

Automotive Wiring Harness Market by Vehicle Type (Light Vehicles, Heavy Vehicles), Application Type (Chassis, Body Engine, HVAC, Speed Sensors), by Geography - Global Trends and Forecast to 2019

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Abstracts

Automotive wiring harness is used in the interfacing of different automotive electronic and electrical devices. The automotive wiring harness market has shown immense growth in developing countries such as India, China, and Middle Eastern countries. Technological advancements in the automotive segment have increased the installation trend of high-end electronics and safety features in the vehicle. Wiring harness provides compact, safe, and ease of functionality of different electronic and electric devices installed in the vehicle. These wiring harnesses have made interfacing simpler and faster, due to which the overall production quality has improved.

This report classifies and defines the automotive wiring harness market in terms of volume and value. It provides a comprehensive analysis and insights on the automotive wiring harness (both - qualitative and quantitative). It highlights potential growth opportunities in the coming years as well as it reviews the market drivers, restraints, growth indicators, challenges, market dynamics, competitive landscape, and other key aspects with respect to automotive wiring harness system.

This report shows the automotive wiring harness market by vehicle type (light vehicles, heavy vehicles), by application (chassis, body, engine, HVAC, speed sensors), by geography - Global Trends and Forecast to 2019. The key players in the automotive wiring harness market have also been identified and profiled.

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About

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The automotive wiring harness market is estimated to be valued at \$XX billion in 2014. It is projected to grow at a CAGR of XX% from 2014 to 2019, to reach a value of \$XX billion by 2019. An increase in the overall vehicles production across the globe and upcoming legislation for safety technologies in developing countries are the major factors fuelling the growth of automotive wiring harness. Furthermore, growing demand of high-end electronic and comfort features in the passenger cars will also drive the market of automotive wiring harness. The automotive wiring harness market has witnessed positive growth in developing countries along with developed ones.

In this report, the automotive wiring harness market is segmented by application type such as chassis, body, engine, HVAC, and speed sensors. Chassis wiring harness comprises front, rear, and main harnesses. Body harness consists of power windows, dashboard, and all other interior electronic parts of the vehicle. Engine harness comprises electronic fuel injection system. HVAC harness includes heating, ventilating, and air conditioning units whereas speed sensors harness includes anti-lock braking and cruise control systems. Chassis wiring harness market caters largest market share of ~XX% followed by body wiring harness in year 2014

The automotive wiring harness market in this report is also segmented by geography and by vehicle type. The market is studied with respect to trends, opportunities, drivers, and challenges in Asia-Pacific, Europe, North America, and RoW regions. Based on the vehicle type, the light vehicle segment captured the maximum market share of XX%, in terms of value, in 2014.

In 2014, the Asia-Pacific automotive wiring harness market is estimated to account for a market share of XX% globally. The region is growing at a highest rate followed by North America, Europe, and RoW region. This is mainly attributed to the expansions made by

the automobile manufacturers at their production facilities in order to cope with the rising consumer demand. The rise in the market is also due to increasing demand for safety and comfort features in the passenger cars.

The North American and European regions are highly sophisticated markets in terms of technology and other safety regulations. The American and European markets are mature and expected to grow at a modest rate in the next five years. However, the North American wiring harness market will grow at a higher pace than the European market due to the growing demand for heavy vehicles and increase in installation of electronics and safety features in heavy vehicles of North American countries.

The automotive wiring harness market is dominated by many big and small players. The key players are Sumitomo Electric (Japan), Leoni Ag (Germany), Samvardhana Mothercons Group (India), Yazaki Corporation (Japan), and Furukawa Electric (Japan).

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