

# **Automotive Fabrics Market by Vehicle Type (Passenger Cars, Light Commercial Vehicle, Heavy Trucks, Buses & Coaches), Application (Floor Coverings, Upholstery, Pre-Assembled Interior Components, Tires, Safety-Belts, Airbags)- Global Forecast to 2029**

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## **Abstracts**

In terms of value, the automotive fabrics market is estimated to grow from USD 40.5 billion in 2024 to USD 51.4 billion by 2029, at a CAGR of 4.9%. Lightweight materials are prioritized in electric vehicles to optimize battery efficiency and range. Automotive fabrics like polyester help reduce the vehicle's overall weight by providing a lighter substitute for conventional materials like leather or bulky textiles. Also, manufacturers are making an effort to set themselves apart from the competition as the market for EVs expands. Automobile fabrics offer a means of personalization, enabling producers to present distinctive interior styles and visuals that cater to the tastes of customers.

“Light commercial vehicles are estimated to be the second-largest vehicle type of automotive fabric market, in terms of value, during the forecast period.”

The market for Light Commercial Vehicles (LCVs) represents a significant segment in the automotive fabric market, standing as the second-largest market after passenger cars. Vans, pickup trucks and utility vehicles are examples of LCVs. They are used for a variety of business applications, including small-scale transportation requirements, tradesman services and the delivery of commodities. The growth is driven by the vital role LCVs play in facilitating business operations and logistics across various sectors, from e-commerce and construction to agriculture and services. The global small and medium-sized business sector is growing, and this is driving demand for effective last-

mile delivery and urban logistics solutions. As a result, LCV market is growing gradually, driven by advancements in vehicle design, technology, and sustainability initiatives.

“Airbags is projected to register highest CAGR, in terms of value, during the forecast period.”

Globally, there is a noticeable increase in demand for the fabrics used in airbags due to the increased focus on automobile safety regulations. The increasing emphasis placed by automakers on improving occupant safety has led to the widespread installation of airbag systems in automobiles. The increased focus on safety, along with the strict regulations requiring enhanced safety systems in cars, has fueled the explosive growth of fabrics used for airbag applications.

“North America is projected to be the second fastest-growing region, in terms of value, during the forecast period in the automotive fabrics market.”

North America is projected to be second fastest-growing region in the automotive fabric market, in terms of value, during forecast period due to shifting consumer preferences towards cars which are safe and attractive and also has an esthetic look. Automakers have also prioritized lightweight materials, such as innovative textiles, to reduce overall vehicle weight and increase fuel economy due to strict restrictions governing vehicle emissions and fuel efficiency. In addition, the growing popularity of electric cars (EVs) in North America is increasing the need for specialty textiles with improved durability and thermal management capabilities to satisfy the particular needs of EV interiors. All these factors drive the market for automotive fabric in North America.

By Company Type: Tier 1 - 69%, Tier 2 - 23%, and Tier 3 - 8%

By Designation: C-Level - 23%, Director Level - 37%, and Others - 40%

By Region: North America - 32%, Europe - 21%, Asia Pacific - 28%, South America – 12%, Middle East & Africa - 7%,

The key players profiled in the report include Autoliv Inc, (Sweden), Lear Corporation (US), Toray Industries (Tokyo), Hyosung Corporation (South Korea), Teijin Limited (Japan), Indorama Ventures Public Company (Thailand), Asahi Kasei Corporation (Japan), Toyobo Co., Ltd (Japan), Toyota Boshoku Corporation (Japan), SEIREN Co.

Ltd. (Japan), and Suminoe Textile Co., Ltd. (Japan) among others.

## Research Coverage

This report segments the market for automotive fabric based on vehicle type, application, and region and provides estimations of volume (Million sq. meter) and value (USD Million) for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, services, and key strategies associated with the market automotive fabric.

## Reasons to Buy this Report

This research report is focused on various levels of analysis — industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view of the competitive landscape, emerging and high-growth segments of the automotive fabrics market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on automotive fabrics offered by top players in the global market

**Analysis of key drives:** (rising demand for EVs, rising safety measures, and necessity for weight reduction due to stringent CO2 emission), restraints (availability of substitutes, fluctuations in raw material costs), opportunities (increasing production of different types of automobiles, innovative technological development in automotive fabric industry), and challenges (strict HAP emission regulations monitoring automotive fabric market) influencing the growth of automotive fabrics market.

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the automotive fabrics market

**Market Development:** Comprehensive information about lucrative emerging markets — the report analyzes the markets for automotive fabrics across regions.

**Market Diversification:** Exhaustive information about new products, untapped

regions, and recent developments in the global automotive fabrics market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the automotive fabrics market

## Contents

### 1 INTRODUCTION

#### 1.1 STUDY OBJECTIVES

#### 1.2 MARKET DEFINITION

##### 1.2.1 AUTOMOTIVE FABRICS MARKET: INCLUSIONS & EXCLUSIONS

##### 1.2.2 AUTOMOTIVE FABRICS: MARKET DEFINITION AND INCLUSIONS, BY FABRIC TYPE

##### 1.2.3 AUTOMOTIVE FABRICS: MARKET DEFINITION AND INCLUSIONS, BY VEHICLE TYPE

##### 1.2.4 AUTOMOTIVE FABRICS: MARKET DEFINITION AND INCLUSIONS, BY APPLICATION

#### 1.3 MARKET SCOPE

#### FIGURE 1 AUTOMOTIVE FABRICS MARKET SEGMENTATION

##### 1.3.1 REGIONS COVERED

##### 1.3.2 YEARS CONSIDERED

#### 1.4 CURRENCY CONSIDERED

#### 1.5 UNITS CONSIDERED

#### 1.6 STAKEHOLDERS

#### 1.7 SUMMARY OF CHANGES

#### 1.8 IMPACT OF RECESSION

### 2 RESEARCH METHODOLOGY

#### 2.1 RESEARCH DATA

#### FIGURE 2 AUTOMOTIVE FABRICS MARKET: RESEARCH DESIGN

##### 2.1.1 SECONDARY DATA

##### 2.1.2 PRIMARY DATA

###### 2.1.2.1 Demand side and supply side interviews with experts

###### 2.1.2.2 Key industry insights

###### 2.1.2.3 Breakdown of interviews with experts

#### 2.2 MARKET SIZE ESTIMATION

##### 2.2.1 BOTTOM UP APPROACH

#### FIGURE 3 MARKET SIZE ESTIMATION - APPROACH 1 (SUPPLY SIDE): SHARE OF MAJOR PLAYERS

#### FIGURE 4 MARKET SIZE ESTIMATION - BOTTOM UP (SUPPLY SIDE): REVENUE OF KEY COMPANIES

#### FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY APPROACH 2 – BOTTOM

UP (DEMAND SIDE): AVERAGE SELLING PRICES

2.2.2 TOP DOWN APPROACH

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY APPROACH 3 – TOP-DOWN

2.3 DATA TRIANGULATION

FIGURE 7 AUTOMOTIVE FABRICS MARKET: DATA TRIANGULATION

2.4 GROWTH RATE ASSUMPTIONS

2.4.1 SUPPLY SIDE

FIGURE 8 MARKET CAGR PROJECTIONS FROM SUPPLY SIDE

2.4.2 DEMAND SIDE

FIGURE 9 MARKET GROWTH PROJECTIONS FROM DEMAND SIDE: DRIVERS AND OPPORTUNITIES

2.5 RECESSION IMPACT ANALYSIS

2.6 ASSUMPTIONS

2.7 LIMITATIONS

2.8 RISK ASSESSMENT

TABLE 1 AUTOMOTIVE FABRICS MARKET: RISK ASSESSMENT

### **3 EXECUTIVE SUMMARY**

FIGURE 10 PASSENGER CARS SEGMENT TO DOMINATE AUTOMOTIVE FABRICS MARKET DURING FORECAST PERIOD

FIGURE 11 FLOOR COVERINGS SEGMENT TO LEAD GLOBAL AUTOMOTIVE FABRICS MARKET DURING FORECAST PERIOD

FIGURE 12 ASIA PACIFIC TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

### **4 PREMIUM INSIGHTS**

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN AUTOMOTIVE FABRICS MARKET

FIGURE 13 GROWING DEMAND FOR AIRBAGS AND SAFETY BELTS TO DRIVE MARKET

4.2 AUTOMOTIVE FABRICS MARKET, BY REGION

FIGURE 14 ASIA PACIFIC TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD

4.3 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY APPLICATION AND COUNTRY

FIGURE 15 CHINA ACCOUNTED FOR LARGEST SHARE OF ASIA PACIFIC

## AUTOMOTIVE FABRICS MARKET

### 4.4 AUTOMOTIVE FABRICS MARKET, BY APPLICATION

FIGURE 16 AIRBAGS SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

### 4.5 AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE VS. REGION

FIGURE 17 PASSENGER CARS SEGMENT LED OVERALL AUTOMOTIVE FABRICS MARKET IN MOST REGIONS IN 2023

### 4.6 AUTOMOTIVE FABRICS MARKET, BY KEY COUNTRY

FIGURE 18 AUTOMOTIVE FABRICS MARKET IN INDIA TO REGISTER HIGHEST CAGR BETWEEN 2024 AND 2029

## 5 MARKET OVERVIEW

### 5.1 INTRODUCTION

### 5.2 MARKET DYNAMICS

FIGURE 19 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN AUTOMOTIVE FABRICS MARKET

#### 5.2.1 DRIVERS

5.2.1.1 Adoption of safety measures in automobiles

FIGURE 20 DECLINE IN ROAD ACCIDENT FATALITIES IN EUROPE (2011–2021)

5.2.1.2 Weight reduction requirements in automobiles due to stringent regulations on CO2 emissions

5.2.1.3 Rising demand for electric vehicles (EVs)

FIGURE 21 GLOBAL ELECTRIC VEHICLE STOCK BY TRANSPORT MODE, 2010–2020

#### 5.2.2 RESTRAINTS

5.2.2.1 Availability of substitutes

5.2.2.2 Fluctuations in raw material prices

#### 5.2.3 OPPORTUNITIES

5.2.3.1 Increasing production of automobiles

FIGURE 22 GLOBAL PRODUCTION, BY VEHICLE TYPE (2019–2022)

5.2.3.2 Innovative technological developments in automotive fabrics industry

#### 5.2.4 CHALLENGES

5.2.4.1 Stringent emission regulations

### 5.3 PORTER'S FIVE FORCES ANALYSIS

FIGURE 23 PORTER'S FIVE FORCES ANALYSIS OF AUTOMOTIVE FABRICS MARKET

#### 5.3.1 THREAT OF SUBSTITUTES

#### 5.3.2 THREAT OF NEW ENTRANTS

5.3.3 BARGAINING POWER OF SUPPLIERS

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

TABLE 2 AUTOMOTIVE FABRICS MARKET: PORTER'S FIVE FORCES ANALYSIS

5.4 MACROECONOMIC INDICATORS

5.4.1 GDP TRENDS AND FORECAST FOR MAJOR ECONOMIES

TABLE 3 GDP TRENDS AND FORECAST OF MAJOR ECONOMIES, 2020–2028  
(USD BILLION)

## **6 INDUSTRY TRENDS**

6.1 SUPPLY CHAIN ANALYSIS

FIGURE 24 AUTOMOTIVE FABRICS MARKET: SUPPLY CHAIN

6.1.1 RAW MATERIALS

6.1.2 MANUFACTURERS

6.1.3 DISTRIBUTORS

6.1.4 END-USE INDUSTRIES

6.2 TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS

FIGURE 25 REVENUE SHIFT FOR AUTOMOTIVE FABRICS MARKET

6.3 ECOSYSTEM ANALYSIS

FIGURE 26 AUTOMOTIVE FABRICS MARKET: ECOSYSTEM

TABLE 4 AUTOMOTIVE FABRICS MARKET: ECOSYSTEM

6.4 CASE STUDIES

6.4.1 ACME AUTOMOTIVE SEATING SOLUTION

6.4.2 TEX-TECH INDUSTRIES EMPHASIZE MATERIAL INNOVATION TO MEET  
STRINGENT PERFORMANCE REQUIREMENTS

6.5 TECHNOLOGY ANALYSIS

6.5.1 KEY TECHNOLOGIES

6.5.1.1 Spacer fabrics in car seat coverings

6.5.1.2 Integration of technical textiles in automotive fabrics

6.5.2 COMPLEMENTARY TECHNOLOGIES

6.5.2.1 Development of emerging and sustainable technologies such as recyclable  
microfiber and bio-based materials

6.6 KEY STAKEHOLDERS AND BUYING CRITERIA

6.6.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 27 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP  
THREE APPLICATIONS

TABLE 5 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP  
THREE APPLICATIONS



## 6.6.2 BUYING CRITERIA

FIGURE 28 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS

TABLE 6 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS

## 6.7 PRICING ANALYSIS

### 6.7.1 AVERAGE SELLING PRICE TREND, BY REGION

FIGURE 29 AVERAGE SELLING PRICE TREND OF AUTOMOTIVE FABRICS, BY REGION (USD/SQ. METER)

TABLE 7 AVERAGE SELLING PRICE TREND OF AUTOMOTIVE FABRICS, BY REGION (USD/SQ. METER)

### 6.7.2 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION

FIGURE 30 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION

TABLE 8 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION (USD/SQ. METER)

## 6.8 TRADE ANALYSIS

### 6.8.1 IMPORT SCENARIO OF AUTOMOTIVE FABRICS

FIGURE 31 AUTOMOTIVE FABRIC IMPORT, BY KEY COUNTRY, 2017–2022

TABLE 9 AUTOMOTIVE FABRIC IMPORTS, BY REGION, 2017–2022 (USD MILLION)

### 6.8.2 EXPORT SCENARIO OF AUTOMOTIVE FABRICS

FIGURE 32 AUTOMOTIVE FABRIC EXPORT, BY KEY COUNTRY, 2017–2022

TABLE 10 AUTOMOTIVE FABRIC EXPORTS, BY REGION, 2017–2022 (USD MILLION)

## 6.9 REGULATORY LANDSCAPE

TABLE 11 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 13 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

6.9.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

## 6.10 KEY CONFERENCES AND EVENTS IN 2024–2025

TABLE 14 AUTOMOTIVE FABRICS MARKET: KEY CONFERENCES & EVENTS, 2024–2025

## 6.11 INVESTMENT AND FUNDING SCENARIO

## 6.12 PATENT ANALYSIS

### 6.12.1 INTRODUCTION

### 6.12.2 APPROACH

### 6.12.3 DOCUMENT TYPE

TABLE 15 GRANTED PATENTS ACCOUNTED FOR 9.1% OF ALL PATENTS  
BETWEEN 2013 AND 2023

FIGURE 33 PATENTS REGISTERED FOR AUTOMOTIVE FABRICS, 2013–2023

FIGURE 34 LIST OF MAJOR PATENTS FOR AUTOMOTIVE FABRICS

TABLE 16 LIST OF MAJOR PATENTS OF AUTOMOTIVE FABRICS

6.12.4 TOP APPLICANTS

TABLE 17 PATENTS BY AUTOLIV, INC.

TABLE 18 PATENTS BY FORD GLOBAL TECHNOLOGIES, LLC

TABLE 19 PATENTS BY HONDA MOTOR CO., LTD.

TABLE 20 TOP 10 PATENT OWNERS IN CHINA, 2013–2023

6.12.5 LEGAL STATUS OF PATENTS

FIGURE 35 LEGAL STATUS OF AUTOMOTIVE FABRICS PATENTS

6.12.6 JURISDICTION ANALYSIS

FIGURE 36 MAXIMUM PATENTS FILED BY COMPANIES IN CHINA

## **7 AUTOMOTIVE FABRICS MARKET, BY FABRIC TYPE**

7.1 INTRODUCTION

7.2 POLYESTER

7.2.1 AFFORDABILITY, VERSATILITY, AND LOW MAINTENANCE TO DRIVE  
MARKET

7.3 NYLON

7.3.1 IMPROVED DRIVING EXPERIENCE AND ATTRACTIVE INTERIORS TO  
BOOST MARKET

7.4 SUEDE

7.4.1 LUXURY AND ESTHETICS IN AUTOMOBILES TO FUEL DEMAND

7.5 VINYL

7.5.1 INCREASING DEMAND IN DASHBOARDS, DOOR PANELS, AND TRIMS TO  
DRIVE MARKET

7.6 OTHER FABRIC TYPES

## **8 AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE**

8.1 INTRODUCTION

FIGURE 37 PASSENGER CARS SEGMENT TO DOMINATE AUTOMOTIVE FABRICS  
MARKET DURING FORECAST PERIOD

TABLE 21 AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD  
MILLION)

TABLE 22 AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD

MILLION)

TABLE 23 AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022  
(MILLION SQ. METER)

TABLE 24 AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029  
(MILLION SQ. METER)

## 8.2 PASSENGER CARS

8.2.1 RISING DEMAND FOR UV-RESISTANT FABRICS TO FUEL MARKET

TABLE 25 AUTOMOTIVE FABRICS MARKET IN PASSENGER CARS, BY REGION,  
2018–2022 (USD MILLION)

TABLE 26 AUTOMOTIVE FABRICS MARKET IN PASSENGER CARS, BY REGION,  
2023–2029 (USD MILLION)

TABLE 27 AUTOMOTIVE FABRICS MARKET IN PASSENGER CARS, BY REGION,  
2018–2022 (MILLION SQ. METER)

TABLE 28 AUTOMOTIVE FABRICS MARKET IN PASSENGER CARS, BY REGION,  
2023–2029 (MILLION SQ. METER)

## 8.3 LIGHT COMMERCIAL VEHICLES

8.3.1 IMPROVED LOGISTICS INFRASTRUCTURE AND EXPANDED  
MANUFACTURING SECTORS TO DRIVE MARKET

TABLE 29 AUTOMOTIVE FABRICS MARKET IN LIGHT COMMERCIAL VEHICLES,  
BY REGION, 2018–2022 (USD MILLION)

TABLE 30 AUTOMOTIVE FABRICS MARKET IN LIGHT COMMERCIAL VEHICLES,  
BY REGION, 2023–2029 (USD MILLION)

TABLE 31 AUTOMOTIVE FABRICS MARKET IN LIGHT COMMERCIAL VEHICLES,  
BY REGION, 2018–2022 (MILLION SQ. METER)

TABLE 32 AUTOMOTIVE FABRICS MARKET IN LIGHT COMMERCIAL VEHICLES,  
BY REGION, 2023–2029 (MILLION SQ. METER)

## 8.4 HEAVY TRUCKS

8.4.1 ENHANCED LOGISTICS INFRASTRUCTURE AND EXPANSION OF  
MANUFACTURING UNITS TO DRIVE MARKET

TABLE 33 AUTOMOTIVE FABRICS MARKET IN HEAVY TRUCKS, BY REGION,  
2018–2022 (USD MILLION)

TABLE 34 AUTOMOTIVE FABRICS MARKET IN HEAVY TRUCKS, BY REGION,  
2023–2029 (USD MILLION)

TABLE 35 AUTOMOTIVE FABRICS MARKET IN HEAVY TRUCKS, BY REGION,  
2018–2022 (MILLION SQ. METER)

TABLE 36 AUTOMOTIVE FABRICS MARKET IN HEAVY TRUCKS, BY REGION,  
2023–2029 (MILLION SQ. METER)

## 8.5 BUSES & COACHES

8.5.1 EXTENSIVE USE OF UV-RESISTANT FABRICS TO DRIVE MARKET

TABLE 37 AUTOMOTIVE FABRICS MARKET IN BUSES & COACHES, BY REGION, 2018–2022 (USD MILLION)

TABLE 38 AUTOMOTIVE FABRICS MARKET IN BUSES & COACHES, BY REGION, 2023–2029 (USD MILLION)

TABLE 39 AUTOMOTIVE FABRICS MARKET IN BUSES & COACHES, BY REGION, 2018–2022 (MILLION SQ. METER)

TABLE 40 AUTOMOTIVE FABRICS MARKET IN BUSES & COACHES, BY REGION, 2023–2029 (MILLION SQ. METER)

## **9 AUTOMOTIVE FABRICS MARKET, BY APPLICATION**

### **9.1 INTRODUCTION**

FIGURE 38 FLOOR COVERINGS APPLICATION TO DOMINATE AUTOMOTIVE FABRICS MARKET DURING FORECAST PERIOD

TABLE 41 AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018–2022 (USD MILLION)

TABLE 42 AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023–2029 (USD MILLION)

TABLE 43 AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018–2022 (MILLION SQ. METER)

TABLE 44 AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023–2029 (MILLION SQ. METER)

### **9.2 FLOOR COVERINGS**

9.2.1 INCREASING DEMAND FOR FIRE-RESISTANT MATERIALS TO DRIVE MARKET

TABLE 45 AUTOMOTIVE FABRICS MARKET IN FLOOR COVERINGS, BY REGION, 2018–2022 (USD MILLION)

TABLE 46 AUTOMOTIVE FABRICS MARKET IN FLOOR COVERINGS, BY REGION, 2023–2029 (USD MILLION)

TABLE 47 AUTOMOTIVE FABRICS MARKET IN FLOOR COVERINGS, BY REGION, 2018–2022 (MILLION SQ. METER)

TABLE 48 AUTOMOTIVE FABRICS MARKET IN FLOOR COVERINGS, BY REGION, 2023–2029 (MILLION SQ. METER)

### **9.3 UPHOLSTERY**

9.3.1 COMFORT AND ESTHETIC DESIGN IN SEATS TO DRIVE MARKET

TABLE 49 AUTOMOTIVE FABRICS MARKET IN UPHOLSTERY, BY REGION, 2018–2022 (USD MILLION)

TABLE 50 AUTOMOTIVE FABRICS MARKET IN UPHOLSTERY, BY REGION, 2023–2029 (USD MILLION)

TABLE 51 AUTOMOTIVE FABRICS MARKET IN UPHOLSTERY, BY REGION,  
2018–2022 (MILLION SQ. METER)

TABLE 52 AUTOMOTIVE FABRICS MARKET IN UPHOLSTERY, BY REGION,  
2023–2029 (MILLION SQ. METER)

#### 9.4 PRE-ASSEMBLED INTERIOR COMPONENTS

9.4.1 RISING DEMAND FOR DECORATIVE AND LUXURIOUS VEHICLE  
INTERIORS TO DRIVE MARKET

TABLE 53 AUTOMOTIVE FABRICS MARKET IN PRICS, BY REGION, 2018–2022  
(USD MILLION)

TABLE 54 AUTOMOTIVE FABRICS MARKET IN PRICS, BY REGION, 2023–2029  
(USD MILLION)

TABLE 55 AUTOMOTIVE FABRICS MARKET IN PRICS, BY REGION, 2018–2022  
(MILLION SQ. METER)

TABLE 56 AUTOMOTIVE FABRICS MARKET IN PRICS, BY REGION, 2023–2029  
(MILLION SQ. METER)

#### 9.5 TIRES

9.5.1 PRESENCE OF MAJOR MANUFACTURERS IN ASIA PACIFIC TO DRIVE  
MARKET

TABLE 57 AUTOMOTIVE FABRICS MARKET IN TIRES, BY REGION, 2018–2022  
(USD MILLION)

TABLE 58 AUTOMOTIVE FABRICS MARKET IN TIRES, BY REGION, 2023–2029  
(USD MILLION)

TABLE 59 AUTOMOTIVE FABRICS MARKET IN TIRES, BY REGION, 2018–2022  
(MILLION SQ. METER)

TABLE 60 AUTOMOTIVE FABRICS MARKET IN TIRES, BY REGION, 2023–2029  
(MILLION SQ. METER)

#### 9.6 SAFETY BELTS

9.6.1 STRINGENT REGULATIONS REGARDING PASSENGER SAFETY TO DRIVE  
MARKET

TABLE 61 AUTOMOTIVE FABRICS MARKET IN SAFETY BELTS, BY REGION,  
2018–2022 (USD MILLION)

TABLE 62 AUTOMOTIVE FABRICS MARKET IN SAFETY BELTS, BY REGION,  
2023–2029 (USD MILLION)

TABLE 63 AUTOMOTIVE FABRICS MARKET IN SAFETY BELTS, BY REGION,  
2018–2022 (MILLION SQ. METER)

TABLE 64 AUTOMOTIVE FABRICS MARKET IN SAFETY BELTS, BY REGION,  
2023–2029 (MILLION SQ. METER)

#### 9.7 AIRBAGS

9.7.1 STRINGENT REGULATIONS AND PUBLIC AWARENESS REGARDING

## SAFETY TO DRIVE MARKET

TABLE 65 AUTOMOTIVE FABRICS MARKET IN AIRBAGS, BY REGION, 2018–2022  
(USD MILLION)

TABLE 66 AUTOMOTIVE FABRICS MARKET IN AIRBAGS, BY REGION, 2023–2029  
(USD MILLION)

TABLE 67 AUTOMOTIVE FABRICS MARKET IN AIRBAGS, BY REGION, 2018–2022  
(MILLION SQ. METER)

TABLE 68 AUTOMOTIVE FABRICS MARKET IN AIRBAGS, BY REGION, 2023–2029  
(MILLION SQ. METER)

## 9.8 OTHER APPLICATIONS

TABLE 69 AUTOMOTIVE FABRICS MARKET IN OTHER APPLICATIONS, BY  
REGION, 2018–2022 (USD MILLION)

TABLE 70 AUTOMOTIVE FABRICS MARKET IN OTHER APPLICATIONS, BY  
REGION, 2023–2029 (USD MILLION)

TABLE 71 AUTOMOTIVE FABRICS MARKET IN OTHER APPLICATIONS, BY  
REGION, 2018–2022 (MILLION SQ. METER)

TABLE 72 AUTOMOTIVE FABRICS MARKET IN OTHER APPLICATIONS, BY  
REGION, 2023–2029 (MILLION SQ. METER)

## 10 AUTOMOTIVE FABRICS MARKET, BY REGION

### 10.1 INTRODUCTION

FIGURE 39 ASIA PACIFIC TO DOMINATE AUTOMOTIVE FABRICS MARKET  
DURING FORECAST PERIOD

TABLE 73 AUTOMOTIVE FABRICS MARKET, BY REGION, 2018–2022 (USD  
MILLION)

TABLE 74 AUTOMOTIVE FABRICS MARKET, BY REGION, 2023–2029 (USD  
MILLION)

TABLE 75 AUTOMOTIVE FABRICS MARKET, BY REGION, 2018–2022 (MILLION SQ.  
METER)

TABLE 76 AUTOMOTIVE FABRICS MARKET, BY REGION, 2023–2029 (MILLION SQ.  
METER)

### 10.2 ASIA PACIFIC

#### 10.2.1 IMPACT OF RECESSION ON ASIA PACIFIC

FIGURE 40 ASIA PACIFIC AUTOMOTIVE FABRICS MARKET SNAPSHOT

#### 10.2.2 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE

TABLE 77 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (USD MILLION)

TABLE 78 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,



2023–2029 (USD MILLION)

TABLE 79 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 80 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

10.2.3 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY APPLICATION

TABLE 81 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018–2022 (USD MILLION)

TABLE 82 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023–2029 (USD MILLION)

TABLE 83 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018–2022 (MILLION SQ. METER)

TABLE 84 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023–2029 (MILLION SQ. METER)

10.2.4 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY COUNTRY

TABLE 85 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 86 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023–2029 (USD MILLION)

TABLE 87 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018–2022 (MILLION SQ. METER)

TABLE 88 ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023–2029 (MILLION SQ. METER)

10.2.4.1 China

10.2.4.1.1 Increasing population and urbanization to drive market

TABLE 89 CHINA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 90 CHINA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 91 CHINA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 92 CHINA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

10.2.4.2 Japan

10.2.4.2.1 Growing demand for economical, lightweight, and small passenger cars to fuel market

TABLE 93 JAPAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 94 JAPAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,

2023–2029 (USD MILLION)

TABLE 95 JAPAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (MILLION SQ. METER)

TABLE 96 JAPAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (MILLION SQ. METER)

#### 10.2.4.3 India

##### 10.2.4.3.1 Large consumer base to drive market

TABLE 97 INDIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022  
(USD MILLION)

TABLE 98 INDIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029  
(USD MILLION)

TABLE 99 INDIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022  
(MILLION SQ. METER)

TABLE 100 INDIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (MILLION SQ. METER)

#### 10.2.4.4 South Korea

10.2.4.4.1 Strategic government initiatives boosting automotive sector to drive  
market

TABLE 101 SOUTH KOREA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (USD MILLION)

TABLE 102 SOUTH KOREA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (USD MILLION)

TABLE 103 SOUTH KOREA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (MILLION SQ. METER)

TABLE 104 SOUTH KOREA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (MILLION SQ. METER)

#### 10.2.4.5 Indonesia

##### 10.2.4.5.1 Favorable tax policies for fuel-efficient models to drive market

TABLE 105 INDONESIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (USD MILLION)

TABLE 106 INDONESIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (USD MILLION)

TABLE 107 INDONESIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (MILLION SQ. METER)

TABLE 108 INDONESIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (MILLION SQ. METER)

#### 10.2.4.6 Thailand

##### 10.2.4.6.1 Emerging manufacturing base for automobiles to drive market

TABLE 109 THAILAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,



2018–2022 (USD MILLION)

TABLE 110 THAILAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (USD MILLION)

TABLE 111 THAILAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (MILLION SQ. METER)

TABLE 112 THAILAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (MILLION SQ. METER)

#### 10.2.4.7 Malaysia

##### 10.2.4.7.1 Established automotive sector to drive market

TABLE 113 MALAYSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (USD MILLION)

TABLE 114 MALAYSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (USD MILLION)

TABLE 115 MALAYSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (MILLION SQ. METER)

TABLE 116 MALAYSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (MILLION SQ. METER)

#### 10.3 EUROPE

##### 10.3.1 IMPACT OF RECESSION ON EUROPE

FIGURE 41 EUROPE AUTOMOTIVE FABRICS MARKET SNAPSHOT

##### 10.3.2 EUROPE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE

TABLE 117 EUROPE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (USD MILLION)

TABLE 118 EUROPE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (USD MILLION)

TABLE 119 EUROPE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (MILLION SQ. METER)

TABLE 120 EUROPE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (MILLION SQ. METER)

##### 10.3.3 EUROPE: AUTOMOTIVE FABRICS MARKET, BY APPLICATION

TABLE 121 EUROPE: AUTOMOTIVE FABRICS MARKET, BY APPLICATION,  
2018–2022 (USD MILLION)

TABLE 122 EUROPE: AUTOMOTIVE FABRICS MARKET, BY APPLICATION,  
2023–2029 (USD MILLION)

TABLE 123 EUROPE: AUTOMOTIVE FABRICS MARKET, BY APPLICATION,  
2018–2022 (MILLION SQ. METER)

TABLE 124 EUROPE: AUTOMOTIVE FABRICS MARKET, BY APPLICATION,  
2023–2029 (MILLION SQ. METER)

##### 10.3.4 EUROPE AUTOMOTIVE FABRICS MARKET, BY COUNTRY

TABLE 125 EUROPE: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018–2022  
(USD MILLION)

TABLE 126 EUROPE: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023–2029  
(USD MILLION)

TABLE 127 EUROPE: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018–2022  
(MILLION SQ. METER)

TABLE 128 EUROPE: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023–2029  
(MILLION SQ. METER)

#### 10.3.4.1 Germany

10.3.4.1.1 Thriving automotive sector to drive market

TABLE 129 GERMANY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (USD MILLION)

TABLE 130 GERMANY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (USD MILLION)

TABLE 131 GERMANY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (MILLION SQ. METER)

TABLE 132 GERMANY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (MILLION SQ. METER)

#### 10.3.4.2 Spain

10.3.4.2.1 Demand for premium textiles with enhanced properties to propel market

TABLE 133 SPAIN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (USD MILLION)

TABLE 134 SPAIN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (USD MILLION)

TABLE 135 SPAIN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (MILLION SQ. METER)

TABLE 136 SPAIN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (MILLION SQ. METER)

#### 10.3.4.3 France

10.3.4.3.1 Increasing environmental and safety regulations to drive market

TABLE 137 FRANCE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (USD MILLION)

TABLE 138 FRANCE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (USD MILLION)

TABLE 139 FRANCE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2018–2022 (MILLION SQ. METER)

TABLE 140 FRANCE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE,  
2023–2029 (MILLION SQ. METER)

#### 10.3.4.4 UK

10.3.4.4.1 Growing automotive sector, inclination toward comfort and esthetics, and demand for electric vehicles to drive market

TABLE 141 UK: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 142 UK: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 143 UK: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 144 UK: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

#### 10.3.4.5 Italy

10.3.4.5.1 Improving macroeconomic conditions to drive market

TABLE 145 ITALY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 146 ITALY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 147 ITALY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 148 ITALY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

#### 10.3.4.6 Russia

10.3.4.6.1 Economic development and changing lifestyles to drive market

TABLE 149 RUSSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 150 RUSSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 151 RUSSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 152 RUSSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

#### 10.3.4.7 Poland

10.3.4.7.1 Growing domestic demand and aftermarket potential for interior components to drive market

TABLE 153 POLAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 154 POLAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 155 POLAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 156 POLAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

#### 10.4 NORTH AMERICA

##### 10.4.1 IMPACT OF RECESSION ON NORTH AMERICA

FIGURE 42 NORTH AMERICA AUTOMOTIVE FABRICS MARKET SNAPSHOT

##### 10.4.2 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE

TABLE 157 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 158 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 159 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 160 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

##### 10.4.3 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION

TABLE 161 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018–2022 (USD MILLION)

TABLE 162 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023–2029 (USD MILLION)

TABLE 163 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018–2022 (MILLION SQ. METER)

TABLE 164 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023–2029 (MILLION SQ. METER)

##### 10.4.4 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY

TABLE 165 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 166 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023–2029 (USD MILLION)

TABLE 167 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018–2022 (MILLION SQ. METER)

TABLE 168 NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023–2029 (MILLION SQ. METER)

##### 10.4.4.1 US

###### 10.4.4.1.1 Stringent safety regulations to drive market

TABLE 169 US: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 170 US: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 171 US: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022

(MILLION SQ. METER)

TABLE 172 US: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029

(MILLION SQ. METER)

#### 10.4.4.2 Canada

10.4.4.2.1 Advancements in automotive manufacturing capabilities and rising demand for electric vehicles to drive market

TABLE 173 CANADA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 174 CANADA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 175 CANADA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 176 CANADA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

#### 10.4.4.3 Mexico

10.4.4.3.1 Presence of automotive companies such as Volkswagen, Nissan, and Chrysler to drive market

TABLE 177 MEXICO: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 178 MEXICO: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 179 MEXICO: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 180 MEXICO: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

### 10.5 MIDDLE EAST & AFRICA

#### 10.5.1 IMPACT OF RECESSION ON MIDDLE EAST & AFRICA

10.5.2 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE

TABLE 181 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 182 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 183 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 184 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

10.5.3 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION

TABLE 185 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018–2022 (USD MILLION)

TABLE 186 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023–2029 (USD MILLION)

TABLE 187 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018–2022 (MILLION SQ. METER)

TABLE 188 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023–2029 (MILLION SQ. METER)

#### 10.5.4 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY

TABLE 189 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 190 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023–2029 (USD MILLION)

TABLE 191 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018–2022 (MILLION SQ. METER)

TABLE 192 MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023–2029 (MILLION SQ. METER)

##### 10.5.4.1 Turkey

###### 10.5.4.1.1 Booming domestic automotive manufacturing sector to drive market

TABLE 193 TURKEY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 194 TURKEY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 195 TURKEY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 196 TURKEY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

##### 10.5.4.2 Iran

###### 10.5.4.2.1 Replacement of old cars to drive market

TABLE 197 IRAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 198 IRAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 199 IRAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 200 IRAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

##### 10.5.4.3 South Africa

###### 10.5.4.3.1 Shifting consumer preference toward comfort and luxury to drive market



TABLE 201 SOUTH AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 202 SOUTH AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 203 SOUTH AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 204 SOUTH AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

## 10.6 SOUTH AMERICA

### 10.6.1 IMPACT OF RECESSION ON SOUTH AMERICA

### 10.6.2 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE

TABLE 205 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 206 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 207 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 208 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

### 10.6.3 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION

TABLE 209 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018–2022 (USD MILLION)

TABLE 210 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023–2029 (USD MILLION)

TABLE 211 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018–2022 (MILLION SQ. METER)

TABLE 212 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023–2029 (MILLION SQ. METER)

### 10.6.4 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY

TABLE 213 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 214 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023–2029 (USD MILLION)

TABLE 215 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018–2022 (MILLION SQ. METER)

TABLE 216 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023–2029 (MILLION SQ. METER)

#### 10.6.4.1 Brazil

##### 10.6.4.1.1 Presence of major automobile manufacturers to drive market

TABLE 217 BRAZIL: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 218 BRAZIL: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 219 BRAZIL: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 220 BRAZIL: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

#### 10.6.4.2 Argentina

##### 10.6.4.2.1 A diverse manufacturing base to boost market

TABLE 221 ARGENTINA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (USD MILLION)

TABLE 222 ARGENTINA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (USD MILLION)

TABLE 223 ARGENTINA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018–2022 (MILLION SQ. METER)

TABLE 224 ARGENTINA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023–2029 (MILLION SQ. METER)

## 11 COMPETITIVE LANDSCAPE

### 11.1 INTRODUCTION

### 11.2 KEY PLAYER STRATEGIES

TABLE 225 OVERVIEW OF STRATEGIES ADOPTED BY MAJOR COMPANIES

### 11.3 MARKET SHARE ANALYSIS

TABLE 226 AUTOMOTIVE FABRICS MARKET: DEGREE OF COMPETITION

FIGURE 43 AUTOLIV, INC. LED AUTOMOTIVE FABRICS MARKET IN 2023

### 11.4 RANKING OF KEY MARKET PLAYERS, 2023

FIGURE 44 RANKING OF TOP FIVE PLAYERS IN AUTOMOTIVE FABRICS MARKET, 2023

### 11.5 REVENUE ANALYSIS (2019–2023)

FIGURE 45 REVENUE ANALYSIS OF KEY COMPANIES IN LAST 5 YEARS

### 11.6 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023

#### 11.6.1 STARS

#### 11.6.2 EMERGING LEADERS

#### 11.6.3 PERVASIVE PLAYERS

#### 11.6.4 PARTICIPANTS

FIGURE 46 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023

#### 11.6.5 OVERALL COMPANY FOOTPRINT: KEY PLAYERS, 2023



## 11.6.5.1 Overall company footprint

FIGURE 47 OVERALL COMPANY FOOTPRINT (26 COMPANIES)

## 11.6.5.2 Region: Company footprint

TABLE 227 REGION: COMPANY FOOTPRINT (26 COMPANIES)

## 11.6.5.3 Vehicle type: Company footprint

TABLE 228 VEHICLE TYPE: COMPANY FOOTPRINT (26 COMPANIES)

## 11.6.5.4 Fabric type: Company footprint

TABLE 229 FABRIC TYPE: COMPANY FOOTPRINT (26 COMPANIES)

## 11.6.5.5 Application: Company footprint

TABLE 230 APPLICATION: COMPANY FOOTPRINT (26 COMPANIES)

## 11.7 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023

## 11.7.1 PROGRESSIVE COMPANIES

## 11.7.2 RESPONSIVE COMPANIES

## 11.7.3 DYNAMIC COMPANIES

## 11.7.4 STARTING BLOCKS

FIGURE 48 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023

## 11.7.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2023

TABLE 231 AUTOMOTIVE FABRICS MARKET: KEY STARTUPS/SMES (2 COMPANIES)

TABLE 232 AUTOMOTIVE FABRICS MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES (5 COMPANIES)

## 11.8 BRAND/PRODUCT COMPARISON

FIGURE 49 BRAND/PRODUCT COMPARISON

## 11.9 COMPANY VALUATION AND FINANCIAL METRICS

FIGURE 50 EV/EBITDA OF KEY MANUFACTURERS OF AUTOMOTIVE FABRICS

FIGURE 51 ENTERPRISE VALUATION (EV) OF KEY PLAYERS IN AUTOMOTIVE FABRICS MARKET

## 11.10 COMPETITIVE SCENARIO &amp; TRENDS

## 11.10.1 PRODUCT LAUNCHES

TABLE 233 AUTOMOTIVE FABRICS MARKET: PRODUCT LAUNCHES, JANUARY 2018–DECEMBER 2023

## 11.10.2 DEALS

TABLE 234 AUTOMOTIVE FABRICS MARKET: DEALS, JANUARY 2018 – DECEMBER 2023

## 11.10.3 EXPANSIONS

TABLE 235 AUTOMOTIVE FABRICS MARKET: EXPANSIONS, JANUARY 2018 – DECEMBER 2023

## 11.10.4 OTHER DEVELOPMENTS

TABLE 236 AUTOMOTIVE FABRICS MARKET: OTHER DEVELOPMENTS, JANUARY

2018 – DECEMBER 2023

## 12 COMPANY PROFILES

### 12.1 KEY PLAYERS

(Business overview, Products/Solutions/Services offered, Recent developments, MnM view, Right to win, Strategic choices made, and Weaknesses and Competitive threats)\*

#### 12.1.1 AUTOLIV, INC.

TABLE 237 AUTOLIV, INC.: COMPANY OVERVIEW

FIGURE 52 AUTOLIV, INC.: COMPANY SNAPSHOT

TABLE 238 AUTOLIV, INC.: PRODUCT/SOLUTION/SERVICE/OFFERINGS

TABLE 239 AUTOLIV, INC.: PRODUCT LAUNCHES

TABLE 240 AUTOLIV, INC.: DEALS

#### 12.1.2 LEAR CORPORATION

TABLE 241 LEAR CORPORATION: COMPANY OVERVIEW

FIGURE 53 LEAR CORPORATION: COMPANY SNAPSHOT

TABLE 242 LEAR CORPORATION: PRODUCT/SOLUTION/SERVICE OFFERINGS

TABLE 243 LEAR CORPORATION: PRODUCT LAUNCHES

TABLE 244 LEAR CORPORATION: DEALS

#### 12.1.3 TORAY INDUSTRIES, INC.

TABLE 245 TORAY INDUSTRIES, INC.: COMPANY OVERVIEW

FIGURE 54 TORAY INDUSTRIES, INC.: COMPANY SNAPSHOT

TABLE 246 TORAY INDUSTRIES, INC.: PRODUCT/SOLUTION/SERVICE OFFERINGS

TABLE 247 TORAY INDUSTRIES, INC.: PRODUCT LAUNCHES

TABLE 248 TORAY INDUSTRIES, INC.: DEALS

#### 12.1.4 HYOSUNG CORPORATION

TABLE 249 HYOSUNG CORPORATION: COMPANY OVERVIEW

FIGURE 55 HYOSUNG CORPORATION: COMPANY SNAPSHOT

TABLE 250 HYOSUNG CORPORATION: PRODUCT/SOLUTION/SERVICE OFFERINGS

#### 12.1.5 TEIJIN LIMITED

TABLE 251 TEIJIN LIMITED: COMPANY OVERVIEW

FIGURE 56 TEIJIN LIMITED: COMPANY SNAPSHOT

TABLE 252 TEIJIN LIMITED: PRODUCT/SOLUTION/SERVICE OFFERINGS

#### 12.1.6 INDORAMA VENTURES PUBLIC COMPANY LIMITED

TABLE 253 INDORAMA VENTURES PUBLIC COMPANY LIMITED: COMPANY OVERVIEW

FIGURE 57 INDORAMA VENTURES PUBLIC COMPANY LIMITED: COMPANY

**SNAPSHOT****TABLE 254 INDORAMA VENTURES PUBLIC COMPANY LIMITED:****PRODUCT/SOLUTION/SERVICE OFFERINGS****TABLE 255 INDORAMA VENTURES PUBLIC COMPANY LIMITED: DEALS****TABLE 256 INDORAMA VENTURES PUBLIC COMPANY LIMITED: EXPANSIONS****12.1.7 ASAHI KASEI CORPORATION****TABLE 257 ASAHI KASEI CORPORATION: COMPANY OVERVIEW****FIGURE 58 ASAHI KASEI CORPORATION: COMPANY SNAPSHOT****TABLE 258 ASAHI KASEI CORPORATION: PRODUCT/SOLUTION/SERVICE  
OFFERINGS****TABLE 259 ASAHI KASEI CORPORATION: DEALS****TABLE 260 ASAHI KASEI CORPORATION: EXPANSIONS****12.1.8 TOYOBO CO., LTD.****TABLE 261 TOYOBO CO., LTD.: COMPANY OVERVIEW****FIGURE 59 TOYOBO CO., LTD.: COMPANY SNAPSHOT****TABLE 262 TOYOBO CO., LTD.: PRODUCT/SOLUTION/SERVICE OFFERINGS****TABLE 263 TOYOBO CO., LTD.: DEALS****TABLE 264 TOYOBO CO., LTD.: EXPANSIONS****12.1.9 TOYOTA BOSHOKU CORPORATION****TABLE 265 TOYOTA BOSHOKU CORPORATION: COMPANY OVERVIEW****FIGURE 60 TOYOTA BOSHOKU CORPORATION: COMPANY SNAPSHOT****TABLE 266 TOYOTA BOSHOKU CORPORATION: PRODUCT/SOLUTION/SERVICE  
OFFERINGS****TABLE 267 TOYOTA BOSHOKU CORPORATION: DEALS****TABLE 268 TOYOTA BOSHOKU CORPORATION: EXPANSION****12.1.10 SEIREN CO., LTD.****TABLE 269 SEIREN CO., LTD.: COMPANY OVERVIEW****FIGURE 61 SEIREN CO., LTD.: COMPANY SNAPSHOT****TABLE 270 SEIREN CO., LTD.: PRODUCT/SOLUTION/SERVICE OFFERINGS****TABLE 271 SEIREN CO., LTD.: DEALS****TABLE 272 SEIREN CO., LTD.: OTHER DEVELOPMENTS****12.1.11 SUMINOE TEXTILE CO., LTD.****TABLE 273 SUMINOE TEXTILE CO., LTD.: COMPANY OVERVIEW****FIGURE 62 SUMINOE TEXTILE CO., LTD.: COMPANY SNAPSHOT****TABLE 274 SUMINOE TEXTILE CO., LTD.: PRODUCT/SOLUTION/SERVICE  
OFFERINGS****TABLE 275 SUMINOE TEXTILE CO., LTD.: EXPANSIONS****12.1.12 SRF LIMITED****TABLE 276 SRF LIMITED: COMPANY OVERVIEW**

FIGURE 63 SRF LIMITED: COMPANY SNAPSHOT

TABLE 277 SRF LIMITED: PRODUCT/SOLUTION/SERVICE OFFERINGS

TABLE 278 SRF LIMITED: OTHER DEVELOPMENTS

TABLE 279 SRF LIMITED: EXPANSIONS

12.2 OTHER PLAYERS

12.2.1 AUTONEUM HOLDING AG

TABLE 280 AUTONEUM HOLDING AG: COMPANY OVERVIEW

12.2.2 HAARTZ CORPORATION

TABLE 281 HAARTZ CORPORATION: COMPANY OVERVIEW

12.2.3 MILLIKEN & COMPANY

TABLE 282 MILLIKEN & COMPANY: COMPANY OVERVIEW

12.2.4 KOLON INDUSTRIES

TABLE 283 KOLON INDUSTRIES: COMPANY OVERVIEW

12.2.5 GLEN RAVEN, INC.

TABLE 284 GLEN RAVEN, INC.: COMPANY OVERVIEW

12.2.6 MARTUR AUTOMOTIVE SEATING SYSTEM

TABLE 285 MARTUR AUTOMOTIVE SEATING SYSTEM: COMPANY OVERVIEW

12.2.7 ACME MILLS

TABLE 286 ACME MILLS: COMPANY OVERVIEW

12.2.8 MORIDEN CO., LTD.

TABLE 287 MORIDEN CO., LTD.: COMPANY OVERVIEW

12.2.9 TB KAWASHIMA CO., LTD.

TABLE 288 TB KAWASHIMA CO., LTD.: COMPANY OVERVIEW

12.2.10 KATZKIN LEATHER INC

TABLE 289 KATZKIN LEATHER INC.: COMPANY OVERVIEW

12.2.11 NAVBHARAT TEXTILE PROCESSORS

TABLE 290 NAVBHARAT TEXTILE PROCESSORS: COMPANY OVERVIEW

12.2.12 PARISHUDH FIBRES PRIVATE LIMITED

TABLE 291 PARISHUDH FIBRES PRIVATE LIMITED: COMPANY OVERVIEW

12.2.13 HEATHCOAT FABRICS LIMITED

TABLE 292 HEATHCOAT FABRICS LIMITED: COMPANY OVERVIEW

12.2.14 KUSUMGAR CORPORATES PRIVATE LIMITED

TABLE 293 KUSUMGAR CORPORATES PRIVATE LIMITED: COMPANY OVERVIEW

\*Details on Business overview, Products/Solutions/Services offered, Recent developments, MnM view, Right to win, Strategic choices made, and Weaknesses and Competitive threats might not be captured in case of unlisted companies.

## 13 ADJACENT & RELATED MARKETS

## 13.1 INTRODUCTION

## 13.2 LIMITATIONS

## 13.3 AUTOMOTIVE INTERIOR MARKET

### 13.3.1 MARKET DEFINITION

### 13.3.2 MARKET OVERVIEW

### 13.3.3 AUTOMOTIVE INTERIOR MARKET, BY REGION

TABLE 294 AUTOMOTIVE INTERIOR MARKET, BY REGION, 2018–2022  
(THOUSAND UNITS)

TABLE 295 AUTOMOTIVE INTERIOR MARKET, BY REGION, 2023–2028  
(THOUSAND UNITS)

TABLE 296 AUTOMOTIVE INTERIOR MARKET, BY REGION, 2018–2022 (USD  
MILLION)

TABLE 297 AUTOMOTIVE INTERIOR MARKET, BY REGION, 2023–2028 (USD  
MILLION)

#### 13.3.3.1 Asia Pacific

TABLE 298 ASIA PACIFIC: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY,  
2018–2022 (THOUSAND UNITS)

TABLE 299 ASIA PACIFIC: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY,  
2023–2028 (THOUSAND UNITS)

TABLE 300 ASIA PACIFIC: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY,  
2018–2022 (USD MILLION)

TABLE 301 ASIA PACIFIC: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY,  
2023–2028 (USD MILLION)

#### 13.3.3.2 Europe

TABLE 302 EUROPE: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY, 2018–2022  
(THOUSAND UNITS)

TABLE 303 EUROPE: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY, 2023–2028  
(THOUSAND UNITS)

TABLE 304 EUROPE: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY, 2018–2022  
(USD MILLION)

TABLE 305 EUROPE: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY, 2023–2028  
(USD MILLION)

#### 13.3.3.3 North America

TABLE 306 NORTH AMERICA: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY,  
2018–2022 (THOUSAND UNITS)

TABLE 307 NORTH AMERICA: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY,  
2023–2028 (THOUSAND UNITS)

TABLE 308 NORTH AMERICA: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY,  
2018–2022 (USD MILLION)

TABLE 309 NORTH AMERICA: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

13.3.3.4 Rest of the World

TABLE 310 REST OF THE WORLD: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY, 2018–2022 (THOUSAND UNITS)

TABLE 311 REST OF THE WORLD: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY, 2023–2028 (THOUSAND UNITS)

TABLE 312 REST OF THE WORLD: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 313 REST OF THE WORLD: AUTOMOTIVE INTERIOR MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

## **14 APPENDIX**

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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