

Bio Plasticizers Market by type (ESBO, Citrates, Castor oil, succinic acid & others), by application (packaging materials, medical devices, consumer goods, wires & cables, building & construction & others), by region - Trends & forecasts to 2020

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Abstracts

Bio Plasticizers have found wide acceptance in various industries including transportation, medical, packaging, building & construction, and healthcare. Based on the application areas, the market for bio plasticizers can be broadly segmented into packaging materials, medical devices, consumer goods, wires & cables, building & construction, and others. The ban on phthalate plasticizers in consumer goods, medical products, and food packaging materials is driving the demand for bio plasticizers globally. Also, based on countries, the U.S., China, Germany, Japan, France, and India are the major users of bio plasticizers, with the U.S. being at the forefront.

The consumption trend of bio plasticizers varies in different regions depending upon its various types. For instance, the consumption trend in North America represents a mix of all the bio plasticizers. The North America is one of the biggest markets for bio plasticizers. It is a major market for bio plasticizers, especially ESBO plasticizer, which is mainly due to stringent environmental regulation and abundant availability of raw materials.

Asia-Pacific is one of the fastest-growing markets for bio plasticizer in medical, wires & cables, and packaging materials applications. Merger & acquisitions, technological developments & innovations, and expansion are identified as key strategies to expand the bio plasticizer market.

This study on bio plasticizers market includes estimates of demand and market size for

2014 globally and projects the demand and market size of the same by 2020. As a part of the quantitative analysis, the global market is segmented by types and applications at country level with current market estimation and forecast till 2020. The countries covered in the report are the U.S., Canada, Mexico, Germany, Italy, France, the U.K., Japan, China, India, South Korea, Brazil, and Argentina. The type of bio plasticizers include ESBO, citrates, castor oil, succinic acid, and others; while on the basis of its application, the segmentation includes packaging materials, medical devices, consumer goods, wires & cables, building & construction, and others.

As a part of qualitative analysis, the research provides report with a comprehensive review of key market drivers, restraints, opportunities, winning imperatives, and key issues in the market.

It also includes company profiles and competitive strategies adopted by various market players including The Dow Chemical Company (U.S.), Vertellus Specialties Inc. (U.S.), Evonik Industries AG (Germany), Solvay S.A. (Belgium), Lanxess AG (Germany), BioAmber Inc. (Canada), Emery Oleochemicals Llc (Malaysia), Matrica S.P.A. (Italy), Polyone Corporation (U.S.), Myriant Corporation (U.S.), and Danisco Inc. (U.S.), and others.

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About

The report "Bio Plasticizers Market by type (ESBO, Citrates, Castor oil, succinic acid & others), by application (packaging materials, medical devices, consumer goods, wires & cables, building & construction & others), by region - Trends & forecasts to 2020" defines and segments the bio plasticizers market with an analysis and forecast of its volume and value.

The market size for bio plasticizers is projected to reach \$1,140.3 Million by 2020, registering a CAGR of 9.8% between 2015 and 2020.

Global Manufacturers of Bio Plasticizer:

The Dow Chemical Company (U.S.)

Evonik Industries AG (Germany)

Solvay S.A. (Belgium)

BioAmber Inc. (Canada)

Emery Oleochemicals Llc (Malaysia)

Matrica S.P.A. (Italy) and Others...

Scope of the report: This research report categorizes the market for bio plasticizer based on applications, type, and regions; forecasting volumes and revenues and analyzing trends in each of the submarkets.

North America is the largest market for bio plasticizer. North America accounted for a share of around 36.0% of the global bio plasticizer market..

The major types for bio plasticizers such as ESBO, citrates, castor oil-based, succinic acid-based, and others have been discussed in detail in the report. Each type is further

described in detail in the report with volumes and revenues estimated for each type.

The major applications for bio plasticizer such as packaging materials, medical devices, consumer goods, wires & cables, building & construction, and others have been discussed in detail in the report. Each application is further described in detail in the report with volumes and revenues estimated for each application.

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