

# **Automotive Airbag and Seat Belt Market for Passenger Cars – A Global Analysis: by Geography - Trends and Forecasts 2014 - 2019**

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## **Abstracts**

The major driving the demand of automotive airbag and seatbelt are stringent safety norms, increased safety awareness, technological advancement, affordability as well as institutions such as the New Car Assessment Program (NCAP) awarding safety ratings to cars based on safety performance.

In the coming years, the increasing demand for premium cars in the regions such as Europe and Asia Pacific, mainly in China, India and Japan, is expected to drive the airbag market. Sustainable growth in the airbag and seatbelt market will largely depend upon upcoming legislations in various countries. Seatbelt is mandatory in every country, whereas airbag is mandatory in developed countries, while legislations in developing countries are rapidly catching up creating high growth opportunities.

The report classifies and defines the automotive airbag and seatbelt market in terms of volume and value. This report provides comprehensive analysis and insights on airbag and seatbelt (both - qualitative and quantitative). The report highlights potential growth opportunities in the coming years as well as it covers review of the - market drivers, restraints, growth indicators, challenges, legislation trends, market dynamics, competitive landscape, and other key aspects w.r.t. automotive active safety systems market. The key players in automotive airbag and seatbelt market have also been identified and profiled.

## **SCOPE OF THE REPORT**

The report covers the market of automotive airbag and seatbelt in terms of volume and value. Market size in terms of volume is provided from 2011 to 2019 in thousand units,

whereas the value of the market is provided in \$millions. The automotive airbag and seatbelt market is broadly classified by geography (Asia-Pacific, Europe, North America and RoW), focusing on key countries in each region.

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