

# **Automotive Wiring Harness Market by Application (Chassis, Body, Engine, HVAC, and Speed Sensors), Vehicle Type (Light, and Heavy), EV Type (PHEV, BEV, and HEV), Component Type (Connectors, Terminals), Material Type, and Region - Global Forecast to 2021**

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## **Abstracts**

“Consumer preference for high-end electronics in automotive gaining pace over the years”

The global automotive wiring harness market was estimated to be at USD 42.70 billion in 2016 and projected to reach USD 61.30 billion by 2021, at a CAGR of 7.5%. Increasing complexity in vehicles along with rising intrusion of electronics is driving the demand for automotive wiring harness. As a result, the automotive wiring harness market has shown immense growth in developing countries such as India, China, and Middle East.

“Chassis harness application estimated to have the largest share in the automotive wiring harness market in 2016”

Chassis harness is the largest segment in wiring harness market owing to the complex installations in the instrument panel of passenger cars. The increased installation rate of high-end electronics in passenger cars increases the complexity in the cables of the system. This factor drives the demand of chassis harness, which is responsible for the largest share in the automotive wiring harness market.

“Light vehicle segment dominated the wiring harness market in terms of sales in 2016”

Light vehicle segment was estimated to grow at the highest CAGR and is projected to

account for the highest market share in terms of sales. Increased production of passenger cars will drive the wiring harness market for light vehicles.

“Asia Pacific is estimated to be the fastest growing region in automotive wiring harness market”

Asia-Pacific region is estimated to grow at the highest CAGR, by value, over the projected period from 2016 to 2021. High volume markets and increase in demand for high-end electronic and safety features in passenger cars makes Asia-Pacific the largest regional market for automotive wiring harness. Also, upcoming legislation for safety technologies in developing countries is a major factor that will drive this market.

The study contains insights of various industry experts, ranging from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

By Company Type - Tier 1 - X%, Tier 2 - X%, Others - X%

By Designation - C level - X%, D level - X%, Others - X%

By Region - North America - X%, Europe - X%, Asia-Pacific - X%, RoW - X%

Major players profiled in the report are:

Sumitomo Electric Industries (Japan)

Lear Corporation (U.S.A.)

Delphi Automotive PLC (U.K.)

Yazaki Corporation (Japan)

Furukawa Electric Company (Japan)

Samvardhana Motherson Group (India)

Leoni AG ( Germany)

PKC Group (Finland)

THB group (China)

Minda Automotive

Yura Corporation

Kromberg & Schubert

#### Research Coverage:

The report segments the automotive wiring harness market and forecasts its size, by volume and value, on the basis of region (Asia-Pacific, Europe, North America, and RoW), By Application (Chassis Harness, Body harness, Engine Harness, HVAC Harness And Speed Sensors harness), By electric vehicle type (BEV, HEV and PHEV), and by Vehicle Type (Light Vehicles & Heavy Vehicles). Qualitative analysis for by material is also provided.

The report also provides a comprehensive review of market drivers, restraints, opportunities, and challenges in the global automotive wiring harness market. Apart from analyzing the quantitative aspects of these markets, the report also covers qualitative aspects, like Porter's five forces analysis for the global automotive wiring harness market.

#### Reasons to Buy the Report:

The report provides insights about the following points:

**Market Penetration:** Comprehensive information about the automotive wiring harness market offered by the top 13 players in the market

**Product Development/Innovation:** Detailed insights into upcoming technologies, R&D activities, and new product launches in the wiring harness market

**Market Development:** Comprehensive information about wiring harness. The report analyzes the market for automotive wiring harness across regions

**Market Diversification:** Exhaustive information about new products, untapped

regional markets, recent developments, and investments in the automotive wiring harness market

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