

Automotive Ceramics Market by Material (Alumina Oxide, Titanate Oxide, Zirconia Oxide), Vehicle Type (Passenger Vehicle, Commercial Vehicle), Application (Engine Parts, Exhaust Systems, Automotive Electronics), and Region - Global Forecast to 2028

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Abstracts

The global automotive ceramics market is projected to reach USD 3.2 billion by 2028, at a CAGR of 5.7% from USD 2.4 billion in 2023. The demand for automotive ceramics is increasing as the sector focuses on lightweight and resilient materials to enhance fuel efficiency, manage emissions, and elevate vehicle performance. The growing adoption of electric vehicles and strict environmental regulations magnify the crucial role ceramics play in essential components like exhaust systems, engine parts, and automotive electronics. This propels the overall growth of the market, underscoring the importance of ceramics in addressing the evolving needs of the industry.

“Alumina Oxide accounted for the largest share in material segment of automotive ceramics market in terms of value.”

Alumina oxide claims the largest share in the material segment of the automotive ceramics Market owing to its versatile and robust properties that align with the stringent demands of the automotive industry. Renowned for its exceptional hardness, thermal stability, and wear resistance, alumina oxide is a preferred choice for critical components like engine parts, bearings, and pistons. Its ability to withstand high temperatures and harsh operating conditions makes it integral to applications requiring durability and performance. Moreover, alumina oxide's electrical insulation properties enhance its suitability for applications in automotive electronics. As the industry emphasizes lightweight and durable materials to improve fuel efficiency and meet regulatory standards, alumina oxide stands out as a reliable and widely adopted

ceramic material, solidifying its position as a leader in the automotive ceramics market.

“Passenger Vehicle accounted for the largest share in vehicle type segment of automotive ceramics market in terms of value.”

The passenger vehicle segment commands the largest shares in the vehicle type segment of the automotive ceramics Market due to several pivotal factors. The global surge in consumer demand for personal transportation, coupled with increasing disposable incomes, propels the growth of the passenger vehicle market. Automotive ceramics play a crucial role in enhancing the efficiency, durability, and environmental performance of passenger vehicles, making them an indispensable component in engine parts, exhaust systems, and automotive electronics. With the industry's heightened emphasis on fuel efficiency, emission control, and compliance with stringent environmental regulations, automakers are increasingly integrating advanced ceramics to meet these evolving standards. The passenger vehicle segment further dominates as the automotive sector experiences a paradigm shift towards electric and hybrid vehicles, where ceramics find applications in battery technologies. As the industry's focal point, the passenger vehicle segment significantly contributes to the widespread adoption and growth of automotive ceramics.

“Engine parts accounted for the largest share in the application segment of automotive ceramics market in terms of value.”

Engine parts claim the largest shares in the application segment of the automotive ceramics Market due to their fundamental role in optimizing vehicle performance, efficiency, and compliance with stringent standards. Ceramics, such as alumina oxide and silicon nitride, exhibit exceptional hardness, wear resistance, and thermal stability, making them ideal for engine components like bearings, pistons, and valves. The demand for fuel-efficient and environmentally friendly vehicles has intensified, driving the automotive industry to prioritize lightweight and durable materials. As a result, ceramics are increasingly favored in critical engine parts to minimize friction, enhance durability, and optimize overall engine efficiency. With a global push towards emission reduction and regulatory compliance, the integration of ceramics in engine components has become imperative, solidifying the engine parts application as the largest and most crucial segment in the automotive ceramics market, driving innovation and technological advancements in the pursuit of automotive excellence.

“Asia-Pacific is the largest market for automotive ceramics.”

Asia Pacific region dominates the global automotive ceramics Market as a result of several key factors. With major automotive manufacturing hubs in countries like China, Japan, and South Korea, the region has established itself as a powerhouse in the automotive industry. Rising consumer demand for vehicles, coupled with increasing disposable incomes and urbanization, propels the growth of the automotive sector. Additionally, the stringent emission regulations and the global push toward sustainable transportation drive the adoption of advanced materials such as ceramics in critical automotive components. The Asia Pacific's technological prowess, continuous research and development initiatives, and a proactive approach to electric vehicle adoption further contribute to its leadership in the automotive ceramics market. As the region remains at the forefront of automotive production and innovation, it continues to sustain its position as the largest market for automotive ceramics globally.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the automotive ceramics market, and information was gathered from secondary research to determine and verify the market size of several segments.

By Company Type: Tier 1 – 40%, Tier 2 – 30%, and Tier 3 – 30%

By Designation: C Level Executives– 20%, Directors – 10%, and Others – 70%

By Region: North America – 20%, Europe – 30%, APAC – 30%, South America-10% and the Middle East & Africa –10%

The automotive ceramics market comprises major players such as Kyocera Corporation (Japan), Ceramtec GmbH (Germany), Niterra (Japan), Coorstek Inc (US), Morgan Advanced Materials (UK), Saint-Gobain Ceramic. (US), Elan Technologies (US), 3M (US), Ibiden Co., Ltd. (Japan), and Corning Incorporated. (US), and others. The study includes in-depth competitive analysis of these key players in the automotive ceramics market, with their company profiles, recent developments, and key market strategies.

Research Coverage

This report segments the market for automotive ceramics market on the basis of type, drilling and excavation activity, application, and region, and provides estimations for the

overall value of the market across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, expansions, and mergers & acquisition associated with the market for automotive ceramics market.

Key benefits of buying this report

This research report is focused on various levels of analysis — industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the automotive ceramics market; high-growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the automotive ceramics market offered by top players in the global automotive ceramics market.

Analysis of drivers: (Excellent properties of automotive ceramics, increased use as an alternative to metals and plastics, stringent gas emission regulations worldwide, growing demand of electric Vehicle), restraints (Higher cost than their metal and alloy counterparts, customization required for specific applications, brittleness and fragility in ceramics), opportunities (Development of low-cost production technologies, increasing demand from automotive electronics applications and in battery powered vehicles, automotive ceramics in advanced safety systems), and challenges (Incorporation of low-cost production technologies, automotive ceramics capital intensive for design and development) influencing the growth of automotive ceramics market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the automotive ceramics market.

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for automotive ceramics market across regions.

Market Capacity: Production capacities of companies producing automotive ceramics are provided wherever available with upcoming capacities for the

automotive ceramics market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the automotive ceramics market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 AUTOMOTIVE CERAMICS MARKET SEGMENTATION

1.3.2 REGIONS COVERED

1.3.3 YEARS CONSIDERED

1.4 CURRENCY CONSIDERED

1.5 UNITS CONSIDERED

1.6 STAKEHOLDERS

1.7 INCLUSIONS & EXCLUSIONS

TABLE 1 AUTOMOTIVE CERAMICS MARKET: INCLUSIONS & EXCLUSIONS

1.8 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 AUTOMOTIVE CERAMICS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Primary interviews – Demand and Supply-side

2.1.2.3 Key industry insights

2.1.2.4 Breakdown of primary interviews

2.2 MARKET SIZE ESTIMATION

FIGURE 3 MARKET SIZE ESTIMATION

2.2.1 BOTTOM-UP APPROACH

2.2.1.1 Approach for arriving at market size using bottom-up analysis

FIGURE 4 BOTTOM-UP APPROACH

2.2.2 TOP-DOWN APPROACH

2.2.2.1 Approach for arriving at market size using top-down analysis

FIGURE 5 TOP-DOWN APPROACH

2.3 DATA TRIANGULATION

FIGURE 6 AUTOMOTIVE CERAMICS MARKET: DATA TRIANGULATION

2.4 IMPACT OF RECESSION

2.5 FACTOR ANALYSIS

2.6 FORECAST ESTIMATION

FIGURE 7 DEMAND-SIDE FORECAST PROJECTIONS

2.7 RESEARCH ASSUMPTIONS

2.8 LIMITATIONS

3 EXECUTIVE SUMMARY

FIGURE 8 ALUMINA OXIDE CERAMICS ACCOUNT FOR LARGEST SHARE OF OVERALL AUTOMOTIVE CERAMICS MARKET

FIGURE 9 AUTOMOTIVE ELECTRONICS TO BE FASTEST-GROWING APPLICATION OF AUTOMOTIVE CERAMICS

FIGURE 10 ASIA PACIFIC DOMINATED AUTOMOTIVE CERAMICS MARKET IN 2023

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN AUTOMOTIVE CERAMICS MARKET

FIGURE 11 AUTOMOTIVE CERAMICS MARKET TO GROW SIGNIFICANTLY DURING FORECAST PERIOD

4.2 AUTOMOTIVE CERAMICS MARKET, BY COUNTRY

FIGURE 12 CHINA TO BE FASTEST-GROWING AUTOMOTIVE CERAMICS MARKET DURING FORECAST PERIOD

4.3 AUTOMOTIVE CERAMICS MARKET, BY MATERIAL

FIGURE 13 ALUMINA OXIDE CERAMICS TO BE LARGEST SEGMENT OF AUTOMOTIVE CERAMICS MARKET

4.4 AUTOMOTIVE CERAMICS MARKET, BY VEHICLE TYPE

FIGURE 14 PASSENGER VEHICLE SEGMENT TO ACCOUNT FOR LARGER SHARE IN 2028

4.5 AUTOMOTIVE CERAMICS MARKET, BY APPLICATION

FIGURE 15 AUTOMOTIVE ENGINE PARTS SEGMENT TO ACCOUNT FOR LARGEST SHARE IN 2028

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 16 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN

Automotive Ceramics Market by Material (Alumina Oxide, Titanate Oxide, Zirconia Oxide), Vehicle Type (Passenge...

AUTOMOTIVE CERAMICS MARKET

5.2.1 DRIVERS

- 5.2.1.1 Superior properties of automotive ceramics
- 5.2.1.2 Increased use as alternative to metals and plastics
- 5.2.1.3 Stringent gas emission regulations worldwide
- 5.2.1.4 Growing demand for electric vehicles

5.2.2 RESTRAINTS

- 5.2.2.1 Higher cost than metals and alloys
- 5.2.2.2 Customization required for specific applications
- 5.2.2.3 Brittleness and fragility in ceramics

5.2.3 OPPORTUNITIES

- 5.2.3.1 Development of low-cost production technologies
- 5.2.3.2 Increasing demand from automotive electronics applications and battery-powered vehicles
- 5.2.3.3 Automotive ceramics in advanced safety systems

5.2.4 CHALLENGES

- 5.2.4.1 Issues pertaining to recyclability and reparability
- 5.2.4.2 High capital investment for design and development

5.3 VALUE CHAIN ANALYSIS

FIGURE 17 OVERVIEW OF VALUE CHAIN OF AUTOMOTIVE CERAMICS MARKET

- 5.3.1 RAW MATERIAL SUPPLIERS
- 5.3.2 MANUFACTURERS/FORMLATORS
- 5.3.3 SUPPLIERS/DISTRIBUTORS
- 5.3.4 COMPONENT MANUFACTURERS/OEMS
- 5.3.5 END-USE INDUSTRIES

5.4 PORTER'S FIVE FORCES ANALYSIS

FIGURE 18 AUTOMOTIVE CERAMICS MARKET: PORTER'S FIVE FORCES ANALYSIS

- 5.4.1 BARGAINING POWER OF SUPPLIERS
- 5.4.2 THREAT OF NEW ENTRANTS
- 5.4.3 THREAT OF SUBSTITUTES
- 5.4.4 BARGAINING POWER OF BUYERS
- 5.4.5 INTENSITY OF COMPETITIVE RIVALRY

TABLE 2 AUTOMOTIVE CERAMICS MARKET: PORTER'S FIVE FORCES ANALYSIS

5.5 PRICING ANALYSIS

- 5.5.1 AVERAGE SELLING PRICE TRENDS, BY REGION

FIGURE 19 AVERAGE SELLING PRICE TRENDS, BY REGION (USD/KG)

- 5.5.2 AVERAGE SELLING PRICE TRENDS, BY MATERIAL

FIGURE 20 AVERAGE SELLING PRICE TREND, BY MATERIAL (USD/KG)

5.5.3 AVERAGE SELLING PRICE TRENDS OF KEY PLAYERS BY APPLICATION
FIGURE 21 AVERAGE SELLING PRICE TREND OF KEY PLAYERS BY APPLICATION (USD/KG)

5.6 MACROECONOMIC INDICATORS

5.6.1 INTRODUCTION

5.6.2 GLOBAL GDP TRENDS

TABLE 3 TRENDS OF PER CAPITA GDP (USD) 2020–2022

TABLE 4 GDP GROWTH ESTIMATE AND PROJECTION OF KEY COUNTRIES, 2023–2027

5.6.3 TRENDS IN AUTOMOTIVE INDUSTRY

TABLE 5 VEHICLE PRODUCTION STATISTICS, BY COUNTRY, 2021–2022 (UNIT)

5.7 TARIFF AND REGULATORY LANDSCAPE

5.7.1 REGULATIONS

5.7.1.1 Europe

5.7.1.2 US

5.7.1.3 Others

5.7.2 TARIFFS

5.7.2.1 Standards

5.7.3 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 6 REGULATORY BODIES, GOVERNMENT AGENCIES AND OTHER ORGANIZATIONS

5.8 ECOSYSTEM/MARKET MAP

FIGURE 22 AUTOMOTIVE CERAMICS MARKET ECOSYSTEM

6 AUTOMOTIVE CERAMICS MARKET, BY MATERIAL

6.1 INTRODUCTION

FIGURE 23 ZIRCONIA OXIDE TO BE FASTEST-GROWING MATERIAL TYPE OF AUTOMOTIVE CERAMICS

TABLE 7 AUTOMOTIVE CERAMICS MARKET, BY MATERIAL, 2019–2022 (USD MILLION)

TABLE 8 AUTOMOTIVE CERAMICS MARKET, BY MATERIAL, 2023–2028 (USD MILLION)

TABLE 9 AUTOMOTIVE CERAMICS MARKET, BY MATERIAL, 2019–2022 (KILOTON)

TABLE 10 AUTOMOTIVE CERAMICS MARKET, BY MATERIAL, 2023–2028 (KILOTON)

6.2 ALUMINA OXIDE

6.3 TITANATE OXIDE

- 6.4 ZIRCONIA OXIDE
- 6.5 OTHER MATERIALS

7 AUTOMOTIVE CERAMICS MARKET, BY VEHICLE TYPE

7.1 INTRODUCTION

FIGURE 24 PASSENGER VEHICLE TO BE FASTER-GROWING VEHICLE TYPE OF AUTOMOTIVE CERAMICS

TABLE 11 AUTOMOTIVE CERAMICS MARKET, BY VEHICLE TYPE, 2019–2022 (USD MILLION)

TABLE 12 AUTOMOTIVE CERAMICS MARKET, BY VEHICLE TYPE, 2023–2028 (USD MILLION)

TABLE 13 AUTOMOTIVE CERAMICS MARKET, BY VEHICLE TYPE, 2019–2022 (KILOTON)

TABLE 14 AUTOMOTIVE CERAMICS MARKET, BY VEHICLE TYPE, 2023–2028 (KILOTON)

- 7.2 PASSENGER VEHICLE
- 7.3 COMMERCIAL VEHICLE

8 AUTOMOTIVE CERAMICS MARKET, BY APPLICATION

8.1 INTRODUCTION

FIGURE 25 AUTOMOTIVE ELECTRONICS TO BE FASTEST-GROWING APPLICATION OF AUTOMOTIVE CERAMICS

TABLE 15 AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 16 AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 17 AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 18 AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

- 8.2 ENGINE PARTS
- 8.3 EXHAUST SYSTEMS
- 8.4 AUTOMOTIVE ELECTRONICS
- 8.5 BRAKING SYSTEMS
- 8.6 OTHER APPLICATIONS

9 AUTOMOTIVE CERAMICS MARKET, BY REGION

9.1 INTRODUCTION

FIGURE 26 CHINA TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD

TABLE 19 AUTOMOTIVE CERAMICS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 20 AUTOMOTIVE CERAMICS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 21 AUTOMOTIVE CERAMICS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 22 AUTOMOTIVE CERAMICS MARKET, BY REGION, 2023–2028 (KILOTON)

9.2 ASIA PACIFIC

9.2.1 RECESSION IMPACT

FIGURE 27 ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET SNAPSHOT

TABLE 23 ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 24 ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 25 ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2019–2022 (KILOTON)

TABLE 26 ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

TABLE 27 ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2019–2022 (USD MILLION)

TABLE 28 ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2023–2028 (USD MILLION)

TABLE 29 ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2019–2022 (KILOTON)

TABLE 30 ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2023–2028 (KILOTON)

TABLE 31 ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 32 ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 33 ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 34 ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.2.2 CHINA

9.2.2.1 Burgeoning electronic vehicle market to drive demand

TABLE 35 CHINA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 36 CHINA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 37 CHINA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 38 CHINA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.2.3 JAPAN

9.2.3.1 Focus on environmental regulations and emission reduction to propel market growth

TABLE 39 JAPAN: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 40 JAPAN: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 41 JAPAN: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 42 JAPAN: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.2.4 SOUTH KOREA

9.2.4.1 Rapid industrialization, globalization, and technological advancements to propel growth

TABLE 43 SOUTH KOREA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 44 SOUTH KOREA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 45 SOUTH KOREA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 46 SOUTH KOREA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.2.5 INDIA

9.2.5.1 Increased vehicle production and shift toward electric mobility to drive market growth

TABLE 47 INDIA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 48 INDIA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 49 INDIA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 50 INDIA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

(KILOTON)

9.2.6 INDONESIA

9.2.6.1 Ongoing technological developments to drive market

TABLE 51 INDONESIA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 52 INDONESIA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 53 INDONESIA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 54 INDONESIA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.2.7 REST OF ASIA PACIFIC

TABLE 55 REST OF ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 56 REST OF ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 57 REST OF ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 58 REST OF ASIA PACIFIC: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.3 NORTH AMERICA

9.3.1 RECESSION IMPACT

FIGURE 28 NORTH AMERICA: AUTOMOTIVE CERAMICS MARKET SNAPSHOT

TABLE 59 NORTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 60 NORTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 61 NORTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2019–2022 (KILOTON)

TABLE 62 NORTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

TABLE 63 NORTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2019–2022 (USD MILLION)

TABLE 64 NORTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2023–2028 (USD MILLION)

TABLE 65 NORTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2019–2022 (KILOTON)

TABLE 66 NORTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2023–2028 (KILOTON)

TABLE 67 NORTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 68 NORTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 69 NORTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 70 NORTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.3.2 US

9.3.2.1 Rising demand for smart and advanced electronics in automotive industry to drive market

TABLE 71 US: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 72 US: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 73 US: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 74 US: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.3.3 MEXICO

9.3.3.1 Rise in passenger vehicle production to drive growth

TABLE 75 MEXICO: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 76 MEXICO: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 77 MEXICO: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 78 MEXICO: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.3.4 CANADA

9.3.4.1 Rigorous R&D activities in automotive sector to drive market

TABLE 79 CANADA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 80 CANADA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 81 CANADA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 82 CANADA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.4 EUROPE

9.4.1 RECESSION IMPACT

FIGURE 29 EUROPE : AUTOMOTIVE CERAMICS MARKET SNAPSHOT

TABLE 83 EUROPE: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 84 EUROPE: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 85 EUROPE: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2019–2022 (KILOTON)

TABLE 86 EUROPE: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

TABLE 87 EUROPE: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2019–2022 (USD MILLION)

TABLE 88 EUROPE: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2023–2028 (USD MILLION)

TABLE 89 EUROPE: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2019–2022 (KILOTON)

TABLE 90 EUROPE: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2023–2028 (KILOTON)

TABLE 91 EUROPE: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 92 EUROPE: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 93 EUROPE: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 94 EUROPE: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.4.2 GERMANY

9.4.2.1 Increasing demand for automotive electronics and stringent emission norms to drive growth

TABLE 95 GERMANY: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 96 GERMANY: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 97 GERMANY: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 98 GERMANY: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.4.3 UK

9.4.3.1 Rising technological developments and government support to drive market
TABLE 99 UK: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022
(USD MILLION)

TABLE 100 UK: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028
(USD MILLION)

TABLE 101 UK: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022
(KILOTON)

TABLE 102 UK: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028
(KILOTON)

9.4.4 FRANCE

9.4.4.1 Rising demand from automotive electronics application to drive market
TABLE 103 FRANCE: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION,
2019–2022 (USD MILLION)

TABLE 104 FRANCE: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION,
2023–2028 (USD MILLION)

TABLE 105 FRANCE: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION,
2019–2022 (KILOTON)

TABLE 106 FRANCE: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION,
2023–2028 (KILOTON)

9.4.5 SPAIN

9.4.5.1 Rising technological developments and government support to drive market
TABLE 107 SPAIN: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION,
2019–2022 (USD MILLION)

TABLE 108 SPAIN: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION,
2023–2028 (USD MILLION)

TABLE 109 SPAIN: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION,
2019–2022 (KILOTON)

TABLE 110 SPAIN: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION,
2023–2028 (KILOTON)

9.4.6 ITALY

9.4.6.1 Growing demand for advanced technologies in automobiles to propel growth
TABLE 111 ITALY: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION,
2019–2022 (USD MILLION)

TABLE 112 ITALY: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION,
2023–2028 (USD MILLION)

TABLE 113 ITALY: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION,
2019–2022 (KILOTON)

TABLE 114 ITALY: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION,
2023–2028 (KILOTON)

9.4.7 REST OF EUROPE

TABLE 115 REST OF EUROPE: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 116 REST OF EUROPE: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 117 REST OF EUROPE: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 118 REST OF EUROPE: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.5 SOUTH AMERICA

9.5.1 RECESSION IMPACT

TABLE 119 SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 120 SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 121 SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2019–2022 (KILOTON)

TABLE 122 SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

TABLE 123 SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2019–2022 (USD MILLION)

TABLE 124 SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2023–2028 (USD MILLION)

TABLE 125 SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2019–2022 (KILOTON)

TABLE 126 SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2023–2028 (KILOTON)

TABLE 127 SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 128 SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 129 SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 130 SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.5.2 BRAZIL

9.5.2.1 Rising demand from engine parts and exhaust systems to drive market

TABLE 131 BRAZIL: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 132 BRAZIL: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 133 BRAZIL: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 134 BRAZIL: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.5.3 ARGENTINA

9.5.3.1 Rising demand for electronic components to drive market

TABLE 135 ARGENTINA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 136 ARGENTINA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 137 ARGENTINA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 138 ARGENTINA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.5.4 REST OF SOUTH AMERICA

TABLE 139 REST OF SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 140 REST OF SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 141 REST OF SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 142 REST OF SOUTH AMERICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.6 MIDDLE EAST & AFRICA

9.6.1 RECESSION IMPACT

TABLE 143 MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 144 MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 145 MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2019–2022 (KILOTON)

TABLE 146 MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

TABLE 147 MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2019–2022 (USD MILLION)

TABLE 148 MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2023–2028 (USD MILLION)

TABLE 149 MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2019–2022 (KILOTON)

TABLE 150 MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY MATERIAL TYPE, 2023–2028 (KILOTON)

TABLE 151 MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 152 MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 153 MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 154 MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.6.2 SAUDI ARABIA

9.6.2.1 Stringent emission regulations to drive market

TABLE 155 SAUDI ARABIA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 156 SAUDI ARABIA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 157 SAUDI ARABIA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 158 SAUDI ARABIA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.6.3 SOUTH AFRICA

9.6.3.1 High demand for electronics and miniaturized components in automobiles to drive market

TABLE 159 SOUTH AFRICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 160 SOUTH AFRICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 161 SOUTH AFRICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 162 SOUTH AFRICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.6.4 REST OF MIDDLE EAST & AFRICA

TABLE 163 REST OF MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 164 REST OF MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 165 REST OF MIDDLE EAST & AFRICA: AUTOMOTIVE CERAMICS

MARKET, BY APPLICATION, 2019–2022 (KILOTON)
TABLE 166 REST OF MIDDLE EAST & AFRICA AUTOMOTIVE CERAMICS MARKET,
BY APPLICATION, 2023–2028 (KILOTON)

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 STRATEGIES ADOPTED BY KEY PLAYERS

TABLE 167 COMPANIES ADOPTED INVESTMENT & EXPANSION AND PRODUCT
DEVELOPMENT AS KEY GROWTH STRATEGIES BETWEEN 2018 AND 2023

10.3 REVENUE ANALYSIS

TABLE 168 REVENUE ANALYSIS OF TOP FIVE PLAYERS (2020–2022)

10.4 RANKING OF KEY PLAYERS

FIGURE 30 RANKING OF TOP 5 PLAYERS IN AUTOMOTIVE CERAMICS MARKET

10.4.1 KYOCERA CORPORATION

10.4.2 CERAMTEC GMBH.

10.4.3 NITERRA

10.4.4 MORGAN ADVANCED MATERIALS

10.4.5 COORSTEK INC.

10.5 COMPANY EVALUATION MATRIX

10.5.1 STARS

10.5.2 EMERGING LEADERS

10.5.3 PERVASIVE PLAYERS

10.5.4 PARTICIPANTS

FIGURE 31 AUTOMOTIVE CERAMICS MARKET: COMPANY EVALUATION MATRIX
FOR TIER 1 COMPANIES, 2023

10.5.5 COMPANY FOOTPRINT

10.5.5.1 Company material footprint

TABLE 169 OVERALL MATERIAL FOOTPRINT

10.5.5.2 Company application footprint

TABLE 170 OVERALL APPLICATION FOOTPRINT

10.5.5.3 Company region footprint

TABLE 171 OVERALL REGION FOOTPRINT

10.5.5.4 Company overall footprint

TABLE 172 OVERALL COMPANY FOOTPRINT

10.6 COMPETITIVE SITUATION AND TRENDS

10.6.1 PRODUCT LAUNCHES/DEVELOPMENTS

TABLE 173 AUTOMOTIVE CERAMICS: PRODUCT LAUNCHES/DEVELOPMENTS,
2018–2023

10.6.2 DEALS

TABLE 174 AUTOMOTIVE CERAMICS: DEALS, 2018–2023

10.6.3 EXPANSIONS

TABLE 175 AUTOMOTIVE CERAMICS: EXPANSIONS, 2018–2023

11 COMPANY PROFILES

(Business overview, Products offered, Recent Developments, MNM view)*

11.1 MAJOR PLAYERS

11.1.1 KYOCERA CORPORATION

TABLE 176 KYOCERA CORPORATION: COMPANY OVERVIEW

FIGURE 32 KYOCERA CORPORATION: COMPANY SNAPSHOT

TABLE 177 KYOCERA CORPORATION: PRODUCT OFFERINGS

TABLE 178 KYOCERA CORPORATION: DEALS

TABLE 179 KYOCERA CORPORATION: OTHERS

11.1.2 CERAMTEC GMBH

TABLE 180 CERAMTEC GMBH: COMPANY OVERVIEW

FIGURE 33 CERAMTEC GMBH: COMPANY SNAPSHOT

TABLE 181 CERAMTEC GMBH: PRODUCT OFFERINGS

TABLE 182 CERAMTEC GMBH: PRODUCT LAUNCHES

11.1.3 NITERRA

TABLE 183 NITERRA: COMPANY OVERVIEW

FIGURE 34 NITERRA: COMPANY SNAPSHOT

TABLE 184 NITERRA: PRODUCT OFFERINGS

TABLE 185 NITERRA: DEALS

11.1.4 COORSTEK INC

TABLE 186 COORSTEK INC: COMPANY OVERVIEW

TABLE 187 COORSTEK INC: PRODUCT OFFERINGS

TABLE 188 COORSTEK: OTHER DEVELOPMENTS

11.1.5 MORGAN ADVANCED MATERIALS

TABLE 189 MORGAN ADVANCED MATERIALS: COMPANY OVERVIEW

FIGURE 35 MORGAN ADVANCED MATERIALS: COMPANY SNAPSHOT

TABLE 190 MORGAN ADVANCED MATERIALS: PRODUCT OFFERINGS

TABLE 191 MORGAN ADVANCED MATERIALS: DEALS

TABLE 192 MORGAN ADVANCED MATERIALS: OTHER DEVELOPMENTS

11.1.6 SAINT-GOBAIN CERAMIC

TABLE 193 SAINT-GOBAIN CERAMIC: COMPANY OVERVIEW

TABLE 194 SAINT-GOBAIN CERAMIC: PRODUCT OFFERINGS

11.1.7 ELAN TECHNOLOGIES

TABLE 195 ELAN TECHNOLOGIES: COMPANY OVERVIEW

TABLE 196 ELAN TECHNOLOGIES: PRODUCT OFFERINGS

11.1.8 3M

TABLE 197 3M: COMPANY OVERVIEW

FIGURE 36 3M: COMPANY SNAPSHOT

TABLE 198 3M: PRODUCT OFFERINGS

11.1.9 IBIDEN CO., LTD.

TABLE 199 IBIDEN CO., LTD: COMPANY OVERVIEW

FIGURE 37 IBIDEN CO., LTD.: COMPANY SNAPSHOT

TABLE 200 IBIDEN CO., LTD.: PRODUCT OFFERINGS

11.1.10 CORNING INCORPORATED

TABLE 201 CORNING INCORPORATED: COMPANY OVERVIEW

FIGURE 38 CORNING INCORPORATED: COMPANY SNAPSHOT

TABLE 202 CORNING INCORPORATED: PRODUCT OFFERINGS

11.2 OTHER MARKET PLAYERS

11.2.1 MCDANEL ADVANCED CERAMIC TECHNOLOGIES

TABLE 203 MCDANEL ADVANCED CERAMIC TECHNOLOGIES: COMPANY OVERVIEW

11.2.2 DYSON TECHNICAL CERAMICS

TABLE 204 DYSON TECHNICAL CERAMICS: COMPANY OVERVIEW

11.2.3 ALMATIS

TABLE 205 ALMATIS: COMPANY OVERVIEW

11.2.4 INTERNATIONAL SYALONS (NEWCASTLE) LIMITED

TABLE 206 INTERNATIONAL SYALONS (NEWCASTLE) LIMITED: COMPANY OVERVIEW

11.2.5 NGK INSULATORS LTD.

TABLE 207 NGK INSULATORS LTD.: COMPANY OVERVIEW

11.2.6 INMATEC TECHNOLOGIES GMBH

TABLE 208 INMATEC TECHNOLOGIES GMBH: COMPANY OVERVIEW

11.2.7 BLASCH AUTOMOTIVE CERAMICS, INC.

TABLE 209 BLASCH AUTOMOTIVE CERAMICS, INC.: COMPANY OVERVIEW

11.2.8 BAIKOWSKI SAS.

TABLE 210 BAIKOWSKI SAS.: COMPANY OVERVIEW

11.2.9 APPLIED CERAMICS, INC.

TABLE 211 APPLIED CERAMICS, INC: COMPANY OVERVIEW

11.2.10 ORTECH ADVANCED CERAMICS.

TABLE 212 ORTECH ADVANCED CERAMICS: COMPANY OVERVIEW

11.2.11 ANOOP CERAMICS

TABLE 213 ANOOP CERAMICS: COMPANY OVERVIEW

11.2.12 VINAYAK TECHNO CERAMICS**TABLE 214 VINAYAK TECHNO CERAMICS: COMPANY OVERVIEW****11.2.13 KHYATI CERAMICS****TABLE 215 KHYATI CERAMICS: COMPANY OVERVIEW****11.2.14 ADVANCED CERAMICS MANUFACTURING****TABLE 216 ADVANCED CERAMICS MANUFACTURING: COMPANY OVERVIEW****11.2.15 AMERICAN ELEMENTS****TABLE 217 AMERICAN ELEMENTS: COMPANY OVERVIEW**

*Details on Business overview, Products/Services/Solutions offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

12 APPENDIX**12.1 DISCUSSION GUIDE****12.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL****12.3 CUSTOMIZATION OPTIONS****12.4 RELATED REPORTS****12.5 AUTHOR DETAILS**

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