

Automotive Supercharger Market by Components, Technology (Centrifugal, Twin-Screw, Roots), Vehicle Type (PC, CV, Motorcycle), Fuel Type (Gasoline, Diesel), Power Source (Engine Driven, Electric Motor Driven), and Region - Global Forecast to 2025

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Abstracts

“Increase in demand for high-end vehicles and the growth in engine downsizing trend are expected to propel the market for automotive superchargers in the coming years”

The global automotive supercharger market is estimated to be USD 7.26 billion in 2017 and is projected to reach USD 10.95 billion by 2025, growing at a CAGR of 5.27% from 2017 to 2025. The market growth is primarily driven by factors such as increasing demand for high-end vehicles, OEMs’ efforts towards engine downsizing, and fuel efficiency norms. Superchargers are capable of providing higher horsepower from a smaller engine. However, the global shift of automotive industry towards electric vehicles is considered as a restraint for the global automotive supercharger market.

“The passenger cars segment is estimated to be the largest and fastest growing segment of automotive supercharger market in terms of value”

The automotive supercharger market for passenger cars is estimated to grow at the highest rate during the forecast period. Superchargers are primarily installed in racing cars and sports cars. Superchargers are a perfect fit for such vehicles as these cars require instantaneous boost as soon as the car starts moving. Also, the demand for high-end cars has increased due to the increased disposable incomes of consumers around the world. All these factors drive the growth of passenger car segment in the automotive supercharger market.

“The gasoline engine vehicle segment is estimated to be the largest segment in the automotive supercharger market in terms of value”

Gasoline engine vehicles segment is estimated to be the largest segment of the automotive supercharger market, by fuel type. Superchargers can boost a vehicle as soon as the vehicle starts moving, i.e. they do not have a lag, unlike turbochargers. Also, superchargers are suitable for a gasoline engine that emits a lesser amount of exhaust gases than a diesel engine. With the measures taken worldwide to curb air pollution, the production of diesel engine vehicles is expected to decrease. Recently, Germany's highest court passed a law that diesel vehicles can be banned in the country to decrease air pollution. Government mandates will further drive the market for automotive superchargers in gasoline engine vehicles.

“North America is estimated to be the fastest growing region for automotive supercharger market in terms of volume”

North America is estimated to dominate the supercharger market for automotive, by volume as well as value. The increasing passion for car racing sports in the region contributes to the growth of automotive superchargers. Other factors contributing to the growth of the automotive supercharger market in this region are the growing trend of engine downsizing, increasing fuel efficiency norms, and high disposable incomes that have increased the demand for high-end cars. The US is estimated to be the largest and fastest growing market in the region.

The study contains insights provided by various industry experts, ranging from automotive supercharger manufacturers to automobile OEMs and various automotive associations. The break-up of the primaries is as follows:

By Company Type: Tier I–61%, Tier II–22% and OEMs–17%

By Designation: C Level–28%, D Level–22% and Other –50%

By Region: Asia Pacific–56%, Europe–33%, North America–11%

Players profiled in the report are:

Honeywell (US)

Eaton (Ireland)

Valeo (France)

Mitsubishi Heavy Industries (Japan)

Federal-Mogul (US)

IHI Corporation (Japan)

Paxton (US)

A&A Corvette (US)

Vortech Engineering (US)

Rotrex (Denmark)

Aeristech (UK)

Research Coverage

The report covers the automotive supercharger market by technology (centrifugal, twin-screw, and roots), component (harmonic balancers, pulleys/ belts, compressors, intercoolers, blowers, tensioners, valves, and head units), vehicle type (passenger cars, commercial vehicles, and motorcycles), fuel type (gasoline and diesel), power source (engine driven and electric motor driven), and region (Asia Pacific, Europe, and North America).

Reasons to Buy the Report:

The report provides insights into the following points:

Market Penetration: The report provides comprehensive information on superchargers offered by the top players in the industry for the automotive market.

Product Development/Innovation: The report provides detailed insights into upcoming technologies, R&D activities, and new product launches in the

automotive supercharger market.

Market Development: The report offers comprehensive information about supercharger market for automotive. The report analyzes the market for automotive superchargers across regions and provides comprehensive information about lucrative emerging markets.

Market Diversification: The report provides exhaustive information about emerging trends, market dynamics, and investments in the global supercharger market for automotive.

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