

# **Biostimulants Market by Active Ingredient (Acid-Based & Extract Based), by Application Type (Foliar, Soil, & Seed), by Crop Type (Row Crops, Fruits & Vegetables, and Turf & Ornamentals) & by Region - Global Trends & Forecasts to 2019**

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## **Abstracts**

In order to cater to the demands for healthy food products with least ecological impacts, farmers are looking to adopt natural compounds and mineral fertilizers to boost crop yield more efficiently and effectively. Biostimulants are consequently seen as those products that can improve the return on investments.

This report estimates the size of the global biostimulants market in terms of value and area. The market has been further segmented on the basis of crop types such as row crops, fruits & vegetables, and turf & ornamentals. Drivers, restraints, and challenges of the market are discussed in detail. Market share of the key players is discussed in detail in the report.

Leading companies in the biostimulants market are continuously seeking new technologies and methods for manufacturing biostimulants with high efficiency. The market for acid-based biostimulants is estimated to be the largest in 2014, and is projected to grow with the increasing demand from the agriculture industry. Effective and promising results are driving the demand for biostimulants.

The biostimulants market is projected to be valued at \$2,524.02 million by 2019. This report analyzes the market, segmented with respect to the main regions of the world. The report provides a comprehensive analysis of the biostimulants market. It categorizes the market based on the active ingredient, crop type, application type, and region. The increasing concerns regarding the environment have boosted the growth of

the biostimulants market.

The application of biostimulants can be done through different modes such as foliar, soil, and seed. Foliar is the most widely used application, globally, as it is most efficient. In the case of soil application, biostimulants help in retaining moisture. In 2013, seed application was the least used method for biostimulants

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## About

The report “Biostimulants Market by Active Ingredient (Acid-Based & Extract Based), by Application Type (Foliar, Soil, & Seed), by Crop Type (Row Crops, Fruits & Vegetables, and Turf & Ornamentals) & by Region - Global Trends & Forecasts to 2019”, defines and segments the Biostimulants Market with analyses and projections of the size of the market.

The biostimulants market is projected to reach \$2,524.02 million by 2019, at a CAGR of 12.5%, as studied from 2014.

The market is segmented and the value is projected on the basis of regions such as North America, Europe, Asia-Pacific, Latin America, and Rest of the World. The key countries such as the U.S., Spain, Italy, India, and China are covered and their market is projected. The market size is projected on the basis of application type, crop type, active ingredient, and region. The market for biostimulants has a significant impact on not only human health, but also on the environment. Biostimulants are broadly categorized in acid-based and extract-based, on the basis of active ingredients.

The value of the Biostimulants Market is projected to increase to \$2,524.02 million, at a CAGR of 12.5%, by 2019. In this report, the Biostimulants Market is segmented and analyzed in terms of value (\$million) and area ('000 hectares) as well.

### **Acid-Based Biostimulants: Largest Market Segment**

Acid-based biostimulants accounted for the largest share and, was followed by extract-based biostimulants in 2013. Acid-based biostimulants are found to be more efficient than extract-based biostimulants. In 2013, Europe accounted for the largest share of the global Biostimulants Market. In the same year, North America contributed the second largest share.

### **Biostimulants Market, by Crop Type**

The Biostimulants Market consists of four crop types; they are row crops, fruits & vegetables, turf & ornamental crops and other crops. The demand for biostimulants for row crops accounted for the largest share in 2013, at \$777.04 million, and it is projected to reach \$1604.09 million by 2019. Europe was the largest consumer of row crops in 2013, followed by the Asia-Pacific region.

The demand for the new and various products that result in higher productivity of crops is increasing in the market. Leading brands are engaging in the production of biostimulants on a global scale, because it is considered to be growing market. The existing companies are actively introducing new products with different ingredients in order to satisfy the nutrient requirement of various crops.

**Companies such as:**

Valagro S.p.A (Italy)

Arysta LifeScience Corporation (Japan)

Biostadt India Limited (India)

Koppert B.V. (The Netherlands)

are key players in this market.

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