

Automotive Aftermarket for Top 10 Components (Tire, Fluid, Filter, Battery, Brake, Collision Body, Lighting, Spark Plug, Telematics, Bearings), Vehicle Type (Passenger Car & Commercial Vehicle), and Region - Global Trends & Forecast to 2021

<https://marketpublishers.com/r/A89C337CD70EN.html>

Date: February 2017

Pages: 100

Price: US\$ 5,650.00 (Single User License)

ID: A89C337CD70EN

Abstracts

Growing vehicle sales and parc is expected to fuel the automotive aftermarket for top 10 components

The automotive aftermarket for top 10 components is projected to grow at a CAGR of 7.75%, to reach a market size of USD 302.64 billion by 2021. The market is driven by key factors such as growing vehicle sales and parc, increase in average life of vehicle, rising miles driven per year, and emergence of new distribution channels. The growing popularity of e-commerce platforms as a distribution channel is also boosting automotive aftermarket sales. According MarketsandMarkets analysis, the global automotive E-tailing market is projected to reach USD 49.07 billion by 2021. Some of these aftermarket components are long lasting, increasing the time span between consecutive services, leading to a decline in the aftermarket activities. Many of these automotive components also face the threat of counterfeiting. According to Motor and Equipment Manufacturers Association (U.S.), majority of the counterfeit auto parts are produced in China, accounting for around 80% of the total automotive counterfeit goods.

“Passenger car segment is the fastest growing automotive aftermarket for the top 10 components”

The passenger car segment is expected to dominate the automotive aftermarket for top 10 components. Rising vehicle sales and parc of the passenger car segment has contributed to the growing aftermarket demand for automotive components, in this

segment. According to the OICA, global passenger car sales have increased to 33.9 million in 2016, at an annual growth rate of 2%. Global parc of passenger car has grown to 907.0 thousand in 2014, at an annual growth rate of 4%.

“Asia-Oceania: Fastest growing market for automotive aftermarket top 10 components”

Asia-Oceania is estimated to dominate the automotive aftermarket, and is projected to grow at the highest CAGR during the forecast period. This growth can be credited to the improving socio-economic conditions in emerging economies such as China, India, Indonesia, and Thailand. The sizeable populations in countries such as China and India have resulted in increased vehicle parc, which has led to a growing demand for automotive aftermarket components. The Asia-Oceania aftermarket for top 10 automotive components is growing at a CAGR of 9.29% during the forecast period.

BREAKDOWN OF PRIMARIES

The study contains insights provided by various industry experts, ranging from equipment suppliers to Tier-1 companies and OEMs. The break-up of the primaries is as follows:

By Company Type – Tier-1 - 63 %, Tier-2 - 29%, and OEM - 8%

By Designation - C level - 45%, D level – 43%, others – 12%

By Region - North America - 58%, Europe - 30%, Asia-Oceania - 12%

Study Coverage:

The report provides a picture on automotive aftermarket for top 10 components across different verticals and regions. It aims at estimating the market size and future growth potential of top 10 automotive components across different segments such as vehicle type, and regions for the aftermarket. Furthermore, the report also includes an in-depth competitive analysis of the key players in the aftermarket along with their company profiles, MnM view, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market by providing them

the closest approximations of the revenue numbers for the overall automotive aftermarket for top 10 components and the subsegments. This report will help stakeholders to better understand the competitor landscape and gain more insights to better position their businesses and make suitable go-to-market strategies. The report also helps the stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.

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