

Black Start Generator Market by Type (Diesel and Others), by Power Ratings (Below 1,000 kW, 1,000 kW-2,000 kW, 2,000 kW-3,000 kW, and Above 3,000 kW), by Industry (Power, Manufacturing, Oil & Gas, and Others) and by Region - Trends & Forecasts to 2021

https://marketpublishers.com/r/B9853B1B1BDEN.html

Date: May 2016

Pages: 145

Price: US\$ 5,650.00 (Single User License)

ID: B9853B1B1BDEN

## **Abstracts**

The Black start generator market is expected to reach a value of USD 1.50 billion by 2021, at a CAGR of 3.8%, from 2016 to 2021. Large investments in the construction of power plants across the globe are one of the major driving factors for the market. Moreover, the growth of manufacturing industries especially in the Asia-Pacific and Middle East & Africa is also expected to boost growth in the black start generator market.

"Power Industry to lead black start generator market during 2016–2021"

The power industry is the largest and highest growing segment in the black start generator market, segmented by industry. New power plants are being constructed at a rapid rate in emerging economies such as China, India, Indonesia, South Africa, Brazil, and Mexico to meet growing power demand. A large numbers of power plants are being retired in developed countries such as the U.S., Canada, U.K., and Germany and are being replaced by new power plants to maintain their power supply. These countries are likely to be high growth markets for black start generators during 2016–2021.

"Asia-Pacific to dominate black start generator market by 2021"

Asia-Pacific is witnessing high investments in the construction of new power plants,



majorly in China, India Indonesia, and Thailand. China has always been a popular destination for manufacturers, however, in last two years India has observed tremendous growth in foreign investments. The country is also proactively changing its policies to attract manufacturers. Most of the countries in the Asia-Pacific are still in the developing phase and lack adequate power grid, leading to a large number of blackouts. This gap in power demand and supply and inadequate power grid when coupled with the growth of manufacturing industries and construction of new power plants is likely to drive the black start generator market at a high rate.

#### Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject matter experts, C-level executives of key market players, and industry consultants among other experts to obtain & verify critical qualitative and quantitative information as well as assess future market prospects. Distribution of primary interviews is as follows:

By Company Type: Tier 1- 60%, Tier2-27%, and Tier 3-13%

By Designation: C-Level-50%, Director Level-30%, and Others\*-20%

By Region: North America-30%, Latin America: 20%, Europe-20%, Asia-Pacific-20%, and RoW-10%

Note: Others include sales managers, marketing managers, and product managers

The tier of the companies is defined on the basis of their total revenue, as of 2013: Tier 1 = USD 10 billion, Tier 2 = USD 1 billion to USD 10 billion and Tier 3 = USD 1 billion

Major leading players of this industry have been profiled with their recent developments and other strategic activities. These include GE (U.S.), MTU Onsite Energy (Germany), Cummins Inc. (U.S.), Mitsubishi Heavy Industries Ltd. (Japan), and Caterpillar (U.S.) among others.

Why buy this report?

The report identifies and addresses key markets for black start generators which is useful for suppliers and OEMs to review production and distribution plans.



The report includes analysis for key countries by end use industries of black start generator, i.e., power, manufacturing, oil & gas, and others. It analyses historical trends and also has a forecast for 2021 assisting in strategic decision making.

It also presents competition by analyzing recent market developments such as key contracts, expansions, and new product launches from the key global market players. It helps understand the competition's strategies and plan respective initiatives.



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