

# Automated External Defibrillator Market (Trends, Technology & End-Users) (2012-2017)

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## Abstracts

The automated external defibrillator market is segmented based on product type into two categories - semi-automated and fully automated defibrillators. Based on end-users, the AED market is classified into five categories, namely, hospitals, pre-hospital, public access, alternate care, and home; the market is forecast till 2017. Automated external defibrillators play an important role in saving the lives of sudden cardiac arrest victims. Considering the life-saving potential of AEDs, legislations requiring installation of public access defibrillators (PAD) have been passed in the U.S., Japan, and certain European countries.

The global AED market was worth \$616 million in the year 2012. Increasing incidences of cardiovascular disease, growing awareness about the lifesaving potential of AED, increasing installation of public access AEDs, and advancing technology are accelerating the growth of this market. However, product recalls, and intense competition in mature markets will hamper the growth of this market, to a certain extent.

The market for AED has become very dynamic, with companies in this segment adopting growth strategies of collaborations, agreements, and acquisitions. Untapped emerging markets and home defibrillators represent vast opportunities for key players in this market.

The geographies covered in this study are North America, Europe, Japan, Asia and Rest of the world (RoW). North America is the largest market for AED, followed by Japan and Europe. North America and Japan are expected to grow at a slower pace, primarily due to a certain amount of saturation in the market. The Asian market is poised to register maximum growth over the next five years, owing to the increasing installation of AEDs and rising prevalence of cardiovascular diseases.

## Scope of the Report

This research report categorizes the global AED market on the basis product type into semi-automated and fully automated defibrillators. The report provides exhaustive value analysis for 2010, 2011 and 2012, as well as forecast up to 2017. Each of the AED market is comprehensively analyzed at a granular level by geography (North America, Europe, Japan, Asia, and Rest of the World) to provide in-depth information on the global scenario.

Global automated external defibrillator market, by product type

Semi-automated

Fully automated

End-user analysis

Hospitals

Pre-hospital

Public access

Alternate care

Home

Geographic analysis

North America

Europe

Japan

Asia

Rest of the World (RoW)

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