

# **Body Contouring Devices Market by Product (Non-invasive, Invasive), Application (Fat Reduction, Skin Tightening, Cellulite Treatment, Body Toning and Sculpting), Age Group (Below 35 Years, Between 35 to 50 Years, Above 50 Years) - Global Forecast to 2029**

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## **Abstracts**

The body contouring devices market is projected to reach USD 3.00 Billion by 2029 from USD 1.74 Billion in 2024, at a CAGR of 11.4% during the forecast period. Market expansion is propelled by factors such as the growing utilization of non-invasive body contouring devices, increase in the advertisement of aesthetic procedures on social media and easily accessible clinics and beauty centers for these procedures. Conversely, significant market consolidation among key players and the need for substantial capital investments pose notable obstacles to market growth.

“Non-invasive segment accounted for the highest CAGR.”

By product, the market is primarily segmented into non-invasive and invasive. The non-invasive segment accounted for the highest growth rate of the body contouring devices in 2023. The substantial increase in market growth can be primarily attributed to the extensive utilization of both non-invasive and minimally invasive body contouring devices. Furthermore, advancements in the technology of application such as fat reduction and body toning instruments and the growing demand for aesthetic and plastic surgeries are driving the expansion of this sector.

“The fat reduction segment accounted for the market share in the body contouring devices market, by application, during the forecast period.”

By application, the market is primarily segmented into body toning and sculpting, fat

reduction, cellulite treatment and skin tightening. In 2023, non-robotic surgery accounted for the highest share of this market. The main factors propelling the growth of the market are the cost effective procedures for fat reduction, increase use of technologies like radiofrequency and lasers that provides least risk rising middle aged population. Additionally, surgeons preference of fat reduction devices over the slow weight loss process, contributing to their continued prominence in the market.

“Between 35 to 50 years segment accounted for the highest growth rate.”

By age group , the market is primarily segmented into between 35to 50 years, above 50 years and below 35 years . The between 30 to 50 years segment accounted for the highest growth rate of the body contouring devices age group market in 2023. The primary drivers of growth in this market are increase in obese population among the middle age population, increase competition among this age group population to look aesthetic and increase in advertisement of the body contouring procedures over social media.

“Female segment accounted for the largest market share.”

By gender , the market is primarily segmented into female and male . The female segment accounted for the highest share of the body contouring devices gender market in 2023. Easy accessibility of the body contouring devices and procedures, increased adoption of the body changes by female for aesthetic appearance and improved technologically advanced procedures with lowest downtime are the major reasons attributing to the largest share of the gender body contouring devices market.

“Specialty clinics segment accounted for the highest share.”

By end user, the market is primarily segmented into hospitals, specialty clinics and medical spas and beauty centers. The specialty clinics segment accounted for a larger share of the body contouring devices market in 2023. This can be credited to the significant volume of non-invasive surgical procedures carried out inspecialty clinics, facilitated by the presence of highly skilled healthcare professionals.

“Asia Pacific: The fastest-growing region in body contouring devices market.”

The global body contouring devices market is segmented into North America, Europe, the Asia Pacific, Latin America, the Middle East & Africa and GCC Countries. Various factors are contributing to the growth of the market in the Asia-Pacific (APAC) region,

including escalating healthcare expenditure, increase in medical tourism in the regions like China, India, Vietnam, rising per capita income, expansion of private-sector healthcare facilities into rural areas across several APAC nations and the existence of high-growth markets in the region. Moreover, the advantageous regulatory landscape and low costs in this region are anticipated to further drive market expansion.

Breakdown of supply-side primary interviews, by company type, designation, and region:

By Company Type: Tier 1 (20%), Tier 2 (45%), and Tier 3 (35%)

By Designation: C-level (30%), Director-level (20%), and Others (50%)

By Region: North America (42%), Europe (31%), Asia- Pacific (20%), Latin America (4%), Middle East & Africa(2%) and GCC Countries (1%)

Lists of Companies Profiled in the Report:

Abbvie, Inc. (US)

Cutera (US)

Bausch Health Companies Inc. (Canada)

InMode Ltd. (Israel)

Venus Concept (Canada)

ENDYMED Medical (US)

Cynosure Lutronic (US)

Lumenis BE Ltd. (Israel)

Alma Lasers (Israel)

Candela Corporation (US)

BTL Aesthetics Ltd. (UK)

MicroAire Surgical Instruments LLC (US)

Fotona (Slovenia)

Nouvag AG (Switzerland)

Erchonia Corporation (US)

Konmison (China)

Skinnovation Pvt. Ltd. (India)

3D Aesthetics (UK)

Zimmer MedizinSystems GmbH (Germany)

Rohrer Aesthetics (US)

Skin Aesthetics (India)

SharpLight Technologies Inc. (Israel)

Sebbin (France)

Deka M.E.L.A. S.R.L. (Italy)

INDIBA (Spain)

## Research Coverage

This research report categorizes the body contouring devices market by product, application, age group, gender, end-user, and region. The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the body contouring devices market. A detailed analysis of the key industry players has been done to provide insights into their business overview; key strategies; product launch, approval, acquisition, merger and

recent developments associated with the body contouring devices market. Competitive analysis of upcoming startups in the body contouring devices market ecosystem is covered in this report.

### Reasons to buy this report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall body contouring devices market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Growing adoption of minimally invasive and noninvasive aesthetic procedures), restraints (High cost of treatment and lack of reimbursement), opportunities (Improving healthcare infrastructure in emerging markets), and challenges (Stringent regulatory compliance and safety standards) influencing the growth of the body contouring devices market.

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the body contouring devices market

**Market Development:** Comprehensive information about lucrative markets – the report analyses the body contouring devices market across varied regions.

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the body contouring devices market

**Competitive Assessment:** In-depth assessment of market shares, growth strategies and service offerings of leading players like Abbvie, Inc. (US), Cutera (US), Bausch Health Companies Inc. (Canada), InMode Ltd. (Israel), Venus Concept (Canada) among others in body contouring devices market.

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