

# **Blood Pressure Cuffs Market Size, Share & Trends by Type (Automated, Manual), Size (8-19 cm, 19 cm & Above), Usage (Reusable, Disposable), Age Group (Infants & children, Adults), Distribution Channel (Online, Offline), End User (Hospitals, Clinics) - Global Forecast to 2029**

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## **Abstracts**

The global blood pressure cuffs market was valued at an estimated USD 909 million in 2024 and is projected to reach USD 1,399 million by 2029, at a CAGR of 9.0% during the forecast period. Growth in the market is primarily driven by the increasing prevalence of cardiovascular diseases, advancements in blood pressure monitoring, and increasing awareness of early diagnosis. As the population grows, the prevalence of hypertension and other cardiovascular diseases increases, and the demand for blood pressure monitoring devices increases. The population over 65 years of age is growing at a faster rate than the younger population 65 years, according to World Population Prospects 2022 it is anticipated that the proportion of people over 65 in the world will increase from 10% in 2022 to 16% in 2050.

'The automated segment accounted for the highest CAGR of the blood pressure cuffs market in 2023, by type.'

Based on type, the blood pressure cuffs market is segmented into automated and manual. Automated devices are routinely used by healthcare professionals for office/clinic and 24-hour ambulatory BP monitoring. Health care providers frequently use automated devices for office/hospital and 24-hour ambulatory BP monitoring. Automated blood pressure cuffs stand out in the BP cuff market over manual blood pressure cuffs due to their easy-to-use design that requires minimal training, easy

communication and monitoring of health care systems health, and providing comfortable measurements. The growth of the automated segment is driven by the rising prevalence of hypertension and the increased adoption of home blood pressure monitoring.

'The 19 cm and above segment is projected to witness the highest growth rate in the blood pressure cuffs market, by size, during the forecast period.'

The blood pressure cuffs market is segmented into 8-19 cm and 19 cm & above. Accurate BP measurement is essential for the proper diagnosis and management of hypertension, expensive R&D costs incurred by players in clinical settings and through self-measured blood pressure (SMBP) monitoring, is anticipated that the development of new technologies such as wireless cuffs will also help the segments growth in the coming years.

'The reusable segment accounted for the largest market share of blood pressure cuffs market, in 2023, by usage.'

Based on usage, the blood pressure cuffs market is segmented into reusable and disposable. The large share of this segment is attributed to the large healthcare institutions, such as hospitals and nursing homes, find reusable cuffs more economical over time due to the reduced need for frequent replacements, initiatives to reduce medical waste, and policies and guidelines promoting the use of sustainable medical products support the adoption of reusable blood pressure cuffs.

'The adults segment accounted for the largest market share of blood pressure cuffs market, in 2023, by age group.'

Based on age group, the blood pressure cuffs market is segmented into adults and infants & children. The large share of this segment is attributed to factors like unhealthy diets, sedentary lifestyles, stress, and increasing obesity rates in adults and children that contribute to the high prevalence of hypertension, necessitating regular monitoring and management of blood pressure.

'The offline segment accounted for the largest market share of blood pressure cuffs market, in 2023, by distribution channel.'

Based on the distribution channel, the blood pressure cuffs market is segmented into offline and online. The large share of this segment is attributed to the increasing

adoption of advanced blood pressure monitoring devices, the availability of blood pressure cuffs in pharmacies and retail stores, and supportive government initiatives, such as public health campaigns, subsidies, and favorable reimbursement policies for hypertension management.

'The homecare segment is projected to witness the highest growth rate in the blood pressure cuffs market, by end-user, during the forecast period.'

Based on end user, the blood pressure cuffs market is segmented into hospitals, clinics, homes and other end users. The high growth rate of this segment is attributed to the convenience of monitoring blood pressure at home rather than making frequent visits to healthcare facilities, and innovations in blood pressure monitoring technology, such as automated cuffs, have made these devices more user-friendly and accurate, this has led to an increased preference for home-use blood pressure monitoring devices.

'The Asia Pacific region is projected to witness the highest growth rate in the blood pressure cuffs market during the forecast period.'

The global blood pressure cuffs market is segmented into six regions - North America, Europe, Latin America, Asia Pacific, the Middle East & Africa, and the GCC Countries. The Asia Pacific market, which comprises Japan, India, China, and the Rest of Asia Pacific, is expected to offer significant growth opportunities to market players and is projected to register the highest CAGR in the blood pressure cuffs market during the forecast period. Government efforts to increase awareness about early disease diagnosis and regular health checkups, rising healthcare expenditure, and the increasing number of hospitals and clinical diagnostic laboratories, and growing awareness regarding the hypertension prevalence are some of the major factors driving the growth of the blood pressure cuffs market in the Asia Pacific.

The primary interviews conducted for this report can be categorized as follows:

By Company Type: Tier 1 - 40%, Tier 2 - 30%, and Tier 3 - 30%

By Designation: C-level - 27%, D-level - 18%, and Others - 55%

By Region: North America – 35%, Europe – 26%, Asia Pacific – 24%, Latin America – 12%, Middle East & Africa – 1%, and the GCC Countries – 2%

### Lists of Companies Profiled in the Report:

Omron Corporation, Inc. (Japan), Baxter International Inc. (US), Koninklijke Philips N.V. (Netherlands), GE HealthCare (US), McKesson Corporation. (US), B Braun Melsungen AG (Germany), Halma plc (UK), OSI Systems, Inc. (US), American Diagnostic Corporation (US), Medline Industries, LP. (US), Microlife Corporation (Switzerland), BIOS Medical (UK), Accoson (UK), CellBios (India), Midmark Corporation (US), Withings (France), Spengler Holtex Group (France), Beurer (Germany), Technicuff (US), W.A. Baum Co., Inc. (US), BPL Medical Technologies (India), Boen Healthcare Co. Ltd (China), and Masimo (US).

### Research Coverage:

In this report, the blood pressure cuffs market has been categorized based on type (automated, and manual), size (8-19 cm, and 19 cm & above), usage (reusable, and disposable) age group (adults, and infants & children) distribution channel (offline, and online) end user (hospitals, clinics, home care, and other end users), and region (North America, Europe, Asia Pacific, Latin America, Middle East & Africa, and the GCC Countries).

The report's coverage includes comprehensive details about the key factors impacting the growth of the blood pressure cuffs market, including opportunities, challenges, opportunities, and restraints. To offer insights into their business overview, services offered, significant strategies, acquisitions and partnerships, and recent developments related to the blood pressure cuffs market, a thorough analysis of the major industry players has been conducted. This study examines the competitive landscape of emerging blood pressure cuffs startups.

### Reasons to buy this report:

The report will help market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall blood pressure cuffs market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, challenges, trends, and opportunities.

The report provides insights on the following pointers:

*Blood Pressure Cuffs Market Size, Share & Trends by Type (Automated, Manual), Size (8-19 cm, 19 cm & Above), U...*

Analysis of key drivers: (The increasing incidence of hypertension and cardiovascular diseases attributable to high blood pressure, and the increasing geriatric population prone to hypertension and related health conditions, and increased use of single-patient-use blood pressure cuffs to prevent hospital-acquired infections and Focus on Patient Safety and Accuracy), challenges (miscuffing or selecting an inappropriate cuff size, errors by physician- or health professional and technical limitations and accuracy issues), opportunities (The increasing adoption of advanced blood pressure monitoring devices (wireless blood pressure cuffs), and the rise of telehealth and remote patient monitoring services), and restraints (The availability of alternative methods and devices for monitoring blood pressure, lack of awareness about hypertension and the importance of regular blood pressure monitoring, and increasing transmission of HAI's due to reusable cuffs) influencing the growth of the in blood pressure cuffs market.

Product Development/Innovation: Detailed insights on research & development activities and new product launches in the blood pressure cuffs market.

Market Development: Comprehensive information about lucrative markets – the report analyses the blood pressure cuffs market across varied regions.

Market Diversification: Exhaustive information about untapped geographies, recent developments, and investments in the blood pressure cuffs market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Omron Corporation, Inc. (Japan), Baxter International Inc. (US), and McKesson Corporation (US), among others, in the blood pressure cuffs market strategies.

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