

Automotive Headliner Market by Vehicle Type (Passenger and Commercial), Material Type (Fabric, Polyester and Plastic), and Region (APAC, North America, Europe, South America and Middle East & Africa) - Global Forecast to 2025

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Abstracts

The global automotive headliner market is projected to register a CAGR of 4.2% between 2020 and 2025.

The global automotive headliner market size is projected to grow from USD 16.6 billion in 2020 to USD 20.4 billion by 2025, at a CAGR of 4.2%, between 2020 and 2025. The major driving factors include the increase in demand for advanced headliners in premium segment vehicles, rising demand for interior styling, perceived quality, and convenience features, and government regulation for lightweight and safety.

However, the high cost of advanced headliners and overhead systems is expected to restrain this market. An increase in demand for autonomous vehicles, the advent of electric vehicles in the automotive industry, and a rise in demand for interior styling are expected to offer lucrative growth opportunities to automotive headliners manufacturers. A major challenge faced by the players in this market is the long production cycle of vehicles.

The passenger vehicle segment is expected to grow at the highest CAGR during the forecast period in the automotive headliner market.

Rising demand and the subsequent increase in sales of passenger vehicles, increasingly stringent emission regulations with increased set limits in fuel efficiency regulations by different governments, and enhanced safety regulations have together



shifted the focus of OEMs and automotive headliner suppliers to reduce the weight and increase safety features in passenger vehicles. Governmental regulations on carbon emission and safety vary according to vehicle type and region. In passenger vehicles, the safety regulations are more stringent as compared to commercial vehicles. Also, due to high demand, OEMs have to provide more convenience and safety features.

The fabric segment is expected to be the largest and fastest-growing end-use industry during the forecast period in the automotive headliner market

The fabric material segment is estimated to account for the largest share of the overall automotive headliners market. The large market size for this segment is attributed to the requirement of lightweight and environmentally-friendly materials. Foam-backed cloth, cotton-napped cloth, synthetic cloth, and perforated vinyl are the different types of fabrics used in automobile upholstery. Fabric is used in automotive interiors such as seat covers, cushions, airbags, carpets, seatbelts, headliners, and sun visors. It is preferred in automotive interiors owing to its low cost and better recyclability.

APAC is expected to be the largest automotive headliner market during the forecast period.

APAC was the largest market for automotive headliners in 2019. The large market size in the region is attributed to the growth of the automotive industry. Major automobile companies are shifting their base from Europe and North America to APAC due to low labor and raw-material costs.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the automotive headliner market, and information was gathered from secondary research to determine and verify the market size of several segments and subsegments.

By Company Type: Tier 1 – 40%, Tier 2 – 30%, and Tier 3 – 30%

By Designation: C Level – 20%, D Level – 30%, and Others – 50%

By Region: North America – 20%, APAC – 40%, Europe – 20%, South America-10%, and the Middle East & Africa – 10%



The key companies profiled in this report are the Grupo Antolin-Irausa, S.A. (Spain), Motus Integrated Technologies (US), Toyota Boshoku Corporation (Japan), Kasai North America, Inc. (US), International Automotive Components Group SA (Luxembourg), Howa Co., Ltd. (Japan), UGN, Inc. (US), SA Automotive (US), Hayashi Telempu Corporation (Japan), Freudenberg Performance Materials (France), Inteva Products, LLC (US), and IMR-Industrialesud Spa (Italy).

Research Coverage:

This report provides detailed segmentation of the automotive headliner market based on vehicle type, material type, and region. Vehicle type is divided into passenger and commercial. Based on material type, the automotive headliner market has been segmented into fabric, polyester, and plastics. Based on the region, the market has been segmented into North America, Europe, APAC, the Middle East & Africa, and South America.

Key Benefits of Buying the Report

From an insight perspective, this research report focuses on various levels of analyses — industry analysis (industry trends), market share ranking of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the automotive headliner market; high growth regions; and market drivers, restraints, opportunities, and challenges.



Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKET SEGMENTATION
- 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 ASSUMPTIONS
- 2.5 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE AUTOMOTIVE HEADLINERS MARKET
- 4.2 AUTOMOTIVE HEADLINERS MARKET, BY VEHICLE TYPE
- 4.3 AUTOMOTIVE HEADLINERS MARKET, BY MATERIAL TYPE
- 4.4 AUTOMOTIVE HEADLINERS MARKET, BY REGION
- 4.5 APAC: AUTOMOTIVE HEADLINERS MARKET
- 4.6 AUTOMOTIVE HEADLINERS MARKET: MAJOR COUNTRIES

5 MARKET OVERVIEW



- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS
 - 5.2.1.1 Increase in demand for premium segment vehicles
- 5.2.1.2 Rising demand for interior styling, perceived quality, and convenience features
 - 5.2.1.3 Government regulation for lightweight and safety
 - **5.2.2 RESTRAINTS**
 - 5.2.2.1 High cost of advanced headliner and overhead systems
 - 5.2.3 OPPORTUNITIES
 - 5.2.3.1 Increase in demand for autonomous vehicle
 - 5.2.3.2 Advent of electric vehicles in the automotive industry
 - 5.2.3.3 Rise in demand for interior styling
 - 5.2.4 CHALLENGES
 - 5.2.4.1 Long production cycle of vehicles
- 5.3 PORTER'S FIVE FORCES ANALYSIS
 - 5.3.1 THREAT OF SUBSTITUTES
 - 5.3.2 BARGAINING POWER OF BUYERS
 - 5.3.3 THREAT OF NEW ENTRANTS
 - 5.3.4 BARGAINING POWER OF SUPPLIERS
 - 5.3.5 INTENSITY OF COMPETITIVE RIVALRY
- 5.4 EFFECTS OF COVID-19 ON THE AUTOMOTIVE INDUSTRY

6 AUTOMOTIVE HEADLINERS MARKET, BY VEHICLE TYPE

- 6.1 INTRODUCTION
- **6.2 PASSENGER VEHICLE**
- 6.2.1 GOVERNMENT REGULATIONS FOR EMISSION AND SAFETY FOR
- PASSENGER VEHICLES CHANGING FREQUENTLY
- 6.3 COMMERCIAL VEHICLE
- 6.3.1 HIGH-QUALITY HEADLINER MATERIALS INCREASES PRICE PRESSURE ON COMMERCIAL VEHICLE MANUFACTURERS

7 AUTOMOTIVE HEADLINERS MARKET, BY MATERIAL TYPE

- 7.1 INTRODUCTION
- 7.2 FABRIC
 - 7.2.1 DIFFERENT COUNTRIES AND REGIONS DEMAND VARYING TYPES OF



FABRICS FOR HEADLINERS

- 7.3 POLYESTER
- 7.3.1 USE OF POLYESTER MATERIAL HELPING REDUCE OVERALL WEIGHT OF AUTOMOBILES
- 7.4 PLASTIC
- 7.4.1 PLASTICS EXTENSIVELY USED DUE TO THEIR ENHANCED IMPACT STRENGTH

8 AUTOMOTIVE HEADLINERS MARKET, BY REGION

- 8.1 INTRODUCTION
- 8.2 APAC
 - 8.2.1 CHINA
- 8.2.1.1 High demand from automotive industry to drive the automotive headliners market in China
 - 8.2.2 JAPAN
- 8.2.2.1 High production of vehicles expected to fuel demand for automotive headliners in Japan
 - 8.2.3 INDIA
 - 8.2.3.1 Rapidly growing automotive industry to fuel the automotive headliners market
 - 8.2.4 SOUTH KOREA
- 8.2.4.1 Expansion of automotive industry likely to boost the demand for automotive headliners
 - 8.2.5 THAILAND
- 8.2.5.1 Government initiatives contributing significantly to growth of the automotive headliners market
 - 8.2.6 INDONESIA
- 8.2.6.1 Increasing penetration of Japanese carmakers to benefit the automotive headliners market
 - 8.2.7 REST OF APAC
- 8.3 EUROPE
 - 8.3.1 GERMANY
- 8.3.1.1 Presence of major automotive manufacturers driving the automotive headliners market
 - 8.3.2 SPAIN
- 8.3.2.1 Increased innovation and versatility expected to drive the automotive headliners market
 - **8.3.3 FRANCE**
 - 8.3.3.1 Adoption of innovative technologies expected to drive the demand for



automotive headliners

- **8.3.4 RUSSIA**
- 8.3.4.1 Positive economic outlook is boosting the demand for automotive headliners
- 8.3.5 CZECH REPUBLIC
- 8.3.5.1 Government support on advancing automotive sector will fuel the headliners market
 - 8.3.6 UK
- 8.3.6.1 Increasing production of vehicles with advanced interior components to fuel demand for automotive headliners
 - 8.3.7 ITALY
 - 8.3.7.1 Automotive industry plays an important role in the country's economy
 - 8.3.8 POLAND
 - 8.3.8.1 Huge demand from oil & gas industry to drive the market
 - 8.3.9 REST OF EUROPE
- 8.4 NORTH AMERICA
 - 8.4.1 US
- 8.4.1.1 Presence of manufacturing facilities, strong economic sector, and increasing expenditure are key market drivers
 - **8.4.2 CANADA**
- 8.4.2.1 Trade partnership with US to boost the market despite shift of facilities by leading car manufacturers
 - **8.4.3 MEXICO**
- 8.4.3.1 Rapidly growing automotive industry is attracting leading car manufacturers in the country
- 8.5 SOUTH AMERICA
 - 8.5.1 BRAZIL
- 8.5.1.1 Growing demand for technologically advanced vehicles supporting growth of automotive headliners market
 - 8.5.2 ARGENTINA
- 8.5.2.1 Favorable automotive industry outlook facilitating growth of automotive headliners market
 - 8.5.3 COLOMBIA
- 8.5.3.1 Increase in purchase of new vehicles and automotive parts likely to propel the demand for automotive headliners
- 8.6 MIDDLE EAST & AFRICA
 - 8.6.1 IRAN
- 8.6.1.1 Strong growth in metal and petrochemical industries to positively influence growth of automotive headliners
 - 8.6.2 SOUTH AFRICA



- 8.6.2.1 Surge in demand for passenger and commercial vehicles is expected to drive the market
 - 8.6.3 MOROCCO
- 8.6.3.1 Increase in investment from leading automakers expected to drive demand for automotive headliners
 - 8.6.4 ALGERIA
- 8.6.4.1 Growing urbanization and industrialization influencing automotive headliners market in South Africa
 - 8.6.5 REST OF MIDDLE EAST & AFRICA

9 COMPETITIVE LANDSCAPE

- 9.1 INTRODUCTION
- 9.2 COMPETITIVE LEADERSHIP MAPPING
 - 9.2.1 VISIONARY LEADERS
 - 9.2.2 INNOVATORS
 - 9.2.3 DYNAMIC DIFFERENTIATORS
 - 9.2.4 EMERGING COMPANIES
- 9.3 STRENGTH OF PRODUCT PORTFOLIO
- 9.4 BUSINESS STRATEGY EXCELLENCE
- 9.5 COMPETITIVE SCENARIO
 - 9.5.1 INVESTMENT & EXPANSION
 - 9.5.2 NEW PRODUCT DEVELOPMENT
 - 9.5.3 MERGER & ACQUISITION
 - 9.5.4 PARTNERSHIP/JOINT VENTURE

10 COMPANY PROFILES

(Business overview, Products offered, Recent developments & SWOT analysis)*

- 10.1 MOTUS INTEGRATED TECHNOLOGIES
- **10.2 GRUPO ANTOLIN**
- 10.3 TOYOTA BOSHOKU CORPORATION
- 10.4 KASAI NORTH AMERICA, INC.
- 10.5 IAC GROUP SA
- 10.6 HOWA CO., LTD.
- 10.7 UGN, INC.
- 10.8 SA AUTOMOTIVE
- 10.9 HAYASHI TELEMPU CORPORATION
- 10.10 FREUDENBERG PERFORMANCE MATERIALS



10.11 INTEVA PRODUCTS, LLC

10.12 IMR-INDUSTRIALESUD S.P.A

*Details on Business overview, Products offered, Recent developments & SWOT analysis might not be captured in case of unlisted companies.

11 APPENDIX

- 11.1 DISCUSSION GUIDE
- 11.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 11.3 AVAILABLE CUSTOMIZATIONS
- 11.4 RELATED REPORTS
- 11.5 AUTHOR DETAILS



List Of Tables

LIST OF TABLES

TABLE 1 AUTOMOTIVE HEADLINERS MARKET SNAPSHOT, 2020 VS. 2025 TABLE 2 AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 3 AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 4 PASSENGER VEHICLE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 5 PASSENGER VEHICLE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY REGION, 2018–2025 ('000 UNITS)

TABLE 6 COMMERCIAL VEHICLE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 7 COMMERCIAL VEHICLE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY REGION, 2018–2025 ('000 UNITS)

TABLE 8 AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 9 AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 10 FABRIC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 11 FABRIC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY REGION, 2018–2025 ('000 UNITS)

TABLE 12 POLYESTER: AUTOMOTIVE HEADLINERS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 13 POLYESTER: AUTOMOTIVE HEADLINERS MARKET SIZE, BY REGION, 2018–2025 ('000 UNITS)

TABLE 14 PLASTIC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 15 PLASTIC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY REGION, 2018–2025 ('000 UNITS)

TABLE 16 AUTOMOTIVE HEADLINERS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 17 AUTOMOTIVE HEADLINERS MARKET SIZE, BY REGION, 2018–2025 ('000 UNITS)

TABLE 18 APAC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)



TABLE 19 APAC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY COUNTRY,

2018-2025 ('000 UNITS)

TABLE 20 APAC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE,

2018-2025 (USD MILLION)

TABLE 21 APAC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE,

2018-2025 ('000 UNITS)

TABLE 22 APAC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE,

2018–2025 (USD MILLION)

TABLE 23 APAC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE,

2018–2025 ('000 UNITS)

TABLE 24 CHINA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE,

2018-2025 (USD MILLION)

TABLE 25 CHINA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE,

2018–2025 ('000 UNITS)

TABLE 26 CHINA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL

TYPE, 2018–2025 (USD MILLION)

TABLE 27 CHINA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL

TYPE, 2018–2025 ('000 UNITS)

TABLE 28 JAPAN: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE,

2018–2025 (USD MILLION)

TABLE 29 JAPAN: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE,

2018-2025 ('000 UNITS)

TABLE 30 JAPAN: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL

TYPE, 2018–2025 (USD MILLION)

TABLE 31 JAPAN: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL

TYPE, 2018–2025 ('000 UNITS)

TABLE 32 INDIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE,

2018-2025 (USD MILLION)

TABLE 33 INDIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE,

2018-2025 ('000 UNITS)

TABLE 34 INDIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE,

2018–2025 (USD MILLION)

TABLE 35 INDIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE,

2018-2025 ('000 UNITS)

TABLE 36 SOUTH KOREA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY

VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 37 SOUTH KOREA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY

VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 38 SOUTH KOREA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY



MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 39 SOUTH KOREA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 40 THAILAND: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 41 THAILAND: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 42 THAILAND: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 43 THAILAND: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 44 INDONESIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 45 INDONESIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 46 INDONESIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 47 INDONESIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 48 REST OF APAC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 49 REST OF APAC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 50 REST OF APAC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 51 REST OF APAC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 52 EUROPE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 53 EUROPE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY COUNTRY, 2018–2025 ('000 UNITS)

TABLE 54 EUROPE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 55 EUROPE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 56 EUROPE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 57 EUROPE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)



TABLE 58 GERMANY: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 59 GERMANY: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 60 GERMANY: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 61 GERMANY: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 62 SPAIN: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 63 SPAIN: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 64 SPAIN: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 65 SPAIN: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 66 FRANCE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 67 FRANCE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 68 FRANCE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 69 FRANCE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 70 RUSSIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 71 RUSSIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 72 RUSSIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 73 RUSSIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 74 CZECH REPUBLIC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 75 CZECH REPUBLIC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 76 CZECH REPUBLIC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 77 CZECH REPUBLIC: AUTOMOTIVE HEADLINERS MARKET SIZE, BY



MATERIAL TYPE, 2018-2025 ('000 UNITS)

TABLE 78 UK: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 79 UK: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 80 UK: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 81 UK: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 82 ITALY: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 83 ITALY: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 84 ITALY: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 85 ITALY: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 86 POLAND: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 87 POLAND: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 88 POLAND: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 89 POLAND: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 90 REST OF EUROPE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 91 REST OF EUROPE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 92 REST OF EUROPE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 93 REST OF EUROPE: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 94 NORTH AMERICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 95 NORTH AMERICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY COUNTRY, 2018–2025 ('000 UNITS)

TABLE 96 NORTH AMERICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)



TABLE 97 NORTH AMERICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 98 NORTH AMERICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 99 NORTH AMERICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 100 US: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 101 US: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 102 US: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 103 US: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 104 CANADA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 105 CANADA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 106 CANADA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 107 CANADA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 108 MEXICO: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 109 MEXICO: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 110 MEXICO: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 111 MEXICO: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 112 SOUTH AMERICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 113 SOUTH AMERICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY COUNTRY, 2018–2025 ('000 UNITS)

TABLE 114 SOUTH AMERICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 115 SOUTH AMERICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 116 SOUTH AMERICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY



MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 117 SOUTH AMERICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 118 BRAZIL: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 119 BRAZIL: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 120 BRAZIL: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 121 BRAZIL: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 122 ARGENTINA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 123 ARGENTINA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 124 ARGENTINA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 125 ARGENTINA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 126 COLOMBIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 127 COLOMBIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 128 COLOMBIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 129 COLOMBIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 130 MIDDLE EAST & AFRICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 131 MIDDLE EAST & AFRICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY COUNTRY, 2018–2025 ('000 UNITS)

TABLE 132 MIDDLE EAST & AFRICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 133 MIDDLE EAST & AFRICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 134 MIDDLE EAST & AFRICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 135 MIDDLE EAST & AFRICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)



TABLE 136 IRAN: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 137 IRAN: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 138 IRAN: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 139 IRAN: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 140 SOUTH AFRICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 141 SOUTH AFRICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 142 SOUTH AFRICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 143 SOUTH AFRICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 144 MOROCCO: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 145 MOROCCO: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 146 MOROCCO: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 147 MOROCCO: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 148 ALGERIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 149 ALGERIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 150 ALGERIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 151 ALGERIA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)

TABLE 152 REST OF MIDDLE EAST & AFRICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 (USD MILLION)

TABLE 153 REST OF MIDDLE EAST & AFRICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY VEHICLE TYPE, 2018–2025 ('000 UNITS)

TABLE 154 REST OF MIDDLE EAST & AFRICA: AUTOMOTIVE HEADLINERS MARKET SIZE, BY MATERIAL TYPE, 2018–2025 (USD MILLION)

TABLE 155 REST OF MIDDLE EAST & AFRICA: AUTOMOTIVE HEADLINERS



MARKET SIZE, BY MATERIAL TYPE, 2018–2025 ('000 UNITS)
TABLE 156 INVESTMENT & EXPANSION, 2016-2019
TABLE 157 NEW PRODUCT DEVELOPMENT, 2016-2019
TABLE 158 MERGER & ACQUISITION, 2016-2019
TABLE 159 PARTNERSHIP/JOINT VENTURE, 2016-2019



List Of Figures

LIST OF FIGURES

FIGURE 1 AUTOMOTIVE HEADLINERS MARKET: RESEARCH DESIGN

FIGURE 2 MARKET SIZE ESTIMATION: AUTOMOTIVE HEADLINERS MARKET

FIGURE 3 AUTOMOTIVE HEADLINERS MARKET, BY REGION

FIGURE 4 AUTOMOTIVE HEADLINERS MARKET, BY MATERIAL TYPE

FIGURE 5 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH, BY VEHICLE TYPE

FIGURE 6 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

FIGURE 7 AUTOMOTIVE HEADLINERS MARKET: DATA TRIANGULATION

FIGURE 8 PASSENGER VEHICLE TO REGISTER HIGHER CAGR DURING FORECAST PERIOD

FIGURE 9 FABRIC TO BE FASTEST-GROWING MATERIAL TYPE IN OVERALL AUTOMOTIVE HEADLINERS MARKET

FIGURE 10 APAC TO LEAD THE AUTOMOTIVE HEADLINERS MARKET

FIGURE 11 EMERGING ECONOMIES TO OFFER LUCRATIVE GROWTH

OPPORTUNITIES FOR MARKET PLAYERS

FIGURE 12 PASSENGER VEHICLE TO REGISTER THE HIGHER CAGR DURING FORECAST PERIOD

FIGURE 13 FABRIC TO BE THE LARGEST SEGMENT

FIGURE 14 AUTOMOTIVE HEADLINERS MARKET IN DEVELOPING COUNTRIES

TO GROW AT FASTER RATE THAN IN DEVELOPED COUNTRIES

FIGURE 15 CHINA TO LEAD THE AUTOMOTIVE HEADLINERS MARKET

FIGURE 16 MEXICO TO REGISTER THE HIGHEST CAGR IN THE MARKET

FIGURE 17 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE AUTOMOTIVE HEADLINERS MARKET

FIGURE 18 AUTOMOTIVE HEADLINERS MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 19 PASSENGER VEHICLE TO BE THE DOMINANT MARKET FOR AUTOMOTIVE HEADLINERS IN 2020

FIGURE 20 FABRIC ESTIMATED TO BE THE LARGEST HEADLINER MATERIAL IN 2020

FIGURE 21 JAPAN TO BE THE FASTEST-GROWING AUTOMOTIVE HEADLINERS MARKET

FIGURE 22 APAC: AUTOMOTIVE HEADLINERS MARKET SNAPSHOT FIGURE 23 FABRIC SEGMENT ACCOUNTS FOR THE LARGEST MARKET SHARE IN EUROPE



FIGURE 24 NORTH AMERICA: AUTOMOTIVE HEADLINERS MARKET SNAPSHOT FIGURE 25 INCREASING AUTOMOTIVE PRODUCTION TO DRIVE THE AUTOMOTIVE

HEADLINERS MARKET

FIGURE 26 IRAN TO BE LARGEST AUTOMOTIVE HEADLINERS MARKET IN MIDDLE EAST

& AFRICA

FIGURE 27 EXPANSION WAS THE KEY GROWTH STRATEGY ADOPTED BY MARKET PLAYERS BETWEEN 2016 AND 2019

FIGURE 28 AUTOMOTIVE HEADLINERS MARKET: COMPETITIVE LEADERSHIP MAPPING, 2019

FIGURE 29 PRODUCT PORTFOLIO ANALYSIS OF TOP PLAYERS IN AUTOMOTIVE HEADLINERS MARKET

FIGURE 30 BUSINESS STRATEGY EXCELLENCE OF TOP PLAYERS IN AUTOMOTIVE HEADLINERS MARKET

FIGURE 31 MOTUS INTEGRATED TECHNOLOGIES: SWOT ANALYSIS

FIGURE 32 GRUPO ANTOLIN: COMPANY SNAPSHOT

FIGURE 33 GRUPO ANTOLIN: SWOT ANALYSIS

FIGURE 34 TOYOTA BOSHOKU CORPORATION: COMPANY SNAPSHOT

FIGURE 35 TOYOTA BOSHOKU CORPORATION: SWOT ANALYSIS

FIGURE 36 KASAI NORTH AMERICA: SWOT ANALYSIS

FIGURE 37 IAC GROUP SA: SWOT ANALYSIS FIGURE 38 HOWA CO., LTD.: SWOT ANALYSIS



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