

Automotive Films Market by Films Type (Automotive Wrap Films, Automotive Window Films, Paint Protection Films), Application (Interior, Exterior), Vehicle Type (Passenger Vehicles, Commercial Vehicles), and Region - Global Forecast to 2028

<https://marketpublishers.com/r/A3F8EA431E3EN.html>

Date: October 2023

Pages: 217

Price: US\$ 4,950.00 (Single User License)

ID: A3F8EA431E3EN

Abstracts

The Automotive films market is projected to reach USD 9.7 billion by 2028, at a CAGR of 5.7% from USD 7.4 billion in 2023. The combination of growing market trends, increasing application, consumer demand from emerging economies, and advancements in automotive films technology are driving the adoption and use of automotive films.

“Paint protection films accounted for the fastest growth during the forecast period, in terms of value.”

Paint protection films are a type of exterior automotive film designed to protect a vehicle's paint from various forms of damage, including stone chips, scratches, tree sap, bird droppings, and UV rays. These films are easy to maintain and clean without the need for washing. It enhances the gloss and finish of a vehicle's paint, making it look newer and more vibrant. Paint protection films have self-healing properties to repair minor scratches and swirl marks when exposed to heat or sunlight.

“Based on vehicle type, passenger vehicles are expected to be the largest market during the forecast period, in terms of value.”

The passenger vehicles segment is the largest vehicle type to lead the market during the forecast period. In passenger vehicles, automotive films are installed on vulnerable areas such as hoods, side mirrors, rocker panels, front bumpers, door handle cavities,

rear fender panels, and door edges to protect the vehicle from scratches, stains, and elements that may damage the appearance of vehicles.

“Based on region, North America is the largest market for automotive films in 2022, in terms of value.”

Based on region, North America is a key market to produce automotive films. The rising standard of living in the region is driving the demand for automotive films. The increasing demand for passenger and commercial vehicles, diverse climatic conditions, safety concerns, regulatory factors, consumer preferences, advanced technology, and industry infrastructure are some of the factors that will drive the automotive films market in this region.

In the process of determining and verifying the market size for several segments and subsegments identified through secondary research, extensive primary interviews were conducted. A breakdown of the profiles of the primary interviewees is as follows:

By Company Type: Tier 1 - 35%, Tier 2 - 45%, and Tier 3 - 20%

By Designation: C-Level - 35%, Director Level - 25%, and Others - 40%

By Region: North America - 30%, Europe - 20%, Asia Pacific - 40%, Middle East & Africa-5%, and Latin America-5%

The key players in this market are 3M (US), Saint-Gobain (France), Eastman Chemical Company (US), Avery Dennison (US), LINTEC Corporation (Japan), Ergis S.A. (Poland), Toray industries, Inc. (Japan), Johnson Window Films (US), Hexis S.A. (France), XPEL, Inc. (US), and Nexfil Co., Ltd. (South Korea).

Research Coverage

This report segments the automotive films market based on films type, application, vehicle type, and region, and provides estimations for the overall value of the market across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products and services, key strategies, new product launches, expansions, and mergers and acquisitions associated with the automotive films market.

Key benefits of buying this report

This research report focuses on various levels of analysis, including industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view of the competitive landscape, emerging and high-growth segments of the automotive films market, high-growth regions, and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Analysis of key drivers (technological advancements, expanding application of automotive films, increasing market trends), restraints (environmental concerns & regulations, health & safety concerns, limited application range), opportunities (growing demand from emerging economies, demand in high performance automotive films, increasing demand from automotive industry) and challenges (competing substitute materials, economic uncertainty).

Market Penetration: Comprehensive information on the automotive films market offered by top players in the global automotive films market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the automotive films market.

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for automotive films market across regions.

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global automotive films market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the automotive films market

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 INCLUSIONS AND EXCLUSIONS

TABLE 1 AUTOMOTIVE FILMS MARKET: INCLUSIONS AND EXCLUSIONS

1.4 MARKET SCOPE

1.4.1 MARKETS COVERED

FIGURE 1 AUTOMOTIVE FILMS MARKET SEGMENTATION

1.4.2 REGIONS COVERED

1.4.3 YEARS CONSIDERED

1.5 CURRENCY CONSIDERED

1.6 UNITS CONSIDERED

1.7 STAKEHOLDERS

1.8 RECESSION IMPACT

1.9 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 AUTOMOTIVE FILMS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Primary interviews – demand and supply sides

2.1.2.3 Key industry insights

2.1.2.4 Breakdown of primary interviews

2.2 MARKET SIZE ESTIMATION

2.2.1 BOTTOM-UP APPROACH

FIGURE 3 AUTOMOTIVE FILMS MARKET: BOTTOM-UP APPROACH

2.2.2 TOP-DOWN APPROACH

FIGURE 4 AUTOMOTIVE FILMS MARKET: TOP-DOWN APPROACH

FIGURE 5 MARKET SIZE ESTIMATION: AUTOMOTIVE FILMS MARKET

2.3 FORECAST NUMBER CALCULATION

FIGURE 6 DEMAND-SIDE FORECAST PROJECTIONS

2.4 DATA TRIANGULATION

FIGURE 7 AUTOMOTIVE FILMS MARKET: DATA TRIANGULATION

2.5 FACTOR ANALYSIS

2.6 ASSUMPTIONS

2.7 LIMITATIONS AND MARKET RISKS

2.8 RECESSION IMPACT

3 EXECUTIVE SUMMARY

FIGURE 8 PAINT PROTECTION FILMS TO WITNESS FASTEST GROWTH DURING FORECAST PERIOD

FIGURE 9 EXTERIOR APPLICATION TO LEAD MARKET DURING FORECAST PERIOD

FIGURE 10 PASSENGER VEHICLES TO DOMINATE MARKET DURING FORECAST PERIOD

FIGURE 11 ASIA PACIFIC TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD

4 PREMIUM INSIGHTS

4.1 EMERGING ECONOMIES TO WITNESS HIGH GROWTH IN AUTOMOTIVE FILMS MARKET

FIGURE 12 NORTH AMERICA TO OFFER ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN AUTOMOTIVE FILMS MARKET DURING FORECAST PERIOD

4.2 AUTOMOTIVE FILMS MARKET, BY FILM TYPE

FIGURE 13 PAINT PROTECTION FILMS TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

4.3 AUTOMOTIVE FILMS MARKET, BY APPLICATION

FIGURE 14 EXTERIOR APPLICATION TO LEAD MARKET BY 2028

4.4 AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE

FIGURE 15 PASSENGER VEHICLES TO DOMINATE MARKET DURING FORECAST PERIOD

4.5 AUTOMOTIVE FILMS MARKET, BY REGION

FIGURE 16 ASIA PACIFIC TO REGISTER HIGHEST CAGR IN AUTOMOTIVE FILMS MARKET

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 17 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN AUTOMOTIVE FILMS MARKET

5.2.1 DRIVERS

- 5.2.1.1 Increasing demand for heat reduction and UV protection in automotive sector
- 5.2.1.2 Technological advancements in automotive films
- 5.2.1.3 Enhanced safety and security
- 5.2.1.4 Growing automotive sector in Asia Pacific

TABLE 2 ASIA PACIFIC, VEHICLE PRODUCTION STATISTICS, BY COUNTRY, 2021–2022 (UNIT)

5.2.2 RESTRAINTS

- 5.2.2.1 Installation complexity of automotive films
- 5.2.2.2 High installation cost of premium automotive films

5.2.3 OPPORTUNITIES

- 5.2.3.1 Increasing demand for automotive wrap films for advertising
- 5.2.3.2 Growing demand for customized films

5.2.4 CHALLENGES

- 5.2.4.1 Government regulations on automotive films

TABLE 3 MAJOR COUNTRIES WITH TINT LAW REGULATIONS

5.3 VALUE CHAIN ANALYSIS

FIGURE 18 OVERVIEW OF AUTOMOTIVE FILMS MARKET VALUE CHAIN

- 5.3.1 RAW MATERIAL SUPPLIERS
- 5.3.2 MANUFACTURERS
- 5.3.3 DISTRIBUTORS
- 5.3.4 END USERS

TABLE 4 AUTOMOTIVE FILMS MARKET: VALUE CHAIN OF STAKEHOLDERS

5.4 PORTER'S FIVE FORCES ANALYSIS

FIGURE 19 AUTOMOTIVE FILMS MARKET: PORTER'S FIVE FORCES ANALYSIS

- 5.4.1 THREAT OF NEW ENTRANTS
- 5.4.2 THREAT OF SUBSTITUTES
- 5.4.3 BARGAINING POWER OF BUYERS
- 5.4.4 BARGAINING POWER OF SUPPLIERS
- 5.4.5 INTENSITY OF COMPETITIVE RIVALRY

TABLE 5 AUTOMOTIVE FILMS MARKET: PORTER'S FIVE FORCES ANALYSIS

5.5 PATENT ANALYSIS

- 5.5.1 INTRODUCTION
- 5.5.2 DOCUMENT TYPES

FIGURE 20 PATENTS REGISTERED (2012–2022)

- 5.5.3 PUBLICATION TRENDS IN LAST 10 YEARS

FIGURE 21 NUMBER OF PATENTS IN LAST 10 YEARS

5.5.4 INSIGHTS

5.5.5 JURISDICTION ANALYSIS

FIGURE 22 TOP JURISDICTIONS

5.5.6 TOP APPLICANTS

FIGURE 23 TOP APPLICANTS' ANALYSIS

TABLE 6 TOP 10 PATENT OWNERS (US) IN LAST 10 YEARS

5.6 ECOSYSTEM

FIGURE 24 AUTOMOTIVE FILMS MARKET ECOSYSTEM

5.7 TECHNOLOGY ANALYSIS

5.7.1 NEW TECHNOLOGIES: AUTOMOTIVE FILMS

5.8 TARIFF AND REGULATORY LANDSCAPE

5.8.1 REGULATIONS

5.8.2 NORTH AMERICA

TABLE 7 TINT LAWS IN CANADA

5.8.3 ASIA PACIFIC

5.8.4 EUROPE

5.8.5 MIDDLE EAST & AFRICA

5.9 TRADE ANALYSIS

5.9.1 IMPORT TRADE ANALYSIS

TABLE 8 COUNTRY-WISE IMPORT TRADE DATA FOR AUTOMOTIVE FILMS (USD THOUSAND)

5.9.2 EXPORT TRADE ANALYSIS

TABLE 9 COUNTRY-WISE EXPORT TRADE DATA FOR AUTOMOTIVE FILMS (USD THOUSAND)

5.10 MACROECONOMIC INDICATORS

5.10.1 TRENDS IN AUTOMOTIVE INDUSTRY

TABLE 10 VEHICLE PRODUCTION STATISTICS, BY COUNTRY, 2021–2022 (UNIT)

5.11 TRENDS AND DISRUPTIONS IMPACTING CUSTOMER BUSINESS

FIGURE 25 REVENUE SHIFT AND NEW REVENUE POCKETS IN AUTOMOTIVE FILMS MARKET

5.12 KEY CONFERENCES AND EVENTS, 2023–2024

TABLE 11 AUTOMOTIVE FILMS MARKET: KEY CONFERENCES AND EVENTS, 2023–2024

5.13 KEY FACTORS AFFECTING BUYING DECISIONS

5.13.1 QUALITY

5.13.2 SERVICE

FIGURE 26 SUPPLIER SELECTION CRITERION

5.14 CASE STUDY ANALYSIS

5.14.1 3M'S GRAPHIC FILMS FOR FLEET ADVERTISING PROGRAM IN

AUTOMOTIVE INDUSTRY

5.14.2 HEXIS S.A. PROVIDES SELF-ADHESIVE FILM SOLUTIONS FOR AUTOMOTIVE INDUSTRY

5.15 AVERAGE SELLING PRICE ANALYSIS

5.15.1 AVERAGE SELLING PRICE BASED ON REGION

FIGURE 27 AVERAGE SELLING PRICE, BY REGION (USD/SQUARE FOOT)

5.15.2 AVERAGE SELLING PRICE BASED ON FILM TYPE

TABLE 12 AVERAGE SELLING PRICE BASED ON APPLICATION (USD/SQUARE FOOT)

5.15.3 AVERAGE SELLING PRICE TREND, BY KEY PLAYERS

FIGURE 28 AVERAGE SELLING PRICE TREND, BY KEY PLAYERS (USD/SQUARE FOOT)

6 AUTOMOTIVE FILMS MARKET, BY FILM TYPE

6.1 INTRODUCTION

FIGURE 29 PAINT PROTECTION FILMS TO BE FASTEST-GROWING TYPE DURING FORECAST PERIOD

TABLE 13 AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 14 AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 15 AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2019–2022 (USD MILLION)

TABLE 16 AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2023–2028 (USD MILLION)

6.2 AUTOMOTIVE WRAP FILMS

6.2.1 ADVERTISEMENT APPLICATION IN COMMERCIAL VEHICLES TO DRIVE MARKET

6.3 AUTOMOTIVE WINDOW FILMS

6.3.1 PROTECTION FROM UV RAYS AND PASSENGER PRIVACY TO DRIVE DEMAND

6.3.2 DYED FILMS

6.3.3 METALIZED FILMS

6.3.4 HYBRID FILMS

6.3.5 CERAMIC FILMS

6.4 PAINT PROTECTION FILMS

6.4.1 EXTERNAL PROTECTION TO VULNERABLE VEHICLE AREAS TO DRIVE DEMAND

TABLE 17 INSTALLATION MATRIX FOR PAINT PROTECTION FILMS**7 AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE****7.1 INTRODUCTION**

FIGURE 30 PASSENGER VEHICLES TO BE LARGEST VEHICLE TYPE DURING FORECAST PERIOD

TABLE 18 AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 19 AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 20 AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 21 AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

7.2 PASSENGER VEHICLES**7.3 COMMERCIAL VEHICLES****8 AUTOMOTIVE FILMS MARKET, BY APPLICATION****8.1 INTRODUCTION**

FIGURE 31 EXTERIOR APPLICATION TO GROW FASTER DURING FORECAST PERIOD

TABLE 22 AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2019–2022 (MILLION SQUARE FEET)

TABLE 23 AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2023–2028 (MILLION SQUARE FEET)

TABLE 24 AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 25 AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

8.2 INTERIOR**8.2.1 AUTOMOTIVE DIALS****8.2.2 CONTROL PANELS****8.2.3 OTHERS****8.3 EXTERIOR****8.3.1 DOORS****8.3.2 HOODS****8.3.3 ROOF PANELS**

8.3.4 OTHERS

9 AUTOMOTIVE FILMS MARKET, BY REGION

9.1 INTRODUCTION

FIGURE 32 MEXICO TO REGISTER HIGHEST GROWTH DURING FORECAST PERIOD

TABLE 26 AUTOMOTIVE FILMS MARKET, BY REGION, 2019–2022 (MILLION SQUARE FEET)

TABLE 27 AUTOMOTIVE FILMS MARKET, BY REGION, 2023–2028 (MILLION SQUARE FEET)

TABLE 28 AUTOMOTIVE FILMS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 29 AUTOMOTIVE FILMS MARKET, BY REGION, 2023–2028 (USD MILLION)

9.2 ASIA PACIFIC

FIGURE 33 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET SNAPSHOT

TABLE 30 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2019–2022 (MILLION SQUARE FEET)

TABLE 31 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2023–2028 (MILLION SQUARE FEET)

TABLE 32 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 33 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 34 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 35 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 36 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2019–2022 (USD MILLION)

TABLE 37 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2023–2028 (USD MILLION)

TABLE 38 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2019–2022 (MILLION SQUARE FEET)

TABLE 39 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2023–2028 (MILLION SQUARE FEET)

TABLE 40 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 41 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 42 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 43 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 44 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 45 ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.2.1 RECESSION IMPACT ON ASIA PACIFIC

9.2.2 CHINA

9.2.2.1 Strong automotive industry to drive market

TABLE 46 CHINA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 47 CHINA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 48 CHINA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 49 CHINA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.2.3 JAPAN

9.2.3.1 Large automotive industry to drive market

TABLE 50 JAPAN: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 51 JAPAN: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 52 JAPAN: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 53 JAPAN: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.2.4 INDIA

9.2.4.1 Government initiatives and strong outlook to drive market

TABLE 54 INDIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 55 INDIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 56 INDIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 57 INDIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.2.5 SOUTH KOREA

9.2.5.1 Heavy investments in automotive industry to drive market

TABLE 58 SOUTH KOREA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 59 SOUTH KOREA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 60 SOUTH KOREA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 61 SOUTH KOREA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.2.6 AUSTRALIA

9.2.6.1 Strong emphasis on trade partnerships with other countries to drive market

TABLE 62 AUSTRALIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 63 AUSTRALIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 64 AUSTRALIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 65 AUSTRALIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.2.7 INDONESIA

9.2.7.1 Rising foreign investments to drive market

TABLE 66 INDONESIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 67 INDONESIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 68 INDONESIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 69 INDONESIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.2.8 REST OF ASIA PACIFIC

TABLE 70 REST OF ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 71 REST OF ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 72 REST OF ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 73 REST OF ASIA PACIFIC: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.3 EUROPE

FIGURE 34 EUROPE: AUTOMOTIVE FILMS MARKET SNAPSHOT

TABLE 74 EUROPE: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2019–2022
(MILLION SQUARE FEET)

TABLE 75 EUROPE: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2023–2028
(MILLION SQUARE FEET)

TABLE 76 EUROPE: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2019–2022
(USD MILLION)

TABLE 77 EUROPE: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2023–2028
(USD MILLION)

TABLE 78 EUROPE: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2019–2022
(MILLION SQUARE FEET)

TABLE 79 EUROPE: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2023–2028
(MILLION SQUARE FEET)

TABLE 80 EUROPE: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2019–2022
(USD MILLION)

TABLE 81 EUROPE: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2023–2028
(USD MILLION)

TABLE 82 EUROPE: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2019–2022
(MILLION SQUARE FEET)

TABLE 83 EUROPE: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2023–2028
(MILLION SQUARE FEET)

TABLE 84 EUROPE: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2019–2022
(USD MILLION)

TABLE 85 EUROPE: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2023–2028
(USD MILLION)

TABLE 86 EUROPE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022
(MILLION SQUARE FEET)

TABLE 87 EUROPE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028
(MILLION SQUARE FEET)

TABLE 88 EUROPE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022
(USD MILLION)

TABLE 89 EUROPE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028
(USD MILLION)

9.3.1 RECESSION IMPACT ON EUROPE

9.3.2 GERMANY

9.3.2.1 Large automotive sector to drive market

TABLE 90 GERMANY: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE,
2019–2022 (MILLION SQUARE FEET)

TABLE 91 GERMANY: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 92 GERMANY: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 93 GERMANY: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.3.3 UK

9.3.3.1 Strong government support to drive market

TABLE 94 UK: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 95 UK: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 96 UK: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 97 UK: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.3.4 FRANCE

9.3.4.1 Established automotive sector to drive market growth

TABLE 98 FRANCE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 99 FRANCE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 100 FRANCE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 101 FRANCE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.3.5 ITALY

9.3.5.1 Strong economic growth to drive market

TABLE 102 ITALY: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 103 ITALY: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 104 ITALY: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 105 ITALY: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.3.6 SPAIN

9.3.6.1 Increased investments and economic growth to drive market

TABLE 106 SPAIN: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022

(MILLION SQUARE FEET)

TABLE 107 SPAIN: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028

(MILLION SQUARE FEET)

TABLE 108 SPAIN: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022

(USD MILLION)

TABLE 109 SPAIN: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028

(USD MILLION)

9.3.7 REST OF EUROPE

TABLE 110 REST OF EUROPE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 111 REST OF EUROPE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 112 REST OF EUROPE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 113 REST OF EUROPE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.4 NORTH AMERICA

FIGURE 35 NORTH AMERICA: MARKET SNAPSHOT

TABLE 114 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2019–2022 (MILLION SQUARE FEET)

TABLE 115 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2023–2028 (MILLION SQUARE FEET)

TABLE 116 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 117 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 118 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 119 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 120 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2019–2022 (USD MILLION)

TABLE 121 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2023–2028 (USD MILLION)

TABLE 122 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2019–2022 (MILLION SQUARE FEET)

TABLE 123 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2023–2028 (MILLION SQUARE FEET)

TABLE 124 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY APPLICATION,

2019–2022 (USD MILLION)

TABLE 125 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 126 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 127 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 128 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 129 NORTH AMERICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.4.1 RECESSION IMPACT ON NORTH AMERICA

9.4.2 US

9.4.2.1 Presence of major manufacturers to increase demand

TABLE 130 US: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 131 US: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 132 US: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 133 US: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.4.3 CANADA

9.4.3.1 Harsh weather conditions to drive market

TABLE 134 CANADA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 135 CANADA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 136 CANADA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 137 CANADA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.4.4 MEXICO

9.4.4.1 Developing manufacturing hub to drive demand

TABLE 138 MEXICO: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 139 MEXICO: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 140 MEXICO: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE,

2019–2022 (USD MILLION)

TABLE 141 MEXICO: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE,
2023–2028 (USD MILLION)

9.5 SOUTH AMERICA

TABLE 142 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY COUNTRY,
2019–2022 (MILLION SQUARE FEET)

TABLE 143 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY COUNTRY,
2023–2028 (MILLION SQUARE FEET)

TABLE 144 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY COUNTRY,
2019–2022 (USD MILLION)

TABLE 145 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY COUNTRY,
2023–2028 (USD MILLION)

TABLE 146 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY FILM TYPE,
2019–2022 (MILLION SQUARE FEET)

TABLE 147 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY FILM TYPE,
2023–2028 (MILLION SQUARE FEET)

TABLE 148 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY FILM TYPE,
2019–2022 (USD MILLION)

TABLE 149 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY FILM TYPE,
2023–2028 (USD MILLION)

TABLE 150 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY APPLICATION,
2019–2022 (MILLION SQUARE FEET)

TABLE 151 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY APPLICATION,
2023–2028 (MILLION SQUARE FEET)

TABLE 152 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY APPLICATION,
2019–2022 (USD MILLION)

TABLE 153 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY APPLICATION,
2023–2028 (USD MILLION)

TABLE 154 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE,
2019–2022 (MILLION SQUARE FEET)

TABLE 155 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE,
2023–2028 (MILLION SQUARE FEET)

TABLE 156 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE,
2019–2022 (USD MILLION)

TABLE 157 SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE,
2023–2028 (USD MILLION)

9.5.1 RECESSION IMPACT

9.5.2 BRAZIL

9.5.2.1 Growing automotive sector to drive market

TABLE 158 BRAZIL: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 159 BRAZIL: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 160 BRAZIL: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 161 BRAZIL: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.5.3 ARGENTINA

9.5.3.1 Rising automotive investment to drive market

TABLE 162 ARGENTINA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 163 ARGENTINA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 164 ARGENTINA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 165 ARGENTINA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.5.4 REST OF SOUTH AMERICA

TABLE 166 REST OF SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 167 REST OF SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 168 REST OF SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 169 REST OF SOUTH AMERICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.6 MIDDLE EAST & AFRICA

TABLE 170 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2019–2022 (MILLION SQUARE FEET)

TABLE 171 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2023–2028 (MILLION SQUARE FEET)

TABLE 172 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 173 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 174 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 175 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY FILM

TYPE, 2023–2023 (MILLION SQUARE FEET)

TABLE 176 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2019–2022 (USD MILLION)

TABLE 177 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY FILM TYPE, 2023–2028 (USD MILLION)

TABLE 178 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2019–2022 (MILLION SQUARE FEET)

TABLE 179 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2023–2028 (MILLION SQUARE FEET)

TABLE 180 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 181 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 182 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 183 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 184 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 185 MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.6.1 RECESSION IMPACT

9.6.2 SAUDI ARABIA

9.6.2.1 Government support to drive market

TABLE 186 SAUDI ARABIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 187 SAUDI ARABIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 188 SAUDI ARABIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 189 SAUDI ARABIA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.6.3 UAE

9.6.3.1 Strong growth and government investments to boost market

TABLE 190 UAE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 191 UAE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 192 UAE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022

(USD MILLION)

TABLE 193 UAE: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028

(USD MILLION)

9.6.4 SOUTH AFRICA

9.6.4.1 Government initiatives to significantly drive market

TABLE 194 SOUTH AFRICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 195 SOUTH AFRICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 196 SOUTH AFRICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 197 SOUTH AFRICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

9.6.5 REST OF MIDDLE EAST & AFRICA

TABLE 198 REST OF MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (MILLION SQUARE FEET)

TABLE 199 REST OF MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (MILLION SQUARE FEET)

TABLE 200 REST OF MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 201 REST OF MIDDLE EAST & AFRICA: AUTOMOTIVE FILMS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 STRATEGIES ADOPTED BY KEY PLAYERS

TABLE 202 COMPANIES ADOPTED ACQUISITION AS KEY GROWTH STRATEGY BETWEEN 2018 AND 2022

10.3 REVENUE ANALYSIS

TABLE 203 REVENUE ANALYSIS OF KEY COMPANIES (2020 – 2022)

10.4 RANKING OF KEY PLAYERS

FIGURE 36 RANKING OF TOP 5 PLAYERS IN AUTOMOTIVE FILMS MARKET

10.5 MARKET EVALUATION MATRIX

TABLE 204 MARKET EVALUATION MATRIX

10.6 MARKET SHARE ANALYSIS

FIGURE 37 AUTOMOTIVE FILMS MARKET SHARE, BY COMPANY (2022)

TABLE 205 AUTOMOTIVE FILMS MARKET: DEGREE OF COMPETITION

10.7 COMPANY EVALUATION MATRIX (TIER 1)

10.7.1 STARS

10.7.2 PERVASIVE PLAYERS

10.7.3 EMERGING LEADERS

10.7.4 PARTICIPANTS

FIGURE 38 AUTOMOTIVE FILMS MARKET: COMPANY EVALUATION MATRIX FOR TIER 1 COMPANIES, 2023

10.8 STARTUPS AND SMES EVALUATION MATRIX

10.8.1 PROGRESSIVE COMPANIES

10.8.2 RESPONSIVE COMPANIES

10.8.3 STARTING BLOCKS

10.8.4 DYNAMIC COMPANIES

FIGURE 39 AUTOMOTIVE FILMS MARKET: STARTUPS AND SMES EVALUATION MATRIX, 2023

10.9 COMPETITIVE BENCHMARKING

TABLE 206 DETAILED LIST OF COMPANIES

TABLE 207 AUTOMOTIVE FILMS MARKET: COMPETITIVE BENCHMARKING OF KEY PLAYERS, BY TYPE

TABLE 208 AUTOMOTIVE FILMS MARKET: COMPETITIVE BENCHMARKING OF KEY PLAYERS, BY VEHICLE TYPE

TABLE 209 AUTOMOTIVE FILMS MARKET: COMPETITIVE BENCHMARKING OF KEY PLAYERS, BY REGION

10.10 COMPETITIVE SITUATION AND TRENDS

10.10.1 PRODUCT LAUNCHES/DEVELOPMENT

TABLE 210 AUTOMOTIVE FILMS: PRODUCT LAUNCHES/DEVELOPMENT, 2018-2022

10.10.2 DEALS

TABLE 211 AUTOMOTIVE FILMS: DEALS, 2018–2022

10.10.3 OTHERS

TABLE 212 AUTOMOTIVE FILMS: OTHERS, 2018–2022

11 COMPANY PROFILES

(Business Overview, Products/Solutions/Services Offered, Recent Developments, MnM view (Key strengths/Right to win, Strategic choices made, Weakness/competitive threats)*

11.1 KEY PLAYERS

11.1.1 3M

TABLE 213 3M: COMPANY OVERVIEW

FIGURE 40 3M: COMPANY SNAPSHOT

TABLE 214 3M: PRODUCT OFFERINGS

TABLE 215 3M: DEALS

TABLE 216 3M: OTHER DEVELOPMENTS

11.1.2 SAINT-GOBAIN

TABLE 217 SAINT-GOBAIN: COMPANY OVERVIEW

FIGURE 41 SAINT-GOBAIN: COMPANY SNAPSHOT

TABLE 218 SAINT-GOBAIN: PRODUCT OFFERINGS

TABLE 219 SAINT GOBAIN: DEALS

11.1.3 EASTMAN CHEMICAL COMPANY

TABLE 220 EASTMAN CHEMICAL COMPANY: COMPANY OVERVIEW

FIGURE 42 EASTMAN CHEMICAL COMPANY: COMPANY SNAPSHOT

TABLE 221 EASTMAN CHEMICAL COMPANY: PRODUCT OFFERINGS

TABLE 222 EASTMAN CHEMICAL COMPANY: DEALS

TABLE 223 EASTMAN CHEMICAL COMPANY: OTHER DEVELOPMENTS

11.1.4 AVERY DENNISON

TABLE 224 AVERY DENNISON: COMPANY OVERVIEW

FIGURE 43 AVERY DENNISON: COMPANY SNAPSHOT

TABLE 225 AVERY DENNISON: PRODUCT OFFERINGS

TABLE 226 AVERY DENNISON: PRODUCT LAUNCHES

11.1.5 LINTEC CORPORATION

TABLE 227 LINTEC CORPORATION: COMPANY OVERVIEW

FIGURE 44 LINTEC CORPORATION: COMPANY SNAPSHOT

TABLE 228 LINTEC CORPORATION: PRODUCT OFFERINGS

TABLE 229 LINTEC CORPORATION: DEALS

11.1.6 ERGIS S.A.

TABLE 230 ERGIS S.A.: COMPANY OVERVIEW

TABLE 231 ERGIS S.A.: PRODUCT OFFERINGS

TABLE 232 ERGIS S.A.: DEALS

11.1.7 HEXIS S.A.

TABLE 233 HEXIS S.A.: COMPANY OVERVIEW

TABLE 234 HEXIS S.A.: PRODUCT OFFERINGS

TABLE 235 HEXIS S.A.: OTHER DEVELOPMENTS

11.1.8 JOHNSON WINDOW FILMS

TABLE 236 JOHNSON WINDOW FILMS: COMPANY OVERVIEW

TABLE 237 JOHNSON WINDOW FILMS: PRODUCT OFFERINGS

11.1.9 NEXFIL CO., LTD.

TABLE 238 NEXFIL CO., LTD.: COMPANY OVERVIEW

TABLE 239 NEXFIL CO., LTD.: PRODUCT OFFERINGS

11.1.10 TORAY INDUSTRIES, INC.

TABLE 240 TORAY INDUSTRIES, INC.: COMPANY OVERVIEW
FIGURE 45 TORAY INDUSTRIES, INC.: COMPANY SNAPSHOT
TABLE 241 TORAY INDUSTRIES, INC.: PRODUCT OFFERINGS
TABLE 242 TORAY INDUSTRIES, INC.: DEALS
TABLE 243 TORAY INDUSTRIES, INC.: PRODUCT LAUNCHES
TABLE 244 TORAY INDUSTRIES, INC.: OTHER DEVELOPMENTS

11.1.11 XPEL, INC.

TABLE 245 XPEL, INC.: COMPANY OVERVIEW
FIGURE 46 XPEL, INC.: COMPANY SNAPSHOT
TABLE 246 XPEL, INC.: PRODUCT OFFERINGS
TABLE 247 XPEL, INC.: DEALS
TABLE 248 XPEL, INC.: PRODUCT LAUNCHES

11.2 OTHER PLAYERS

11.2.1 ADS WINDOW FILMS LTD.

11.2.2 ALL PRO WINDOW FILMS, INC.

11.2.3 ARLON GRAPHICS LLC

11.2.4 FILMTACK PTE. LTD.

11.2.5 FOLIATEC B?HM GMBH & CO. VERTRIEBS-KG

11.2.6 GARWARE POLYESTER LTD.

11.2.7 GEOSHIELD

11.2.8 KAY PREMIUM MARKING FILMS

11.2.9 MAXPRO WINDOW FILMS

11.2.10 PRESTIGE FILM TECHNOLOGIES

11.2.11 PROFILM

11.2.12 RENOLIT GROUP

11.2.13 SSA EUROPE GES.M.B.H.

11.2.14 ZEO FILMS

Details on Business Overview, Products/Solutions/Services Offered, Recent Developments, MnM view (Key strengths/Right to win, Strategic choices made, Weakness/competitive threats) might not be captured in case of unlisted companies.

12 APPENDIX

12.1 INSIGHTS FROM INDUSTRY EXPERTS

12.2 DISCUSSION GUIDE

12.3 KNOWLEDGESTORE: MARKETSandMARKETS SUBSCRIPTION PORTAL

12.4 CUSTOMIZATION OPTIONS

12.5 RELATED REPORTS

12.6 AUTHOR DETAILS

I would like to order

Product name: Automotive Films Market by Films Type (Automotive Wrap Films, Automotive Window Films, Paint Protection Films), Application (Interior, Exterior), Vehicle Type (Passenger Vehicles, Commercial Vehicles), and Region - Global Forecast to 2028

Product link: <https://marketpublishers.com/r/A3F8EA431E3EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A3F8EA431E3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970