

Ballast Water Treatment Market by Technology (Physical Disinfection, Mechanical Method, Chemical Method), Capacity, Service, Ship Type (Container Ships, Dry Bulk Carriers, Tankers, General Cargos) and Geography - Global Forecast to 2022

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Abstracts

“Growing healthcare concern across the globe is fueling the growth of the ballast water treatment market.”

The ballast water treatment (BWT) market is expected to grow at a CAGR of 37.19% between 2017 and 2022, to reach USD 118.77 billion by 2022 from USD 14.29 billion in 2016. As the healthcare concern is growing in the shipping industry, it is driving the BWT market to control the waterborne diseases that occur on the ship during the expedition. Also, the discharge of ballast water by ships contributes to the spread of aquatic invasive species, with negative impacts on the environment, economies, and public health. The IMO standards for ballast water discharge require BWT systems based on various physical and/or chemical methods to be installed on the ships. The major restraint for the growth of the BWT market is the storage of disinfection by-products generated after water treatment.

Tankers are expected to be the fastest-growing segment during the forecast period

There is a strong demand for tankers from the heating oil perspective and in terms of the overall energy transportation. The growth of this segment is fueled by the rising trade of crude oil, LNG, and chemicals.

“APAC and Europe are the major markets for the BWT industry.”

The initiatives taken by the governments in Europe for the human health and economic values are accelerating the growth of the said market in Europe. For instance, the IMO Marine Environment Protection Committee (MEPC) has introduced guidelines that will assist governments and other authorities, ship masters, operators and owners, and port authorities in minimizing the risk of introducing harmful aquatic organisms and pathogens from ship's ballast water and associated sediments.

The major drivers for the growing demand for BWT systems in APAC include the rising adoption of IMO regulations and increasing trade of automotive components, clean energy and environment equipment, food & beverages, healthcare and medical, infrastructure and building materials, mining equipment, and cosmetics, among others.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews have been conducted with key officials in the BWT market. The break-up of the profiles of primary participants has been given below:

By Company Type: Tier 1 = 35 %, Tier 2 = 45%, and Tier 3 = 20%

By Designation: C-Level Executives = 35%, Directors = 25%, and Others = 40%

By Region: North America = 45%, Europe = 20%, APAC = 30%, and RoW = 5%

The report also profiles the key players in the BWT market and analyzes their market ranking. The prominent players profiled in this report are W?rtsil? Corporation (Finland), Xylem Inc. (U.S.), Evoqua Water Technologies LLC (U.S.), Calgon Carbon Corporation (U.S.), Ecochlor, Inc. (U.S.), Veolia Environnement S.A. (France), Alfa Laval AB (Sweden), Trojan Marinex (Canada), Mitsubishi Heavy Industries, Ltd. (Japan), atg UV Technology (U.K.), Qingdao Headway Technology Co., Ltd. (China), JFE Engineering Corporation (Japan), and Optimarin AS (Norway), among others.

Research Coverage:

This research report categorizes the BWT market on the basis of technology, capacity, service, ship type, and geography. The report also provides Porter's five forces analysis, along with the description of each of the forces and their respective impact on the BWT market; description of major drivers, restraints, challenges, and opportunities pertaining to the market; value chain analysis; and market ranking analysis.

Reasons to Buy the Report

The report will help leaders/new entrants in this market in the following ways:

1. This report segments the BWT market comprehensively and provides the closest market size estimation for all subsegments across different regions.
2. The report helps stakeholders understand the pulse of the market and provides them with the information on key drivers, restraints, challenges, and opportunities for the market.
3. This report will help stakeholders understand their competitors better and gain more insights to improve their position in the business. The competitive landscape section describes competitor ecosystem and various strategies implemented by the companies such as product developments, partnerships, and mergers and acquisitions.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 GEOGRAPHIC SCOPE
 - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTRODUCTION
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN THE BWT MARKET
- 4.2 BWT MARKET, BY SHIP TYPE
- 4.3 BWT MARKET, BY REGION AND SERVICE
- 4.4 BWT MARKET, BY CAPACITY
- 4.5 BWT MARKET, BY GEOGRAPHY

5 MARKET OVERVIEW

- 5.1 MARKET SEGMENTATION

- 5.1.1 BWT MARKET, BY TECHNOLOGY
- 5.1.2 BWT MARKET, BY CAPACITY
- 5.1.3 BWT MARKET, BY SERVICE
- 5.1.4 BWT MARKET, BY SHIP TYPE
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS
 - 5.2.1.1 Government initiatives toward marine environmental protection
 - 5.2.1.2 Rise in volumes of seaborne trade
 - 5.2.1.3 Emerging healthcare concern in the shipping industry
 - 5.2.2 RESTRAINTS
 - 5.2.2.1 Storage of disinfection by-products generated after water treatment
 - 5.2.3 OPPORTUNITIES
 - 5.2.3.1 New conventions to encourage the demand for BWT
 - 5.2.4 CHALLENGES
 - 5.2.4.1 Continuously evolving government rules and regulations

6 INDUSTRY TRENDS

- 6.1 INTRODUCTION
- 6.2 VALUE CHAIN ANALYSIS
- 6.3 PORTER'S FIVE FORCES MODEL
 - 6.3.1 THREAT OF NEW ENTRANTS
 - 6.3.2 THREAT OF SUBSTITUTES
 - 6.3.3 BARGAINING POWER OF SUPPLIERS
 - 6.3.4 BARGAINING POWER OF BUYERS
 - 6.3.5 INTENSITY OF COMPETITIVE RIVALRY

7 BALLAST WATER TREATMENT MARKET, BY TECHNOLOGY

- 7.1 INTRODUCTION
- 7.2 PHYSICAL DISINFECTION
 - 7.2.1 ULTRAVIOLET LIGHT/ULTRASOUND
 - 7.2.2 CAVITATION
 - 7.2.3 DEOXYGENATION
- 7.3 MECHANICAL METHOD
 - 7.3.1 FILTRATION
 - 7.3.2 CYCLONIC SEPARATION
 - 7.3.3 ELECTROMECHANICAL SEPARATION
- 7.4 CHEMICAL METHOD

- 7.4.1 OXIDIZING BIOCIDES
- 7.4.2 NONOXIDIZING BIOCIDES

8 MARKET, BY CAPACITY

- 8.1 INTRODUCTION
- 8.2 BWT SYSTEMS WITH CAPACITY LESS THAN 1500M3
- 8.3 BWT SYSTEMS WITH 1500–5000M3 CAPACITY
- 8.4 BWT SYSTEMS WITH CAPACITY MORE THAN 5000M3

9 BALLAST WATER TREATMENT MARKET, BY SHIP TYPE

- 9.1 INTRODUCTION
- 9.2 CONTAINER SHIPS
- 9.3 DRY BULK CARRIERS
- 9.4 TANKERS
- 9.5 GENERAL CARGOS
- 9.6 OTHERS

10 BWT MARKET, BY SERVICE

- 10.1 INTRODUCTION
- 10.2 INSTALLATION AND CALIBRATION
- 10.3 PERFORMANCE MEASUREMENT
- 10.4 RECOMMISSIONING

11 BWT MARKET, BY GEOGRAPHY

- 11.1 INTRODUCTION
- 11.2 NORTH AMERICA
 - 11.2.1 U.S.
 - 11.2.2 CANADA
- 11.3 EUROPE
 - 11.3.1 GREECE
 - 11.3.2 U.K.
 - 11.3.3 GERMANY
 - 11.3.4 NORWAY
 - 11.3.5 REST OF EUROPE
- 11.4 APAC

- 11.4.1 JAPAN
- 11.4.2 CHINA
- 11.4.3 SINGAPORE
- 11.4.4 SOUTH KOREA
- 11.4.5 ROAPAC
- 11.5 ROW
 - 11.5.1 LATIN AMERICA
 - 11.5.2 MIDDLE EAST AND AFRICA

12 COMPETITIVE LANDSCAPE

- 12.1 OVERVIEW
- 12.2 MARKET RANKING ANALYSIS: BWT MARKET
- 12.3 START-UP SCENARIO
 - 12.3.1 START-UP COMPANY INVESTORS
- 12.4 COMPETITIVE SITUATION
 - 12.4.1 ACQUISITIONS
 - 12.4.2 PARTNERSHIPS, CONTRACTS, AND AGREEMENTS
 - 12.4.3 NEW PRODUCT LAUNCHES

13 COMPANY PROFILES

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, Ratio Analysis, MnM View)*

- 13.1 INTRODUCTION
- 13.2 W?RTSIL? CORPORATION
- 13.3 CALGON CARBON CORPORATION
- 13.4 ALFA LAVAL AB
- 13.5 XYLEM INC.
- 13.6 EVOQUA WATER TECHNOLOGIES LLC
- 13.7 VEOLIA ENVIRONNEMENT S.A.
- 13.8 MITSUBISHI HEAVY INDUSTRIES, LTD.
- 13.9 ECOCHLOR, INC.
- 13.10 ATG UV TECHNOLOGY LTD
- 13.11 QINGDAO HEADWAY TECHNOLOGY CO., LTD.
- 13.12 JFE ENGINEERING CORPORATION
- 13.13 OPTIMARIN AS
- 13.14 TROJAN MARINEX

13.15 KEY INNOVATORS

13.15.1 DAMEN SHIPYARDS GROUP

13.15.2 BALLAST WATER CONTAINERS LTD

13.15.3 BIOLARGO MARITIME SOLUTIONS, INC.

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

14 APPENDIX

14.1 INSIGHTS OF INDUSTRY EXPERTS

14.2 DISCUSSION GUIDE

14.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

14.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

14.5 AVAILABLE CUSTOMIZATIONS

14.6 RELATED REPORTS

14.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 IMO CONVENTIONS

Table 2 BWT MARKET, BY TECHNOLOGY, 2014–2022 (USD BILLION)

Table 3 ADVANTAGES AND DISADVANTAGES OF UV LIGHT

Table 4 ADVANTAGES AND DISADVANTAGES OF ELECTROMECHANICAL SEPARATION

Table 5 ADVANTAGES AND DISADVANTAGES OF CHEMICAL METHOD

Table 6 BWT MARKET, BY CAPACITY, 2014–2022 (USD BILLION)

Table 7 BWT SYSTEMS WITH CAPACITY LESS THAN 1500M3, BY REGION, 2014–2022 (USD BILLION)

Table 8 BWT MARKET FOR SYSTEMS WITH 1500 M3 TO 5000 M3 CAPACITY, BY REGION, 2014–2022 (USD BILLION)

Table 9 BWT MARKET FOR SYSTEMS WITH CAPACITY OF MORE THAN 5000M3, BY REGION, 2014–2022 (USD BILLION)

Table 10 BWT MARKET, BY TYPE, 2014–2022 (USD BILLION)

Table 11 BWT MARKET FOR CONTAINER SHIPS, BY REGION, 2014–2022 (USD BILLION)

Table 12 BWT MARKET FOR DRY BULK CARRIERS, BY REGION, 2014–2022 (USD BILLION)

Table 13 BWT MARKET FOR TANKERS, BY REGION, 2014–2022 (USD BILLION)

Table 14 BWT MARKET FOR GENERAL CARGO SHIPS, BY REGION, 2014–2022 (USD MILLION)

Table 15 BWT MARKET FOR OTHER SHIP TYPES, BY REGION, 2014–2022 (USD MILLION)

Table 16 BWT MARKET, BY SERVICE, 2014–2022 (USD BILLION)

Table 17 BWT MARKET FOR INSTALLATION AND CALIBRATION SERVICE, BY REGION, 2014–2022 (USD BILLION)

Table 18 BWT MARKET FOR PERFORMANCE MEASUREMENT SERVICE, BY REGION, 2014–2022 (USD BILLION)

Table 19 BWT MARKET FOR RECOMMISSIONING SERVICE, BY REGION, 2014–2022 (USD BILLION)

Table 20 BWT MARKET, BY REGION, 2014–2022 (USD BILLION)

Table 21 BWT MARKET IN NORTH AMERICA, BY COUNTRY, 2014–2022 (USD BILLION)

Table 22 BWT MARKET IN NORTH AMERICA, BY SHIP TYPE, 2014–2022 (USD BILLION)

Table 23 BWT MARKET IN NORTH AMERICA, BY CAPACITY, 2014–2022 (USD BILLION)

Table 24 BWT MARKET IN NORTH AMERICA, BY SERVICE, 2014–2022 (USD BILLION)

Table 25 BWT MARKET IN U.S., BY SHIP TYPE, 2014–2022 (USD BILLION)

Table 26 BWT MARKET IN U.S., BY CAPACITY, 2014–2022 (USD BILLION)

Table 27 BWT MARKET IN U.S., BY SERVICE, 2014–2022 (USD BILLION)

Table 28 BWT MARKET IN CANADA, BY SHIP TYPE, 2014–2022 (USD BILLION)

Table 29 BWT MARKET IN CANADA, BY CAPACITY, 2014–2022 (USD BILLION)

Table 30 BWT MARKET IN CANADA, BY SERVICE, 2014–2022 (USD BILLION)

Table 31 BWT MARKET IN EUROPE, BY COUNTRY, 2014–2022 (USD BILLION)

Table 32 BWT MARKET IN EUROPE, BY SHIP TYPE, 2014–2022 (USD BILLION)

Table 33 BWT MARKET IN EUROPE, BY CAPACITY, 2014–2022 (USD BILLION)

Table 34 BWT MARKET IN EUROPE, BY SERVICE, 2014–2022 (USD BILLION)

Table 35 BWT MARKET IN GREECE, BY SHIP TYPE, 2014–2022 (USD BILLION)

Table 36 BWT MARKET IN GREECE, BY CAPACITY, 2014–2022 (USD BILLION)

Table 37 BWT MARKET IN GREECE, BY SERVICE, 2014–2022 (USD BILLION)

Table 38 BWT MARKET IN U.K., BY SHIP TYPE, 2014–2022 (USD MILLION)

Table 39 BWT MARKET IN U.K., BY CAPACITY, 2014–2022 (USD BILLION)

Table 40 BWT MARKET IN U.K., BY SERVICE, 2014–2022 (USD BILLION)

Table 41 BWT MARKET IN GERMANY, BY SHIP TYPE, 2014–2022 (USD BILLION)

Table 42 BWT MARKET IN GERMANY, BY CAPACITY, 2014–2022 (USD BILLION)

Table 43 BWT MARKET IN GERMANY, BY SERVICE, 2014–2022 (USD BILLION)

Table 44 BWT MARKET IN NORWAY, BY SHIP TYPE, 2014–2022 (USD MILLION)

Table 45 BWT MARKET IN NORWAY, BY CAPACITY, 2014–2022 (USD BILLION)

Table 46 BWT MARKET IN NORWAY, BY SERVICE, 2014–2022 (USD MILLION)

Table 47 BWT MARKET IN REST OF EUROPE, BY SHIP TYPE, 2014–2022 (USD MILLION)

Table 48 BWT MARKET IN REST OF EUROPE, BY CAPACITY, 2014–2022 (USD BILLION)

Table 49 BWT MARKET IN REST OF EUROPE, BY SERVICE, 2014–2022 (USD MILLION)

Table 50 BWT MARKET IN APAC, BY SHIP TYPE, 2014–2022 (USD MILLION)

Table 51 BWT MARKET IN APAC, BY CAPACITY, 2014–2022 (USD MILLION)

Table 52 BWT MARKET IN APAC, BY SERVICE, 2014–2022 (USD MILLION)

Table 53 BWT MARKET IN JAPAN, BY SHIP TYPE, 2014–2022 (USD MILLION)

Table 54 BWT MARKET IN JAPAN, BY CAPACITY, 2014–2022 (USD MILLION)

Table 55 BWT MARKET IN JAPAN, BY SERVICE, 2014–2022 (USD MILLION)

Table 56 BWT MARKET IN CHINA, BY SHIP TYPE, 2014–2022 (USD MILLION)

- Table 57 BWT MARKET IN CHINA, BY CAPACITY, 2014–2022 (USD MILLION)
- Table 58 BWT MARKET IN CHINA, BY SERVICE, 2014–2022 (USD MILLION)
- Table 59 BWT MARKET IN SINGAPORE, BY SHIP TYPE, 2014–2022 (USD MILLION)
- Table 60 BWT MARKET IN SINGAPORE, BY CAPACITY, 2014–2022 (USD MILLION)
- Table 61 BWT MARKET IN SINGAPORE, BY SERVICE, 2014–2022 (USD MILLION)
- Table 62 BWT MARKET IN SOUTH KOREA, BY SHIP TYPE, 2014–2022 (USD MILLION)
- Table 63 BWT MARKET IN SOUTH KOREA, BY CAPACITY, 2014–2022 (USD MILLION)
- Table 64 BWT MARKET IN SOUTH KOREA, BY SERVICE, 2014–2022 (USD MILLION)
- Table 65 BWT MARKET IN ROAPAC, BY SHIP TYPE, 2014–2022 (USD MILLION)
- Table 66 BWT MARKET IN ROAPAC, BY CAPACITY, 2014–2022 (USD MILLION)
- Table 67 BWT MARKET IN ROAPAC, BY SERVICE, 2014–2022 (USD MILLION)
- Table 68 BWT MARKET IN ROW, BY REGION, 2014–2022 (USD MILLION)
- Table 69 BWT MARKET IN LATIN AMERICA, BY SHIP TYPE, 2014–2022 (USD MILLION)
- Table 70 BWT MARKET IN LATIN AMERICA, BY CAPACITY, 2014–2022 (USD MILLION)
- Table 71 BWT MARKET IN LATIN AMERICA, BY SERVICE, 2014–2022 (USD MILLION)
- Table 72 BWT MARKET IN MEA, BY SHIP TYPE, 2014–2022 (USD MILLION)
- Table 73 BWT MARKET IN MEA, BY CAPACITY, 2014–2022 (USD MILLION)
- Table 74 BWT MARKET IN MEA, BY SERVICE, 2014–2022 (USD MILLION)
- Table 75 BWT MARKET: RANKING ANALYSIS
- Table 76 START-UP COMPANIES
- Table 77 ACQUISITIONS, 2014–2016
- Table 78 PARTNERSHIPS, CONTRACTS, AND AGREEMENTS, 2014–2016
- Table 79 NEW PRODUCT LAUNCHES, 2014–2016

List Of Figures

LIST OF FIGURES

Figure 1 BWT MARKET SEGMENTATION

Figure 2 BWT MARKET: RESEARCH DESIGN

Figure 3 BREAKDOWN OF PRIMARIES

Figure 4 BWT MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 5 BWT MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 6 DATA TRIANGULATION

Figure 7 CONTAINER SHIPS EXPECTED TO HOLD THE LARGEST SIZE OF THE BWT MARKET DURING THE FORECAST PERIOD

Figure 8 BWT MARKET FOR PERFORMANCE MEASUREMENT SERVICE EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 9 BWT MARKET, BY TECHNOLOGY, 2017-2022

Figure 10 APAC ACCOUNTED FOR THE LARGEST SHARE OF THE BWT MARKET IN 2016

Figure 11 BWT MARKET IN APAC EXPECTED TO GROW AT THE HIGHEST RATE BETWEEN 2017 AND 2022

Figure 12 BWT MARKET FOR TANKERS EXPECTED TO GROW AT THE HIGHEST RATE BETWEEN 2017 AND 2022

Figure 13 APAC EXPECTED TO HOLD THE LARGEST SHARE OF THE BWT MARKET IN 2017

Figure 14 BWT SYSTEMS WITH MORE THAN 5,000 M3 CAPACITY EXPECTED TO HOLD THE LARGEST SHARE OF THE MARKET DURING THE FORECAST PERIOD

Figure 15 U.S. EXPECTED TO HOLD THE LARGEST SHARE OF THE BWT MARKET IN 2017

Figure 16 BWT MARKET, GEOGRAPHIC ANALYSIS

Figure 17 INCREASING RATE OF BIOINVASION DRIVES THE GROWTH OF THE BWT MARKET

Figure 18 BWT MARKET: MAJOR VALUE ADDITION DURING THE MANUFACTURING AND ASSEMBLY PHASE AND POST-SALES SERVICES PHASE

Figure 19 PORTER'S FIVE FORCES ANALYSIS: BWT MARKET

Figure 20 PORTER'S ANALYSIS: BWT MARKET, 2016

Figure 21 GOVERNMENT/REGULATORY ENVIRONMENT INCREASED THE IMPACT OF THREAT OF NEW ENTRANTS

Figure 22 PRODUCT DIFFERENTIATION MAINLY AFFECTED THE IMPACT OF

THREAT OF NEW SUBSTITUTES

Figure 23 SUPPLIER CONCENTRATION AND THREAT OF FORWARD INTEGRATION GOVERNED THE IMPACT OF BARGAINING POWER OF SUPPLIERS

Figure 24 LOW IMPACT OF BARGAINING POWER OF BUYERS ON THE BWT MARKET

Figure 25 PRESENCE OF LARGE NUMBER OF FIRMS MAKES THE INTENSITY OF COMPETITIVE RIVALRY HIGH

Figure 26 BWT MARKET, BY TECHNOLOGY

Figure 27 PHYSICAL DISINFECTION METHOD FOR BWT

Figure 28 BWT MARKET, BY CAPACITY

Figure 29 THE MARKET FOR BWT SYSTEMS WITH MORE THAN 5000M3 CAPACITY EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 30 BWT MARKET FOR SYSTEMS WITH CAPACITY MORE THAN 5000M3 EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 31 BWT MARKET, BY SHIP TYPE

Figure 32 CONTAINER SHIPS EXPECTED TO HOLD THE LARGEST SIZE OF THE BWT MARKET DURING THE FORECAST PERIOD

Figure 33 BWT MARKET IN APAC FOR CONTAINER SHIPS IS EXPECTED TO GROW AT THE FASTEST RATE DURING THE FORECAST PERIOD

Figure 34 BWT MARKET, BY SERVICE

Figure 35 GEOGRAPHIC SNAPSHOT (2016): APAC IS EXPECTED TO WITNESS SIGNIFICANT GROWTH DURING THE FORECAST PERIOD

Figure 36 BWT MARKET SNAPSHOT: NORTH AMERICA

Figure 37 BWT MARKET SNAPSHOT: EUROPE

Figure 38 BWT MARKET SNAPSHOT: APAC

Figure 39 ACQUISITIONS AS KEY GROWTH STRATEGIES ADOPTED BY THE COMPANIES (2014—2016)

Figure 40 PARTNERSHIPS, CONTRACTS, AND AGREEMENTS, & ACQUISITIONS FUELED THE MARKET GROWTH FROM 2015 TO 2016

Figure 41 BATTLE FOR MARKET SHARE: ACQUISITIONS, AND AGREEMENTS, CONTRACTS, AND PARTNERSHIPS AS THE KEY STRATEGIES ADOPTED, 2015 & 2016

Figure 42 GEOGRAPHIC REVENUE MIX OF THE MAJOR MARKET PLAYERS

Figure 43 W?RTSIL?: COMPANY SNAPSHOT

Figure 44 W?RTSIL? CORPORATION: SWOT ANALYSIS

Figure 45 CALGON CARBON CORPORATION: COMPANY SNAPSHOT

Figure 46 CALGON CARBON CORPORATION: SWOT ANALYSIS

Figure 47 ALFA LAVAL AB: COMPANY SNAPSHOT

Figure 48 ALFA LAVAL AB: SWOT ANALYSIS

Figure 49 XYLEM INC.: COMPANY SNAPSHOT

Figure 50 XYLEM INC.: SWOT ANALYSIS

Figure 51 EVOQUA WATER TECHNOLOGIES LLC.: SWOT ANALYSIS

Figure 52 VEOLIA ENVIRONNEMENT S.A.: COMPANY SNAPSHOT

Figure 53 MITSUBISHI HEAVY INDUSTRIES, LTD.: COMPANY SNAPSHOT

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