

# **Automotive Additives Market by Plastic Additives (Plasticizers, Anti-Scratch, Stabilizers, Antioxidants), Application (Exterior, Interior, Under the Hood), Plastic (PP, PUR, PVC, and ABS), Vehicle Type, EV Type, and Region - Global Forecast to 2022**

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## **Abstracts**

“Increasing stringency of emission regulations and growing focus toward lightweight vehicles to fuel the demand for automotive additives market”

The automotive additives market is projected to reach a market size of USD 8.58 billion by 2022, growing at a CAGR of 6.52% from 2017 to 2022. The major factors driving the growth of this market are the increasing demand for lightweight vehicles and Corporate Average Fuel Economy (CAFE) emission regulations. The rising trend of electrification of vehicles is also an important factor to be considered.

“The interior application segment is estimated to be the fastest growing segment”

The interior application segment is estimated to be the fastest growing segment of the automotive additives market in 2017. The demand for automotive additives in interior application is increasing owing to the focus on aesthetics, safety, comfort, color, quality, and durability. The use of plastics in a vehicle is increasing due to government emission regulations for vehicles and demand for lightweight material in vehicles by OEMs.

“The automotive additives market for passenger cars is estimated to be the fastest growing segment”

The automotive additives market for passenger cars is estimated to hold the largest market size during the forecast period. This is due to the huge production of passenger

cars in countries such as China and India. The huge production of passenger cars can be attributed to the government incentives and schemes such as introduction of free trade zones and tax cuts. This has also helped to drive the overall automotive additives market and has favored the implementation of customer-focused features such as better comfort, design flexibility, aesthetics, and safety in passenger cars at an affordable price.

“Asia-Pacific is estimated to be the largest market in terms of volume”

In 2017, the largest regional market for automotive additives is the Asia-Pacific market, which holds a majority of the market share of the automotive additives market, by value and volume. This can be attributed to the large sale of electric vehicles in this region. Emerging countries such as China, India, and South Korea are now focusing on fuel efficiency by reducing the overall weight of the vehicles to meet the emission standards. This has contributed to make Asia-Pacific the largest market.

The study contains insights provided by various industry experts, ranging from additives manufacturers to automobile component manufacturers and various automotive associations. The break-up of the primaries is as follows:

By Company Type: Tier I–75%, Tier II–15% and Tier III–10%

By Designation: C Level–60%, D Level–25% and Others–15%

By Region: North America-30%, Europe-40%, Asia-Pacific-20%, RoW-10%

Players Profiled in the Report are:

Exxon Mobil Corporation

BASF SE

The Dow Chemical Company

Sabic

Akzonobel N.V.

Evonik Industries AG

Covestro AG

Solvay S.A.

Lanxess AG

Clariant AG

Kaneka Corp.

Polyone Corporation

## Research Coverage

The report covers the automotive additives market based on additives type (Plasticizers, Anti-Scratch, Stabilizers, Antioxidants and others), automotive application (Exterior, Interior, Under the Hood and Electronics & Electrical), by plastic type (PP, PUR, PVC and ABS), by vehicle type, and region (North America, Europe, Asia-Pacific, and RoW).

## Reasons to Buy the Report:

The report provides insights about the following points:

**Market Penetration:** The report provides comprehensive information about automotive additives offered by the top players in the industry.

**Regulatory Framework:** The report gives detailed insights into stringent emission norms leading to application of vehicle segment, and the effect of the regulations on the market.

**Market Development:** The report provides comprehensive information about various automotive additives technology trends. It analyzes the markets for various automotive additives technologies across the countries.

**Market Diversification:** The report provides exhaustive information about emerging technologies, recent developments, and investments in the automotive additives market.

Competitive Assessment: The report gives in-depth assessment of strategies, services, and manufacturing capabilities of leading players in the automotive additives market.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 PACKAGE SIZE
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 SECONDARY DATA
- 2.3 PRIMARY DATA
  - 2.3.1 SAMPLING TECHNIQUES & DATA COLLECTION METHODS
  - 2.3.2 PRIMARY PARTICIPANTS
- 2.4 DATA TRIANGULATION
- 2.5 FACTOR ANALYSIS
  - 2.5.1 INTRODUCTION
  - 2.5.2 DEMAND SIDE ANALYSIS
    - 2.5.2.1 Increasing demand for lightweight vehicles
    - 2.5.2.2 Design flexibility
  - 2.5.3 SUPPLY SIDE ANALYSIS
    - 2.5.3.1 OEMs focus on safety, comfort, and aesthetics in vehicle
    - 2.5.3.2 Functional advancements in automotive industry
- 2.6 MARKET SIZE ESTIMATION
- 2.7 ASSUMPTIONS

### 3 EXECUTIVE SUMMARY

- 3.1 INTRODUCTION

### 4 PREMIUM INSIGHTS

- 4.1 INTRODUCTION
- 4.2 OPPORTUNITIES IN THE AUTOMOTIVE ADDITIVES MARKET
- 4.3 AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2017 VS 2022
- 4.4 AUTOMOTIVE ADDITIVES MARKET, BY VEHICLE TYPE, 2017 VS 2022
- 4.5 AUTOMOTIVE ADDITIVES MARKET, BY PLASTIC TYPE, 2017 VS 2022
- 4.6 AUTOMOTIVE ADDITIVES MARKET, BY AUTOMOTIVE APPLICATION TYPE, 2017 VS 2022
- 4.7 AUTOMOTIVE ADDITIVES MARKET, BY PLASTIC ADDITIVE TYPE, 2017 VS 2022

## **5 MARKET OVERVIEW**

- 5.1 INTRODUCTION
- 5.2 MARKET SEGMENTATION
  - 5.2.1 AUTOMOTIVE ADDITIVES MARKET SEGMENTATION
- 5.3 MARKET DYNAMICS
  - 5.3.1 DRIVERS
    - 5.3.1.1 Innovation in vehicle design
    - 5.3.1.2 Optimum fuel efficiency
    - 5.3.1.3 Reduction in production costs
    - 5.3.1.4 Safety and security
  - 5.3.2 RESTRAINTS
    - 5.3.2.1 Effect on health and related issues
  - 5.3.3 OPPORTUNITIES
    - 5.3.3.1 Opportunities in 3D printing market
    - 5.3.3.2 Reduction in cost of vehicle
    - 5.3.3.3 Electrification of Vehicles
  - 5.3.4 CHALLENGES
    - 5.3.4.1 Government regulations to meet CAFE standards

## **6 AUTOMOTIVE ADDITIVES MARKET, BY PLASTIC ADDITIVES**

- 6.1 INTRODUCTION
- 6.2 AUTOMOTIVE ADDITIVES MARKET, BY PLASTIC ADDITIVES
  - 6.2.1 PLASTICIZERS: AUTOMOTIVE ADDITIVES MARKET, BY REGION
  - 6.2.2 ANTI-SCRATCH: AUTOMOTIVE ADDITIVES MARKET, BY REGION
  - 6.2.3 STABILIZERS: AUTOMOTIVE ADDITIVES MARKET, BY REGION
  - 6.2.4 ANTIOXIDANTS: AUTOMOTIVE ADDITIVES MARKET, BY REGION
  - 6.2.5 OTHERS: AUTOMOTIVE ADDITIVES MARKET, BY REGION

## **7 AUTOMOTIVE ADDITIVES MARKET, BY PLASTIC TYPE**

### 7.1 INTRODUCTION

### 7.2 POLYPROPYLENE

#### 7.2.1 INTRODUCTION

#### 7.2.2 AUTOMOTIVE ADDITIVES MARKET FOR POLYPROPYLENE

#### 7.2.3 ASIA-PACIFIC: AUTOMOTIVE ADDITIVES MARKET FOR POLYPROPYLENE

#### 7.2.4 EUROPE: AUTOMOTIVE ADDITIVES MARKET FOR POLYPROPYLENE

#### 7.2.5 NORTH AMERICA: AUTOMOTIVE ADDITIVES MARKET FOR POLYPROPYLENE

#### 7.2.6 ROW: AUTOMOTIVE ADDITIVES MARKET FOR POLYPROPYLENE

### 7.3 POLYURETHANE (PUR)

#### 7.3.1 INTRODUCTION

#### 7.3.2 AUTOMOTIVE ADDITIVES MARKET FOR POLYURETHANE

#### 7.3.3 ASIA-PACIFIC: AUTOMOTIVE ADDITIVES MARKET FOR POLYURETHANE

#### 7.3.4 EUROPE: AUTOMOTIVE ADDITIVES MARKET FOR POLYURETHANE

#### 7.3.5 NORTH AMERICA: AUTOMOTIVE ADDITIVES MARKET FOR POLYURETHANE

#### 7.3.6 ROW: AUTOMOTIVE ADDITIVES MARKET FOR POLYURETHANE

### 7.4 POLY-VINYL-CHLORIDE (PVC)

#### 7.4.1 INTRODUCTION

#### 7.4.2 AUTOMOTIVE ADDITIVES MARKET FOR POLY-VINYL-CHLORIDE

#### 7.4.3 ASIA-PACIFIC: AUTOMOTIVE ADDITIVES MARKET FOR POLY-VINYL-CHLORIDE

#### 7.4.4 EUROPE: AUTOMOTIVE ADDITIVES MARKET FOR POLY-VINYL-CHLORIDE

#### 7.4.5 NORTH AMERICA: AUTOMOTIVE ADDITIVES MARKET FOR POLY-VINYL-CHLORIDE

#### 7.4.6 ROW: AUTOMOTIVE ADDITIVES MARKET FOR POLY-VINYL-CHLORIDE

### 7.5 ACRYLONITRILE BUTADIENE STYRENE (ABS)

#### 7.5.1 INTRODUCTION

#### 7.5.2 ASIA-PACIFIC: AUTOMOTIVE ADDITIVES MARKET FOR ACRYLONITRILE BUTADIENE STYRENE

#### 7.5.3 EUROPE: AUTOMOTIVE ADDITIVES MARKET FOR ACRYLONITRILE BUTADIENE STYRENE

#### 7.5.4 NORTH AMERICA: AUTOMOTIVE ADDITIVES MARKET FOR ACRYLONITRILE BUTADIENE STYRENE

#### 7.5.5 ROW: AUTOMOTIVE ADDITIVES MARKET FOR ACRYLONITRILE BUTADIENE STYRENE

## **8 AUTOMOTIVE ADDITIVES MARKET, BY AUTOMOTIVE APPLICATION**

### 8.1 INTRODUCTION

### 8.2 AUTOMOTIVE ADDITIVES MARKET, BY AUTOMOTIVE APPLICATION

#### 8.2.1 EXTERIOR APPLICATION: AUTOMOTIVE ADDITIVES MARKET, BY REGION

#### 8.2.2 INTERIOR APPLICATION: AUTOMOTIVE ADDITIVES MARKET, BY REGION

#### 8.2.3 UNDER THE HOOD: AUTOMOTIVE ADDITIVES MARKET, BY REGION

#### 8.2.4 ELECTRONICS AND ELECTRICAL: AUTOMOTIVE ADDITIVES MARKET, BY REGION

## **9 AUTOMOTIVE ADDITIVES MARKET, BY VEHICLE TYPE**

### 9.1 INTRODUCTION

### 9.2 PASSENGER CARS

#### 9.2.1 INTRODUCTION

#### 9.2.2 PASSENGER CAR: AUTOMOTIVE ADDITIVES MARKET

### 9.3 LIGHT COMMERCIAL VEHICLE (LCV)

#### 9.3.1 INTRODUCTION

#### 9.3.2 LIGHT COMMERCIAL VEHICLE: AUTOMOTIVE ADDITIVES MARKET

### 9.4 HEAVY COMMERCIAL VEHICLE (HCV)

#### 9.4.1 INTRODUCTION

#### 9.4.2 HEAVY COMMERCIAL VEHICLE: AUTOMOTIVE ADDITIVES MARKET

### 9.5 ELECTRIC VEHICLE

#### 9.5.1 INTRODUCTION

#### 9.5.2 AUTOMOTIVE ADDITIVES MARKET FOR ELECTRIC VEHICLE

##### 9.5.2.1 Battery Electric vehicle (BEV):Automotive Additives Market

##### 9.5.2.2 Plug-in Hybrid Electric Vehicle (PHEV): Automotive Additives Market

##### 9.5.2.3 Hybrid Electric Vehicle (HEV): Automotive Additives Market

## **10 AUTOMOTIVE ADDITIVES MARKET, BY REGION**

### 10.1 INTRODUCTION

### 10.2 AUTOMOTIVE ADDITIVES MARKET, BY REGION

#### 10.2.1 ASIA-PACIFIC: AUTOMOTIVE ADDITIVES MARKET, BY COUNTRY

#### 10.2.2 EUROPE: AUTOMOTIVE ADDITIVES MARKET, BY COUNTRY

#### 10.2.3 NORTH AMERICA: AUTOMOTIVE ADDITIVES MARKET, BY COUNTRY

#### 10.2.4 ROW: AUTOMOTIVE ADDITIVES MARKET, BY COUNTRY



## **11 COMPETITIVE LANDSCAPE**

### 11.1 INTRODUCTION

#### 11.1.1 VANGUARDS

#### 11.1.2 INNOVATORS

#### 11.1.3 DYNAMIC

#### 11.1.4 EMERGING

### 11.2 COMPETITIVE BENCHMARKING

#### 11.2.1 PRODUCT OFFERINGS (FOR ALL 18 PLAYERS)

#### 11.2.2 BUSINESS STRATEGY (FOR ALL 18 PLAYERS)

### 11.3 MARKET RANKING ANALYSIS: AUTOMOTIVE ADDITIVES MARKET

## **12 COMPANY PROFILES**

### 12.1 EXXON MOBIL CORPORATION

#### 12.1.1 OVERVIEW

#### 12.1.2 EXXON MOBIL CORPORATION: PRODUCT OFFERING SCORECARD

#### 12.1.3 EXXON MOBIL CORPORATION: BUSINESS STRATEGY SCORECARD

#### 12.1.4 DEVELOPMENTS, 2016-2017

### 12.2 BASF SE

#### 12.2.1 OVERVIEW

#### 12.2.2 BASF SE: PRODUCT OFFERING SCORECARD

#### 12.2.3 BASF SE: BUSINESS STRATEGY SCORECARD

#### 12.2.4 DEVELOPMENTS, 2014–2016

### 12.3 THE DOW CHEMICAL COMPANY

#### 12.3.1 OVERVIEW

#### 12.3.2 THE DOW CHEMICAL COMPANY: PRODUCT OFFERING SCORECARD

#### 12.3.3 THE DOW CHEMICAL COMPANY: BUSINESS STRATEGY SCORECARD

#### 12.3.4 DEVELOPMENTS, 2014–2017

### 12.4 SABIC

#### 12.4.1 OVERVIEW

#### 12.4.2 SABIC: PRODUCT OFFERING SCORECARD

#### 12.4.3 SABIC: BUSINESS STRATEGY SCORECARD

#### 12.4.4 DEVELOPMENTS, 2014–2017

### 12.5 AKZO NOBEL NV

#### 12.5.1 OVERVIEW

#### 12.5.2 AKZO NOBEL NV: PRODUCT OFFERING SCORECARD

#### 12.5.3 AKZO NOBEL NV: BUSINESS STRATEGY SCORECARD

#### 12.5.4 DEVELOPMENTS, 2015–2017

## 12.6 EVONIK INDUSTRIES

### 12.6.1 OVERVIEW

### 12.6.2 EVONIK INDUSTRIES: PRODUCT OFFERING SCORECARD

### 12.6.3 EVONIK INDUSTRIES: BUSINESS STRATEGY SCORECARD

### 12.6.4 DEVELOPMENTS, 2015–2017

## 12.7 COVESTRO AG

### 12.7.1 OVERVIEW

### 12.7.2 COVESTRO AG: PRODUCT OFFERING SCORECARD

### 12.7.3 COVESTRO AG: BUSINESS STRATEGY SCORECARD

### 12.7.4 DEVELOPMENTS, 2015–2016

## 12.8 SOLVAY SA

### 12.8.1 OVERVIEW

### 12.8.2 SOLVAY SA: PRODUCT OFFERING SCORECARD

### 12.8.3 SOLVAY SA: BUSINESS STRATEGY SCORECARD

### 12.8.4 DEVELOPMENTS, 2014–2016

## 12.9 LANXESS AG

### 12.9.1 OVERVIEW

### 12.9.2 LANXESS AG: PRODUCT OFFERING SCORECARD

### 12.9.3 LANXESS AG: BUSINESS STRATEGY SCORECARD

### 12.9.4 DEVELOPMENTS, 2014–2017

## 12.10 CLARIANT AG

### 12.10.1 OVERVIEW

### 12.10.2 CLARIANT AG: PRODUCT OFFERING SCORECARD

### 12.10.3 CLARIANT AG: BUSINESS STRATEGY SCORECARD

### 12.10.4 DEVELOPMENTS, 2016

## 12.11 KANEKA CORPORATION

### 12.11.1 OVERVIEW

### 12.11.2 KANEKA CORPORATION: PRODUCT OFFERING SCORECARD

### 12.11.3 KANEKA CORPORATION: BUSINESS STRATEGY SCORECARD

### 12.11.4 DEVELOPMENTS, 2014–2016

## 12.12 POLYONE CORPORATION

### 12.12.1 OVERVIEW

### 12.12.2 POLYONE CORPORATION: PRODUCT OFFERING SCORECARD

### 12.12.3 POLYONE CORPORATION: BUSINESS STRATEGY SCORECARD

### 12.12.4 DEVELOPMENTS

## 13 APPENDIX

### 13.1 KEY INSIGHTS OF INDUSTRY EXPERTS

13.2 DISCUSSION GUIDE

13.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

13.4 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.5 AVAILABLE CUSTOMIZATIONS

13.6 RELATED REPORTS

13.7 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

Table 1 ADDITIVE AUTOMOTIVE APPLICATION

Table 2 AUTOMOTIVE ADDITIVES MARKET, BY PLASTIC ADDITIVES, 2015–2022 (KILOTONS)

Table 3 AUTOMOTIVE ADDITIVES MARKET, BY PLASTIC ADDITIVES, 2015–2022 (USD MILLION)

Table 4 PLASTICIZERS: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 5 PLASTICIZERS: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (USD MILLION)

Table 6 ANTI-SCRATCH: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 7 ANTI-SCRATCH: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (USD MILLION)

Table 8 STABILIZERS: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 9 STABILIZERS: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (USD MILLION)

Table 10 ANTIOXIDANTS: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 11 ANTIOXIDANTS: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (USD MILLION)

Table 12 OTHERS: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 13 OTHERS: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (USD MILLION)

Table 14 AUTOMOTIVE ADDITIVES MARKET, BY PLASTIC TYPE, 2015–2022 (KILOTONS)

Table 15 AUTOMOTIVE ADDITIVES MARKET, BY PLASTIC TYPE, 2015–2022 (USD MILLION)

Table 16 POLYPROPYLENE: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 17 POLYPROPYLENE: AUTOMOTIVE ADDITIVES MARKET, BY REGION (2015–2022) (USD MILLION)

Table 18 ASIA-PACIFIC: AUTOMOTIVE ADDITIVES MARKET FOR POLYPROPYLENE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 19 EUROPE: AUTOMOTIVE ADDITIVES MARKET FOR POLYPROPYLENE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 20 NORTH AMERICA: AUTOMOTIVE ADDITIVES MARKET FOR POLYPROPYLENE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 21 ROW: AUTOMOTIVE ADDITIVES MARKET FOR POLYPROPYLENE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 22 POLYURETHANE: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 23 POLYURETHANE: ADDITIVES MARKET, BY REGION (2015–2022) (USD MILLION)

Table 24 ASIA-PACIFIC: AUTOMOTIVE ADDITIVES MARKET FOR POLYURETHANE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 25 EUROPE: AUTOMOTIVE ADDITIVES MARKET FOR POLYURETHANE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 26 NORTH AMERICA: AUTOMOTIVE ADDITIVES MARKET FOR POLYURETHANE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 27 ROW: AUTOMOTIVE ADDITIVES MARKET FOR POLYURETHANE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 28 POLY-VINYL-CHLORIDE: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 29 POLY-VINYL-CHLORIDE: ADDITIVES MARKET, BY REGION (2015–2022) (USD MILLION)

Table 30 ASIA-PACIFIC: AUTOMOTIVE ADDITIVES MARKET FOR POLY-VINYL-CHLORIDE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 31 EUROPE: AUTOMOTIVE ADDITIVES MARKET FOR POLY-VINYL-CHLORIDE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 32 NORTH AMERICA: AUTOMOTIVE ADDITIVES MARKET FOR POLY-VINYL-CHLORIDE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 33 ROW: AUTOMOTIVE ADDITIVES MARKET FOR POLY-VINYL-CHLORIDE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 34 ACRYLONITRILE BUTADIENE STYRENE: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 35 ACRYLONITRILE BUTADIENE STYRENE: AUTOMOTIVE ADDITIVES MARKET, BY REGION, (2015–2022) (USD MILLION)

Table 36 ASIA-PACIFIC: AUTOMOTIVE ADDITIVES MARKET FOR ACRYLONITRILE BUTADIENE STYRENE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 37 EUROPE: AUTOMOTIVE ADDITIVES MARKET FOR ACRYLONITRILE BUTADIENE STYRENE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 38 NORTH AMERICA: AUTOMOTIVE ADDITIVES MARKET FOR

ACRYLONITRILE BUTADIENE STYRENE, BY VEHICLE TYPE, 2015–2022  
(KILOTONS)

Table 39 ROW: AUTOMOTIVE ADDITIVES MARKET FOR ACRYLONITRILE  
BUTADIENE STYRENE, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 40 AUTOMOTIVE ADDITIVES MARKET, BY AUTOMOTIVE APPLICATION,  
2015–2022 (KILOTONS)

Table 41 AUTOMOTIVE ADDITIVES MARKET, BY AUTOMOTIVE APPLICATION,  
2015–2022 (USD MILLION)

Table 42 EXTERIOR APPLICATION: AUTOMOTIVE ADDITIVES MARKET, BY  
REGION, 2015—2022 (KILOTONS)

Table 43 EXTERIOR APPLICATION: AUTOMOTIVE ADDITIVES MARKET, BY  
REGION, 2015–2022 (USD MILLION)

Table 44 EXTERIOR APPLICATION: AUTOMOTIVE ADDITIVES MARKET, BY  
COMPONENT, 2015–2022 (KILOTONS)

Table 45 EXTERIOR APPLICATION: AUTOMOTIVE ADDITIVES MARKET, BY  
COMPONENT, 2015–2022 (USD MILLION)

Table 46 INTERIOR APPLICATION: AUTOMOTIVE ADDITIVES MARKET, BY  
REGION, 2015—2022 (KILOTONS)

Table 47 INTERIOR APPLICATION: AUTOMOTIVE ADDITIVES MARKET, BY  
REGION, 2015–2022 (USD MILLION)

Table 48 INTERIOR APPLICATION: AUTOMOTIVE ADDITIVES MARKET, BY  
COMPONENT, 2015–2022 (KILOTONS)

Table 49 INTERIOR APPLICATION: AUTOMOTIVE ADDITIVES MARKET, BY  
COMPONENT, 2015–2022 (USD MILLION)

Table 50 UNDER THE HOOD APPLICATION: AUTOMOTIVE ADDITIVES MARKET,  
BY REGION, 2015–2022 (KILOTONS)

Table 51 UNDER THE HOOD APPLICATION: AUTOMOTIVE ADDITIVES MARKET,  
BY REGION, 2015–2022 (USD MILLION)

Table 52 UNDER THE HOOD APPLICATION: AUTOMOTIVE ADDITIVES MARKET,  
BY COMPONENT, 2015–2022 (KILOTONS)

Table 53 UNDER THE HOOD APPLICATION: AUTOMOTIVE ADDITIVES MARKET,  
BY COMPONENT, 2015–2022 (USD MILLION)

Table 54 ELECTRONICS AND ELECTRICAL APPLICATION: AUTOMOTIVE  
ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 55 ELECTRONICS AND ELECTRICAL APPLICATION: AUTOMOTIVE  
ADDITIVES MARKET, BY REGION, 2015—2022 (USD MILLION)

Table 56 ELECTRONICS AND ELECTRICAL APPLICATION: AUTOMOTIVE  
ADDITIVES MARKET, BY COMPONENT, 2015–2022 (KILOTONS)

Table 57 ELECTRONICS AND ELECTRICAL: AUTOMOTIVE ADDITIVES MARKET,

BY COMPONENT, 2015–2022 (USD MILLION)

Table 58 AUTOMOTIVE ADDITIVES MARKET, BY VEHICLE TYPE, 2015–2022 (KILOTONS)

Table 59 AUTOMOTIVE ADDITIVES MARKET, BY VEHICLE TYPE, 2015–2022 (USD MILLION)

Table 60 PASSENGER CAR: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 61 PASSENGER CAR: AUTOMOTIVE ADDITIVES MARKET, BY REGION (2015–2022) (USD MILLION)

Table 62 LIGHT COMMERCIAL VEHICLE: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 63 LIGHT COMMERCIAL VEHICLE: AUTOMOTIVE ADDITIVES MARKET, BY REGION (2015–2022) (USD MILLION)

Table 64 HEAVY COMMERCIAL VEHICLE: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 65 HEAVY COMMERCIAL VEHICLE: AUTOMOTIVE ADDITIVES MARKET, BY REGION (2015–2022) (USD MILLION)

Table 66 ELECTRIC VEHICLE: AUTOMOTIVE ADDITIVES MARKET, BY REGION (2015–2022) (KILOTONS)

Table 67 ELECTRIC VEHICLE: AUTOMOTIVE ADDITIVES MARKET, BY REGION (2015–2022) (USD MILLION)

Table 68 BATTERY ELECTRIC VEHICLE: AUTOMOTIVE ADDITIVES MARKET, BY REGION (2015–2022) (KILOTONS)

Table 69 BATTERY ELECTRIC VEHICLE (BEV): AUTOMOTIVE ADDITIVES MARKET, BY REGION (2015–2022) (USD MILLION)

Table 70 PLUG-IN HYBRID ELECTRIC VEHICLE (PHEV): AUTOMOTIVE ADDITIVES MARKET, BY REGION (2015–2022) (KILOTONS)

Table 71 PLUG-IN HYBRID ELECTRIC VEHICLE (PHEV): AUTOMOTIVE ADDITIVES MARKET, BY REGION (2015–2022) (USD MILLION)

Table 72 HYBRID ELECTRIC VEHICLE (HEV): AUTOMOTIVE ADDITIVES MARKET, BY REGION (2015–2022) (KILOTONS)

Table 73 HYBRID ELECTRIC VEHICLE (HEV): AUTOMOTIVE ADDITIVES MARKET, BY REGION (2015–2022) (USD MILLION)

Table 74 AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (KILOTONS)

Table 75 AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2015–2022 (USD MILLION)

Table 76 ASIA-PACIFIC: AUTOMOTIVE ADDITIVES MARKET, BY COUNTRY, 2015–2022 (KILOTONS)

Table 77 ASIA-PACIFIC: AUTOMOTIVE ADDITIVES MARKET, BY COUNTRY,

2015–2022 (USD MILLION)

Table 78 EUROPE: AUTOMOTIVE ADDITIVES MARKET, BY COUNTRY, 2015–2022 (KILOTONS)

Table 79 EUROPE: AUTOMOTIVE ADDITIVES MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 80 NORTH AMERICA: AUTOMOTIVE ADDITIVES MARKET, BY COUNTRY, 2015–2022 (KILOTONS)

Table 81 NORTH AMERICA: AUTOMOTIVE ADDITIVES MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 82 REST OF THE WORLD: AUTOMOTIVE ADDITIVES MARKET, BY COUNTRY, 2015–2022 (KILOTONS)

Table 83 REST OF THE WORLD: AUTOMOTIVE ADDITIVES MARKET, BY COUNTRY, 2015–2022 (USD MILLION)



## List Of Figures

### LIST OF FIGURES

Figure 1 AUTOMOTIVE ADDITIVES MARKET: MARKETS COVERED

Figure 2 RESEARCH DESIGN

Figure 3 RESEARCH METHODOLOGY MODEL

Figure 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, & REGION

Figure 5 AVERAGE PERCENTAGE OF MATERIALS, BY AVERAGE VEHICLE WEIGHT

Figure 6 GLOBAL AUTOMOTIVE ADDITIVES MARKET, BY PLASTIC ADDITIVES: TOP-DOWN APPROACH

Figure 7 KEY COUNTRIES IN THE AUTOMOTIVE ADDITIVES MARKET (USD MILLION): CHINA IS ESTIMATED TO BE THE LARGEST MARKET BY 2022

Figure 8 AUTOMOTIVE ADDITIVES MARKET OUTLOOK (2017–2022), BY AUTOMOTIVE APPLICATION TYPE: INTERIOR APPLICATION SEGMENT TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 9 AUTOMOTIVE ADDITIVES MARKET OUTLOOK (2017–2022), BY VEHICLE TYPE: ELECTRIC VEHICLE EXPECTED TO BE THE FASTEST GROWING MARKET OWING TO HUGE VEHICLE PRODUCTION GLOBALLY

Figure 10 AUTOMOTIVE ADDITIVES MARKET (2017–2022), BY PLASTIC ADDITIVES: ANTIOXIDANTS EXPECTED TO BE THE FASTEST GROWING ADDITIVE OWING TO THE NEED TO PREVENT THE OXIDATION OF PLASTIC

Figure 11 AUTOMOTIVE ADDITIVES MARKET, BY PLASTIC TYPE (VOLUME): POLYPROPYLENE IS ESTIMATED TO ACQUIRE THE LARGEST MARKET SHARE IN 2022

Figure 12 AUTOMOTIVE ADDITIVES MARKET (2017–2022), BY REGION: ASIA-PACIFIC IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE OWING TO HIGH PRODUCTION OF AUTOMOBILES IN THE REGION

Figure 13 THE DEMAND FOR LIGHTWEIGHT VEHICLES IS EXPECTED TO DRIVE THE AUTOMOTIVE ADDITIVES MARKET

Figure 14 ASIA-PACIFIC TO HOLD THE LARGEST MARKET, BY VALUE, FOR AUTOMOTIVE ADDITIVES

Figure 15 PASSENGER CARS TO HOLD THE LARGEST SHARE, BY VALUE, IN THE AUTOMOTIVE ADDITIVES MARKET BY VEHICLE TYPE

Figure 16 POLYPROPYLENE TO HOLD THE LARGEST SHARE, BY VALUE, IN THE AUTOMOTIVE ADDITIVES MARKET BY PLASTIC TYPE

Figure 17 INTERIOR TO HOLD THE LARGEST SHARE, BY VALUE, IN THE

AUTOMOTIVE ADDITIVES MARKET, BY AUTOMOTIVE APPLICATION TYPE

Figure 18 ANTIOXIDANTS TO HOLD THE LARGEST SHARE, BY VALUE, IN THE AUTOMOTIVE ADDITIVES MARKET, BY PLASTIC ADDITIVE TYPE

Figure 19 AUTOMOTIVE ADDITIVES MARKET

Figure 20 AUTOMOTIVE ADDITIVES MARKET: BY PLASTIC ADDITIVE TYPE

Figure 21 AUTOMOTIVE ADDITIVES MARKET: BY VEHICLE TYPE

Figure 22 AUTOMOTIVE ADDITIVES MARKET: BY AUTOMOTIVE APPLICATION

Figure 23 AUTOMOTIVE ADDITIVES MARKET: BY REGION

Figure 24 AUTOMOTIVE ADDITIVES MARKET: BY PLASTIC TYPE

Figure 25 AUTOMOTIVE ADDITIVES MARKET: MARKET DYNAMICS

Figure 26 AUTOMOBILES ADJUSTED FUEL ECONOMY OVER THE YEARS

Figure 27 AVERAGE COST OF CAR IN U.S.

Figure 28 METAL USAGE IN AUTOMOBILES

Figure 29 ELECTRIC VEHICLE GLOBAL SALES

Figure 30 GLOBAL CARBON EMISSIONS FROM FOSSIL FUEL

Figure 31 ANTIOXIDANTS TO BE THE LARGEST SEGMENT IN AUTOMOTIVE ADDITIVES MARKET, BY PLASTIC ADDITIVES, 2017 VS 2022 (KILOTONS)

Figure 32 AUTOMOTIVE ADDITIVES MARKET, BY VEHICLE TYPE, 2017 VS 2022 (USD MILLION)

Figure 33 POLYPROPYLENE AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2017 VS 2022 (USD MILLION)

Figure 34 PUR AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2017 VS 2022 (USD MILLION)

Figure 35 PVC AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2017 VS 2022 (USD MILLION)

Figure 36 ACRYLONITRILE BUTADIENE STYRENE: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2017 VS 2022 (USD MILLION)

Figure 37 INTERIOR APPLICATION TO BE THE LARGEST IN AUTOMOTIVE ADDITIVES MARKET, BY AUTOMOTIVE APPLICATION, 2017 VS 2022 (USD MILLION)

Figure 38 EXTERIOR APPLICATION, AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2017—2022 (USD MILLION)

Figure 39 INTERIOR APPLICATION, AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2017 VS 2022 (USD MILLION)

Figure 40 UNDER THE HOOD APPLICATION, AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2017 VS 2022 (USD MILLION)

Figure 41 UNDER THE HOOD APPLICATION, AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2017 VS 2022 (USD MILLION)

Figure 42 AUTOMOTIVE ADDITIVES MARKET, BY VEHICLE TYPE, 2017 VS 2022

(USD MILLION)

Figure 43 PASSENGER CAR: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2017 VS 2022 (USD MILLION)

Figure 44 LIGHT COMMERCIAL VEHICLE: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2017 VS 2022 (USD MILLION)

Figure 45 HEAVY COMMERCIAL VEHICLE: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2017 VS 2022 (USD MILLION)

Figure 46 ELECTRIC VEHICLE: AUTOMOTIVE ADDITIVES MARKET, BY REGION, 2017 VS 2022 (USD MILLION)

Figure 47 ELECTRIC VEHICLE: AUTOMOTIVE ADDITIVES MARKET, BY VEHICLE, 2017 VS 2022 (USD MILLION)

Figure 48 REGIONAL SNAPSHOT—CHINA IS ESTIMATED TO BE THE FASTEST GROWING MARKET DURING THE FORECAST PERIOD

Figure 49 ASIA-PACIFIC AUTOMOTIVE ADDITIVES MARKET SNAPSHOT—CHINA TO HOLD THE LARGEST MARKET SHARE IN 2017

Figure 50 EUROPE AUTOMOTIVE ADDITIVES MARKET SNAPSHOT—GERMANY TO HOLD THE LARGEST MARKET SHARE IN 2017

Figure 51 NORTH AMERICA AUTOMOTIVE ADDITIVES MARKET SNAPSHOT—U.S. TO HOLD THE LARGEST MARKET SHARE IN 2017

Figure 52 DIVE CHART

Figure 53 AUTOMOTIVE ADDITIVES MARKET RANKING: 2015

Figure 54 EXXON MOBIL CORPORATION: COMPANY SNAPSHOT

Figure 55 BASF SE: COMPANY SNAPSHOT

Figure 56 THE DOW CHEMICAL: COMPANY SNAPSHOT

Figure 57 SABIC: COMPANY SNAPSHOT

Figure 58 AKZO NOBEL NV: COMPANY SNAPSHOT

Figure 59 EVONIK INDUSTRIES: COMPANY SNAPSHOT

Figure 60 COVESTRO AG: COMPANY SNAPSHOT

Figure 61 SOLVAY SA: COMPANY SNAPSHOT

Figure 62 LANXESS AG: COMPANY SNAPSHOT

Figure 63 CLARIANT AG: COMPANY SNAPSHOT

Figure 64 KANEKA CORPORATION: COMPANY SNAPSHOT

Figure 65 POLYONE CORPORATION: COMPANY SNAPSHOT

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