

Biopsy Devices - Company Evaluation Report, 2024

<https://marketpublishers.com/r/B1FB00CD6BB0EN.html>

Date: May 2025

Pages: 140

Price: US\$ 2,650.00 (Single User License)

ID: B1FB00CD6BB0EN

Abstracts

The Biopsy Devices Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Biopsy Devices. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and industry trends. MarketsandMarkets 360 Quadrants evaluated over 140 companies, of which the Top 15 Biopsy Devices Companies were categorized and recognized as the quadrant leaders.

Material informatics is a software platform that applies informatics principles to materials science and engineering, enhancing the understanding, utilization, selection, development, and discovery of materials. This innovative technology is designed for the rapid and efficient acquisition, management, analysis, and sharing of diverse materials data, helping to minimize the time, cost, and risk involved in the development, production, and deployment of new materials. Material informatics is widely used across various fields, including chemicals and pharmaceuticals, materials science, and manufacturing, with applications spanning industries such as automotive, aerospace, electronics, and semiconductors, energy, and food science.

The 360 Quadrant maps the Biopsy Devices companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Biopsy Devices quadrant. The top criteria for product footprint evaluation included Product (Needle-based biopsy instrument, visualization device/system, brush biopsy instrument, biopsy accessory, and robotic biopsy device), Technology (Ultrasound-guided biopsy, stereotactic-guided biopsy, and other technologies), and Application (oncology, gastroenterology, bone & bone marrow biopsy, and other applications).

Key Players:

The key strategies adopted by the market's leading players include product approvals, expansions, acquisitions, and collaborations. The prominent players in the global biopsy devices market are BD (US), Devicor medical products, Inc (US), Medtronic (Ireland), Cardinal Health (US), B. Braun SE (Germany), Hologic, Inc (US), Olympus Corporation (Japan), Boston Scientific Corporation (US), FUJIFILM Corporation (Japan), Stryker (US), Teleflex Incorporated (US), CONMED Corporation (US), Merit Medical Systems (US), Johnson & Johnson Services, Inc. (US), Cook Group (US), MicroPort Scientific Corporation (China), Argon Medical Devices (US), INRAD, Inc (US), Summit Medical LLC (US), TransMed7, LLC (US), Dr. Japan Co., Ltd. (Japan), IZI Medical Products (US), Planmed Oy (Finland), Advin Health Care (India), and Trivitron Healthcare (India).

BD (Becton Dickinson and Company)

BD is a prominent player known for its broad product portfolio in biopsy technologies and a robust global distribution network. The acquisition of C. R. Bard has fortified its position, enhancing its biopsy segment capabilities, particularly in soft tissue biopsy systems. BD's commitment to minimally invasive diagnostic solutions, coupled with substantial R&D investments, underscores its market dominance. The company's emphasis on providing high-precision biopsy solutions aligns well with its strategy to maintain a competitive edge.

Devicor Medical Products, Inc.

Devicor Medical, with its innovation-driven approach, offers advanced breast biopsy systems and tissue markers. The company's focus on operational efficiency and strategic brand positioning ensures a significant "right to win" in the market. The introduction of the Mammotome Trace system highlights Devicor's emphasis on enhancing biopsy procedures, with a keen focus on R&D for expanding into other cancer applications, such as lung and liver cancer.

Medtronic

Medtronic's extensive portfolio of advanced biopsy solutions and its strategic acquisitions bolster its strong global presence. The company excels in developing high-precision, minimally invasive biopsy devices that cater to diverse clinical needs. Strategic collaborations expand its reach and support the adoption of its innovative solutions across various healthcare settings. Medtronic's integration of robotics and AI into its technological offerings enhances its status as a leader in the precision

diagnostics market.

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