

Automatic Labeling Machine Market by Type (Self-Adhesive/Pressure-Sensitive Labelers, Shrink Sleeve Labelers and Glue-Based Labelers), Industry (Food & Beverages, Pharmaceuticals, Consumer Products, Personal Care), Geography - Global Forecast to 2024

<https://marketpublishers.com/r/A81533BC792EN.html>

Date: May 2019

Pages: 123

Price: US\$ 5,650.00 (Single User License)

ID: A81533BC792EN

Abstracts

“Automatic labeling machine market is expected to exhibit significant growth potential between 2019 and 2024”

The automatic labeling machine market is expected to be valued at USD 2.5 billion in 2019. It is expected to grow at a CAGR of 3.6% between 2019 and 2024. The growth of packaging machinery industry, demand for automated labeling solutions, increasing consumer awareness regarding packaging, the requirement for packaging in the food industry, need for high speed & high-quality labeling solutions are expected to be the key factors propelling the growth of the automatic labeling machine market.

“Self-Adhesive/Pressure-Sensitive Labellers to account for the largest share in the global automatic labeling machine market”

Pressure-sensitive labeler is a highly versatile label solution that can be seen on nearly any type of product. Pressure-sensitive labeler provides the flexibility to create a label which can deliver value. The advantages of self-adhesive labelers include its use as an easy and straight-forward solution, sustainable to harsh environments, more extensive choice of adhesives, and is economical in comparison with other labelers. The wide applications of self-adhesive labelers result in the highest growth rate from 2019 to 2024.

“Pharmaceuticals industry is expected to register at the highest CAGR in the global

automatic labeling machine market”

The pharmaceuticals industry is expected to grow at the highest CAGR in the global automatic labeling machine market. This is because of the increasing pressure from the regulatory bodies, improving safety, prevent counterfeiting, and rising awareness among the customers for correct labeling of machines are the significant factors that would propel the growth in the pharmaceuticals industry for the automatic labeling machine market.

“APAC contributed the highest market share in automatic labeling machine market in 2019”

The market in the Asia Pacific is expected to have the highest market share in 2019 because of the factors such growing per capita income with large-scale industrialization, increasing urbanization, and consumer awareness towards packaging solutions in various industries such as food & beverages, pharmaceuticals, personal care, and consumer products. Also, the availability of cheap labor and the need for automated solutions has enabled companies in these regions to achieve increased productivity in automatic labeling solutions and lesser capital investments.

In-depth interviews were conducted with C-level executives, managers, and other executives from various key organizations operating in the Automatic labeling machine market.

By Company Level: Tier 1 – 30%, Tier 2 – 40% , Tier 3 – 30%

By Designation Level: C – Level – 35%, D – Level – 25%, Others – 40%

By Region: North America – 25%, Europe – 30%, APAC – 30% , RoW – 15 %

Major players included in the automatic labeling machine market are Krones (Germany), SACMI (Italy) and Sidel (Italy). The other key players in this market include companies such as HERMA (Germany), KHS (Germany), Fuji Seal (Japan), ProMach (US), Marchesini Group (Italy), IMA Group (Italy), Accutek (US), Barry-Wehmiller (US), among others.

Research Coverage:

The research report on the global automatic labeling machine market covers different segments, namely, type, industry, and geography. The market has been segmented based on type into self-adhesive/pressure-sensitive labelers, shrink sleeve/stretch-sleeve labelers and glue-based labelers. Also, the automatic labeling machine market has been classified based on industry into food & beverages, pharmaceuticals, consumer goods, personal care & cosmetics, and others. The report covers four major geographical regions; North America, Europe, Asia-Pacific (APAC), and Rest of the World (RoW).

Key Benefits of Buying the Report:

Illustrative segmentation, analysis, and forecast for the market based on type, industry, and geography have been conducted to give an overall view of the automatic labeling machine market.

The major drivers, restraints, opportunities, and challenges for the automatic labeling machine market have been detailed in this report.

The report includes a detailed competitive landscape along with key players, in-depth analysis, and revenue of key players.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from the secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data points from primary sources
 - 2.1.2.2 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS AND LIMITATIONS
 - 2.4.1 ASSUMPTIONS
 - 2.4.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 OPPORTUNITIES IN AUTOMATIC LABELING MACHINE MARKET, 2019–2024
- 4.2 AUTOMATIC LABELING MACHINE MARKET FOR FOOD & BEVERAGE INDUSTRY, BY TYPE (2019–2024)
- 4.3 AUTOMATIC LABELING MACHINE MARKET, EXPORTS & IMPORTS
- 4.4 ROW AUTOMATIC LABELING MACHINE MARKET, BY REGION
- 4.5 APAC AUTOMATIC LABELING MACHINE MARKET, BY TYPE AND INDUSTRY

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Demand for automation in the food & beverage industry

5.2.1.2 Benefits tendered by automatic labelers

5.2.2 RESTRAINTS

5.2.2.1 High price of automatic labeling machines and consumables

5.2.3 OPPORTUNITIES

5.2.3.1 Shrink-sleeve labels expected to exhibit huge demand

5.2.3.2 Growth opportunities in the APAC region

5.2.4 CHALLENGES

5.2.4.1 Trade-off between machine speed, complexity, and performance

5.3 CLASSIFICATION OF AUTOMATIC LABELING MACHINES

5.3.1 HIGH-END MACHINES

5.3.2 STANDARD MACHINES

5.4 CLASSIFICATION OF MATERIAL OF CONSTRUCTION FOR PRIMARY AND SECONDARY PACKAGING

5.4.1 GLASS

5.4.1.1 Increasing demand for shrink-sleeve labeling for glass products

5.4.2 PLASTIC

5.4.2.1 Improvement in drug safety through low-migration labeling

5.4.3 METAL

5.4.3.1 High surface energy of metallic surfaces leading to the chemistry of surface adhesion

5.4.4 PAPER/CARDBOARD

5.4.4.1 Usage of high-resolution inkjet printer for cardboard box marking and coding

5.5 KEY METHODS OF LABEL PLACEMENTS

5.5.1 FRONT & BACK/DOUBLE-SIDED

5.5.2 TOP & BOTTOM

5.5.3 WRAP AROUND

5.5.4 SIDE

6 AUTOMATIC LABELING MACHINE MARKET, BY TYPE

6.1 INTRODUCTION

6.2 SELF-ADHESIVE/PRESSURE-SENSITIVE LABELERS

6.2.1 APPLY ONLY

6.2.1.1 Apply only labeling machines used as a decorative labeling solution

6.2.2 PRINT & APPLY

6.2.2.1 Print & Apply evolves to meet the demands of e-commerce

6.3 SHRINK-SLEEVE/STRETCH-SLEEVE LABELERS

6.3.1 FACTORS AFFECTING THE COST OF SHRINK-SLEEVE LABELING MACHINES

6.4 GLUE-BASED LABELERS

6.4.1 INNOVATIVE ROLL-FED LABELERS USING ADHESLEEVE TECHNOLOGY

7 AUTOMATIC LABELING MACHINE MARKET, BY INDUSTRY

7.1 INTRODUCTION

7.2 FOOD & BEVERAGE

7.2.1 FOOD

7.2.1.1 Traffic light labeling measure for packaged food in India

7.2.2 BEVERAGES

7.2.2.1 Common labeling challenges in the beverage industry

7.3 PHARMACEUTICALS

7.3.1 LEGAL REQUIREMENTS OF MANUFACTURER LABEL

7.4 CONSUMER PRODUCTS, COSMETICS, & PERSONAL CARE

7.4.1 REGULATIONS FOR LABELING OF PERSONAL CARE PRODUCTS

7.5 OTHERS

7.5.1 COLOR LABELING TECHNOLOGY IN WAREHOUSING & LOGISTICS

8 AUTOMATIC LABELING MACHINE MARKET, BY GEOGRAPHY

8.1 INTRODUCTION

8.2 NORTH AMERICA

8.2.1 US

8.2.1.1 Growing demand for secondary and mailing/shipping labels aids the growth of the automatic labeling machine market

8.2.2 REST OF NORTH AMERICA

8.2.2.1 Food industry is a major sector for packaging machinery in Canada

8.3 EUROPE

8.3.1 UK

8.3.1.1 UK automatic labeling machine industry driven by exports

8.3.2 GERMANY

8.3.2.1 Demand for food labeling machinery keeps the German market in good shape

8.3.3 FRANCE

8.3.3.1 Adoption of nutri-score labeling scheme in France

8.3.4 ITALY

8.3.4.1 Key suppliers of automatic labeling machines in Italy

8.3.5 REST OF EUROPE

8.4 ASIA PACIFIC

8.4.1 CHINA

8.4.1.1 Key market dynamics and trends of packaging machinery industry in China

8.4.2 JAPAN

8.4.2.1 Major suppliers of automatic labeling machines in Japan

8.4.3 REST OF APAC

8.5 REST OF THE WORLD (ROW)

8.5.1 SOUTH AMERICA

8.5.1.1 Future growth opportunities for automatic labeling machines
in South America

8.5.2 MIDDLE EAST & AFRICA

8.5.2.1 Significant growth of flexible packaging in the Middle East & Africa

9 COMPETITIVE LANDSCAPE

9.1 OVERVIEW

9.2 COMPETITIVE ANALYSIS

9.3 COMPETITIVE LEADERSHIP MAPPING

9.3.1 VISIONARY LEADERS

9.3.2 DYNAMIC DIFFERENTIATORS

9.3.3 INNOVATORS

9.3.4 EMERGING COMPANIES

9.4 COMPETITIVE SITUATION AND TRENDS

9.4.1 AGREEMENTS, COLLABORATIONS, AND PARTNERSHIPS

9.4.2 PRODUCT LAUNCHES AND DEVELOPMENTS

9.4.3 ACQUISITIONS AND EXPANSIONS

10 COMPANY PROFILES

(Business overview, Products offered, Recent developments, MNM view, SWOT analysis)*

10.1 KEY PLAYERS

10.1.1 KRONES

10.1.2 SACMI

10.1.3 SIDEL

- 10.1.4 KHS
- 10.1.5 HERMA
- 10.1.6 PROMACH
- 10.1.7 MARCHESINI GROUP
- 10.1.8 ETIQUETTE
- 10.1.9 PACK LEADER
- 10.1.10 NOVEXX SOLUTIONS
- 10.2 OTHER PLAYERS
 - 10.2.1 FUJI SEAL INTERNATIONAL
 - 10.2.2 SLEEVE INTERNATIONAL
 - 10.2.3 IMA GROUP
 - 10.2.4 TECH-LONG
 - 10.2.5 BAUSCH+STRÖBEL
 - 10.2.6 ACCUTEK
 - 10.2.7 QUADREL LABELING SYSTEMS
 - 10.2.8 LOGOPAK
 - 10.2.9 TOPJET
 - 10.2.10 VIDEOJET
 - 10.2.11 SINCLAIR INTERNATIONAL
 - 10.2.12 MAHARSHI GROUP
 - 10.2.13 HEUFT SYSTEMTECHNIK
 - 10.2.14 BARRY-WEHMILLER
 - 10.2.15 LABEL-AIRE

*Business overview, Products offered, Recent developments, MNM view, SWOT analysis might not be captured in case of unlisted companies.

11 APPENDIX

- 11.1 INSIGHTS OF INDUSTRY EXPERTS
- 11.2 DISCUSSION GUIDE
- 11.3 KNOWLEDGE STORE: MARKET SAND MARKETS' SUBSCRIPTION PORTAL
- 11.4 AVAILABLE CUSTOMIZATIONS
- 11.5 RELATED REPORTS
- 11.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 KEY COMPANIES AND THEIR OFFERINGS IN THE AUTOMATIC LABELING MACHINE MARKET

TABLE 2 AUTOMATIC LABELING MACHINE MARKET, BY TYPE, 2015–2024 (USD MILLION)

TABLE 3 AUTOMATIC LABELING MACHINE MARKET FOR SELF-ADHESIVE/PRESSURE-SENSITIVE LABELERS, BY REGION, 2015–2024 (USD MILLION)

TABLE 4 AUTOMATIC LABELING MACHINE MARKET FOR SELF-ADHESIVE/PRESSURE-SENSITIVE LABELERS IN ROW, BY REGION, 2015–2024 (USD MILLION)

TABLE 5 AUTOMATIC LABELING MACHINE MARKET FOR SELF-ADHESIVE/PRESSURE-SENSITIVE LABELERS, BY INDUSTRY, 2015–2024 (USD MILLION)

TABLE 6 AUTOMATIC LABELING MACHINE MARKET FOR SHRINK-SLEEVE LABELERS, BY REGION, 2015–2024 (USD MILLION)

TABLE 7 AUTOMATIC LABELING MACHINE MARKET FOR SHRINK-SLEEVE LABELERS IN ROW, BY REGION, 2015–2024 (USD MILLION)

TABLE 8 AUTOMATIC LABELING MACHINE MARKET FOR SHRINK-SLEEVE LABELERS, BY INDUSTRY, 2015–2024 (USD MILLION)

TABLE 9 AUTOMATIC LABELING MACHINE MARKET FOR GLUE-BASED LABELERS, BY REGION, 2015–2024 (USD MILLION)

TABLE 10 AUTOMATIC LABELING MACHINE MARKET FOR GLUE-BASED LABELERS IN ROW, BY REGION, 2015–2024 (USD MILLION)

TABLE 11 AUTOMATIC LABELING MACHINE MARKET FOR GLUE-BASED LABELERS, BY INDUSTRY, 2015–2024 (USD MILLION)

TABLE 12 AUTOMATIC LABELING MACHINE MARKET, BY INDUSTRY, 2015–2024 (USD MILLION)

TABLE 13 AUTOMATIC LABELING MACHINE MARKET FOR FOOD & BEVERAGE INDUSTRY, BY TYPE, 2015–2024 (USD MILLION)

TABLE 14 AUTOMATIC LABELING MACHINE MARKET FOR PHARMACEUTICALS INDUSTRY, BY TYPE, 2015–2024 (USD MILLION)

TABLE 15 AUTOMATIC LABELING MACHINE MARKET FOR CONSUMER PRODUCTS, PERSONAL CARE & COSMETICS INDUSTRY, BY TYPE, 2015–2024 (USD MILLION)

TABLE 16 AUTOMATIC LABELING MACHINE MARKET FOR OTHER INDUSTRIES,

BY TYPE, 2015–2024 (USD MILLION)

TABLE 17 AUTOMATIC LABELING MACHINE MARKET, BY REGION, 2015–2024
(USD MILLION)

TABLE 18 AUTOMATIC LABELING MACHINE MARKET IN NORTH AMERICA, BY
COUNTRY, 2015–2024 (USD MILLION)

TABLE 19 AUTOMATIC LABELING MACHINE MARKET IN NORTH AMERICA, BY
TYPE, 2015–2024 (USD MILLION)

TABLE 20 AUTOMATIC LABELING MACHINE MARKET IN NORTH AMERICA, BY
INDUSTRY, 2015–2024 (USD MILLION)

TABLE 21 AUTOMATIC LABELING MACHINE MARKET IN EUROPE, BY COUNTRY,
2015–2024 (USD MILLION)

TABLE 22 AUTOMATIC LABELING MACHINE MARKET IN EUROPE, BY TYPE,
2015–2024 (USD MILLION)

TABLE 23 AUTOMATIC LABELING MACHINE MARKET IN EUROPE, BY INDUSTRY,
2015–2024 (USD MILLION)

TABLE 24 AUTOMATIC LABELING MACHINE MARKET IN APAC, BY COUNTRY,
2015–2024 (USD MILLION)

TABLE 25 AUTOMATIC LABELING MACHINE MARKET IN APAC, BY TYPE,
2015–2024 (USD MILLION)

TABLE 26 AUTOMATIC LABELING MACHINE MARKET IN APAC, BY INDUSTRY,
2015–2024 (USD MILLION)

TABLE 27 AUTOMATIC LABELING MACHINE MARKET IN ROW, BY REGION,
2015–2024 (USD MILLION)

TABLE 28 AUTOMATIC LABELING MACHINE MARKET IN ROW, BY TYPE,
2015–2024 (USD MILLION)

TABLE 29 AUTOMATIC LABELING MACHINE MARKET IN ROW, BY INDUSTRY,
2015–2024 (USD MILLION)

TABLE 30 AUTOMATIC LABELING MACHINE MARKET IN SOUTH AMERICA, BY
TYPE, 2015–2024 (USD MILLION)

TABLE 31 AUTOMATIC LABELING MACHINE MARKET IN MIDDLE EAST & AFRICA,
BY TYPE, 2015–2024 (USD MILLION)

TABLE 32 KEY COMPANIES AND THEIR OFFERINGS IN THE AUTOMATIC
LABELING MACHINE MARKET

TABLE 33 AGREEMENTS, COLLABORATIONS, AND PARTNERSHIPS, 2017–2018

TABLE 34 PRODUCT LAUNCHES AND DEVELOPMENTS 2017–2018

TABLE 35 ACQUISITIONS AND EXPANSIONS 2017-2018

List Of Figures

LIST OF FIGURES

FIGURE 1 AUTOMATIC LABELING MACHINE MARKET SEGMENTATION
FIGURE 2 AUTOMATIC LABELING MACHINE MARKET: RESEARCH DESIGN
FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
FIGURE 5 MARKET BREAKDOWN & DATA TRIANGULATION
FIGURE 6 ASSUMPTIONS OF THE RESEARCH STUDY
FIGURE 7 LIMITATIONS OF THE RESEARCH STUDY
FIGURE 8 AUTOMATIC LABELING MACHINE MARKET SEGMENTATION
FIGURE 9 EUROPE IS THE WORLD'S LARGEST EXPORTER OF PACKAGING MACHINERY AND AUTOMATIC LABELING MACHINES
FIGURE 10 AUTOMATIC LABELING MACHINE MARKET SNAPSHOT (2018 VS. 2024): SHRINK-SLEEVE LABELERS EXPECTED TO EXHIBIT THE HIGHEST GROWTH RATE
FIGURE 11 FOOD & BEVERAGE INDUSTRY IS EXPECTED TO LEAD THE GROWTH IN THE AUTOMATIC LABELING MACHINE MARKET DURING THE FORECAST PERIOD
FIGURE 12 ASIA PACIFIC IS EXPECTED TO GROW AT THE HIGHEST RATE BETWEEN

2019 AND 2024

FIGURE 13 ATTRACTIVE GROWTH OPPORTUNITIES IN AUTOMATIC LABELING MACHINE MARKET BETWEEN 2019 AND 2024
FIGURE 14 SHRINK-SLEEVE LABELERS EXPECTED TO GROW AT THE HIGHEST RATE DRIVEN BY THE BEVERAGE INDUSTRY
FIGURE 15 EUROPE IS THE LARGEST EXPORTER OF PACKAGING MACHINERY AND AUTOMATIC LABELING MACHINES
FIGURE 16 MIDDLE EAST & AFRICA ACCOUNTED FOR A LARGER MARKET SHARE THAN SOUTH AMERICA IN 2018
FIGURE 17 FOOD & BEVERAGE HELD THE LARGEST SHARE OF THE APAC AUTOMATIC LABELING MACHINE MARKET IN 2018
FIGURE 18 AUTOMATIC LABELING MACHINE MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

FIGURE 19 SALIENT FEATURES OF AUTOMATIC LABELING MACHINES
FIGURE 20 BENEFITS OF SHRINK-SLEEVE LABELING
FIGURE 21 UPCOMING FOOD & BEVERAGE PLANTS IN INDIA
FIGURE 22 CLASSIFICATION OF MATERIALS
FIGURE 23 TYPES OF AUTOMATIC LABELING MACHINES
FIGURE 24 FEATURES OF APPLY ONLY LABELING SYSTEM
FIGURE 25 COMPONENTS OF PRINT & APPLY LABELING SYSTEM
FIGURE 26 AUTOMATIC LABELING MACHINE MARKET, BY INDUSTRY
FIGURE 27 KEY PRODUCT CATEGORIES IN THE BEVERAGE INDUSTRY
FIGURE 28 CHINA TO DOMINATE THE AUTOMATIC LABELING MACHINE MARKET FROM

2019 TO 2024

FIGURE 29 SNAPSHOT OF AUTOMATIC LABELING MACHINE MARKET IN EUROPE
FIGURE 30 SNAPSHOT OF AUTOMATIC LABELING MACHINE MARKET IN APAC
FIGURE 31 MARKET RANKING OF THE TOP 3 PLAYERS IN THE AUTOMATIC LABELING MACHINE MARKET, 2017
FIGURE 32 AUTOMATIC LABELING MACHINE MARKET (GLOBAL) COMPETITIVE LEADERSHIP MAPPING, 2017
FIGURE 33 KRONES: COMPANY SNAPSHOT
FIGURE 34 SACMI: COMPANY SNAPSHOT
FIGURE 35 SIDEL: COMPANY SNAPSHOT
FIGURE 36 KHS: COMPANY SNAPSHOT
FIGURE 37 HERMA: COMPANY SNAPSHOT

I would like to order

Product name: Automatic Labeling Machine Market by Type (Self-Adhesive/Pressure-Sensitive Labelers, Shrink Sleeve Labelers and Glue-Based Labelers), Industry (Food & Beverages, Pharmaceuticals, Consumer Products, Personal Care), Geography - Global Forecast to 2024

Product link: <https://marketpublishers.com/r/A81533BC792EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A81533BC792EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970