

Automotive Brake Friction Product Market by OE & Aftermarket (Brake Pads, Shoes, Lining, Rotor, and Drum) & Material type (Pads-Non Metallic, Semi-Metallic, & Ceramic, Lining-Organic, Semi-Metallic & Synthetic) - Industry Trends & Forecast to 2019

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Abstracts

The automotive brake friction products market has witnessed considerable growth in countries such as China, India, and Brazil, owing to upcoming emission norms. Given the increased vehicle production and lifespan of vehicles, the demand for brake friction products is growing.

In this research study, the automotive brake friction products market is segmented into three major segments: automotive brake friction products OE and aftermarket by component (brake pads, brake shoes, brake lining, rotor, and drum), by material type (brake pad: non-metallic, semi-metallic and ceramic; and brake shoes: binders, friction modifiers, and fillers), and by region (key countries of North America, Europe, Asia-Oceania, and rest of the world (RoW)). The key players in the automotive brake friction products market have also been identified and profiled.

This report classifies and defines the global automotive brake friction products market size, in terms of volume and value. Market size, in terms of volume, is provided in million units from 2012 to 2019, while the market size by value is provided in terms of \$million.

The growth in this market is primarily propelled by the rising demand for light passenger vehicles and heavy-duty vehicles. Additionally, the increasing lifespan of vehicles will also drive the automotive brake friction products aftermarket.

North America is estimated to be the fastest growing market for automotive brake friction products. The U.S. is the main contributor to the automotive brake friction products market in the North American region.

The report also provides a comprehensive review of market drivers, restraints, opportunities, challenges, and key issues in the global automotive brake friction products market. The key players in the market for automotive brake friction products have also been identified and profiled. Apart from the quantitative analysis of these markets, the report also covers qualitative aspects, such as value chain analysis, PEST analysis, and Porter's five force analysis for the global automotive brake friction products market.

The automotive brake friction products market is dominated by a few major players, and also contains several small/medium players. Some of the key players are Robert Bosch GmbH (Germany), Aisin Seiki Co. Ltd. (Japan), Delphi Automotive Plc. (U.K.), Federal-Mogul (U.S.), and Brembo S.p.A (Italy). The key strategies adopted by these key market players are geographic expansion and new product development.

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