

Beverage Carton Packaging Machinery Market by Type (Horizontal End Side-Load, Top-Load, Wraparound, Vertical Leaflet, Vertical Sleeve), Functional Automation (Automatic, Semi-Automatic), Application, Region - Global Forecast to 2022

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Abstracts

"The beverage carton packaging machinery market is projected to grow at a CAGR of 2.39% from 2017 to 2022"

The beverage carton packaging machinery market is estimated at USD 746.9 million in 2017 and is projected to reach USD 840.7 million by 2022, at a CAGR of 2.39%. The increasing consumption of beverages, mainly alcoholic drinks such as beer and vodka, drives the market for beverage packaging. Packaged beverages require protection against moisture and other environmental changes, which is the major challenge for the market.

"Based on type, the horizontal end side-load cartoners segment accounted for the largest share of the beverage carton packaging machinery market in 2016"

The horizontal end side-load cartoners segment led the beverage carton packaging machinery market in 2016; this segment is projected to retain its leading position through 2022. Horizontal end side-load cartoners are most commonly used in the packaging industry owing to their characteristics such as compact footprint, flexible design, and affordable price. Horizontal end side-load cartoners are extensively used in low-speed applications and for products that have a stable base.

"Based on application, the dairy products segment accounted for the largest share of the beverage carton packaging machinery market in 2016"



Based on application, the beverage carton packaging machinery market has been segmented into dairy products, soft drinks, and alcoholic beverages. The dairy products segment led the beverage carton packaging machinery market in 2016. With the consumers' growing demand for fresh products with longer shelf-life, dairy manufacturers are turning toward packaging solutions that ensure maximum decontamination.

"The Asia Pacific beverage carton packaging machinery market is expected to witness the highest growth during the forecast period"

The Asia Pacific beverage carton packaging machinery market is projected to grow at the highest CAGR between 2017 and 2022. Among all Asia Pacific countries, China was the largest market for beverage carton packaging machinery in 2016 and is projected to grow at the highest CAGR during the forecast period. The increase in disposable income of individuals has led to a rise in demand for ready-to-drink products, which, in turn, has contributed to the growth of the beverage carton packaging machinery market in the Asia Pacific region. Furthermore, the evolving retail landscape in China also indirectly supports the beverage carton packaging machinery market growth.

Breakdown of Primaries

By Company Type: Tier 1 - 35%, Tier 2 - 30%, and Tier 3 - 35%

By Designation: C Level – 65%, Manager Level – 35%

By Region: Europe – 28%, North America – 25%, Asia Pacific – 22%, Middle East & Africa – 15%, and South America – 10%

The key players profiled in the report are as follows:

- 1. Langfang Best Crown Packing Machinery (China)
- 2. ACG Worldwide (India)
- 3. KHS (Germany)
- 4. Krones (Germany)
- 5. GPI Equipment (US)
- 6. Bosch Packaging Technology (Germany)

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- 7. Econocorp (US)
- 8. Jacob White Packaging (UK)
- 9. Bradman Lake Group (UK)
- 10. Mitsubishi Electric (Japan)

Research Objectives:

The primary objective of this study is to define, forecast, and segment the beverage carton packaging machinery market on the basis of type, functional automation, application, and region. The study also aims at strategically analyzing micromarkets with respect to individual growth trends, future prospects, and their contribution to the total market. It also provides detailed information about the key market dynamics that include drivers, restraints, opportunities, and industry-specific challenges. In addition, the study analyzes competitive developments such as mergers & acquisitions, expansions, new product developments, and research & development activities in the beverage carton packaging machinery market.

Reasons to buy the report:

The report will help market leaders/new entrants in this market in the following ways:

1. This report segments the beverage carton packaging machinery market and provides the closest approximations of revenue numbers for the overall market and its subsegments across different regions.

 The report helps stakeholders understand the pulse of the market and provides them with information on the key market drivers, restraints, opportunities, and challenges.
 This report will help stakeholders better understand their competitors and gain insights to improve their position in the market. The competitive landscape section includes mergers & acquisitions, expansions, new product launches, and partnerships.



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