

# Automotive Interior Components Market by Product (Cockpit Module, Seat, Door Panels, Infotainment System, Lighting & Headliner), Application (PC, LCV & HCV) And by Region (Asia-Oceania, North America, Europe & ROW ) - Global Forecasts & Analysis to 2019

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## Abstracts

Rising income levels and urban traffic congestion drives the demand for comfort in automobiles. The interiors of a vehicle play a vital role in offering desired comfort and the end-user directly interacts with interior components of the vehicle including infotainment system, seat, and cockpit module among others. The interiors of the vehicle are also an important factor influencing the aesthetic appeal of a vehicle and buying decision of the end-user. Apart from luxury and premium vehicles, mid-sized, economical cars are feature comfortable interiors in their vehicle models to remain competitive in the market. OEMs are making use of cost-efficient technologies and materials to cater to these demands in mid-sized budget cars.

Apart from increasing the comfort, weight reduction is also an important focus area for the Tier I suppliers. These suppliers are using lightweight materials in their products to comply with stringent fuel-efficiency norms, without sacrificing structural strength, and safety. While manufacturing these components, the durability and environmental friendliness of the material are also few of the important considerations for suppliers.

In this report, the automotive interiors market covers components such as cockpit module, door panel, seat, interior lighting, head liners, sun visors, and infotainment. Furthermore, the market has been segmented on the basis of vehicle type (passenger car, LCV, and HCV). The passenger car segment held the largest share in the global automotive interiors market, in 2014.

The global automotive interiors market is marked with intense competition, given the presence of large number of both global and regional players. Few of the major global players in the market include Johnson Controls (U.S.), Faurecia (France), Continental AG (Germany), and Visteon (U.S.).

## SCOPE OF THE REPORT

The global automotive interior market is analyzed in terms of volume (thousand units) and value (\$million) for the aforesaid segments, regions and respective major countries.

### By Region

Asia-Oceania

Europe

North America

RoW

### By Vehicle Type

Passenger Car

Light Commercial Vehicle

Heavy Commercial Vehicle

### By Component

Door Panel

Infotainment System

Cockpit Module

Seat

Interior Lighting

Headliner

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKETS SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 YEARS CONSIDERED IN THE REPORT
- 1.4 CURRENCY & PRICING
- 1.5 PACKAGE SIZE
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 MARKET SIZE ESTIMATION
- 2.2 MARKET SHARE ESTIMATION
- 2.3 KEY DATA AND ASSUMPTIONS
  - 2.3.1 KEY DATA FROM SECONDARY SOURCES
  - 2.3.2 KEY DATA FROM PRIMARY SOURCES
- 2.4 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 PREMIUM INSIGHTS**

- 4.1 INTRODUCTION
- 4.2 GROWING OPPORTUNITIES IN GLOBAL AUTOMOTIVE INTERIOR MARKET
- 4.3 GLOBAL AUTOMOTIVE INTERIOR MARKET, BY COMPONENTS (\$MILLION)
- 4.4 GLOBAL AUTOMOTIVE INTERIOR MARKET, BY VEHICLE TYPE (\$MILLION)
- 4.5 GLOBAL AUTOMOTIVE INTERIOR MARKET, BY REGION: 2014
- 4.6 GLOBAL AUTOMOTIVE INTERIOR MARKET SNAPSHOT: KEY COUNTRIES
- 4.7 GLOBAL AUTOMOTIVE INTERIOR MARKET SHARE, BY REGION, 2014 (\$MILLION)
- 4.8 TOP FIVE HIGHEST GROWING MARKETS

### **5 MARKET OVERVIEW**

## 5.1 INTRODUCTION

## 5.2 MARKET SEGMENTATION

### 5.2.1 BY COMPONENT

### 5.2.2 BY APPLICATION

### 5.2.3 BY REGION

## 5.3 MARKET DYNAMICS

### 5.3.1 DRIVERS

5.3.1.1 Reduce weight to optimize efficiency

5.3.1.2 Rise in the demand for cabin comfort and convenience features

### 5.3.2 RESTRAINTS

5.3.2.1 Safe Use & Disposal of Automotive Interiors

### 5.3.3 OPPORTUNITIES

5.3.3.1 Rise in the demand for interior styling

5.3.3.2 Rise in demand for technologically advanced materials

### 5.3.4 CHALLENGES

5.3.4.1 Luxurious interior styling at lower price

### 5.3.5 BURNING ISSUE

5.3.5.1 Recycling of plastic components used in automotive interiors

## 6 INDUSTRY TRENDS

### 6.1 INTRODUCTION

### 6.2 VALUE CHAIN ANALYSIS

### 6.3 PORTER'S FIVE FORCE ANALYSIS

#### 6.3.1 THREAT FROM NEW ENTRANTS

6.3.1.1 Highly capital intensive

6.3.1.2 Long-term supply contracts

#### 6.3.2 THREAT FROM SUBSTITUTES

6.3.2.1 New fabrics/materials that adhere to environmental norms and VOC emission limits

#### 6.3.3 BARGAINING POWER OF SUPPLIERS

6.3.3.1 Long term supply contracts

6.3.3.2 No product substitute available

#### 6.3.4 BARGAINING POWER OF BUYERS

6.3.4.1 High development expenses & high diversity of technology

6.3.4.1 Distinguishing features increases dependency on suppliers

#### 6.3.5 INTENSITY OF COMPETITIVE RIVALRY

6.3.5.1 No product standardization

6.3.5.2 Distinguished product positioning

## **7 AUTOMOTIVE INTERIOR MARKET, BY COMPONENT**

- 7.1 INTRODUCTION
- 7.2 COCKPIT MODULE
- 7.3 DOOR PANEL
- 7.4 SEAT
- 7.5 INFOTAINMENT SYSTEM
- 7.6 INTERIOR LIGHTING
- 7.7 HEADLINER

## **8 GLOBAL AUTOMOTIVE INTERIOR MARKET, BY VEHICLE TYPE**

- 8.1 INTRODUCTION
- 8.2 PASSENGER CAR
- 8.3 LIGHT COMMERCIAL VEHICLE
- 8.4 HEAVY COMMERCIAL VEHICLE

## **9 GLOBAL AUTOMOTIVE INTERIOR MARKET, BY REGION**

- 9.1 INTRODUCTION
- 9.2 PEST ANALYSIS
  - 9.2.1 POLITICAL FACTORS
  - 9.2.2 ECONOMIC FACTORS
  - 9.2.3 SOCIAL FACTORS
  - 9.2.4 TECHNOLOGICAL FACTORS
- 9.3 ASIA-OCEANIA
  - 9.3.1 CHINA
  - 9.3.2 JAPAN
  - 9.3.3 INDIA
  - 9.3.4 SOUTH KOREA
  - 9.3.5 REST OF ASIA-OCEANIA
- 9.4 EUROPE
  - 9.4.1 GERMANY
  - 9.4.2 U.K.
  - 9.4.3 FRANCE
  - 9.4.4 REST OF EUROPE
- 9.5 NORTH AMERICA
  - 9.5.1 U.S.

9.5.2 CANADA

9.5.3 MEXICO

9.6 ROW

9.6.1 BRAZIL

9.6.2 RUSSIA

9.6.3 REST OF ROW

## **10 COMPETITIVE LANDSCAPE**

10.1 OVERVIEW

10.2 MARKET COMPETITION OF AUTOMOTIVE INTERIOR MARKET (BY COMPANY)

10.3 COMPETITIVE SITUATION AND TRENDS

10.4 BATTLE FOR MARKET SHARE: EXPANSION WAS THE KEY STRATEGY

10.4.1 NEW PRODUCT DEVELOPMENTS

10.4.2 JOINT VENTURES & AGREEMENTS

10.4.3 MERGERS AND ACQUISITIONS

10.4.4 EXPANSIONS

10.4.5 SUPPLY CONTRACTS

## **11 COMPANY PROFILES (OVERVIEW, FINANCIAL, PRODUCTS & SERVICES, STRATEGY, AND DEVELOPMENTS)**

11.1 INTRODUCTION

11.2 JOHNSON CONTROLS, INC.

11.3 CONTINENTAL AG

11.4 FAURECIA S.A.

11.5 MAGNA INTERNATIONAL INC.

11.6 LEAR CORPORATION

11.7 HYUNDAI MOBIS CO., LTD.

11.8 CALSONIC KANSEI CORPORATION

11.9 DELPHI AUTOMOTIVE LLP.

11.10 TOYOTA BOSHOKU CORPORATION

11.11 TACHI-S CO., LTD. (Details might not be captured in case of unlisted companies)

## **12 APPENDIX**

12.1 INSIGHTS OF INDUSTRY EXPERTS

12.2 DISCUSSION GUIDE

12.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

12.4 AVAILABLE CUSTOMIZATIONS

12.5 RELATED REPORTS



## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 2 GLOBAL AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 3 ASIA-OCEANIA: AUTOMOTIVE COCKPIT MODULE MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 4 ASIA-OCEANIA: AUTOMOTIVE COCKPIT MODULE MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 5 EUROPE: AUTOMOTIVE COCKPIT MODULE MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 6 EUROPE: AUTOMOTIVE COCKPIT MODULE MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 7 NORTH AMERICA: AUTOMOTIVE COCKPIT MODULE MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 8 NORTH AMERICA: AUTOMOTIVE COCKPIT MODULE MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 9 ROW: AUTOMOTIVE COCKPIT MODULE MARKET SIZE, BY COUNTRY 2012-2019 ('000 UNITS)

Table 10 ROW: AUTOMOTIVE COCKPIT MODULE MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 1 ASIA-OCEANIA: AUTOMOTIVE DOOR PANEL MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 2 ASIA-OCEANIA: AUTOMOTIVE DOOR PANEL MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 3 EUROPE: AUTOMOTIVE DOOR PANEL MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 4 EUROPE: AUTOMOTIVE DOOR PANEL MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 5 NORTH AMERICA: AUTOMOTIVE DOOR PANEL MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 6 NORTH AMERICA: AUTOMOTIVE DOOR PANEL MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 7 ROW: AUTOMOTIVE DOOR PANEL MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 8 ROW: AUTOMOTIVE DOOR PANEL MARKET SIZE, BY COUNTRY,

2012-2019 (\$MILLION)

Table 9 ASIA-OCEANIA: AUTOMOTIVE SEAT MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 10 ASIA-OCEANIA: AUTOMOTIVE SEAT MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 11 EUROPE: AUTOMOTIVE SEAT MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 12 EUROPE: AUTOMOTIVE SEAT MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 13 NORTH AMERICA: AUTOMOTIVE SEAT MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 14 NORTH AMERICA: AUTOMOTIVE SEAT MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 15 ROW: AUTOMOTIVE SEAT MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 16 ROW: AUTOMOTIVE SEAT MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 17 ASIA-OCEANIA: AUTOMOTIVE INFOTAINMENT SYSTEM MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 18 ASIA-OCEANIA: AUTOMOTIVE INFOTAINMENT SYSTEM MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 19 EUROPE: AUTOMOTIVE INFOTAINMENT SYSTEM MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 20 EUROPE: AUTOMOTIVE INFOTAINMENT SYSTEM MARKET SIZE, BY COUNTRY 2012-2019 (\$MILLION)

Table 21 NORTH AMERICA: AUTOMOTIVE INFOTAINMENT SYSTEM MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 22 NORTH AMERICA: AUTOMOTIVE INFOTAINMENT SYSTEM MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 23 ROW: AUTOMOTIVE INFOTAINMENT SYSTEM MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 24 ROW: AUTOMOTIVE INFOTAINMENT SYSTEM MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 25 ASIA-OCEANIA: AUTOMOTIVE INTERIOR LIGHTING MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 26 ASIA-OCEANIA: AUTOMOTIVE INTERIOR LIGHTING MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 27 EUROPE: AUTOMOTIVE INTERIOR LIGHTING MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 28 EUROPE: AUTOMOTIVE INTERIOR LIGHTING MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 29 NORTH AMERICA: AUTOMOTIVE INTERIOR LIGHTING MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 30 NORTH AMERICA: AUTOMOTIVE INTERIOR LIGHTING MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 31 ROW: AUTOMOTIVE INTERIOR LIGHTING MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 32 ROW: AUTOMOTIVE INTERIOR LIGHTING MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 33 ASIA-OCEANIA: AUTOMOTIVE HEADLINER MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 34 ASIA-OCEANIA: AUTOMOTIVE HEADLINER MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 35 EUROPE: AUTOMOTIVE HEADLINER MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 36 EUROPE: AUTOMOTIVE HEADLINER MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 37 NORTH AMERICA: AUTOMOTIVE HEADLINER MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 38 NORTH AMERICA: AUTOMOTIVE HEADLINER MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 39 ROW: AUTOMOTIVE HEADLINER MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 40 ROW: AUTOMOTIVE HEADLINER MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 41 GLOBAL AUTOMOTIVE INTERIOR MARKET SIZE, BY VEHICLE TYPE, 2012-2019 ('000 UNITS)

Table 42 GLOBAL AUTOMOTIVE INTERIOR MARKET SIZE, BY VEHICLE TYPE, 2012-2019 (\$MILLION)

Table 43 PASSENGER CAR INTERIOR MARKET SIZE, BY REGION, 2012-2019 ('000 UNITS)

Table 44 PASSENGER CAR INTERIOR MARKET SIZE, BY REGION, 2012-2019 (\$MILLION)

Table 45 LCV INTERIOR MARKET SIZE, BY REGION, 2012-2019 ('000 UNITS)

Table 46 LCV INTERIOR MARKET SIZE, BY REGION, 2012-2019 (\$MILLION)

Table 47 HCV INTERIOR MARKET SIZE, BY REGION, 2012-2019 ('000 UNITS)

Table 48 HCV INTERIOR MARKET SIZE, BY REGION, 2012-2019 (\$MILLION)

Table 49 GLOBAL AUTOMOTIVE INTERIOR MARKET SIZE, BY REGION, 2012-2019

('000 UNITS)

Table 50 GLOBAL AUTOMOTIVE INTERIOR MARKET SIZE, BY REGION, 2012-2019 (\$MILLION)

Table 51 ASIA-OCEANIA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 52 ASIA-OCEANIA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 53 CHINA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 54 CHINA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 55 JAPAN: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 56 JAPAN: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 57 INDIA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 58 INDIA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 59 SOUTH KOREA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 60 SOUTH KOREA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 61 REST OF ASIA-OCEANIA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 62 REST OF ASIA-OCEANIA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 63 EUROPE: AUTOMOTIVE INTERIOR MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 64 EUROPE: AUTOMOTIVE INTERIOR MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 65 GERMANY: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 66 GERMANY: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 67 U.K.: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 68 U.K.: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 69 FRANCE: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 70 FRANCE: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 71 REST OF EUROPE: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 72 REST OF EUROPE: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 73 NORTH AMERICA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 74 NORTH AMERICA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 75 U.S.: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 76 U.S.: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 77 CANADA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 78 CANADA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 79 MEXICO: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 80 MEXICO: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 81 ROW: AUTOMOTIVE INTERIOR MARKET SIZE, BY COUNTRY, 2012-2019 ('000 UNITS)

Table 82 ROW: AUTOMOTIVE INTERIOR MARKET SIZE, BY COUNTRY, 2012-2019 (\$MILLION)

Table 83 BRAZIL: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 84 BRAZIL: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 85 RUSSIA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 86 RUSSIA: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 (\$MILLION)

Table 87 REST OF ROW: AUTOMOTIVE INTERIOR MARKET SIZE, BY COMPONENT, 2012-2019 ('000 UNITS)

Table 88 REST OF ROW: AUTOMOTIVE INTERIOR MARKET SIZE, BY

COMPONENT, 2012-2019 (\$MILLION)

## List Of Figures

### LIST OF FIGURES

Figure 1 GLOBAL AUTOMOTIVE INTERIOR MARKET SEGMENTATION

Figure 2 AUTOMOTIVE INTERIOR MARKET: RESEARCH METHODOLOGY

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP & TOP-DOWN APPROACH

Figure 4 DATA TRIANGULATION

Figure 5 KEY COUNTRIES OF AUTOMOTIVE INTERIOR MARKET (\$MILLION): CHINA ESTIMATED TO BE THE LARGEST MARKET IN 2014

Figure 6 COCKPIT MODULE TO HOLD THE MAXIMUM SHARE IN THE GLOBAL INTERIOR MARKET IN 2014

Figure 7 AUTOMOTIVE INTERIOR MARKET SHARE: NORTH AMERICA PROJECTED TO BE THE FASTEST GROWING MARKET (\$MILLION) DURING THE FORECAST PERIOD

Figure 8 GLOBAL AUTOMOTIVE INTERIOR MARKET, BY VEHICLE TYPE: PASSENGER CAR INTERIOR MARKET TO HOLD THE LARGEST MARKET SIZE

Figure 9 EXPANSION WAS THE MAJOR STRATEGY USED BY SUPPLIERS DURING 2012-2014

Figure 10 FUTURE GROWTH OF GLOBAL AUTO INTERIOR MARKET

Figure 11 COCKPIT MODULE ESTIMATED TO BE THE LARGEST SEGMENT

Figure 12 COCKPIT MODULE ESTIMATED TO HOLD A SHARE OF 33% IN GLOBAL AUTOMOTIVE INTERIOR MARKET IN 2014

Figure 13 GLOBAL PASSENGER CAR INTERIOR MARKET PROJECTED TO BE THE LARGEST MARKET IN 2014 & 2019

Figure 14 ASIA-OCEANIA HOLDS THE LARGEST MARKET SHARE IN 2014

Figure 15 CHINA PROJECTED TO GROW AT A HIGHEST RATE DURING THE FORECAST PERIOD

Figure 16 ASIA-OCEANIA ESTIMATED TO HOLD THE HIGHEST MARKET SHARE IN 2014

Figure 17 CHINA PROJECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 18 AUTOMOTIVE INTERIOR MARKET: BY COMPONENT

Figure 19 AUTOMOTIVE INTERIOR MARKET: BY APPLICATION

Figure 20 AUTOMOTIVE INTERIOR MARKET: BY REGION

Figure 21 WEIGHT-REDUCTION TO OPTIMIZE EFFICIENCY IS DRIVING THE MARKET FOR INTERIORS

Figure 22 AUTOMOTIVE INTERIORS: VALUE CHAIN



Figure 23 GLOBAL AUTOMOTIVE INTERIOR MARKET SNAPSHOT, BY COMPONENTS (\$MILLION)

Figure 24 GLOBAL AUTOMOTIVE COCKPIT MODULE MARKET, BY REGION (\$MILLION)

Figure 25 GLOBAL AUTOMOTIVE DOOR PANEL MARKET, BY REGION (\$MILLION)

Figure 26 GLOBAL AUTOMOTIVE SEAT MARKET, BY REGION (\$MILLION)

Figure 27 GLOBAL AUTOMOTIVE INFOTAINMENT SYSTEM MARKET, BY REGION (\$MILLION)

Figure 28 GLOBAL AUTOMOTIVE INTERIOR LIGHTING MARKET, BY REGION (\$MILLION)

Figure 29 GLOBAL AUTOMOTIVE HEADLINER MARKET, BY REGION (\$MILLION)

Figure 30 GLOBAL AUTOMOTIVE INTERIOR MARKET: PASSENGER CAR SEGMENT HOLDS MAXIMUM SHARE IN TERMS OF VALUE

Figure 31 PASSENGER CAR INTERIOR MARKET: ASIA-OCEANIA PROJECTED TO BE THE HIGHEST GROWING REGION

Figure 32 GLOBAL LCV INTERIOR MARKET SIZE: NORTH AMERICA PROJECTED TO WITNESS THE HIGHEST GROWTH

Figure 33 GLOBAL HCV MARKET SIZE, 2014 VS 2019 (\$MILLION)

Figure 34 OVERALL AUTOMOTIVE INTERIOR MARKET SIZE, BY REGION, 2014 VS. 2019

Figure 35 OVERVIEW: ASIA-OCEANIA AUTOMOTIVE INTERIOR MARKET

Figure 36 GROWTH DRIVERS: CHINA

Figure 37 OVERVIEW: EUROPEAN AUTOMOTIVE INTERIOR MARKET

Figure 38 GROWTH DRIVERS: GERMANY

Figure 39 OVERVIEW: NORTH AMERICAN AUTOMOTIVE INTERIOR MARKET

Figure 40 GROWTH DRIVERS: U.S.

Figure 41 ROW INTERIOR MARKET: 2014 VS. 2019

Figure 42 BRAZIL INTERIOR MARKET: 2014 VS. 2019

Figure 43 COMPANIES ADOPTED EXPANSION AS THEIR KEY GROWTH STRATEGY IN THE PAST FIVE YEARS

Figure 44 MAGNA INTERNATIONAL INC. LIMITED GREW AT THE FASTEST RATE BETWEEN 2008 – 2013

Figure 45 MARKET EVOLUTION FRAMEWORK-EXPANSIONS HAS FUELED GROWTH AND INNOVATION IN 2013 & 2014

Figure 46 EXPANSION WAS THE MAJOR STRATEGY USED BY THE SUPPLIERS DURING 2012-2014

Figure 47 REGION-WISE REVENUE MIX OF TOP 5 MARKET PLAYERS

Figure 48 COMPETITIVE BENCHMARKING OF KEY MARKET PLAYERS

(2007-2013): JOHNSON CONTROLS, INC. EMERGED AS THE LEADER OWING TO



ITS DIVERSIFIED INTERIOR PRODUCT PORTFOLIO

Figure 49 JOHNSON CONTROLS, INC.: BUSINESS OVERVIEW

Figure 50 JOHNSON CONTROLS, INC.: SWOT ANALYSIS

Figure 51 CONTINENTAL AG: BUSINESS OVERVIEW

Figure 52 CONTINENTAL AG: SWOT ANALYSIS

Figure 53 FAURECIA S.A.: BUSINESS OVERVIEW

Figure 54 FAURECIA S.A.: SWOT ANALYSIS

Figure 55 MAGNA INTERNATIONAL INC.: BUSINESS OVERVIEW

Figure 56 MAGNA INTERNATIONAL INC.: SWOT ANALYSIS

Figure 57 LEAR CORPORATION: BUSINESS OVERVIEW

Figure 58 LEAR CORPORATION: SWOT ANALYSIS

Figure 59 HYUNDAI MOBIS CO., LTD.: BUSINESS OVERVIEW

Figure 60 CALSONIC KANSEI CORPORATION: BUSINESS OVERVIEW

Figure 61 DELPHI AUTOMOTIVE LLP.: BUSINESS OVERVIEW

Figure 62 TOYOTA BOSHOKU CORPORATION: BUSINESS OVERVIEW

Figure 63 TACHI-S CO., LTD.: BUSINESS OVERVIEW

## I would like to order

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