

Bathroom & Toilet Assist Devices Market by Product Type (Chairs & Stools, Bath Lifts, Toilet Seat Raisers, Toilet Aids, Commodes, Handgrips & Grab Bars, Bath Aids), Region (North America, Asia-Pacific, Europe, Row) - Global Forecast to 2020

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Abstracts

The global bathroom and toilet assist devices market is expected to reach USD 4.68 billion by 2020, at a CAGR of 5.7% from 2015 to 2020. Increase in government support and initiatives to ensure availability of these devices for a large consumer population are fuelling the market growth. The rise in the global geriatric and disabled population also fuels the growth of this market. Further, the high adoption rate of this easy-to-use equipment by both the disabled as well as the caregivers have contributed to the global bathroom & toilet assist devices market growth.

The global bathroom and toilet assist devices market is segmented on the basis of product type and geography. On the basis of product type, the bathroom & toilet assist devices market is segmented into commodes, shower chairs & stools, bath lifts, toilet seats raisers, bath aids, handgrips & grab bars and toilet aids. The commodes market has the highest share in the product type segment. This high share is attributed due the fact that the commodes are easy-to-use for the old age people and people who lacks mobility. On the basis of geography, the market is classified into the North America, Europe, Asia-Pacific and Rest of the World. Asia-Pacific region is expected to grow at a highest CAGR from 2015 to 2020 due to various factors like, increasing disabled population, greater adoption of better technology, and growing awareness about assistive devices. Countries such as Japan, China, India, Australia, and Singapore are covered in this region. Presence of a large patient pool and rising aging population are also fuelling the market growth.



The major players operating in the global bathroom & toilet assist devices market report are ArjoHuntleigh, Bischoff & Bischoff GmbH, Etac AB, DIETZ GmbH, Medical Depot, Inc. (Drive Medical), Handicare, Hewi Heinrich Wilke GmbH, Invacare Corporation, MEYRA GmbH, Patterson Medical Holdings, Inc., Poshchair Medical Limited, Pride Mobility Products Corp., Prism Medical, RCN Medical and Rehabilitation GmbH, Sunrise Medical (US) LLC., Ortho XXI, K Care Healthcare Equipment, GF HEALTH PRODUCTS, INC., Juvo Solutions, Spectra Care Group, and others.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis, namely, industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles. These comprise and discuss the basic views on competitive landscape, usage patterns, emerging- and high-growth segments, high-growth regions and countries with their respective regulatory policies, government initiatives, drivers, restraints, and opportunities in the global bathroom & toilet assist devices market.

The report will enrich both, established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, will help them to garner increased market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies to increase their market shares.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insights on the upcoming technologies, research and development activities, and new product launches in the global bathroom & toilet assist devices market

Market Development: Comprehensive information about lucrative emerging markets

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investment decisions in the global bathroom & toilet assist devices market

Competitive Assessment: In-depth assessment of market shares and company share analysis of key players in the market



Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
 - 1.2.1 MARKETS COVERED
 - 1.2.2 YEARS CONSIDERED FOR THE STUDY
- 1.3 CURRENCY
- 1.4 LIMITATIONS
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 MARKET SIZE ESTIMATION
- 2.2 MARKET SHARE ESTIMATION
 - 2.2.1 KEY DATA POINTS FROM SECONDARY SOURCES
 - 2.2.2 KEY DATA POINTS FROM PRIMARY SOURCES
 - 2.2.2.1 Key Industry Insights
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

- 3.1 INTRODUCTION
- 3.2 FUTURE OUTLOOK
- 3.3 CONCLUSION

4 PREMIUM INSIGHTS

- 4.1 BATHROOM & TOILET ASSIST DEVICES MARKET OVERVIEW
- 4.2 BATHROOM & TOILET ASSIST DEVICES MARKET, GROWTH OVERVIEW
- 4.3 GEOGRAPHICAL SNAPSHOT OF THE BATHROOM & TOILET ASSIST DEVICES MARKET

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET SEGMENTATION
 - 5.2.1 BATHROOM & TOILET ASSIST DEVICES MARKET SEGMENTATION, BY



PRODUCT TYPE

- 5.3 MARKET DYNAMICS
 - 5.3.1 DRIVERS
 - 5.3.1.1 Rise in aging population
 - 5.3.1.2 Rise in disabled population
 - **5.3.2 MARKET RESTRAINTS**
 - 5.3.2.1 Inadequate knowledge of products is likely to hinder market growth
 - 5.3.2.2 High Cost of the advanced devices hampers the market growth
 - 5.3.3 MARKET OPPORTUNITY
 - 5.3.3.1 Asia-Pacific provides significant growth opportunities
 - 5.3.4 MARKET CHALLENGE
 - 5.3.4.1 Survival of small players & new entrants

6 BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE

- 6.1 INTRODUCTION
- 6.2 COMMODES
 - 6.2.1 ELECTRIC COMMODE
 - 6.2.2 FIXED COMMODE
 - 6.2.3 FOLDING COMMODE
 - 6.2.4 TRANSIT COMMODE
- 6.3 SHOWER CHAIRS AND STOOLS
- 6.4 BATH LIFTS
 - 6.4.1 FIXED BATH LIFTS
 - 6.4.2 RECLINING BATH LIFTS
 - 6.4.3 LYING BATH LIFTS
- 6.5 TOILET SEAT RAISERS
- 6.6 BATH AIDS
 - 6.6.1 BATH BOARDS
 - 6.6.2 TRANSFER AIDS
- 6.7 HANDGRIPS AND GRAB BARS

7 BATHROOM & TOILET ASSIST DEVICES MARKET, BY REGION

- 7.1 INTRODUCTION
- 7.2 NORTH AMERICA
- 7.3 EUROPE
- 7.4 ASIA-PACIFIC
- 7.5 REST OF THE WORLD (ROW)



8 COMPETITIVE LANDSCAPE

- 8.1 OVERVIEW
- 8.2 COMPETITIVE SITUATION AND TRENDS
 - 8.2.1 NEW PRODUCT LAUNCHES
 - 8.2.2 MERGERS AND ACQUISITIONS
 - 8.2.3 EXPANSIONS
 - 8.2.4 AGREEMENTS
 - 8.2.5 PARTNERSHIPS
 - 8.2.6 NEW PRODUCT DEVELOPMENTS
 - 8.2.7 DIVESTMENTS
 - 8.2.8 PRODUCT RELAUNCH
 - 8.2.9 OTHERS

9 COMPANY PROFILES

- 9.1 INTRODUCTION
- 9.2 ARJOHUNTLEIGH
 - 9.2.1 BUSINESS OVERVIEW
 - 9.2.2 PRODUCT AND SERVICE OFFERED
 - 9.2.3 MNM VIEW
- 9.3 BISCHOFF & BISCHOFF MEDICAL & REHABILITATION TECHNOLOGY GMBH
 - 9.3.1 BUSINESS OVERVIEW
 - 9.3.2 PRODUCT AND SERVICE OFFERED
 - 9.3.3 MNM VIEW
- 9.4 DIETZ GMBH
 - 9.4.1 BUSINESS OVERVIEW
 - 9.4.2 PRODUCT AND SERVICE OFFERINGS
 - 9.4.3 MNM VIEW
- 9.5 ETAC AB
 - 9.5.1 BUSINESS OVERVIEW
 - 9.5.2 PRODUCT AND SERVICE OFFERINGS
 - 9.5.3 RELATED DEVELOPMENTS
 - 9.5.4 MNM VIEW
- 9.6 HANDICARE
 - 9.6.1 BUSINESS OVERVIEW
 - 9.6.2 KEY FINANCIALS
 - 9.6.3 PRODUCT AND SERVICE OFFERED



- 9.6.4 RELATED DEVELOPMENTS
- 9.6.5 MNM VIEW
- 9.7 INVACARE CORPORATION
 - 9.7.1 BUSINESS OVERVIEW
 - 9.7.2 PRODUCTS AND SERVICES OFFERED
 - 9.7.3 RELATED DEVELOPMENTS
 - 9.7.4 MNM VIEW
- 9.8 DRIVE MEDICAL (MEDICAL DEPOT, INC.)
 - 9.8.1 BUSINESS OVERVIEW
 - 9.8.2 PRODUCT AND SERVICE OFFERED
 - 9.8.3 RELATED DEVELOPMENTS
 - 9.8.4 MNM VIEW
- 9.9 MEDORT S.A.
 - 9.9.1 BUSINESS OVERVIEW
 - 9.9.2 PRODUCTS AND SERVICES OFFERED
 - 9.9.3 RELATED DEVELOPMENTS
 - 9.9.4 MNM VIEW
- 9.10 PRISM MEDICAL LTD.
 - 9.10.1 BUSINESS OVERVIEW
 - 9.10.2 KEY FINANCIALS
 - 9.10.3 PRODUCT AND SERVICE OFFERINGS
 - 9.10.4 RELATED DEVELOPMENTS
 - 9.10.5 MNM VIEW
- 9.11 RCN MEDIZIN- UND REHATECHNIK GMBH
 - 9.11.1 BUSINESS OVERVIEW
 - 9.11.2 PRODUCT AND SERVICE OFFERINGS
 - 9.11.3 RELATED DEVELOPMENTS
 - 9.11.4 MNM VIEW
- 9.12 SCHUCHMANN GMBH & CO. KG.
 - 9.12.1 BUSINESS OVERVIEW
 - 9.12.2 PRODUCT AND SERVICE OFFERINGS
 - 9.12.3 MNM VIEW
- 9.13 SUNRISE MEDICAL (US) LLC
 - 9.13.1 BUSINESS OVERVIEW
 - 9.13.2 PRODUCTS AND SERVICES OFFERED
 - 9.13.3 RELATED DEVELOPMENTS
 - 9.13.4 MNM VIEW
- 9.14 TR EQUIPMENT
- 9.14.1 BUSINESS OVERVIEW



- 9.14.2 PRODUCT AND SERVICE OFFERED
- 9.14.3 RELATED DEVELOPMENTS
- 9.14.4 MNM VIEW
- 9.15 ORTHOS XXI
 - 9.15.1 BUSINESS OVERVIEW
 - 9.15.2 PRODUCTS & SERVICES OFFERED
 - 9.15.3 MNM VIEW
- 9.16 K CARE HEALTHCARE EQUIPMENT
 - 9.16.1 BUSINESS OVERVIEW
 - 9.16.2 PRODUCTS & SERVICES OFFERED
 - 9.16.3 RELATED DEVELOPMENTS
 - 9.16.4 MNM VIEW
- 9.17 SPECTRA CARE GROUP
 - 9.17.1 BUSINESS OVERVIEW
 - 9.17.2 PRODUCTS & SERVICES OFFERED
 - 9.17.3 RELATED DEVELOPMENTS
 - 9.17.4 MNM VIEW
- 9.18 JUVO SOLUTIONS
 - 9.18.1 BUSINESS OVERVIEW
 - 9.18.2 PRODUCTS & SERVICES OFFERED
 - 9.18.3 RELATED DEVELOPMENTS
 - 9.18.4 MNM VIEW
- 9.19 GF HEALTH PRODUCTS, INC.
 - 9.19.1 BUSINESS OVERVIEW
 - 9.19.2 PRODUCTS & SERVICES OFFERED
 - 9.19.3 RELATED DEVELOPMENTS
 - 9.19.4 MMM VIEW

10 APPENDIX

- 10.1 DISCUSSION GUIDE
- 10.2 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 10.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 10.4 AVAILABLE CUSTOMIZATIONS
- 10.5 RELATED REPORTS



List Of Tables

LIST OF TABLES

Table 1 RISE IN AGING POPULATION AND DISABLED POPULATION IS PROPELLING THE GROWTH OF BATHROOM & TOILET ASSIST DEVICES MARKET Table 2 MARKET RESTRAINS

Table 3 MARKET OPPORTUNITY

Table 4 MARKET CHALLENGE

Table 5 BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 6 GLOBAL BATHROOM & TOILET ASSIST DEVICES MARKET, BY COMMODE TYPE, 2013-2020 (USD MILLION)

Table 7 GLOBAL BATHROOM & TOILET ASSIST DEVICES MARKET, BY SHOWER & TOILET COMMODE TYPE, 2013-2020 (USD MILLION)

Table 8 GLOBAL BATHROOM & TOILET ASSIST DEVICES MARKET, BY TOILET COMMODE TYPE, 2013-2020 (USD MILLION)

Table 9 BATHROOM & TOILET ASSIST DEVICES MARKET, BY SHOWER CHAIRS AND STOOLS TYPE, 2013-2020 (USD MILLION)

Table 10 BATHROOM & TOILET ASSIST DEVICES MARKET, BY BATH LIFTS TYPE, 2013-2020 (USD MILLION)

Table 11 BATHROOM & TOILET ASSIST DEVICES MARKET, BY TOILET SEAT RAISERS TYPE, 2013-2020 (USD MILLION)

Table 12 BATHROOM & TOILET ASSIST DEVICES MARKET, BY BATH AIDS TYPE, 2013-2020 (USD MILLION)

Table 13 BATHROOM & TOILET ASSIST DEVICES MARKET, BY HANDGRIPS AND GRAB BARS TYPE, 2013-2020 (USD MILLION)

Table 14 BATHROOM & TOILET ASSIST DEVICES MARKET, BY REGION, 2013-2020 (USD MILLION)

Table 15 NORTH AMERICA BATHROOM & TOILET ASSIST DEVICES MARKET, BY COUNTRY, 2013-2020 (USD MILLION)

Table 16 U.S. BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 17 U.S. COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 18 U.S. SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 19 U.S. TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)



Table 20 U.S. SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 21 U.S. BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 22 U.S. TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 23 U.S. BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION) Table 24 U.S. HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 25 CANADA BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 26 CANADA COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 27 CANADA SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 28 CANADA TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 29 CANADA SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 30 CANADA BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 31 CANADA TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 32 CANADA BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 33 CANADA HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 34 MEXICO BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 35 MEXICO COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 36 MEXICO SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 37 MEXICO TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Table 38 MEXICO SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 39 MEXICO BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)



Table 40 MEXICO TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 41 MEXICO BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 42 MEXICO HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 43 EUROPE BATHROOM & TOILET ASSIST DEVICES MARKET, BY COUNTRY, 2013-2020 (USD MILLION)

Table 44 GERMANY BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 45 GERMANY COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 46 GERMANY SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 47 GERMANY TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 48 GERMANY SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 49 GERMANY BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 50 GERMANY TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 51 GERMANY BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 52 GERMANY HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 53 U.K. BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 54 U.K. COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Table 55 U.K. SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 56 UK TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 57 U.K. SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 58 U.K. BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 59 U.K. TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020



(USD MILLION)

Table 60 U.K. BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION) Table 61 UK HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 62 FRANCE BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 63 FRANCE COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 64 FRANCE SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 65 FRANCE TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 66 FRANCE SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 67 FRANCE BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 68 FRANCE TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 69 FRANCE BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 70 FRANCE HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 71 ITALY BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 72 ITALY COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 73 ITALY SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 74 ITALY TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 75 ITALY SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 76 ITALY BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 77 ITALY TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 78 ITALY BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 79 ITALY HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE,



2013-2020 (USD MILLION)

Table 80 SPAIN BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 81 SPAIN COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 82 SPAIN SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 83 SPAIN TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 84 SPAIN SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 85 SPAIN BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 86 SPAIN TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 87 SPAIN BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 88 SPAIN HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 89 THE NETHERLANDS BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 90 THE NETHERLANDS COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 91 THE NETHERLANDS SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 92 THE NETHERLANDS TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 93 THE NETHERLANDS SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 94 THE NETHERLANDS BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 95 THE NETHERLANDS TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 96 THE NETHERLANDS BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 97 THE NETHERLANDS HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 98 SWITZERLAND BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)



Table 99 SWITZERLAND COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 100 SWITZERLAND SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 101 SWITZERLAND TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 102 SWITZERLAND SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 103 SWITZERLAND BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 104 SWITZERLAND TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 105 SWITZERLAND BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 106 SWITZERLAND HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 107 REST OF EUROPE BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 108 REST OF EUROPE COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 109 REST OF EUROPE SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 110 REST OF EUROPE TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 111 REST OF EUROPE SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 112 REST OF EUROPE BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 113 REST OF EUROPE TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 114 REST OF EUROPE BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 115 REST OF EUROPE HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 116 ASIA-PACIFIC BATHROOM & TOILET ASSIST DEVICES MARKET, BY COUNTRY, 2013-2020 (USD MILLION)

Table 117 JAPAN BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 118 JAPAN COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD



MILLION)

Table 119 JAPAN SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 120 JAPAN TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 121 JAPAN SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 122 JAPAN BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 123 JAPAN TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 124 JAPAN BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 125 JAPAN HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 126 CHINA BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 127 CHINA COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 128 CHINA SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 129 CHINA TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 130 CHINA SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 131 CHINA BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 132 CHINA TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 133 CHINA BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 134 CHINA HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 135 AUSTRALIA BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 136 AUSTRALIA COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 137 AUSTRALIA SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)



Table 138 AUSTRALIA TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 139 AUSTRALIA SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 140 AUSTRALIA BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 141 AUSTRALIA TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 142 AUSTRALIA BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 143 AUSTRALIA HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 144 INDIA BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 145 INDIA COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 146 INDIA SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 147 INDIA TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 148 INDIA SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 149 INDIA BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 150 INDIA TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 151 INDIA BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 152 INDIA HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 153 SINGAPORE BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 154 SINGAPORE COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 155 SINGAPORE SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 156 SINGAPORE TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 157 SINGAPORE SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT



TYPE, 2013-2020 (USD MILLION)

Table 158 SINGAPORE BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 159 SINGAPORE TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 160 SINGAPORE BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 161 SINGAPORE HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 162 REST OF ASIA-PACIFIC BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 163 REST OF ASIA-PACIFIC COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 164 REST OF ASIA-PACIFIC SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 165 REST OF ASIA-PACIFIC TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 166 REST OF ASIA-PACIFIC SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 167 REST OF ASIA-PACIFIC BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 168 REST OF ASIA-PACIFIC TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 169 REST OF ASIA-PACIFIC BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 170 REST OF ASIA-PACIFIC HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 171 REST OF THE WORLD BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 172 REST OF THE WORLD COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 173 REST OF THE WORLD SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 174 REST OF THE WORLD TOILET COMMODES MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 175 REST OF THE WORLD SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 176 REST OF THE WORLD BATH LIFTS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)



Table 177 REST OF THE WORLD TOILET SEAT RAISERS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 178 REST OF THE WORLD BATH AIDS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 179 REST OF THE WORLD HANDGRIPS & GRAB BARS MARKET, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

Table 180 NEW PRODUCT LAUNCHES

Table 181 MERGERS AND ACQUISITIONS

Table 182 EXPANSIONS

Table 183 AGREEMENTS

Table 184 PARTNERSHIPS

Table 185 NEW PRODUCT DEVELOPMENTS

Table 186 DIVESTMENTS

Table 187 PRODUCT RELAUNCH

Table 188 OTHERS

Table 189 INVACARE CORPORATION: KEY FINANCIALS, 2012-2014 (USD MILLION)



List Of Figures

LIST OF FIGURES

Figure 1 RESEARCH DESIGN

Figure 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 4 BREAK DOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE,

DESIGNATION, & REGION

Figure 5 BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 6 COMMODES SEGMENT TO DOMINATE THE GLOBAL BATHROOM & TOILET ASSIST DEVICES MARKET IN 2015

Figure 7 BATHROOM & TOILET ASSIST DEVICES MARKET, BY REGION: ASIA-PACIFIC IS EXPECTED TO WITNESS HIGHEST GROWTH RATE (2015-2020)
Figure 8 BATHROOM & TOILET ASSIST DEVICES IS GAINING LOT OF
IMPORTANCE DUE TO RISING AGING POPULATION AND RISE IN DISABLED
POPULATION

Figure 9 BATHROOM & TOILET ASSIST DEVICES MARKET IN ASIA-PACIFIC PROJECTED TO GROW AT A SIGNIFICANT PACE DURING THE FORECAST PERIOD

Figure 10 ASIA TO WITNESS HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 11 MARKET DYNAMICS

Figure 12 BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 13 BATHROOM & TOILET ASSIST DEVICES MARKET, BY COMMODE TYPE, 2015 & 2020 (USD MILLION)

Figure 14 BATHROOM & TOILET ASSIST DEVICES MARKET, BY SHOWER & TOILET COMMODE TYPE, 2015 & 2020 (USD MILLION)

Figure 15 BATHROOM & TOILET ASSIST DEVICES MARKET, BY TOILET COMMODE TYPE, 2015 & 2020 (USD MILLION)

Figure 16 BATHROOM & TOILET ASSIST DEVICES MARKET, BY SHOWER CHAIRS AND STOOLS TYPE, 2015 & 2020 (USD MILLION)

Figure 17 BATHROOM & TOILET ASSIST DEVICES MARKET, BY BATH LIFTS TYPE, 2015 & 2020 (USD MILLION)

Figure 18 BATHROOM & TOILET ASSIST DEVICES MARKET, BY REGION, 2015 & 2020 (USD MILLION)

Figure 19 NORTH AMERICA BATHROOM & TOILET ASSIST DEVICES MARKET, BY



COUNTRY, 2015 & 2020 (USD MILLION)

Figure 20 U.S. BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 21 U.S. COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 22 U.S. SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 23 U.S. TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 24 U.S. SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 25 U.S. BATH LIFTS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 26 CANADA BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 27 CANADA COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 28 CANADA SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 29 CANADA TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 30 CANADA SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 31 CANADA BATH LIFTS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 32 MEXICO BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 33 MEXICO COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 34 MEXICO SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 35 MEXICO TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 36 MEXICO SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 37 MEXICO BATH LIFTS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 38 EUROPE BATHROOM & TOILET ASSIST DEVICES MARKET, BY COUNTRY, 2015 & 2020 (USD MILLION)



Figure 39 GERMANY BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 40 GERMANY COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 41 GERMANY SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 42 GERMANY TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 43 GERMANY SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2015 &2020 (USD MILLION)

Figure 44 GERMANY BATH LIFTS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 45 U.K. BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 46 U.K. COMMODES MARKET, BY PRODUCT TYPE, 2015 &2020 (USD MILLION)

Figure 47 U.K. SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 48 U.K. TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 49 U.K. SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 50 U.K. BATH LIFTS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 51 FRANCE BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 52 FRANCE COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 53 FRANCE SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 54 FRANCE TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 55 FRANCE SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 56 FRANCE BATH LIFTS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 57 ITALY BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 58 ITALY COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD



MILLION)

Figure 59 ITALY SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 60 ITALY TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 61 ITALY SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 62 ITALY BATH LIFTS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 63 SPAIN BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 64 SPAIN COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 65 SPAIN SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 66 SPAIN TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 67 SPAIN SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 68 SPAIN BATH LIFTS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 69 THE NETHERLANDS BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 70 THE NETHERLANDS COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 71 THE NETHERLANDS SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 72 THE NETHERLANDS TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 73 THE NETHERLANDS SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 74 THE NETHERLANDS BATH LIFTS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 75 SWITZERLAND BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 76 REST OF EUROPE BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 77 ASIA-PACIFIC BATHROOM & TOILET ASSIST DEVICES MARKET, BY COUNTRY, 2015 & 2020 (USD MILLION)



Figure 78 JAPAN BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 79 JAPAN COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 80 JAPAN SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 81 JAPAN TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 82 JAPAN SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 83 JAPAN BATH LIFTS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 84 CHINA BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 85 CHINA COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 86 CHINA SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 87 CHINA TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 88 CHINA SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 89 CHINA BATH LIFTS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 90 AUSTRALIA BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 91 AUSTRALIA COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 92 AUSTRALIA SHOWER & TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 93 AUSTRALIA TOILET COMMODES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 94 AUSTRALIA SHOWER CHAIRS & STOOLS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 95 AUSTRALIA BATH LIFTS MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 96 INDIA BATHROOM & TOILET ASSIST DEVICES MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)

Figure 97 SINGAPORE BATHROOM & TOILET ASSIST DEVICES MARKET, BY



PRODUCT TYPE, 2015 & 2020 (USD MILLION)
Figure 98 REST OF ASIA-PACIFIC BATHROOM & TOILET ASSIST DEVICES
MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)
Figure 99 REST OF THE WORLD BATHROOM & TOILET ASSIST DEVICES
MARKET, BY PRODUCT TYPE, 2015 & 2020 (USD MILLION)
Figure 100 REST OF THE WORLD COMMODES MARKET, BY PRODUCT TYPE, 2015 &

2020 (USD MILLION)

Figure 101 KEY PLAYERS ADOPTED ORGANIC AS WELL AS INORGANIC GROWTH STRATEGIES BETWEEN 2012 AND 2015

Figure 102 BATTLE FOR MARKET SHARE: ACQUISITIONS HAVE BEEN THE KEY STRATEGY ADOPTED BY MARKET PLAYERS

Figure 103 BATHROOM & TOILET ASSIST DEVICES BENCHMARKING FOR TOP 4 PLAYERS

Figure 104 ARJOHUNTLEIGH: COMPANY SNAPSHOT

Figure 105 HANDICARE: REVENUE, 2013-14 (USD MILLION)

Figure 106 INVACARE CORPORATION: COMPANY SNAPSHOT

Figure 107 MEDORT S.A.: COMPANY SNAPSHOT

Figure 108 PRISM MEDICAL LTD.: REVENUE, 2012-2013 (USD MILLION)

Figure 109 SUNRISE MEDICAL (US) LLC: COMPANY SNAPSHOT



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