

Aviation Analytics Market by Component (Services, Solutions), Deployment (On-premises, Cloud), Application, End-User (MROs, Airlines, Airports, OEMs), Business Function, Region (North America, Europe, APAC, RoW) - Global Forecast to 2027

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Abstracts

The aviation analytics market is projected to grow from USD 2.5 billion in 2022 to USD 4.7 billion by 2027, at a CAGR of 13.0% from 2022 to 2027. Aviation analytics is an evolving technology, which is increasingly being used to arrive at actionable insights for various business functions. The aviation analytics market is highly competitive, with many existing analytical solution providers and increasing niche players who have a significant regional reach.

The aviation analytics market includes major players Oracle Corporation (US), General Electric (US), Lufthansa Technik (Germany), SAP (Germany), and IBM (US). These players have spread their business across various countries includes North America, Europe, Asia Pacific, Middle East and the Rest of the World. COVID-19 has impacted their businesses as well. Industry experts believe that COVID-19 could affect aviation analytics services by 40-45% globally in 2020.

"The mobility & functionality segment of the aviation analytics market is expected to grow at the highest CAGR during forecast period."

The growing need to modernize aircraft fleet and airport operations in order to improve flight safety is a major factor driving the demand for aviation analytics in flight risk management.

"Based on end user, the airport segment is projected to lead the aviation analytics



market across the forecast period"

Growing preferences for air travel and demand for passenger convenience and safety are driving the demand for aviation analytics solutions in airports. Sales and marketing, inventory management, customer experience, and wealth management are some of the major functions of aviation analytics solutions deployed in airports. Airports are segmented into three categories, small, medium, and large airports.

"The North American region is estimated to account for the largest share of the aviation analytics market in 2022"

The adoption of aviation analytics solutions is higher in North America as compared to other regions. This is mainly because of the presence of various developed economies such as Canada and the US. The region also has been benefiting from low oil prices, improved efficiency in aircraft operations, and a steady labor market over the years.

The break-up of the profiles of primary participants in the aviation analytics market is as follows:

By Company Type: Tier 1 - 30%; Tier 2 - 40%; and Tier 3 - 30%

By Designation: C Level Executives - 40%; Directors - 32%; and Others - 28%

By Region: North America - 40%; Europe - 15%; Asia Pacific - 40%, Rest of the World - 5%

Major players in the aviation analytics market are IBM Corporation (US), IFS (Sweden), Ramco Systems (India), SAP (Germany), Swiss AviationSoftware (Switzerland), Lufthansa Technik (Germany), General Electric (US), Oracle Corporation (US), and Honeywell International (US).

Research Coverage

This market study covers the aviation analytics market across various segments and subsegments. It aims at estimating the size and growth potential of this market across different segments based on end user, application, component, deployment, and region. This study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and



business offerings, recent developments undertaken by them, and key market strategies adopted by them.

Reasons to Buy this Report

This report is expected to help market leaders/new entrants by providing them the closest approximations of the revenue numbers for the overall aviation analytics market and its segments. This study is also expected to provide region-wise information about the applications wherein aviation analytics solutions are used. It also aims at helping the stakeholders understand the competitive landscape of the market, gain insights to improve the position of their businesses, and plan suitable go-to-market strategies. This report is also expected to help them understand the pulse of the market and provide them with information on key drivers, restraints, challenges, and opportunities influencing the growth of the aviation analytics market



Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES
1.2 MARKET DEFINITION
1.3 MARKET SCOPE
FIGURE 1 MARKET SEGMENTATION

1.3.1 REGIONAL SCOPE
1.3.2 YEARS CONSIDERED
1.4 CURRENCY CONSIDERED
TABLE 1 USD EXCHANGE RATES
1.5 LIMITATION
1.6 INCLUSIONS & EXCLUSIONS
TABLE 2 AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION: INCLUSIONS
& EXCLUSIONS
1.7 MARKET STAKEHOLDERS
1.8 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA FIGURE 2 RESEARCH PROCESS FLOW FIGURE 3 RESEARCH DESIGN 2.1.1 SECONDARY DATA 2.1.1.1 Key data from secondary sources 2.1.2 PRIMARY DATA 2.1.2.1 Key data from primary sources 2.1.2.2 Breakdown of primaries 2.1.2.3 Key industry insights 2.2 MARKET DEFINITION & SCOPE 2.2.1 EXCLUSIONS 2.3 RESEARCH METHODOLOGY 2.3.1 BOTTOM-UP APPROACH FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH 2.3.2 TOP-DOWN APPROACH FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH 2.4 DATA TRIANGULATION FIGURE 6 DATA TRIANGULATION



2.5 RESEARCH ASSUMPTIONS 2.6 RISK ANALYSIS

3 EXECUTIVE SUMMARY

FIGURE 7 BY END USER, AIRPORTS SEGMENT PROJECTED TO LEAD MARKET FROM 2022 TO 2027 FIGURE 8 BY BUSINESS FUNCTION, FINANCE SEGMENT PROJECTED TO LEAD MARKET DURING FORECAST PERIOD FIGURE 9 AVIATION ANALYTICS MARKET IN ASIA PACIFIC PROJECTED TO REGISTER HIGHEST CAGR FROM 2022 TO 2027

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN AVIATION ANALYTICS MARKET
FIGURE 10 DEMAND FOR OPTIMIZED BUSINESS OPERATIONS DRIVES MARKET
4.2 AVIATION ANALYTICS MARKET, BY APPLICATION
FIGURE 11 WEALTH MANAGEMENT SEGMENT EXPECTED TO LEAD MARKET
DURING FORECAST PERIOD
4.3 AVIATION ANALYTICS MARKET, BY DEPLOYMENT
FIGURE 12 CLOUD SEGMENT PROJECTED TO REGISTER HIGHER CAGR THAN
ON-PREMISES SEGMENT DURING FORECAST PERIOD
4.4 AVIATION ANALYTICS MARKET, BY MAJOR COUNTRIES
FIGURE 13 AVIATION ANALYTICS MARKET IN INDIA PROJECTED TO REGISTER

5 MARKET OVERVIEW

5.1 MARKET INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 14 AVIATION ANALYTICS MARKET: DRIVERS, RESTRAINTS,

OPPORTUNITIES & CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Advancement in cloud-based IT solutions for data collection

5.2.1.2 Demand for optimized business operations through application of structured analytical solutions

5.2.1.3 Growing emphasis on identifying new market opportunities by analyzing customer behavior and preferences



5.2.1.4 Reduced maintenance costs and downtime by employing predictive analytics 5.2.2 RESTRAINTS

5.2.2.1 Lack of appropriate analytical skills

5.2.3 OPPORTUNITIES

5.2.3.1 Cloud-based real-time data collection and analytics

5.2.3.2 Incorporation of AI-based analytics solutions for critical functions in aviation industry

5.2.4 CHALLENGES

5.2.4.1 Requirement for diverse data models

5.3 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

5.3.1 REVENUE SHIFT AND NEW REVENUE POCKETS FOR AVIATION ANALYTICS MARKET

FIGURE 15 REVENUE SHIFT IN AVIATION ANALYTICS MARKET

5.4 MARKET ECOSYSTEM

5.4.1 PROMINENT COMPANIES

5.4.2 PRIVATE AND SMALL ENTERPRISES

5.4.3 END USERS

FIGURE 16 AVIATION ANALYTICS ECOSYSTEM

TABLE 3 AVIATION ANALYTICS MARKET ECOSYSTEM

5.5 AVIATION ANALYTICS SOLUTIONS, BY CATEGORY

TABLE 4 AVIATION ANALYTICS SOLUTIONS, BY CATEGORY

5.6 AVERAGE SELLING PRICE OF ANALYTICS SOLUTIONS

FIGURE 17 AVERAGE SELLING PRICE TREND OF ANALYTICS SOLUTIONS (2019–2022)

5.7 VALUE CHAIN ANALYSIS

FIGURE 18 VALUE CHAIN ANALYSIS: AVIATION ANALYTICS MARKET

5.8 USE CASE ANALYSIS

5.8.1 USE CASE: HOW TO UTILIZE CARGO CAPACITY AS EFFICIENTLY AS POSSIBLE BY ANTICIPATING UNUSED SPACE

TABLE 5 UTILIZING CARGO CAPACITY

5.8.2 USE CASE: INCREASING FUEL EFFICIENCY OF AIRCRAFT

TABLE 6 INCREASE IN FUEL EFFICIENCY OF AIRCRAFT

5.8.3 USE CASE: REDUCED COST THROUGH PREDICTIVE MAINTENANCE FOR AIRLINES

TABLE 7 PREDICTIVE MAINTENANCE

5.9 PORTER'S FIVE FORCES ANALYSIS

TABLE 8 AVIATION ANALYTICS MARKET: PORTER'S FIVE FORCES ANALYSIS FIGURE 19 PORTER'S FIVE FORCES ANALYSIS: INTENSITY OF COMPETITIVE RIVALRY IS HIGH IN AVIATION ANALYTICS MARKET



5.9.1 THREAT OF NEW ENTRANTS **5.9.2 THREAT OF SUBSTITUTES** 5.9.3 BARGAINING POWER OF SUPPLIERS 5.9.4 BARGAINING POWER OF BUYERS 5.9.5 INTENSITY OF COMPETITIVE RIVALRY 5.10 TECHNOLOGY ANALYSIS **5.10.1 SENSORS** 5.10.2 CLOUD COMPUTING 5.10.3 ARTIFICIAL INTELLIGENCE AND DATA ANALYTICS 5.10.4 BLOCKCHAIN TECHNOLOGY **5.11 TRADE ANALYSIS** 5.12 TRADE DATA ANALYSIS TABLE 9 COUNTRY-WISE IMPORT, 2019–2021 (USD THOUSAND) TABLE 10 COUNTRY-WISE EXPORT, 2019-2021 (USD THOUSAND) 5.13 KEY STAKEHOLDERS AND BUYING CRITERIA 5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS FIGURE 20 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS OF TOP THREE APPLICATIONS TABLE 11 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS OF TOP THREE **APPLICATIONS (%) 5.13.2 BUYING CRITERIA** FIGURE 21 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS TABLE 12 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS 5.14 TARIFF AND REGULATORY LANDSCAPE 5.14.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS TABLE 13 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS TABLE 14 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS TABLE 15 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS TABLE 16 MIDDLE EAST & AFRICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS TABLE 17 LATIN AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 5.15 KEY CONFERENCES AND EVENTS IN 2022–2023 TABLE 18 AVIATION ANALYTICS MARKET: CONFERENCES AND EVENTS



6 INDUSTRY TRENDS

6.1 INTRODUCTION

- 6.2 TECHNOLOGICAL ADVANCEMENTS IN AVIATION INDUSTRY
- 6.2.1 INTERNET OF THINGS (IOT)
- 6.2.2 BLOCKCHAIN APPLICATION IN ANALYTICS
- 6.2.3 OPTIMIZATION OF OPERATIONS
- 6.2.4 DIGITAL TWIN
- 6.3 EMERGING TRENDS
- 6.3.1 SMART WEARABLE GADGETS
- 6.3.2 BIG DATA
- 6.3.3 BIOMETRIC TECHNOLOGY
- 6.3.4 CYBERSECURITY AND CLOUD
- 6.4 AVIATION ANALYTICS MARKET: NEW TECHNOLOGIES AND THEIR APPLICATIONS
- 6.4.1 INTRODUCTION
- 6.4.2 AVIATION CLOUD TECHNOLOGY
- 6.4.3 ADVANCED ANALYTICS AND DIGITAL TRANSFORMATION
- 6.4.4 DATA ROUTING
- 6.4.5 ARTIFICIAL INTELLIGENCE
- 6.4.6 INTERNET OF THINGS

6.5 TARIFF REGULATORY LANDSCAPE ANALYTICS SOLUTIONS

- 6.5.1 NORTH AMERICA
- 6.5.2 EUROPE

6.6 IMPACT OF MEGATRENDS: AVIATION CLOUD

- 6.6.1 DIGITALIZATION
- 6.6.2 SUSTAINABILITY NET ZERO CARBON EMISSION

6.6.3 IOT-BASED EQUIPMENT TRACKS PERFORMANCE AND MAINTENANCE NEEDS

6.7 AVIATION ANALYTICS MARKET: PATENT ANALYSIS

TABLE 19 INNOVATIONS & PATENT REGISTRATIONS, 2019–2022

7 AVIATION ANALYTICS MARKET, BY COMPONENT

7.1 INTRODUCTION

FIGURE 22 BY COMPONENT, SOLUTIONS SEGMENT ESTIMATED TO DOMINATE MARKET DURING FORECAST PERIOD

TABLE 20 AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)



TABLE 21 AVIATION ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

7.2 SOLUTIONS

7.2.1 GROWING ADOPTION OF ANALYTICAL SOLUTIONS FOR DIFFERENT BUSINESS FUNCTIONS TO STIMULATE MARKET GROWTH

7.3 SERVICES

7.3.1 PROFESSIONAL SERVICES

- 7.3.1.1 Demand for third-party support and maintenance services
- 7.3.2 MANAGED SERVICES
- 7.3.2.1 Facilitate enterprises in managing IT system requirements

7.3.3 SAAS

7.3.3.1 Demand for minimizing task of software maintenance

8 AVIATION ANALYTICS MARKET, BY DEPLOYMENT

8.1 INTRODUCTION

FIGURE 23 BY DEPLOYMENT, ON-PREMISES SEGMENT PROJECTED TO LEAD MARKET DURING FORECAST PERIOD

TABLE 22 AVIATION ANALYTICS MARKET, BY DEPLOYMENT, 2018–2021 (USD MILLION)

TABLE 23 AVIATION ANALYTICS MARKET, BY DEPLOYMENT, 2022–2027 (USD MILLION)

8.2 ON-PREMISES

8.2.1 ENHANCING IN-HOUSE SOFTWARE INFRASTRUCTURE TO DRIVE SEGMENT

8.3 CLOUD

8.3.1 ENHANCED DATA SECURITY OFFERED BY SOLUTION PROVIDERS TO STIMULATE DEMAND FOR CLOUD DEPLOYMENT

9 AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION

9.1 INTRODUCTION

FIGURE 24 BY BUSINESS FUNCTION, FINANCE SEGMENT PROJECTED TO LEAD MARKET DURING FORECAST PERIOD

TABLE 24 AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 25 AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

9.2 FINANCE



9.2.1 AVIATION ANALYTICS HELPS ORGANIZATIONS MANAGE FINANCE-RELATED FUNCTIONS EFFECTIVELY

9.3 OPERATIONS

9.3.1 AVIATION ANALYTICS ENABLES MANAGING OPERATIONAL ACTIVITIES MORE EFFICIENTLY

9.4 MAINTENANCE & REPAIR

9.4.1 PREDICTIVE ANALYTICS HELPS ORGANIZATIONS REDUCE DOWNTIME AND REPAIR COSTS

9.5 SALES & MARKETING

9.5.1 AVIATION ANALYTICS HELPS AIRLINES DEVISE STRATEGIES FOR MARKETING CAMPAIGNS

9.6 SUPPLY CHAIN

9.6.1 AVIATION ANALYTICS HELPS FORECAST AND REPORT REQUIREMENTS OF RAW MATERIALS

9.7 OTHERS

10 AVIATION ANALYTICS MARKET, BY APPLICATION

10.1 INTRODUCTION

FIGURE 25 BY APPLICATION, WEALTH MANAGEMENT SEGMENT PROJECTED TO DOMINATE MARKET DURING FORECAST PERIOD

TABLE 26 AVIATION ANALYTICS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 27 AVIATION ANALYTICS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

10.2 FLIGHT RISK MANAGEMENT

10.2.1 DEMAND FOR IMPROVED IN-FLIGHT SAFETY TO AVOID ACCIDENTS DRIVES SEGMENT

10.3 FUEL MANAGEMENT

10.3.1 FUEL MANAGEMENT PROVIDES IN-FLIGHT FUEL CONSUMPTION DATA TO BETTER PLAN ROUTE

10.4 ROUTE MANAGEMENT

10.4.1 AVIATION ANALYTICS IN ROUTE MANAGEMENT ANALYZES REAL-TIME WEATHER-RELATED INFORMATION AND ENABLES SAFE TRAVEL

10.5 FLEET MANAGEMENT

10.5.1 AVIATION ANALYTICS EFFECTIVELY MANAGES AIRLINE FLEET TO MEET PASSENGER DEMANDS DURING PEAK TRAVEL PERIODS

10.6 INVENTORY MANAGEMENT

10.6.1 AVIATION ANALYTICS HELPS SYSTEMATICALLY SOURCE AND STORE



RAW MATERIALS AND FINISHED GOODS DURING VARIOUS OPERATIONS 10.7 WEALTH MANAGEMENT

10.7.1 WEALTH MANAGEMENT INVOLVES REPORTING FINANCIAL DETAILS AND PLANNING FOR PORTFOLIO AND ACCOUNTING 10.8 INSPECTION

10.8.1 AVIATION ANALYTICS HELPS DETECT EARLY SIGNS OF COMPONENT FAILURE AND ENSURES SAFETY

10.9 PERFORMANCE MONITORING

10.9.1 PERFORMANCE MONITORING ENABLES USE OF EFFECTIVE SET OF PARAMETERS TO IMPROVE OPERATIONAL EFFICIENCY AND PROFITABILITY 10.10 PREDICTIVE ANALYTICS

10.10.1 PREDICTIVE ANALYTICS ANALYZES CURRENT DATA AND OFFERS INTELLIGENT PREDICTIONS FOR CERTAIN PERIODS IN FUTURE 10.11 PART REPLACEMENT

10.11.1 AVIATION ANALYTICS PROVIDES INSIGHTS INTO PARTS REPLACEMENT DURING AIRCRAFT MAINTENANCE AND OVERHAUL 10.12 SUPPLY CHAIN PLANNING & PROCUREMENT

10.12.1 INCREASING ADOPTION OF AVIATION ANALYTICS FOR COST-EFFICIENT SUPPLY CHAIN OPERATIONS DRIVES SEGMENT 10.13 ENERGY MANAGEMENT

10.13.1 ENERGY MANAGEMENT PROVIDES DATA RELATED TO AIRSPEED AND THRUST, AMONG OTHER CRUCIAL PARAMETERS FOR IN-FLIGHT SAFETY 10.14 EMERGENCY MANAGEMENT

10.14.1 AIRPORTS AND AIRCRAFT EMPLOY EMERGENCY MANAGEMENT SOLUTIONS TO ENSURE EFFECTIVE RESPONSE PLANS DURING STATE OF EMERGENCY

10.15 MOBILITY & FUNCTIONALITY

10.15.1 MOBILITY & FUNCTIONALITY INTEGRATION INTO AVIATION BUSINESS FUNCTIONS IMPROVES CUSTOMER EXPERIENCE

11 AVIATION ANALYTICS MARKET, BY END USER

11.1 INTRODUCTION

FIGURE 26 BY END USER, AIRPORTS SEGMENT PROJECTED TO LEAD MARKET FROM 2022 TO 2027

TABLE 28 AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION)

TABLE 29 AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION)



11.2 AIRLINES

TABLE 30 AVIATION ANALYTICS MARKET FOR AIRLINES, BY TYPE, 2018–2021 (USD MILLION)

TABLE 31 AVIATION ANALYTICS MARKET FOR AIRLINES, BY TYPE, 2022–2027 (USD MILLION)

11.2.1 SMALL AIRLINES

11.2.1.1 Small airlines outsource aviation analytics solutions to save costs on capital investment and human resources

11.2.2 MEDIUM AIRLINES

11.2.2.1 Medium airlines use advanced software to undertake core operations

11.2.3 LARGE AIRLINES

11.2.3.1 Most large airlines completely digitalize business operations by sharing realtime data with OEMs and third-party MROs

11.3 MROS

TABLE 32 AVIATION ANALYTICS MARKET FOR MROS, BY TYPE, 2018–2021 (USD MILLION)

TABLE 33 AVIATION ANALYTICS MARKET FOR MROS, BY TYPE, 2022–2027 (USD MILLION)

11.3.1 SMALL MROS

11.3.1.1 Limited budgets and expertise restrain adoption of aviation analytics by small MRO service providers

11.3.2 MEDIUM MROS

11.3.2.1 Most medium MRO service providers focus on digitization of crucial functionalities

11.3.3 LARGE MROS

11.3.3.1 Large MRO service providers concentrate on developing specialized aviation software

11.4 OEMS

TABLE 34 AVIATION ANALYTICS MARKET FOR OEMS, BY TYPE, 2018–2021 (USD MILLION)

TABLE 35 AVIATION ANALYTICS MARKET FOR OEMS, BY TYPE, 2022–2027 (USD MILLION)

11.4.1 AIRCRAFT OEMS

11.4.1.1 Aircraft manufacturers deploy aviation analytics solutions to gain real-time data related to several business functions

11.4.2 ENGINE OEMS

11.4.2.1 Engine manufacturers employ sophisticated network of sensor systems to gather data and improve operational efficiency

11.5 AIRPORTS



TABLE 36 AVIATION ANALYTICS MARKET FOR AIRPORTS, BY TYPE, 2018–2021 (USD MILLION)

TABLE 37 AVIATION ANALYTICS MARKET FOR AIRPORTS, BY TYPE, 2022–2027 (USD MILLION)

11.5.1 SMALL AIRPORTS

11.5.1.1 Limited passenger boarding and short budgets restrict small airports from deploying aviation analytics at full scale

11.5.2 MEDIUM AIRPORTS

11.5.2.1 Medium airports use sophisticated software to undertake core operations 11.5.3 LARGE AIRPORTS

11.5.3.1 Large airports emphasize on offering improved customer experience and managing various business functions efficiently

12 REGIONAL ANALYSIS

12.1 INTRODUCTION

FIGURE 27 AVIATION ANALYTICS MARKET: REGIONAL SNAPSHOT

TABLE 38 AVIATION ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 39 AVIATION ANALYTICS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 40 AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 41 AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 42 AVIATION ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2021 (USD MILLION)

TABLE 43 AVIATION ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2022–2027 (USD MILLION)

TABLE 44 AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 45 AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 46 AVIATION ANALYTICS MARKET SIZE, BY END USER, 2018–2021 (USD MILLION)

TABLE 47 AVIATION ANALYTICS MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 48 AVIATION ANALYTICS MARKET SIZE, BY REGION, 2018–2021 (USD MILLION)



TABLE 49 AVIATION ANALYTICS MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) **12.2 NORTH AMERICA** 12.2.1 PESTLE ANALYSIS: NORTH AMERICA FIGURE 28 NORTH AMERICA AVIATION ANALYTICS MARKET SNAPSHOT TABLE 50 NORTH AMERICA: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION) TABLE 51 NORTH AMERICA: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION) TABLE 52 NORTH AMERICA: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2021 (USD MILLION) TABLE 53 NORTH AMERICA: AVIATION ANALYTICS MARKET SIZE. BY COMPONENT, 2022–2027 (USD MILLION) TABLE 54 NORTH AMERICA: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2018-2021 (USD MILLION) TABLE 55 NORTH AMERICA: AVIATION ANALYTICS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION) TABLE 56 NORTH AMERICA: AVIATION ANALYTICS MARKET SIZE, BY COUNTRY, 2018–2021 (USD MILLION) TABLE 57 NORTH AMERICA: AVIATION ANALYTICS MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION) 12.2.2 US 12.2.2.1 Emphasis on enhancing passenger comfort to drive demand for aviation analytics TABLE 58 US: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2018-2021 (USD MILLION) TABLE 59 US: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2022-2027 (USD MILLION) TABLE 60 US: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2018-2021 (USD MILLION) TABLE 61 US: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2022-2027 (USD MILLION)

TABLE 62 US: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2018–2021 (USD MILLION)

TABLE 63 US: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

12.2.3 CANADA

12.2.3.1 Procurement of new generation commercial aircraft to drive demand for aviation analytics



TABLE 64 CANADA: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 65 CANADA: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 66 CANADA: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 67 CANADA: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2022–2027 (USD MILLION)

12.3 EUROPE

12.3.1 PESTLE ANALYSIS: EUROPE

FIGURE 29 EUROPE AVIATION ANALYTICS MARKET SNAPSHOT TABLE 68 EUROPE: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS

FUNCTION, 2018–2021 (USD MILLION)

TABLE 69 EUROPE: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 70 EUROPE: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 71 EUROPE: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 72 EUROPE: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2018–2021 (USD MILLION)

TABLE 73 EUROPE: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 74 EUROPE: AVIATION ANALYTICS MARKET SIZE, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 75 EUROPE: AVIATION ANALYTICS MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

12.3.2 GERMANY

12.3.2.1 Presence of solution providers drives market

TABLE 76 GERMANY: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 77 GERMANY: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 78 GERMANY: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 79 GERMANY: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 80 GERMANY: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2018–2021 (USD MILLION)



TABLE 81 GERMANY: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

12.3.3 UK

12.3.3.1 Growing aviation network led to increased passenger footfall at UK airports TABLE 82 UK: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 83 UK: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 84 UK: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 85 UK: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 86 UK: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2018–2021 (USD MILLION)

TABLE 87 UK: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

12.3.4 FRANCE

12.3.4.1 Growing adoption of technologically advanced analytics solutions in commercial aviation to drive market

TABLE 88 FRANCE: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 89 FRANCE: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 90 FRANCE: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 91 FRANCE: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 92 FRANCE: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2018–2021 (USD MILLION)

TABLE 93 FRANCE: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

12.3.5 SPAIN

12.3.5.1 Highly competitive aviation industry in Spain expected to impact market positively

TABLE 94 SPAIN: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 95 SPAIN: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 96 SPAIN: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT,



2018-2021 (USD MILLION)

TABLE 97 SPAIN: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT,

2022–2027 (USD MILLION)

TABLE 98 SPAIN: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2018–2021 (USD MILLION)

TABLE 99 SPAIN: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

12.3.6 SWEDEN

12.3.6.1 Emphasis on increasing fleet size expected to drive market TABLE 100 SWEDEN: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS

FUNCTION, 2018–2021 (USD MILLION)

TABLE 101 SWEDEN: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 102 SWEDEN: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 103 SWEDEN: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 104 SWEDEN: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2018–2021 (USD MILLION)

TABLE 105 SWEDEN: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

12.3.7 RUSSIA

12.3.7.1 Growing investments toward digitizing commercial aviation business to drive demand for aviation analytics

TABLE 106 RUSSIA: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 107 RUSSIA: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 108 RUSSIA: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 109 RUSSIA: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 110 RUSSIA: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2018–2021 (USD MILLION)

TABLE 111 RUSSIA: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

12.3.8 NETHERLANDS

12.3.8.1 Need for business analytics, corporate performance management, and advanced business architectures practices drives market



TABLE 112 NETHERLANDS: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 113 NETHERLANDS: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 114 NETHERLANDS: AVIATION ANALYTICS MARKET SIZE, BY

COMPONENT, 2018–2021 (USD MILLION)

TABLE 115 NETHERLANDS: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 116 NETHERLANDS: AVIATION ANALYTICS MARKET SIZE, BY END USER,

2018–2021 (USD MILLION)

TABLE 117 NETHERLANDS: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

12.3.9 REST OF EUROPE

TABLE 118 REST OF EUROPE: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 119 REST OF EUROPE: AVIATION ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 120 REST OF EUROPE: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 121 REST OF EUROPE: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 122 REST OF EUROPE: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2018–2021 (USD MILLION)

TABLE 123 REST OF EUROPE: AVIATION ANALYTICS MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

12.4 ASIA PACIFIC

12.4.1 PESTLE ANALYSIS: ASIA PACIFIC

FIGURE 30 ASIA PACIFIC AVIATION ANALYTICS MARKET SNAPSHOT TABLE 124 ASIA PACIFIC: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 125 ASIA PACIFIC: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 126 ASIA PACIFIC: AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 127 ASIA PACIFIC: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 128 ASIA PACIFIC: AVIATION ANALYTICS MARKET, BY END USER,2018–2021 (USD MILLION)

TABLE 129 ASIA PACIFIC: AVIATION ANALYTICS MARKET, BY END USER,



2022-2027 (USD MILLION)

TABLE 130 ASIA PACIFIC: AVIATION ANALYTICS MARKET, BY COUNTRY,

2018–2021 (USD MILLION)

TABLE 131 ASIA PACIFIC: AVIATION ANALYTICS MARKET, BY COUNTRY,

2022-2027 (USD MILLION)

12.4.2 CHINA

12.4.2.1 Increased demand for air travel to contribute to market growth TABLE 132 CHINA: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 133 CHINA: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 134 CHINA: AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 135 CHINA: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 136 CHINA: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION)

TABLE 137 CHINA: AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION)

12.4.3 JAPAN

12.4.3.1 Increasing demand for risk management and navigation solutions drives market

TABLE 138 JAPAN: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 139 JAPAN: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 140 JAPAN: AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 141 JAPAN: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 142 JAPAN: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION)

TABLE 143 JAPAN: AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION)

12.4.4 INDIA

12.4.4.1 High demand for automated enterprise resource planning (ERP) solutions by airports and airlines to drive market

TABLE 144 INDIA: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)



TABLE 145 INDIA: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 146 INDIA: AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 147 INDIA: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 148 INDIA: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION)

TABLE 149 INDIA: AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION)

12.4.5 SINGAPORE

12.4.5.1 Growing demand for data analytics tools to improve profitability TABLE 150 SINGAPORE: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 151 SINGAPORE: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 152 SINGAPORE: AVIATION ANALYTICS MARKET, BY COMPONENT,2018–2021 (USD MILLION)

TABLE 153 SINGAPORE: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 154 SINGAPORE: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION)

TABLE 155 SINGAPORE: AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION)

12.4.6 AUSTRALIA

12.4.6.1 Growing number of aircraft deliveries to drive market

TABLE 156 AUSTRALIA: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 157 AUSTRALIA: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 158 AUSTRALIA: AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 159 AUSTRALIA: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 160 AUSTRALIA: AVIATION ANALYTICS MARKET, BY END USER,2018–2021 (USD MILLION)

TABLE 161 AUSTRALIA: AVIATION ANALYTICS MARKET, BY END USER,2022–2027 (USD MILLION)

12.4.7 REST OF ASIA PACIFIC



TABLE 162 REST OF ASIA PACIFIC: AVIATION ANALYTICS MARKET. BY BUSINESS FUNCTION, 2018–2021 (USD MILLION) TABLE 163 REST OF ASIA PACIFIC: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION) TABLE 164 REST OF ASIA PACIFIC: AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION) TABLE 165 REST OF ASIA PACIFIC: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022-2027 (USD MILLION) TABLE 166 REST OF ASIA PACIFIC: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION) TABLE 167 REST OF ASIA PACIFIC: AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION) 12.5 MIDDLE EAST 12.5.1 PESTLE ANALYSIS: MIDDLE EAST FIGURE 31 MIDDLE EAST AVIATION ANALYTICS MARKET SNAPSHOT TABLE 168 MIDDLE EAST: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION) TABLE 169 MIDDLE EAST: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION) TABLE 170 MIDDLE EAST: AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION) TABLE 171 MIDDLE EAST: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022-2027 (USD MILLION) TABLE 172 MIDDLE EAST: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION) TABLE 173 MIDDLE EAST: AVIATION ANALYTICS MARKET, BY END USER. 2022-2027 (USD MILLION) TABLE 174 MIDDLE EAST: AVIATION ANALYTICS MARKET, BY COUNTRY, 2018–2021 (USD MILLION) TABLE 175 MIDDLE EAST: AVIATION ANALYTICS MARKET, BY COUNTRY, 2022–2027 (USD MILLION) 12.5.2 SAUDI ARABIA 12.5.2.1 Increased air travel projected to contribute to market growth

TABLE 176 SAUDI ARABIA: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 177 SAUDI ARABIA: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 178 SAUDI ARABIA: AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)



TABLE 179 SAUDI ARABIA: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 180 SAUDI ARABIA: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION)

TABLE 181 SAUDI ARABIA: AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION)

12.5.3 UAE

12.5.3.1 Increasing demand for business analytics functions for aviation industry TABLE 182 UAE: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 183 UAE: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 184 UAE: AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 185 UAE: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 186 UAE: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION)

TABLE 187 UAE: AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION)

12.5.4 ISRAEL

12.5.4.1 Growing deliveries of passenger aircraft drive demand for aviation analytics TABLE 188 ISRAEL: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 189 ISRAEL: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 190 ISRAEL: AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 191 ISRAEL: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 192 ISRAEL: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION)

TABLE 193 ISRAEL: AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION)

12.5.5 QATAR

12.5.5.1 Emphasis on flight security using data analytics expected to drive market TABLE 194 QATAR: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 195 QATAR: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION,



2022-2027 (USD MILLION)

TABLE 196 QATAR: AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 197 QATAR: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 198 QATAR: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION)

TABLE 199 QATAR: AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION)

12.5.6 REST OF MIDDLE EAST

TABLE 200 REST OF MIDDLE EAST: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 201 REST OF MIDDLE EAST: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 202 REST OF MIDDLE EAST: AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 203 REST OF MIDDLE EAST: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 204 REST OF MIDDLE EAST: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION)

TABLE 205 REST OF MIDDLE EAST: AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION)

12.6 REST OF THE WORLD (ROW)

12.6.1 PESTLE ANALYSIS: REST OF THE WORLD

TABLE 206 ROW: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 207 ROW: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 208 ROW: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 209 ROW: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT,

2022-2027 (USD MILLION)

TABLE 210 ROW: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION)

TABLE 211 ROW: AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION)

TABLE 212 ROW: AVIATION ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 213 ROW: AVIATION ANALYTICS MARKET, BY REGION, 2022–2027 (USD



MILLION)

12.6.2 LATIN AMERICA

12.6.2.1 Growth of low-cost carriers and emphasis on profitability of aviation operations to drive demand for aviation analytics

TABLE 214 LATIN AMERICA: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 215 LATIN AMERICA: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 216 LATIN AMERICA: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 217 LATIN AMERICA: AVIATION ANALYTICS MARKET SIZE, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 218 LATIN AMERICA: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION)

TABLE 219 LATIN AMERICA: AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION)

12.6.3 AFRICA

12.6.3.1 Growth in tourism activities and airline capacities to drive market TABLE 220 AFRICA: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2018–2021 (USD MILLION)

TABLE 221 AFRICA: AVIATION ANALYTICS MARKET, BY BUSINESS FUNCTION, 2022–2027 (USD MILLION)

TABLE 222 AFRICA: AVIATION ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 223 AFRICA: AVIATION ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 224 AFRICA: AVIATION ANALYTICS MARKET, BY END USER, 2018–2021 (USD MILLION)

TABLE 225 AFRICA: AVIATION ANALYTICS MARKET, BY END USER, 2022–2027 (USD MILLION)

13 COMPETITIVE LANDSCAPE

13.1 INTRODUCTION

TABLE 226 KEY DEVELOPMENTS BY LEADING PLAYERS IN AVIATION ANALYTICS MARKET BETWEEN 2019 AND 2022 13.2 MARKET RANKING ANALYSIS OF KEY PLAYERS, 2021 FIGURE 32 RANKING ANALYSIS OF TOP 5 PLAYERS: AVIATION ANALYTICS MARKET, 2021



13.3 REVENUE ANALYSIS OF KEY PLAYERS, 2021

FIGURE 33 REVENUE ANALYSIS OF KEY COMPANIES (2019–2021)

13.4 MARKET SHARE ANALYSIS, 2021

FIGURE 34 MARKET SHARE ANALYSIS OF TOP PLAYERS IN AVIATION ANALYTICS MARKET, 2021

TABLE 227 AVIATION ANALYTICS MARKET: DEGREE OF COMPETITION 13.5 COMPANY EVALUATION QUADRANT

13.5.1 AVIATION ANALYTICS MARKET: COMPETITIVE LEADERSHIP MAPPING 13.5.1.1 Stars

13.5.1.2 Pervasive players

13.5.1.3 Emerging leaders

13.5.1.4 Participants

FIGURE 35 AVIATION ANALYTICS MARKET (GLOBAL) COMPANY EVALUATION MATRIX, 2021

13.5.2 AVIATION ANALYTICS: COMPETITIVE LEADERSHIP MAPPING (SME)

13.5.2.1 Progressive companies

13.5.2.2 Responsive companies

13.5.2.3 Starting blocks

13.5.2.4 Dynamic companies

FIGURE 36 AVIATION ANALYTICS MARKET (SME) COMPANY LEADERSHIP MAPPING, 2021

TABLE 228 AVIATION ANALYTICS MARKET: KEY START-UPS/SMES

13.6 COMPETITIVE BENCHMARKING

TABLE 229 AVIATION ANALYTICS MARKET: COMPANY FOOTPRINT

TABLE 230 COMPANY REGION FOOTPRINT

13.7 COMPETITIVE SCENARIO AND TRENDS

13.7.1 PRODUCT LAUNCHES

TABLE 231 AVIATION ANALYTICS MARKET: PRODUCT LAUNCHES, 2019–2022 13.7.2 DEALS

TABLE 232 AVIATION ANALYTICS MARKET: DEALS, 2019–2022

14 COMPANY PROFILES

14.1 INTRODUCTION

(Business overview, Products/Solutions/Services offered, Recent developments & MnM View)*

14.2 KEY COMPANIES

14.2.1 IBM CORPORATION

TABLE 233 IBM CORPORATION: BUSINESS OVERVIEW

Aviation Analytics Market by Component (Services, Solutions), Deployment (On-premises, Cloud), Application, En...



FIGURE 37 IBM CORPORATION: COMPANY SNAPSHOT TABLE 234 IBM CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 235 IBM CORPORATION: DEALS **14.2.2 GENERAL ELECTRIC** TABLE 236 GENERAL ELECTRIC: BUSINESS OVERVIEW FIGURE 38 GENERAL ELECTRIC: COMPANY SNAPSHOT TABLE 237 GENERAL ELECTRIC: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 238 GENERAL ELECTRIC: PRODUCT LAUNCHES **TABLE 239 GENERAL ELECTRIC: DEALS 14.2.3 ORACLE CORPORATION** TABLE 240 ORACLE CORPORATION: BUSINESS OVERVIEW FIGURE 39 ORACLE CORPORATION: COMPANY SNAPSHOT TABLE 241 ORACLE CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 242 ORACLE CORPORATION: PRODUCT LAUNCHES TABLE 243 ORACLE CORPORATION: DEALS 14.2.4 SAP SE TABLE 244 SAP SE: BUSINESS OVERVIEW FIGURE 40 SAP SE: COMPANY SNAPSHOT TABLE 245 SAP SE: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 246 SAP SE: DEALS 14.2.5 RAMCO SYSTEMS TABLE 247 RAMCO SYSTEMS: BUSINESS OVERVIEW FIGURE 41 RAMCO SYSTEMS: COMPANY SNAPSHOT TABLE 248 RAMCO SYSTEMS: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 249 RAMCO SYSTEMS: DEALS 14.2.6 CAPGEMINI TABLE 250 CAPGEMINI: BUSINESS OVERVIEW FIGURE 42 CAPGEMINI: COMPANY SNAPSHOT TABLE 251 CAPGEMINI: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 252 CAPGEMINI: DEALS **14.2.7 HEXAWARE TECHNOLOGIES** TABLE 253 HEXAWARE TECHNOLOGIES: BUSINESS OVERVIEW FIGURE 43 HEXAWARE TECHNOLOGIES: COMPANY SNAPSHOT TABLE 254 HEXAWARE TECHNOLOGIES: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 255 HEXAWARE TECHNOLOGIES: DEALS **14.2.8 HONEYWELL INTERNATIONAL**

TABLE 256 HONEYWELL INTERNATIONAL: BUSINESS OVERVIEW



FIGURE 44 HONEYWELL INTERNATIONAL: COMPANY SNAPSHOT TABLE 257 HONEYWELL INTERNATIONAL: PRODUCTS/SOLUTIONS/SERVICES **OFFERED** TABLE 258 HONEYWELL INTERNATIONAL: DEALS **14.2.9 LUFTHANSA TECHNIK** TABLE 259 LUFTHANSA TECHNIK: BUSINESS OVERVIEW TABLE 260 LUFTHANSA TECHNIK: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 261 LUFTHANSA TECHNIK: PRODUCT LAUNCHES TABLE 262 LUFTHANSA TECHNIK: DEALS 14.2.10 IFS AB TABLE 263 IFS AB: BUSINESS OVERVIEW TABLE 264 IFS AB: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 265 IFS AB: DEALS 14.2.11 WINAIR TABLE 266 WINAIR: BUSINESS OVERVIEW TABLE 267 WINAIR: PRODUCTS/SOLUTIONS/SERVICES OFFERED **TABLE 268 WINAIR: DEALS** 14.2.12 SAS INSTITUTE TABLE 269 SAS INSTITUTE: BUSINESS OVERVIEW TABLE 270 SAS INSTITUTE: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 271 SAS INSTITUTE: DEALS 14.2.13 SITA TABLE 272 SITA: BUSINESS OVERVIEW TABLE 273 SITA: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 274 SITA: DEALS 14.2.14 BOOZ ALLEN HAMILTON TABLE 275 BOOZ ALLEN HAMILTON: BUSINESS OVERVIEW TABLE 276 BOOZ ALLEN HAMILTON: PRODUCTS/SOLUTIONS/SERVICES OFFERED 14.2.15 MERCATOR TABLE 277 MERCATOR: BUSINESS OVERVIEW TABLE 278 MERCATOR: PRODUCTS/SOLUTIONS/SERVICES OFFERED *Details on Business overview, Products/Solutions/Services offered, Recent developments & MnM View might not be captured in case of unlisted companies. **14.3 OTHER PLAYERS** 14.3.1 ATHEER AIR TABLE 279 ATHEER AIR: COMPANY OVERVIEW 14.3.2 MU SIGMA

TABLE 280 MU SIGMA: COMPANY OVERVIEW



14.3.3 SWISS AVIATION SOFTWARE
TABLE 281 SWISS AVIATION SOFTWARE: COMPANY OVERVIEW
14.3.4 GRAYMATTER SOFTWARE SERVICES
TABLE 282 GRAYMATTER SOFTWARE SERVICES: COMPANY OVERVIEW
14.3.5 BEEP ANALYTICS
TABLE 283 BEEP ANALYTICS: COMPANY OVERVIEW
14.3.6 ZESTIOT
TABLE 284 ZESTIOT: COMPANY OVERVIEW
14.3.7 IBS SOFTWARE SERVICES
TABLE 285 IBS SOFTWARE SERVICES: COMPANY OVERVIEW
14.3.8 AVIATION INTELLIGENCE
TABLE 286 AVIATION INTELLIGENCE: COMPANY OVERVIEW
14.3.9 INNODATATICS INC.
TABLE 287 INNODATATICS INC.: COMPANY OVERVIEW
14.3.10 AEROFICIAL INTELLIGENCE

TABLE 288 AEROFICIAL INTELLIGENCE: COMPANY OVERVIEW

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

15.3 AVAILABLE CUSTOMIZATIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS



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