

Automotive Battery Market by Transport Mode (Automotive, Marine & Aerospace), Application (Two Wheelers, Passenger Vehicles, LCV, HCV, Passenger Ships, Tankers, Cargo Ships, Commercial and General Aviation) and Region - Industry Trends & Forecast to 2019

https://marketpublishers.com/r/AC429F41A68EN.html

Date: November 2014

Pages: 177

Price: US\$ 5,650.00 (Single User License)

ID: AC429F41A68EN

Abstracts

The demand for lead acid batteries is governed by vehicle production. Battery replacements have reduced as new technologies have extended battery life. With the switch to electronic braking and steering by wire in upscale cars, the 3kW capability of the single 12-volt battery will no longer be sufficient, ushering in the 42-volt system. Two 12-volt batteries may be the interim solution. Hybrid vehicles require a high voltage battery of about 150V, which is currently provided by connecting nickel-metal-hydride cells in series. Battery manufacturers are asked to provide an 8-10-year warranty to ensure that the battery will last for the life of the car.

Rechargeable Li ion batteries are perceived as likely substitutes for conventional nickel systems in an effort to minimize the mass and volume of the power subsystems in aerospace applications. The on-going consortium of NASA and DoD, after 2 years of existence, has propelled the advancement of aerospace Li ion technology in the U.S.

This report identifies the automotive sector as the most important end-user segment that will present strong opportunities for vendors, as pure electric vehicles are expected to witness longer mass adoption cycles and the push to marketing hybrid vehicles is expected to continue. Along with these factors, it tracks the trends in the marine and aerospace segments, which are moving towards Li ion batteries. The report deep dives into the sub-segments of aerospace, marine, and automotive applications for presenting



the current market scenario and projected trends. .

SCOPE OF THE REPORT

The global battery market is analyzed in terms of volume (thousand units) and value

(\$million) by mode of transport, application, regions, and respective major countries By Region Asia-Pacific Europe North America RoW By Mode of Transport Automotive Marine Aerospace By Application Passenger Cars **Light Commercial Vehicles**

Automotive Battery Market by Transport Mode (Automotive, Marine & Aerospace), Application (Two Wheelers, Passe...

Two-wheelers

Passenger Ships

Heavy Commercial Vehicles



Cargo Ships

Tanker Ships

Commercial Aviation

Business and General Aviation



Contents

1 INTRODUCTION

- 1.1 OBJECTIVES
- 1.2 MARKET SCOPE
 - 1.2.1 MARKETS COVERED
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 MARKET SIZE ESTIMATION
- 2.2 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.3 KEY DATA AND ASSUMPTIONS
 - 2.3.1 KEY DATA FROM SECONDARY SOURCES
 - 2.3.2 KEY DATA FROM PRIMARY SOURCES
 - 2.3.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN GLOBAL BATTERY MARKET
- 4.2 REGIONAL BATTERY MARKET: INSIGHTS
- 4.3 GLOBAL BATTERY MARKET: 2019
- 4.4 GLOBAL BATTERY MARKET OUTLOOK: 2014 VS 2019
- 4.5 GLOBAL AUTOMOTIVE BATTERY MARKET SIZE (\$MILLION)
- 4.6 GLOBAL TWO-WHEELER BATTERY MARKET SIZE GROWTH, 2014-2019, (\$MILLION)
- 4.7 GLOBAL MARINE BATTERY MARKET SNAPSHOT, 2014-2019. (\$THOUSAND)
- 4.8 GLOBAL AEROSPACE BATTERY MARKET SNAPSHOT, 2014-2019, (\$THOUSAND)

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- **5.2 MARKET SEGMENTATION**
 - 5.2.1 BY MODE OF TRANSPORTATION
 - 5.2.2 BY APPLICATION



5.2.3 BY REGIONS

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

- 5.3.1.1 Growing integration of complicated electronics & energy recovery systems
- 5.3.1.2 Increase in global production of automotive, marine, & aerospace vehicles

5.3.2 RESTRAINTS

- 5.3.2.1 Safety issues related to battery usage
- 5.3.2.2 Environmental mandates regarding safe disposal of used batteries
- 5.3.3 OPPORTUNITIES
 - 5.3.3.1 Growing demand for electric vehicles
- 5.3.4 CHALLENGES
 - 5.3.4.1 Limited miles range in a single charge
 - 5.3.4.2 High efficiency of capacitors
- 5.3.5 WINNING IMPERATIVE
 - 5.3.5.1 High Self-Discharge

6 INDUSTRY TRENDS

- 6.1 INTRODUCTION
- **6.2 VALUE CHAIN**
- 6.3 PORTER'S FIVE FORCES
 - 6.3.1 THREAT FROM NEW ENTRANTS
 - 6.3.2 THREAT FROM SUBSTITUTES
 - 6.3.3 BARGAINING POWER OF SUPPLIERS
 - 6.3.4 BARGAINING POWER OF BUYERS
 - 6.3.5 INTENSITY OF COMPETITIVE RIVALRY

6.4 PEST

- 6.4.1 POLITICAL FACTORS
- 6.4.2 ECONOMIC FACTORS
- 6.4.3 SOCIAL FACTORS
- 6.4.4 TECHNOLOGICAL FACTORS

7 AUTOMOTIVE AND TWO-WHEELER BATTERY MARKET, BY APPLICATION

7.1 INTRODUCTION

7.2 TWO-WHEELER BATTERY MARKET, BY APPLICATION

7.2.1 BY REGION

7.2.1.1 Asia-Oceania

7.2.1.1.1 India



- 7.2.1.1.2 China
- 7.2.1.1.3 Indonesia
- 7.2.1.1.4 Vietnam
- 7.2.1.1.5 Thailand
- 7.2.1.2 Europe
 - 7.2.1.2.1 U.K.
- 7.2.1.2.2 Italy
- 7.2.1.2.3 Germany
- 7.2.1.2.4 France
- 7.2.1.2.5 Spain
- 7.2.1.3 North America
 - 7.2.1.3.1 U.S.
 - 7.2.1.3.2 Canada
- 7.2.1.3.3 Mexico
- 7.2.1.4 RoW
 - 7.2.1.4.1 Brazil
 - 7.2.1.4.2 Africa

7.3 AUTOMOTIVE BATTERY MARKET, BY APPLICATION

- 7.3.1 BY REGION
 - 7.3.1.1 Asia-Oceania
 - 7.3.1.1.1 China
 - 7.3.1.1.2 Japan
 - 7.3.1.1.3 South Korea
 - 7.3.1.1.4 India
 - 7.3.1.1.5 Rest of Asia-Oceania
 - 7.3.1.2 Europe
 - 7.3.1.2.1 Germany
 - 7.3.1.2.2 France
 - 7.3.1.2.3 U.K.
 - 7.3.1.2.4 Rest of Europe
 - 7.3.1.3 North America
 - 7.3.1.3.1 U.S.
 - 7.3.1.3.2 Canada
 - 7.3.1.3.3 Mexico
 - 7.3.1.4 ROW
 - 7.3.1.4.1 Brazil
 - 7.3.1.4.2 Russia
 - 7.3.1.4.3 Rest of RoW



8 AEROSPACE BATTERY MARKET, BY APPLICATION

- 8.1 INTRODUCTION
- 8.2 MARKET BY APPLICATION
 - 8.2.1 GENERAL AVIATION
 - 8.2.1.1 By Region
 - 8.2.1.1.1 North America
 - 8.2.1.1.2 Europe
 - 8.2.1.1.3 Asia-Pacific
 - 8.2.1.1.4 Latin America
 - 8.2.1.1.5 Middle East & Africa
 - 8.2.2 COMMERCIAL AVIATION

9 MARINE BATTERY MARKET, BY APPLICATION

- 9.1 INTRODUCTION
- 9.2 BY REGION
 - 9.2.1 ASIA-OCEANIA
 - 9.2.1.1 Japan
 - 9.2.1.2 China
 - 9.2.1.3 South Korea
 - 9.2.1.4 India
 - **9.2.2 EUROPE**
 - 9.2.2.1 Greece
 - 9.2.2.2 Germany
 - 9.2.2.3 U.K.
 - 9.2.2.4 Italy
 - 9.2.3 NORTH AMERICA
 - 9.2.3.1 U.S.
 - 9.2.3.2 Canada
 - 9.2.4 REST OF THE WORLD
 - 9.2.4.1 Norway
 - 9.2.4.2 Turkey

10 GLOBAL BATTERY MARKET, BY GEOGRAPHY

- 10.1 INTRODUCTION
- 10.2 BY REGION
 - 10.2.1 ASIA-OCEANIA



- 10.2.2 EUROPE
- 10.2.3 NORTH AMERICA
- 10.2.4 ROW

11 COMPETITIVE LANDSCAPE

- 11.1 OVERVIEW
- 11.2 COMPETITIVE SITUATION AND TRENDS
 - 11.2.1 SUPPLY CONTRACTS
 - 11.2.2 EXPANSIONS
 - 11.2.3 NEW PRODUCT LAUNCHES
 - 11.2.4 COLLABORATIONS
 - 11.2.5 OTHER DEVELOPMENTS, 2011-2014

12 COMPANY PROFILES (COMPANY AT A GLANCE, RECENT FINANCIALS, PRODUCTS & SERVICES, STRATEGIES & INSIGHTS, & RECENT DEVELOPMENTS)

- 12.1 INTRODUCTION
- 12.2 JOHNSON CONTROLS, INC.
- 12.3 GS YUASA CORP.
- 12.4 EXIDE TECHNOLOGIES, INC.
- 12.5 SAFT GROUPE SA
- 12.6 ROBERT BOSCH GMBH
- 12.7 SAMSUNG SDI CO., LTD.
- 12.8 TROJAN BATTERY COMPANY LLC
- 12.9 PANASONIC CORPORATION
- 12.10 TOSHIBA CORPORATION
- 12.11 DELPHI AUTOMOTIVE LLP. (Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.)



List Of Tables

LIST OF TABLES

Table 1 GLOBAL TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 2 GLOBAL TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 3 ASIA-OCEANIA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 4 ASIA-OCEANIA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 5 INDIA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 6 INDIA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 7 CHINA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 8 CHINA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 9 INDONESIA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 10 INDONESIA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 11 VIETNAM: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 12 VIETNAM: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 13 THAILAND: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 14 THAILAND: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 15 EUROPE: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 16 EUROPE: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 17 U.K.: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 18 U.K.: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION,



2012-2019 (\$MILLION)

Table 19 ITALY: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 20 ITALY: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 21 GERMANY: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 22 GERMANY: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 23 FRANCE: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 24 FRANCE: TWO- WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 25 SPAIN: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 26 SPAIN: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 27 NORTH AMERICA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 28 NORTH AMERICA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 29 U.S.: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 30 U.S.: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 31 CANADA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 32 CANADA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 33 MEXICO: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 34 MEXICO: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 35 ROW: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 36 ROW: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 37 BRAZIL: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)



Table 38 BRAZIL: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 39 AFRICA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 40 AFRICA: TWO-WHEELER BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 41 GLOBAL AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 42 GLOBAL AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 43 ASIA-OCEANIA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 44 ASIA-OCEANIA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 45 CHINA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 46 CHINA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 47 JAPAN: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 48 JAPAN: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 49 SOUTH KOREA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 50 SOUTH KOREA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 51 INDIA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 52 INDIA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 53 REST OF ASIA-OCEANIA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 54 REST OF ASIA-OCEANIA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 55 EUROPE: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 56 EUROPE: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 57 GERMANY: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION,



2012-2019 ('000 UNITS)

Table 58 GERMANY: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 59 FRANCE: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 60 FRANCE: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 61 U.K.: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 62 U.K.: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 63 REST OF EUROPE: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 64 REST OF EUROPE: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 65 NORTH AMERICA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 66 NORTH AMERICA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 67 U.S.: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 68 U.S.: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 69 CANADA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 70 CANADA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 71 MEXICO: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 72 MEXICO: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 73 ROW: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 74 ROW: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 75 BRAZIL: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 76 BRAZIL: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)



Table 77 RUSSIA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 78 RUSSIA: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 79 REST OF ROW: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 80 REST OF ROW: AUTOMOTIVE BATTERY MARKET SIZE, BY APPLICATION, 2012-2019 (\$MILLION)

Table 81 GLOBAL AEROSPACE BATTERY MARKET, BY APPLICATION, 2012-2019 (UNITS)

Table 82 GLOBAL AEROSPACE BATTERY MARKET, BY APPLICATION, 2012-2019 (\$THOUSAND)

Table 83 GLOBAL GENERAL AVIATION BATTERY MARKET, BY APPLICATION, 2012-2019 (UNITS)

Table 84 GLOBAL GENERAL AVIATION BATTERY MARKET, BY APPLICATION, 2012-2019 (\$THOUSAND)

Table 85 NORTH AMERICA: GENERAL AVIATION BATTERY MARKET, BY APPLICATION, 2012-2019 (UNITS)

Table 86 NORTH AMERICA: GENERAL AVIATION BATTERY MARKET, BY APPLICATION, 2012-2019 (\$THOUSAND)

Table 87 EUROPE: GENERAL AVIATION BATTERY MARKET, BY APPLICATION, 2012-2019 (UNITS)

Table 88 EUROPE: GENERAL AVIATION BATTERY MARKET, BY APPLICATION, 2012-2019 (\$THOUSAND)

Table 89 ASIA-PACIFIC: GENERAL AVIATION BATTERY MARKET, BY APPLICATION, 2012-2019 (UNITS)

Table 90 ASIA-PACIFIC: GENERAL AVIATION BATTERY MARKET, BY APPLICATION, 2012-2019 (\$THOUSAND)

Table 91 LATIN AMERICA: GENERAL AVIATION BATTERY MARKET, BY APPLICATION, 2012-2019 (UNITS)

Table 92 LATIN AMERICA: GENERAL AVIATION BATTERY MARKET, BY APPLICATION, 2012-2019 (\$THOUSAND)

Table 93 MIDDLE EAST & AFRICA: GENERAL AVIATION BATTERY MARKET, BY APPLICATION, 2012-2019 (UNITS)

Table 94 MIDDLE EAST & AFRICA: GENERAL AVIATION BATTERY MARKET, BY APPLICATION, 2012-2019 (\$THOUSAND)

Table 95 GLOBAL COMMERCIAL AEROSPACE BATTERY MARKET, BY GEOGRAPHY, 2012-2019 (UNITS)

Table 96 GLOBAL COMMERCIAL AEROSPACE BATTERY MARKET, BY



GEOGRAPHY, 2012-2019 (\$THOUSAND)

Table 97 GLOBAL: MARINE BATTERY MARKET, BY REGION, 2012-2019 (UNITS)

Table 98 GLOBAL: MARINE BATTERY MARKET, BY REGION, 2012-2019 (\$MILLION)

Table 99 GLOBAL: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 100 GLOBAL: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 101 ASIA-OCEANIA: MARINE BATTERY MARKET, BY COUNTRY, 2012-2019 (UNITS)

Table 102 ASIA-OCEANIA: MARINE BATTERY MARKET, BY COUNTRY, 2012-2019 (\$MILLION)

Table 103 ASIA-OCEANIA: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 104 ASIA-OCEANIA: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 105 JAPAN: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 106 JAPAN: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 107 CHINA: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 108 CHINA: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 109 SOUTH KOREA: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 110 SOUTH KOREA: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 111 INDIA: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 112 INDIA: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 113 EUROPE: MARINE BATTERY MARKET, BY COUNTRY, 2012-2019 (UNITS)

Table 114 EUROPE: MARINE BATTERY MARKET, BY COUNTRY, 2012-2019 (\$MILLION)

Table 115 EUROPE: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 116 EUROPE: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)



Table 117 GREECE: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 118 GREECE: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 119 GERMANY: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 120 GERMANY: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 121 U.K.: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS) Table 122 U.K.: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 123 ITALY: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 124 ITALY: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 125 NORTH AMERICA: MARINE BATTERY MARKET, BY COUNTRY, 2012-2019 (UNITS)

Table 126 NORTH AMERICA: MARINE BATTERY MARKET, BY COUNTRY, 2012-2019 (\$MILLION)

Table 127 NORTH AMERICA: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 128 NORTH AMERICA: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 129 U.S.: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS) Table 130 U.S.: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 131 CANADA: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 132 CANADA: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 133 ROW: MARINE BATTERY MARKET, BY COUNTRY, 2012-2019 (UNITS)

Table 134 ROW: MARINE BATTERY MARKET, BY COUNTRY, 2012-2019 (\$MILLION)

Table 135 ROW: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 136 ROW: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 137 NORWAY: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 138 NORWAY: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019



(\$MILLION)

Table 139 TURKEY: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (UNITS)

Table 140 TURKEY: MARINE BATTERY MARKET, BY VESSEL TYPE, 2012-2019 (\$MILLION)

Table 141 GLOBAL BATTERY MARKET, BY REGION, 2012-2019 ('000 UNITS)

Table 142 GLOBAL BATTERY MARKET, BY REGION, 2012-2019 (\$MILLION)

Table 143 ASIA-OCEANIA BATTERY MARKET, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 144 ASIA-OCEANIA BATTERY MARKET, BY APPLICATION, 2012-2019 (\$MILLION)

Table 145 EUROPE BATTERY MARKET, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 146 EUROPE BATTERY MARKET, BY APPLICATION, 2012-2019 (\$MILLION)

Table 147 NORTH AMERICA BATTERY MARKET, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 148 NORTH AMERICA BATTERY MARKET, BY APPLICATION, 2012-2019 (\$MILLION)

Table 149 ROW BATTERY MARKET, BY APPLICATION, 2012-2019 ('000 UNITS)

Table 150 ROW BATTERY MARKET, BY APPLICATION, 2012-2019 (\$MILLION)

Table 151 SUPPLY CONTRACTS, 2011-2014

Table 152 EXPANSIONS, 2011-2014

Table 153 NEW PRODUCT LAUNCHES, 2011-2014

Table 154 COLLABORATIONS, 2011-2014

Table 155 OTHER DEVELOPMENTS, 2011-2014



List Of Figures

LIST OF FIGURES

Figure 1 GLOBAL BATTERY MARKET: RESEARCH METHODOLOGY

Figure 2 AUTOMOTIVE BATTERY MARKET SIZE ESTIMATION METHODOLOGY:

BOTTOM-UP APPROACH

Figure 3 AEROSPACE BATTERY MARKET SIZE ESTIMATION METHODOLOGY:

BOTTOM-UP APPROACH

Figure 4 MARINE BATTERY MARKET SIZE ESTIMATION METHODOLOGY: TOP-

DOWN APPROACH

Figure 5 AUTOMOTIVE BATTERY MARKET: KEY COUNTRIES

Figure 6 GLOBAL BATTERY MARKET SHARE: ASIA-OCEANIA PROJECTED TO BE

THE FASTEST GROWING MARKET WITH THE LARGEST VOLUME

Figure 7 GLOBAL BATTERY MARKET, BY APPLICATION: AUTOMOTIVE

BATTERIES TO WITNESS HIGHEST VOLUME

Figure 8 ATTRACTIVE OPPORTUNITIES IN GLOBAL BATTERY MARKET

Figure 9 ASIA-OCEANIA ESTIMATED TO CAPTURE A LION'S SHARE IN REGIONAL BATTERY MARKET SIZE

Figure 10 ASIA-OCEANIA EXPECTED TO HOLD ON TO ITS MARKET POSITION

Figure 11 GLOBAL BATTERY MARKET OUTLOOK: 2014 VS 2019

Figure 12 GROWTH IN ADOPTION OF HYBRID & ELECTRIC VEHICLES TO DRIVE

THE AUTOMOTIVE BATTERY MARKET

Figure 13 RISING DEMAND FOR COST EFFICIENT TRANSPORTATION IN

DEVELOPING COUNTRIES EXPECTED TO PROPEL GROWTH OF TWO-WHEELER BATTERIES

Figure 14 INCREASING TRADE ACTIVITY & ECONOMIC DEVELOPMENT ARE

EXPECTED TO HELP THE MARINE BATTERY MARKET TO GROW IN THE NEXT

FIVE YEARS

Figure 15 DEMAND FOR AEROSPACE BATTERIES PROJECTED TO GROW

Figure 16 BATTERY MARKET SEGMENTATION: BY MODE OF TRANSPORTATION

Figure 17 BATTERY MARKET SEGMENTATION: BY APPLICATION

Figure 18 BATTERY MARKET SEGMENTATION: BY REGIONS

Figure 19 INCREASING INTEGRATION OF COMPLICATED ELECTRONICS AND

ENERGY RECOVERY SYSTEMS IN THE TRANSPORTATION SECTOR TO DRIVE

THE DEMAND FOR BATTERIES

Figure 20 VALUE CHAIN ANALYSIS

Figure 21 PORTER'S FIVE FORCES

Figure 22 GLOBAL TWO-WHEELER BATTERY MARKET, 2014: BATTERIES FOR



SCOOTERS DOMINATE IN EUROPE

Figure 23 BATTERIES USED IN MOTORCYCLES PROJECTED TO BE THE LARGEST MARKET FOR TWO-WHEELER BATTERIES

Figure 24 ASIA-OCEANIA: BATTERIES USED IN SCOOTERS PROJECTED TO WITNESS THE HIGHEST GROWTH

Figure 25 BATTERIES USED IN SCOOTERS DOMINATE THE MARKET IN TERMS OF VALUE AND GROWTH

Figure 26 TOURING AND RECREATIONAL APPLICATION OF MOTORCYCLES WILL PUSH THE DEMAND FOR BATTERIES USED IN MOTORCYCLES

Figure 27 TWO-WHEELER BATTERY MARKET PROJECTED TO WITNESS THE HIGHEST GROWTH IN THE GLOBAL MARKET

Figure 28 PASSENGER CAR BATTERY MARKET WILL GROW AT THE HIGHEST CAGR BETWEEN 2014-2019

Figure 29 ASIA OCEANIA BATTERY MARKET SNAPSHOT: EMERGING ECONOMIES WILL DRIVE THE MARKET

Figure 30 CHINA AUTOMOTIVE BATTERY MARKET TO GROW AT THE FASTEST RATE IN ASIA OCEANIA REGION

Figure 31 PASSENGER CAR BATTERY MARKET WILL DRIVE THE JAPAN AUTOMOTIVE BATTERY MARKET

Figure 32 COMPARISON BETWEEN EUROPEAN PASSENGER CAR, LCV & HCV BATTERY MARKET (2014 VS 2019)

Figure 33 2014 VS 2019: GERMAN AUTOMOTIVE BATTERY MARKET: HIGH GROWTH PROJECTED IN AUTOMOTIVE BATTERIES MARKET USED IN PASSENGER CARS AND LCVS

Figure 34 NORTH AMERICA MARKET SNAPSHOT

Figure 35 ELECTRIC VEHICLE BATTERIES PROJECTED TO DRIVE THE MARKET VALUE IN U.S.

Figure 36 BRAZIL'S AUTOMOTIVE BATTERY MARKET VALUE

Figure 37 AEROSPACE BATTERY MARKET (2014 VS 2019): NORTH AMERICA EXPECTED TO RETAIN ITS POSITION IN GLOBAL AEROSPACE BATTERY MARKET

Figure 38 COMMERCIAL AND GENERAL AVIATION BATTERY MARKET: 2014 VS 2019

Figure 39 OUTLOOK OF BATTERY MARKET FOR GENERAL AVIATION AIRCRAFT Figure 40 OUTLOOK OF BATTERY MARKET FOR COMMERCIAL AVIATION AIRCRAFT

Figure 41 GLOBAL: MARKET SHARE OF MARINE BATTERIES

Figure 42 GLOBAL: ASIA-OCEANIA IS THE LARGEST MARKET FOR MARINE

BATTERIES



Figure 43 CHINA: THE MARKET LEADER FOR MARINE BATTERIES

Figure 44 PASSENGER VESSEL BATTERIES TO CONSTITUTE THE MAJOR

VOUME OF MARINE BATTERIES IN THE ASIA-OCEANIA REGION

Figure 45 GREECE: THE EUROPEAN MARINE BATTERY LEADER

Figure 46 GLOBAL BATTERY MARKET SNAPSHOT: 2014 VS 2019

Figure 47 COMPANIES ADOPTED EXPANSIONS AND SUPPLY CONTRACTS AS

THE KEY GROWTH STRATEGIES OVER THE LAST THREE YEARS

Figure 48 JOHNSON CONTROLS AND ROBERT BOSCH GREW AT THE FASTEST

RATE BETWEEN 2009 – 2013

Figure 49 SIGNIFICANT INVESTMENTS IN EXPANSIONS AND CONTRACT

ACQUISITION FUELLED GROWTH AND INNOVATION IN 2013 AND 2014

Figure 50 BATTLE FOR MARKET SHARE: WINNING SUPPLY CONTRACTS WAS

THE KEY STRATEGY

Figure 51 REGION-WISE REVENUE MIX OF TOP 5 MARKET PLAYERS

Figure 52 COMPETITIVE BENCHMARKING (2009-2013): ROBERT BOSCH GMBH'S

VARIED AUTOMOTVE EXPERIENCE IS PROPELLING ITS GROWTH

Figure 53 JOHNSON CONTROLS, INC.: BUSINESS OVERVIEW

Figure 54 JOHNSON CONTROLS, INC.: SWOT ANALYSIS

Figure 55 GS YUASA CORP.: BUSINESS OVERVIEW

Figure 56 GS YUASA CORP.: SWOT ANALYSIS

Figure 57 EXIDE TECHNOLOGIES, INC.: BUSINESS OVERVIEW

Figure 58 EXIDE TECHNOLOGIES, INC.: SWOT ANALYSIS

Figure 59 SAFT GROUPE SA: BUSINESS OVERVIEW

Figure 60 SAFT GROUPE SA: SWOT ANALYSIS

Figure 61 ROBERT BOSCH GMBH: BUSINESS OVERVIEW

Figure 62 ROBERT BOSCH GMBH: SWOT ANALYSIS

Figure 63 SAMSUNG SDI CO., LTD.: BUSINESS OVERVIEW

Figure 64 TROJAN BATTERY COMPANY LLC: BUSINESS OVERVIEW

Figure 65 PANASONIC CORPORATION: BUSINESS OVERVIEW

Figure 66 TOSHIBA CORPORATION: BUSINESS OVERVIEW

Figure 67 DELPHI AUTOMOTIVE LLP.: BUSINESS OVERVIEW



I would like to order

Product name: Automotive Battery Market by Transport Mode (Automotive, Marine & Aerospace),

Application (Two Wheelers, Passenger Vehicles, LCV, HCV, Passenger Ships, Tankers, Cargo Ships, Commercial and General Aviation) and Region - Industry Trends & Forecast

to 2019

Product link: https://marketpublishers.com/r/AC429F41A68EN.html

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/AC429F41A68EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html



To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$