

Bioimpedance Analyzers Market by Type (Single, Multi & Dual Frequency), Modality (Wired, Wireless), Application (Segmental Body Measurement, Whole Body Measurement), End User (Fitness Clubs, Home Users, Hospitals), & Region- Global Forecast to 2028

<https://marketpublishers.com/r/BC68DBD87C51EN.html>

Date: August 2023

Pages: 166

Price: US\$ 4,950.00 (Single User License)

ID: BC68DBD87C51EN

Abstracts

The global bioimpedance analyzers market is projected to reach USD 927 million by 2028 from USD 564 million in 2023, at a CAGR of 10.4% during the forecast period. The growth of this market is majorly driven by the promotion of healthy lifestyles by the government, growing fitness and wellness centers, and an increase in the number of nutritionists and dieticians. However, issues related high cost of professional-grade bioimpedance analyzers restrain the growth of the bioimpedance analyzers market.

“The multi-frequency bioimpedance analyzers segment accounted for the highest market share in the bioimpedance analyzers market, by product, during the forecast period.”

Based on the product segment, the bioimpedance analyzers market is classified into multi-frequency, single-frequency, and dual-frequency bioimpedance analyzers. In 2022, the multi-frequency bioimpedance analyzers segment dominated the products market. This segment is also estimated to grow at the highest CAGR during the forecast period. The large share is due to their integration with other technologies, such as wearable devices or imaging techniques for enhancing data analysis.

“Fitness clubs & wellness centers accounted for the highest CAGR during the forecast period.”

Based on end users, the bioimpedance analyzers market is segmented into hospitals, fitness clubs & wellness centers, home users, and other end users. The fitness clubs & wellness centers segment dominated the bioimpedance analyzers market in 2022. This segment is expected to grow at the highest CAGR during the forecast period. The growing gyms and wellness centers and the rising awareness about health & fitness are the key factors driving market growth.

“The North America segment accounted for the highest market share in the bioimpedance analyzers market, by region, during the forecast period.”

Based on the region, the global bioimpedance analyzers market is categorized into North America, Europe, Asia Pacific, and Rest of the World. North America is expected to witness a high market share during the forecast period. The presence of technologically advanced bioimpedance analyzers and the increasing adoption of healthy lifestyles are supporting the growth of the bioimpedance analyzers market.

Breakdown of supply-side primary interviews by company type, designation, and region:

By Company Type: Tier 1 (30%), Tier 2 (48%), and Tier 3 (22%)

By Designation: C-level (28%), Director-level (33%), and Others (39%)

By Region: North America (21%), Asia- Pacific (34%), Europe (30%), and RoW (15%)

Prominent companies include OMRON Corporation (Japan), Tanita Corporation (Japan), InBody (South Korea), RJL Systems (US), seca GmbH & Co. KG (Germany), EVOLT 360 (Australia), SELVAS Healthcare (South Korea), Charder Electronic Co. Ltd. (China), Fook Tin Group Holdings Ltd. (China), Bodystat Ltd. (UK), Maltron International (UK), Microlife (Switzerland), BioTekna (Italy), Withings (France), Biodynamics Corporation (US), Akern (Italy), Xiaomi (China), Sino-Hero (Shenzhen) Bio-Medical Electronics Co., Ltd. (China), LUMSAIL Industrial Inc. (China), Microlife (Switzerland), Guangzhou Beautylife Electronic Technology Co., Ltd. (China), BioparHom (France), Sonka Medical Technology Co., Limited (China), NUMED s.a.r.l. (Badaro), Wunder Sa.Bi. Srl. (Italy), Shenzhen Yolanda Technology Co., Ltd (China), and Bodivis (Tongfang Health Technology) (China).

Research Coverage

Bioimpedance Analyzers Market by Type (Single, Multi & Dual Frequency), Modality (Wired, Wireless), Applicatio...

This research report categorizes the bioimpedance analyzers market by product, modality, usage type, application, end-user, and region. The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the bioimpedance analyzers market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, services; key strategies; Contracts, partnerships, and agreements. New product & service launches, mergers and acquisitions, and recent developments associated with the bioimpedance analyzers market. Competitive analysis of upcoming startups in the bioimpedance analyzers market ecosystem is covered in this report.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall bioimpedance analyzers market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers, restraints, opportunities, and challenges influencing the growth of the bioimpedance analyzers market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the bioimpedance analyzers market.

Market Development: Comprehensive information about lucrative markets – the report analyses the bioimpedance analyzers market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the bioimpedance analyzers market

Competitive Assessment: In-depth assessment of market ranking, growth

strategies, and service offerings of leading players like OMRON Corporation (Japan), Tanita Corporation (Japan), InBody (South Korea), RJL Systems (US), Seca GmbH & Co. KG (Germany), among others in the bioimpedance analyzers market strategies.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

TABLE 1 INCLUSIONS AND EXCLUSIONS

1.3 STUDY SCOPE

1.3.1 MARKETS COVERED

1.3.2 REGIONS COVERED

1.3.3 YEARS CONSIDERED

1.4 CURRENCY

1.5 STAKEHOLDERS

1.6 SUMMARY OF CHANGES

1.7 LIMITATIONS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 BIOIMPEDANCE ANALYZERS MARKET: RESEARCH DESIGN METHODOLOGY

2.1.1 SECONDARY DATA

2.1.1.1 Secondary sources

2.1.2 PRIMARY DATA

FIGURE 2 PRIMARY SOURCES

TABLE 2 KEY DATA FROM PRIMARY SOURCES

2.1.2.1 Key industry insights

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: SUPPLY-SIDE AND DEMAND-SIDE PARTICIPANTS

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.2 MARKET SIZE ESTIMATION

2.2.1 BOTTOM-UP APPROACH

FIGURE 5 BOTTOM-UP APPROACH: COMPANY REVENUE ESTIMATION APPROACH

2.2.1.1 Growth forecast

FIGURE 6 CAGR PROJECTIONS: SUPPLY-SIDE ANALYSIS

FIGURE 7 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

2.3 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 8 DATA TRIANGULATION METHODOLOGY

2.4 MARKET SHARE ANALYSIS

2.5 STUDY ASSUMPTIONS

2.6 RISK ASSESSMENT

2.7 RECESSION IMPACT ANALYSIS

3 EXECUTIVE SUMMARY

FIGURE 9 BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT, 2023 VS. 2028 (USD BILLION)

FIGURE 10 BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY, 2023 VS. 2028 (USD BILLION)

FIGURE 11 BIOIMPEDANCE ANALYZERS MARKET, BY USAGE TYPE, 2023 VS. 2028 (USD BILLION)

FIGURE 12 BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION, 2023 VS. 2028 (USD BILLION)

FIGURE 13 BIOIMPEDANCE ANALYZERS MARKET, BY END USER, 2023 VS. 2028 (USD BILLION)

FIGURE 14 BIOIMPEDANCE ANALYZERS MARKET: GEOGRAPHICAL SNAPSHOT

4 PREMIUM INSIGHTS

4.1 BIOIMPEDANCE ANALYZERS MARKET OVERVIEW

FIGURE 15 INCREASED PREVALENCE OF OBESITY TO DRIVE BIOIMPEDANCE ANALYZERS MARKET

4.2 ASIA PACIFIC: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT AND COUNTRY (2022)

FIGURE 16 MULTI-FREQUENCY BIOIMPEDANCE ANALYZERS ACCOUNTED FOR LARGEST SHARE IN 2022

4.3 REGIONAL GROWTH OPPORTUNITIES IN BIOIMPEDANCE ANALYZERS MARKET

FIGURE 17 CHINA TO REGISTER HIGHEST GROWTH RATE DURING FORECAST PERIOD

4.4 BIOIMPEDANCE ANALYZERS MARKET: REGIONAL MIX

FIGURE 18 ASIA PACIFIC MARKET TO WITNESS FASTEST GROWTH DURING FORECAST PERIOD

4.5 BIOIMPEDANCE ANALYZERS MARKET: DEVELOPED VS. EMERGING ECONOMIES

FIGURE 19 EMERGING ECONOMIES TO REGISTER HIGHER GROWTH DURING

FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 20 BIOIMPEDANCE ANALYZERS MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Increasing prevalence of lifestyle diseases

5.2.1.2 Initiatives by governments and private organizations to promote healthy lifestyles

5.2.1.3 Growing number of fitness clubs, weight loss clinics, and sports rehabilitation centers

5.2.2 RESTRAINTS

5.2.2.1 Presence of alternative methods

5.2.2.2 High cost of analyzers

TABLE 3 BIOIMPEDANCE ANALYZERS: AVERAGE PRICE RANGE, BY COMPANY

5.2.3 OPPORTUNITIES

5.2.3.1 Emerging markets across Asia Pacific and Latin America

5.2.3.2 Integration with wearable devices

5.2.4 CHALLENGES

5.2.4.1 Inconsistency in accuracy of different bioimpedance analyzers

5.3 SUPPLY CHAIN ANALYSIS

FIGURE 21 DIRECT DISTRIBUTION—PREFERRED STRATEGY OF PROMINENT COMPANIES

5.4 VALUE CHAIN ANALYSIS

FIGURE 22 BIOIMPEDANCE ANALYZERS MARKET: VALUE CHAIN ANALYSIS

5.5 ECOSYSTEM ANALYSIS

FIGURE 23 BIOIMPEDANCE ANALYZERS MARKET: ECOSYSTEM ANALYSIS

5.5.1 ROLE IN ECOSYSTEM

FIGURE 24 BIOIMPEDANCE ANALYZERS MARKET ECOSYSTEM: KEY PLAYERS

5.6 REGULATORY LANDSCAPE

5.6.1 NORTH AMERICA

5.6.1.1 US

TABLE 4 US FDA: MEDICAL DEVICE CLASSIFICATION

5.6.1.2 Canada

TABLE 5 CANADA: LEVEL OF RISK, TIME, COST, AND COMPLEXITY OF REGISTRATION PROCESS

5.6.2 EUROPE

5.6.3 ASIA PACIFIC

5.6.3.1 Japan

TABLE 6 JAPAN: MEDICAL DEVICE CLASSIFICATION UNDER PMDA

5.6.3.2 China

TABLE 7 CHINA: CLASSIFICATION OF MEDICAL DEVICES

5.6.3.3 India

TABLE 8 REGULATORY AUTHORITIES

5.7 PORTER'S FIVE FORCES ANALYSIS

5.7.1 THREAT OF NEW ENTRANTS

5.7.2 BARGAINING POWER OF SUPPLIERS

5.7.3 BARGAINING POWER OF BUYERS

5.7.4 INTENSITY OF COMPETITIVE RIVALRY

5.7.5 THREAT OF SUBSTITUTES

5.8 PATENT ANALYSIS

FIGURE 25 PATENT ANALYSIS FOR BIOIMPEDANCE ANALYZERS (JANUARY 2013–NOVEMBER 2022)

5.9 TRADE ANALYSIS

TABLE 9 IMPORT DATA FOR INSTRUMENTS AND APPLIANCES USED IN MEDICAL, SURGICAL, OR VETERINARY SCIENCES (NES), BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 10 EXPORT DATA FOR INSTRUMENTS AND APPLIANCES USED IN MEDICAL, SURGICAL, OR VETERINARY SCIENCES (NES), BY COUNTRY, 2018–2022 (USD MILLION)

5.10 TECHNOLOGY ANALYSIS

5.11 PRICING ANALYSIS

TABLE 11 AVERAGE SELLING PRICE OF KEY PLAYERS, BY PRODUCT

5.12 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

5.12.1 REVENUE SHIFT & REVENUE POCKETS FOR BIOIMPEDANCE ANALYZER MANUFACTURERS

FIGURE 26 REVENUE SHIFT FOR BIOIMPEDANCE ANALYZERS

6 BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT

6.1 INTRODUCTION

TABLE 12 BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

6.2 MULTI-FREQUENCY BIOIMPEDANCE ANALYZERS

6.2.1 ACCURACY AND PRECISION TO DRIVE MARKET

TABLE 13 MULTI-FREQUENCY BIOIMPEDANCE ANALYZERS OFFERED, BY

COMPANY

TABLE 14 MULTI-FREQUENCY BIOIMPEDANCE ANALYZERS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3 SINGLE-FREQUENCY BIOIMPEDANCE ANALYZERS

6.3.1 LOWER COST AND ACCESSIBILITY TO DRIVE MARKET

TABLE 15 SINGLE-FREQUENCY BIOIMPEDANCE ANALYZERS OFFERED, BY COMPANY

TABLE 16 SINGLE-FREQUENCY BIOIMPEDANCE ANALYZERS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.4 DUAL-FREQUENCY BIOIMPEDANCE ANALYZERS

6.4.1 SUITABILITY FOR ADVANCED CLINICAL AND RESEARCH APPLICATIONS TO FAVOR GROWTH

TABLE 17 DUAL-FREQUENCY BIOIMPEDANCE ANALYZERS OFFERED, BY COMPANY

TABLE 18 DUAL-FREQUENCY BIOIMPEDANCE ANALYZERS MARKET, BY REGION, 2021–2028 (USD MILLION)

7 BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY

7.1 INTRODUCTION

TABLE 19 BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY, 2021–2028 (USD MILLION)

7.2 WIRELESS BIOIMPEDANCE ANALYZERS

7.2.1 WIRELESS BIOIMPEDANCE ANALYZERS TO HOLD LARGEST MARKET SHARE

TABLE 20 WIRELESS BIOIMPEDANCE ANALYZERS MARKET, BY REGION, 2021–2028 (USD MILLION)

7.3 WIRED BIOIMPEDANCE ANALYZERS

7.3.1 BENEFITS OF WIRED DEVICES TO DRIVE DEMAND

TABLE 21 WIRED BIOIMPEDANCE ANALYZERS MARKET, BY REGION, 2021–2028 (USD MILLION)

8 BIOIMPEDANCE ANALYZERS MARKET, BY USAGE TYPE

8.1 INTRODUCTION

TABLE 22 BIOIMPEDANCE ANALYZERS MARKET, BY USAGE TYPE, 2021–2028 (USD MILLION)

8.2 PROFESSIONAL-GRADE BIOIMPEDANCE ANALYZERS

8.2.1 GROWING NUMBER OF FITNESS & WELLNESS CENTERS TO DRIVE

MARKET

TABLE 23 PROFESSIONAL-GRADE BIOIMPEDANCE ANALYZERS MARKET, BY REGION, 2021–2028 (USD MILLION)

8.3 CONSUMER-GRADE BIOIMPEDANCE ANALYZERS

8.3.1 GROWING AWARENESS OF FITNESS AND TECHNOLOGICAL ADVANCEMENTS IN ANALYZERS TO DRIVE MARKET

TABLE 24 CONSUMER-GRADE BIOIMPEDANCE ANALYZERS MARKET, BY REGION, 2021–2028 (USD MILLION)

9 BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION

9.1 INTRODUCTION

TABLE 25 BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

9.2 SEGMENTAL BODY MEASUREMENT

9.2.1 RISING EMPHASIS ON MONITORING TRAINING EFFECTIVENESS TO BOOST ADOPTION

TABLE 26 BIOIMPEDANCE ANALYZERS MARKET FOR SEGMENTAL BODY MEASUREMENT, BY REGION, 2021–2028 (USD MILLION)

9.3 WHOLE-BODY MEASUREMENT

9.3.1 GROWING USE OF WHOLE-BODY ANALYZERS TO DRIVE MARKET

TABLE 27 BIOIMPEDANCE ANALYZERS MARKET FOR WHOLE-BODY MEASUREMENT, BY REGION, 2021–2028 (USD MILLION)

10 BIOIMPEDANCE ANALYZERS MARKET, BY END USER

10.1 INTRODUCTION

TABLE 28 BIOIMPEDANCE ANALYZERS MARKET, BY END USER, 2021–2028 (USD MILLION)

10.2 FITNESS CLUBS & WELLNESS CENTERS

10.2.1 FITNESS CLUBS & WELLNESS CENTERS TO DOMINATE END-USER MARKET

FIGURE 27 US: NUMBER OF HEALTH CLUBS, 2012–2022

TABLE 29 BIOIMPEDANCE ANALYZERS MARKET FOR FITNESS CLUBS & WELLNESS CENTERS, 2021–2028 (USD MILLION)

10.3 HOME USERS

10.3.1 AFFORDABILITY AND CONVENIENCE TO DRIVE ANALYZER ADOPTION

TABLE 30 BIOIMPEDANCE ANALYZERS MARKET FOR HOME USERS, BY REGION, 2021–2028 (USD MILLION)

10.4 HOSPITALS & CLINICS

10.4.1 NEED TO MONITOR NUTRITIONAL, HYDRATION STATES AND OTHER PARAMETERS TO BOOST ADOPTION

TABLE 31 BIOIMPEDANCE ANALYZERS MARKET FOR HOSPITALS & CLINICS, BY REGION, 2021–2028 (USD MILLION)

10.5 OTHER END USERS

TABLE 32 BIOIMPEDANCE ANALYZERS MARKET FOR OTHER END USERS, BY REGION, 2021–2028 (USD MILLION)

11 BIOIMPEDANCE ANALYZERS MARKET, BY REGION

11.1 INTRODUCTION

TABLE 33 BIOIMPEDANCE ANALYZERS MARKET, BY REGION, 2021–2028 (USD MILLION)

11.2 NORTH AMERICA

FIGURE 28 NORTH AMERICA: BIOIMPEDANCE ANALYZERS MARKET SNAPSHOT

TABLE 34 NORTH AMERICA: BIOIMPEDANCE ANALYZERS MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 35 NORTH AMERICA: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 36 NORTH AMERICA: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY, 2021–2028 (USD MILLION)

TABLE 37 NORTH AMERICA: BIOIMPEDANCE ANALYZERS MARKET, BY USAGE TYPE, 2021–2028 (USD MILLION)

TABLE 38 NORTH AMERICA: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 39 NORTH AMERICA: BIOIMPEDANCE ANALYZERS MARKET, BY END USER, 2021–2028 (USD MILLION)

11.2.1 RECESSION IMPACT

11.2.2 US

11.2.2.1 Rising obesity rate and interest in health clubs & fitness centers to drive market

TABLE 40 US: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 41 US: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY, 2021–2028 (USD MILLION)

TABLE 42 US: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 43 US: BIOIMPEDANCE ANALYZERS MARKET, BY END USER, 2021–2028

(USD MILLION)

11.2.3 CANADA

11.2.3.1 High prevalence of obesity in Canada to support market growth

TABLE 44 CANADA: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 45 CANADA: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY, 2021–2028 (USD MILLION)

TABLE 46 CANADA: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 47 CANADA: BIOIMPEDANCE ANALYZERS MARKET, BY END USER, 2021–2028 (USD MILLION)

11.3 EUROPE

TABLE 48 EUROPE: BIOIMPEDANCE ANALYZERS MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 49 EUROPE: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 50 EUROPE: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY, 2021–2028 (USD MILLION)

TABLE 51 EUROPE: BIOIMPEDANCE ANALYZERS MARKET, BY USAGE TYPE, 2021–2028 (USD MILLION)

TABLE 52 EUROPE: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 53 EUROPE: BIOIMPEDANCE ANALYZERS MARKET, BY END USER, 2021–2028 (USD MILLION)

11.3.1 RECESSION IMPACT

11.3.2 GERMANY

11.3.2.1 Germany to hold largest market share in Europe

TABLE 54 GERMANY: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 55 GERMANY: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY, 2021–2028 (USD MILLION)

TABLE 56 GERMANY: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 57 GERMANY: BIOIMPEDANCE ANALYZERS MARKET, BY END USER, 2021–2028 (USD MILLION)

11.3.3 UK

11.3.3.1 Rising incidence of kidney disorders to drive market

TABLE 58 UK: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 59 UK: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY, 2021–2028 (USD MILLION)

TABLE 60 UK: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 61 UK: BIOIMPEDANCE ANALYZERS MARKET, BY END USER, 2021–2028 (USD MILLION)

11.3.4 FRANCE

11.3.4.1 Increasing obese population and rising prevalence of metabolic disorders to drive market

TABLE 62 FRANCE: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 63 FRANCE: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY, 2021–2028 (USD MILLION)

TABLE 64 FRANCE: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 65 FRANCE: BIOIMPEDANCE ANALYZERS MARKET, BY END USER, 2021–2028 (USD MILLION)

11.3.5 REST OF EUROPE

TABLE 66 REST OF EUROPE: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 67 REST OF EUROPE: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY, 2021–2028 (USD MILLION)

TABLE 68 REST OF EUROPE: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 69 REST OF EUROPE: BIOIMPEDANCE ANALYZERS MARKET, BY END USER, 2021–2028 (USD MILLION)

11.4 ASIA PACIFIC

11.4.1 RECESSION IMPACT

FIGURE 29 ASIA PACIFIC: BIOIMPEDANCE ANALYZERS MARKET SNAPSHOT

TABLE 70 ASIA PACIFIC: BIOIMPEDANCE ANALYZERS MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 71 ASIA PACIFIC: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 72 ASIA PACIFIC: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY, 2021–2028 (USD MILLION)

TABLE 73 ASIA PACIFIC: BIOIMPEDANCE ANALYZERS MARKET, BY USAGE TYPE, 2021–2028 (USD MILLION)

TABLE 74 ASIA PACIFIC: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 75 ASIA PACIFIC: BIOIMPEDANCE ANALYZERS MARKET, BY END USER,
2021–2028 (USD MILLION)

11.4.2 JAPAN

11.4.2.1 Government initiatives to drive market

TABLE 76 JAPAN: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT,
2021–2028 (USD MILLION)

TABLE 77 JAPAN: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY,
2021–2028 (USD MILLION)

TABLE 78 JAPAN: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION,
2021–2028 (USD MILLION)

TABLE 79 JAPAN: BIOIMPEDANCE ANALYZERS MARKET, BY END USER,
2021–2028 (USD MILLION)

11.4.3 CHINA

11.4.3.1 China to register highest CAGR in APAC market

TABLE 80 CHINA: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT,
2021–2028 (USD MILLION)

TABLE 81 CHINA: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY,
2021–2028 (USD MILLION)

TABLE 82 CHINA: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION,
2021–2028 (USD MILLION)

TABLE 83 CHINA: BIOIMPEDANCE ANALYZERS MARKET, BY END USER,
2021–2028 (USD MILLION)

11.4.4 AUSTRALIA

11.4.4.1 High prevalence of obesity to drive market

TABLE 84 AUSTRALIA: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT,
2021–2028 (USD MILLION)

TABLE 85 AUSTRALIA: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY,
2021–2028 (USD MILLION)

TABLE 86 AUSTRALIA: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION,
2021–2028 (USD MILLION)

TABLE 87 AUSTRALIA: BIOIMPEDANCE ANALYZERS MARKET, BY END USER,
2021–2028 (USD MILLION)

11.4.5 PHILIPPINES

11.4.5.1 Favorable government initiatives to support market growth

TABLE 88 PHILIPPINES: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT,
2021–2028 (USD MILLION)

TABLE 89 PHILIPPINES: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY,
2021–2028 (USD MILLION)

TABLE 90 PHILIPPINES: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION,

2021–2028 (USD MILLION)

TABLE 91 PHILIPPINES: BIOIMPEDANCE ANALYZERS MARKET, BY END USER,
2021–2028 (USD MILLION)

11.4.6 TAIWAN

11.4.6.1 Increasing incidence of lifestyle diseases to drive market

TABLE 92 TAIWAN: BIOIMPEDANCE ANALYZERS MARKET, BY PRODUCT,
2021–2028 (USD MILLION)

TABLE 93 TAIWAN: BIOIMPEDANCE ANALYZERS MARKET, BY MODALITY,
2021–2028 (USD MILLION)

TABLE 94 TAIWAN: BIOIMPEDANCE ANALYZERS MARKET, BY APPLICATION,
2021–2028 (USD MILLION)

TABLE 95 TAIWAN: BIOIMPEDANCE ANALYZERS MARKET, BY END USER,
2021–2028 (USD MILLION)

11.4.7 REST OF ASIA PACIFIC

TABLE 96 REST OF ASIA PACIFIC: BIOIMPEDANCE ANALYZERS MARKET, BY
PRODUCT, 2021–2028 (USD MILLION)

TABLE 97 REST OF ASIA PACIFIC: BIOIMPEDANCE ANALYZERS MARKET, BY
MODALITY, 2021–2028 (USD MILLION)

TABLE 98 REST OF ASIA PACIFIC: BIOIMPEDANCE ANALYZERS MARKET, BY
APPLICATION, 2021–2028 (USD MILLION)

TABLE 99 REST OF ASIA PACIFIC: BIOIMPEDANCE ANALYZERS MARKET, BY
END USER, 2021–2028 (USD MILLION)

11.5 REST OF THE WORLD

11.5.1 RECESSION IMPACT

TABLE 100 REST OF THE WORLD: BIOIMPEDANCE ANALYZERS MARKET, BY
PRODUCT, 2021–2028 (USD MILLION)

TABLE 101 REST OF THE WORLD: BIOIMPEDANCE ANALYZERS MARKET, BY
MODALITY, 2021–2028 (USD MILLION)

TABLE 102 REST OF THE WORLD: BIOIMPEDANCE ANALYZERS MARKET, BY
APPLICATION, 2021–2028 (USD MILLION)

TABLE 103 REST OF THE WORLD: BIOIMPEDANCE ANALYZERS MARKET, BY
END USER, 2021–2028 (USD MILLION)

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 KEY PLAYER STRATEGIES/RIGHT TO WIN

TABLE 104 OVERVIEW OF STRATEGIES DEPLOYED BY KEY COMPANIES

12.3 MARKET SHARE ANALYSIS

TABLE 105 BIOIMPEDANCE ANALYZERS MARKET: DEGREE OF COMPETITION**12.4 COMPANY EVALUATION MATRIX (2022)****12.4.1 STARS****12.4.2 EMERGING LEADERS****12.4.3 PERVASIVE PLAYERS****12.4.4 PARTICIPANTS****FIGURE 30 BIOIMPEDANCE ANALYZERS MARKET: COMPANY EVALUATION MATRIX, 2022****12.5 COMPANY EVALUATION MATRIX FOR START-UPS/SMES (2022)****12.5.1 PROGRESSIVE COMPANIES****12.5.2 STARTING BLOCKS****12.5.3 RESPONSIVE COMPANIES****12.5.4 DYNAMIC COMPANIES****FIGURE 31 BIOIMPEDANCE ANALYZERS MARKET: COMPANY EVALUATION MATRIX FOR START-UPS/SMES, 2022****12.6 COMPETITIVE BENCHMARKING****TABLE 106 BIOIMPEDANCE ANALYZERS MARKET: COMPETITIVE BENCHMARKING OF KEY PLAYERS****TABLE 107 PRODUCT FOOTPRINT ANALYSIS****TABLE 108 REGIONAL FOOTPRINT ANALYSIS****TABLE 109 BIOIMPEDANCE ANALYZERS MARKET: DETAILED LIST OF KEY START-UPS/SMES****12.7 COMPETITIVE SCENARIO****12.7.1 PRODUCT LAUNCHES****TABLE 110 PRODUCT LAUNCHES, 2020–2023****12.7.2 DEALS****TABLE 111 DEALS, 2020–2023****12.7.3 OTHER DEVELOPMENTS****TABLE 112 OTHER DEVELOPMENTS, 2020–2023****13 COMPANY PROFILES****13.1 KEY PLAYERS**

(Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments)*

13.1.1 OMRON CORPORATION**TABLE 113 OMRON CORPORATION: BUSINESS OVERVIEW****FIGURE 32 OMRON CORPORATION: COMPANY SNAPSHOT (2022)**

13.1.2 TANITA CORPORATION

TABLE 114 TANITA CORPORATION: BUSINESS OVERVIEW

13.1.3 INBODY CO., LTD.

TABLE 115 INBODY CO., LTD.: BUSINESS OVERVIEW

TABLE 116 INBODY CO., LTD.: DEALS

TABLE 117 INBODY CO., LTD.: OTHER DEVELOPMENTS

13.1.4 RJL SYSTEMS, INC.

TABLE 118 RJL SYSTEMS, INC.: BUSINESS OVERVIEW

13.1.5 SECA GMBH & CO. KG

TABLE 119 SECA GMBH & CO. KG: BUSINESS OVERVIEW

13.1.6 EVOLT 360

TABLE 120 EVOLT 360: BUSINESS OVERVIEW

13.1.7 SELVAS HEALTHCARE (FORMERLY JAWON MEDICAL)

TABLE 121 SELVAS HEALTHCARE: BUSINESS OVERVIEW

13.1.8 FOOK TIN TECHNOLOGIES LTD.

TABLE 122 FOOK TIN GROUP HOLDINGS LTD.: BUSINESS OVERVIEW

13.1.9 BODYSTAT LTD.

TABLE 123 BODYSTAT LTD.: BUSINESS OVERVIEW

TABLE 124 BODYSTAT LTD.: PRODUCT LAUNCHES

13.1.10 CHARDER ELECTRONIC CO., LTD.

TABLE 125 CHARDER ELECTRONIC CO., LTD.: BUSINESS OVERVIEW

13.1.11 MALTRON INTERNATIONAL

TABLE 126 MALTRON INTERNATIONAL: BUSINESS OVERVIEW

*Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments might not be captured in case of unlisted companies.

13.2 OTHER PLAYERS

13.2.1 BIOTEKNA

13.2.2 BIODYNAMICS CORPORATION

13.2.3 AKERN

13.2.4 WITHINGS

13.2.5 XIAOMI

13.2.6 SINO-HERO (SHENZHEN) BIO-MEDICAL ELECTRONICS CO., LTD.

13.2.7 LUMSAIL INDUSTRIAL INC.

13.2.8 GUANGZHOU BEAUTYLIFE ELECTRONIC TECHNOLOGY CO., LTD.

13.2.9 BIOPARHOM

13.2.10 MICROLIFE

13.2.11 SONKA MEDICAL TECHNOLOGY CO., LIMITED

13.2.12 NUMED S.A.R.L.

13.2.13 WUNDER SA.BI. SRL.

13.2.14 SHENZHEN YOLANDA TECHNOLOGY CO., LTD

13.2.15 BODIVIS (TONGFANG HEALTH TECHNOLOGY CO., LTD.)

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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