTHERS, 2016–2023

11.8.3 BOOKBINDING MATERIALS MARKET: PRODUCT LAUNCHES, 2016–2023

TABLE 111 BOOKBINDING MATERIALS MARKET: PRODUCT LAUNCHES, 2016–2023

12 COMPANY PROFILES

(Business overview, Products offered, Recent Developments, MNM view)*

12.1 KEY COMPANIES

12.1.1 HENKEL AG & CO. KGAA

TABLE 112 HENKEL AG & CO. KGAA: COMPANY OVERVIEW

FIGURE 54 HENKEL AG & CO. KGAA: COMPANY SNAPSHOT

TABLE 113 HENKEL AG & CO. KGAA: PRODUCT LAUNCHES

TABLE 114 HENKEL AG & CO. KGAA: DEALS

TABLE 115 HENKEL AG & CO. KGAA: OTHERS

12.1.2 H.B. FULLER COMPANY

TABLE 116 H.B. FULLER COMPANY: COMPANY OVERVIEW

FIGURE 55 H.B. FULLER COMPANY: COMPANY SNAPSHOT

TABLE 117 H.B. FULLER COMPANY: PRODUCT LAUNCHES

TABLE 118 H.B. FULLER COMPANY: DEALS

TABLE 119 H.B. FULLER COMPANY: OTHERS

12.1.3 JOWAT SE

TABLE 120 JOWAT SE: COMPANY OVERVIEW

12.1.4 ARKEMA

TABLE 121 ARKEMA: COMPANY OVERVIEW

FIGURE 56 ARKEMA: COMPANY SNAPSHOT

TABLE 122 ARKEMA: DEALS

TABLE 123 ARKEMA: OTHERS

12.1.5 THE DOW CHEMICAL COMPANY

TABLE 124 THE DOW CHEMICAL COMPANY: COMPANY OVERVIEW

FIGURE 57 THE DOW CHEMICAL COMPANY: COMPANY SNAPSHOT

12.1.6 EASTMAN CHEMICAL COMPANY

TABLE 125 EASTMAN CHEMICAL COMPANY: COMPANY OVERVIEW

FIGURE 58 EASTMAN CHEMICAL COMPANY: COMPANY SNAPSHOT

12.1.7 PIDILITE INDUSTRIES LTD.

TABLE 126 PIDILITE INDUSTRIES LTD.: COMPANY OVERVIEW

FIGURE 59 PIDILITE INDUSTRIES LTD.: COMPANY SNAPSHOT

12.1.8 WACKER CHEMIE AG

TABLE 127 WACKER CHEMIE AG: COMPANY OVERVIEW

FIGURE 60 WACKER CHEMIE AG.: COMPANY SNAPSHOT

12.1.9 MONDI GROUP

TABLE 128 MONDI GROUP: COMPANY OVERVIEW

FIGURE 61 MONDI GROUP: COMPANY SNAPSHOT

TABLE 129 MONDI GROUP: PRODUCTS OFFERED

12.2 OTHER COMPANIES

12.2.1 NEENAH PAPER INC.

TABLE 130 NEENAH PAPER INC.: COMPANY OVERVIEW

12.2.2 LD DAVIS INDUSTRIES

TABLE 131 LD DAVIS INDUSTRIES: COMPANY OVERVIEW

12.2.3 POWIS PARKER INC.

TABLE 132 POWIS PARKER INC.: COMPANY OVERVIEW

12.2.4 ADHESIVES DIRECT UK

TABLE 133 ADHESIVES DIRECT UK: COMPANY OVERVIEW

12.2.5 AICA ADTEK SDN BHD

TABLE 134 AICA ADTEK SDN BHD: COMPANY OVERVIEW

12.2.6 CHERNG TAY TECHNOLOGY CO., LTD.

TABLE 135 CHERNG TAY TECHNOLOGY CO., LTD.: COMPANY OVERVIEW

12.2.7 CATTIE ADHESIVES

TABLE 136 CATTIE ADHESIVES: COMPANY OVERVIEW

12.2.8 SANYHOT ADHESIVOS S.A.

TABLE 137 SANYHOT ADHESIVOS S.A.: COMPANY OVERVIEW

12.2.9 CHEMLINE INDIA LTD.

TABLE 138 CHEMLINE INDIA LTD.: COMPANY OVERVIEW

12.2.10 NAN PAO RESIN CHEMICAL CO LTD.

TABLE 139 NAN PAO RESIN CHEMICAL CO LTD.: COMPANY OVERVIEW

12.2.11 EOC GROUP

TABLE 140 EOC GROUP: COMPANY OVERVIEW

12.2.12 THE REYNOLDS CO.

TABLE 141 THE REYNOLDS CO.: COMPANY OVERVIEW

12.2.13 KLEBCHEMIE M. G. BECKER GMBH & CO. KG

TABLE 142 KLEBCHEMIE M. G. BECKER GMBH & CO. KG: COMPANY OVERVIEW
12.2.14 HELMITIN ADHESIVES

TABLE 143 HELMITIN ADHESIVES: COMPANY OVERVIEW
12.2.15 GLUECOM GROUP

TABLE 144 GLUECOM GROUP: COMPANY OVERVIEW
12.2.16 TEXYEAR INDUSTRIAL ADHESIVES PVT LTD

TABLE 145 TEXYEAR INDUSTRIAL ADHESIVES PVT LTD: COMPANY OVERVIEW
12.2.17 TOYOICHEM CO., LTD.

TABLE 146 TOYOICHEM CO., LTD.: COMPANY OVERVIEW
12.2.18 GC ADHESIVES COMPANY

TABLE 147 GC ADHESIVES COMPANY: COMPANY OVERVIEW
12.2.19 SCHMEDT GMBH & CO.KG

TABLE 148 SCHMEDT GMBH & CO. KG: COMPANY OVERVIEW
12.2.20 UPM GLOBAL

TABLE 149 UPM GLOBAL: COMPANY OVERVIEW

*Details on Business overview, Products offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

13 ADJACENT AND RELATED MARKETS

13.1 INTRODUCTION

13.1.1 BOOKBINDING ADHESIVES MARKET LIMITATIONS

13.2 BOOKBINDING ADHESIVES MARKET DEFINITION

13.3 BOOKBINDING ADHESIVES MARKET OVERVIEW

13.3.1 BOOKBINDING ADHESIVES MARKET, BY CHEMISTRY

TABLE 150 BOOKBINDING ADHESIVES MARKET, BY CHEMISTRY, 2020–2027
(USD MILLION)

TABLE 151 BOOKBINDING ADHESIVES MARKET, BY CHEMISTRY, 2020–2027
(KILOTON)

13.3.2 BOOKBINDING ADHESIVES MARKET, BY TECHNOLOGY

TABLE 152 BOOKBINDING ADHESIVES MARKET, BY TECHNOLOGY, 2020–2027
(USD MILLION)

TABLE 153 BOOKBINDING ADHESIVES MARKET, BY TECHNOLOGY, 2020–2027
(KILOTON)

13.3.3 BOOKBINDING ADHESIVES MARKET, BY APPLICATION

TABLE 154 BOOKBINDING ADHESIVES MARKET, BY APPLICATION, 2020–2027
(USD MILLION)

TABLE 155 BOOKBINDING ADHESIVES MARKET, BY APPLICATION, 2020–2027
(KILOTON)

13.3.4 BOOKBINDING ADHESIVES MARKET, BY REGION

TABLE 156 BOOKBINDING ADHESIVES MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 157 BOOKBINDING ADHESIVES MARKET, BY REGION, 2020–2027 (KILOTON)

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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