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Automotive Interior Components Market by Product (Cockpit Module, Seat, Door Panels, Infotainment System, Lighting & Headliner), Application (PC, LCV & HCV) And by Region (Asia-Oceania, North America, Europe & ROW) - Global Forecasts & Analysis to 2019

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Abstracts

Rising income levels and urban traffic congestion drives the demand for comfort in automobiles. The interiors of a vehicle play a vital role in offering desired comfort and the end-user directly interacts with interior components of the vehicle including infotainment system, seat, and cockpit module among others. The interiors of the vehicle are also an important factor influencing the aesthetic appeal of a vehicle and buying decision of the end-user. Apart from luxury and premium vehicles, mid-sized, economical cars are feature comfortable interiors in their vehicle models to remain competitive in the market. OEMs are making use of cost-efficient technologies and materials to cater to these demands in mid-sized budget cars.

Apart from increasing the comfort, weight reduction is also an important focus area for the Tier I suppliers. These suppliers are using lightweight materials in their products to comply with stringent fuel-efficiency norms, without sacrificing structural strength, and safety. While manufacturing these components, the durability and environmental friendliness of the material are also few of the important considerations for suppliers.

In this report, the automotive interiors market covers components such as cockpit module, door panel, seat, interior lighting, head liners, sun visors, and infotainment. Furthermore, the market has been segmented on the basis of vehicle type (passenger car, LCV, and HCV). The passenger car segment held the largest share in the global automotive interiors market, in 2014.

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The global automotive interiors market is marked with intense competition, given the presence of large number of both global and regional players. Few of the major global players in the market include Johnson Controls (U.S.), Faurecia (France), Continental AG (Germany), and Visteon (U.S.).

SCOPE OF THE REPORT

The global automotive interior market is analyzed in terms of volume (thousand units) and value ($million) for the aforesaid segments, regions and respective major countries.

By Region

- Asia-Oceania
- Europe
- North America
- RoW

By Vehicle Type

- Passenger Car
- Light Commercial Vehicle
- Heavy Commercial Vehicle

By Component

- Door Panel
- Infotainment System
- Cockpit Module
- Seat

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Interior Lighting

Headliner

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